
6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It's been 6 months since I've posted because I had gotten Waaaay off track from my initial goals.

I then decided to stay COMPLETELY off all marketing forums, get back to my passion (Adsense), and implement a new strategy to my business.

I have changed a lot of my old approaches and my opinions on specific strategies have changed quite a bit which I'd like to share a little with you here.

To put it in simple terms... by branching out into dozens of sites with super-targeted niches, using Google's keyword tool instead of wordtracker, and some other specific keyword approaches.

... My Adsense income has almost tripled to date, reaching well into the \$300+ earnings each day.

Some Lessons Learned:

- 1) I have seen the light in terms of making more sites instead of focusing on 1 big one. My health site still does well on its own, around \$100 or so daily, but it takes more maintenance than my new strategy to go specific with keywords and niche markets.
- 2) I now focus EVERY website on products that can be found at Amazon, E-bay, Wal-Mart, etc. This is probably the reason why my income has exploded. I had no idea just how much open markets there are in these products.
- 3) I now shoot only for keywords that I know can get in the top spots for Google but with enough searches to make money.
- 4) Some of my most stable earners are sites with less than 30 pages.
- 5) I now work on 4-5 sites at a time, getting each ranked and earning natural search engine clicks within a week.
- 6) Some of my sites only have 1 page of content, yet remain earning \$2 to \$3 daily without any upkeep.

7) My content is always about product descriptions.

8) I still using article marketing exclusively, but do not worry about keywords, nor do I care if my article ranks.

9) Some of my sites rank in the top 5 positions of Google, make money, and I did no backlinking.

10) I have changed up my template that now gets 50% CTR at times, often reaching the 75% mark (mainly due to using product-only niches).

- John

Jimerson Farveez

06-21-2009 03:46 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

It is great, Thanks for sharing your "**Some Lessons Learned**" , Let us too follow that kind of things and get success... :)

discrat

06-21-2009 04:09 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Nice Solid Income x-factor....Congrats !!

That being said I hope you are diversifying with multiple streams of Income. By the way it sounds like are you doing Affiliate Marketing since you are talking about Products from Walmart, Ebay, Amazon etc...

This is very prudent as I would in NO way totally count on Adsense. You are at the mercy of a Goliath if you choose to do so. As this stream of Income can literally be taken away from you at anytime and at a moments notice.

At the very least you should have a backup plan where you have Autoresponders in place to implement and start building a list and selling products in case Google turns the 'switch' off on you.

Sounds cruel but it is the Google World we live in ;)

P.S. It sounds to me with that \$100 in Adsense Earnings with the Health Site you could really do soooooooooo much more in Income with Affiliate Marketing or Product creation . That must be a hell of a lot of traffic right there. You just need to capitalize off it.

Flyingpig7

06-21-2009 04:13 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Good to hear from you Xfactor and that you have progressed on your journey from the original site. You sound happier as well, clearly you have taken the advice given before and have monetized further.

Cheers
Keren

Kay King

06-21-2009 04:13 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

John -

Have you changed from the layout you were using in November?

kay

XFactor

06-21-2009 04:16 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **discrat** (Post 901412)

Nice Solid Income x-factor.... I hope you are diversyfing with multiple streams of Income. By the way it sounds like are you doing Affiliate Marketing since you are talking about Products from Walmart, Ebay, Amazon etc...

This is very prudent as I would in NO way totally count on Adsense. You are at the mercy of a Goliath if you choose to do so. As this stream of Income can literally be taken away from you at anytime and at a moments notice. Sounds cruel but it is the Google World we live in ;)

I'll be honest, I do rely on Adsense simply because it has always been a passion of mine to make \$15,000 to \$20,000 per month with it.

However, that is only online. Let's not forget that smart folks invest into other streams of revenue, like real-estate (I plan on getting "smart" soon).

As far as my Amazon earnings, they do not do badly at all, and you are right, should something happen with Adsense - I'm still in the game.

- John

Texjd

06-21-2009 04:17 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Good advice for anyone, stay out of the forums and work. I also agree that Wordtracker has become much less useful. Dropping down to subcategory level helps a lot with avoiding competition too.

My only concern is that Google owns my adsense income, they can do some wierd stuff and it has a ripple effect that makes me nervous.

XFactor

06-21-2009 04:18 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Flyingpig7** (Post 901422)

Good to hear from you Xfactor and that you have progressed on your journey from the original site. You sound happier as well, clearly you have taken the advice given before and have monetized further.

*Cheers
Keren*

Yes Keren, I am MUCH happier. I think the problem was trying too hard to help people with coaching and my initial Adsense membership. That was a bit draining and I found that it was not for me.

I did well with "Affiliate marketing" on the typical level, but hated it.

- John

XFactor

06-21-2009 04:19 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kay King** (Post 901424)

John -

Have you changed from the layout you were using in November?

kay

Yes I have, but not too much. It's the little tweaks here and there that have made a big difference.

I now use very high-quality headers as well, and my menu is on the right side.

Still using 1 Adsense block under the title.

All white backgrounds (no more colors).

- John

Saidar

06-21-2009 04:20 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Congratulations on your success!

I can't understand how you get such huge CTR's ?? Do you mind sharing with us your adsense template? Where you put your ads etc

XFactor

06-21-2009 04:21 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Texjd** (Post 901438)

Good advice for anyone, stay out of the forums and work. I also agree that Wordtracker has become much less useful. Dropping down to subcategory level helps a lot with avoiding competition too.

Wordtracker was like one of these Ex's that you can't stand to be with, but for some reason you go back for more.

I now use the Google Tool for all of my work, but with Micro Niche Finder.

- John

XFactor

06-21-2009 04:22 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Saidar** (Post 901448)
Congratulations on your success!

I can't understand how you get such huge CTR's ?? Do you mind sharing with us your adsense template? Where you put your ads etc

Nothing crazy, like always: 1 Adsense block above the content.

The trick is the niche itself - people searching for products and product prices/deals just love to click.

I've been working smarter, not harder.

- John

discrat

06-21-2009 04:26 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 901434)
I'll be honest, I do rely on Adsense simply because it has always been a passion of mine to make \$15,000 to \$20,000 per month with it.

However, that is only online. Let's not forget that smart folks invest into other streams of revenue, like real-estate (I plan on getting "smart" soon).

As far as my Amazon earnings, they do not do badly at all, and you are right, should something happen with Adsense - I'm still in the game.

- John

Thats great x-factor !! Glad to hear about Amazon. Honestly, if there was NO history of Google banning people from Adsense with NO really credible reason to do so, I would totally concentrate on it too. I also have a Passion for it but realize it is just not good to put all the eggs in one basket.

wizlor

06-21-2009 07:38 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

hi John

Care to share what kind of traffic building methods you using for your sites?

Thanks

-woon

XFactor

06-21-2009 07:40 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **wizlor** (Post 901885)

hi John

Care to share what kind of traffic building methods you using for your sites?

Thanks

-woon

99% free search engine traffic, with some from article directories.

- John

wizlor

06-21-2009 07:43 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 901889)
99% free search engine traffic, with some from article directories.

- John

So the backlink methods you using are article submissions, web directory submission, forum, blog comments?

jspmedia

06-21-2009 08:25 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

nicely done...how many sites you have now? when do you put your adsense when you create new site?

jlw6402

06-21-2009 08:40 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

John, thanks for the Some Lessons Learned list, I learned a thing or two. One of my biggest problems was I picked KWs there were way too hard. I've fixed that now.

ezimedia

06-22-2009 01:14 AM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

HI

John... thanks for the thread and your posts do you have a blog or newsletter..

Tom

ADSL

06-22-2009 01:44 AM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Hai Jhon....

Do you use blogspot to optimize your income from adsense....????

XFactor

06-22-2009 12:42 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **wizlor** (Post 901897)

So the backlink methods you using are article submissions, web directory submission, forum, blog comments?

No, just article marketing to about 5 different article directories.

But I do not need many articles to keep my sites ranked. Some sites are ranked for my chosen keywords with just 1 article submitted, others do not have any articles submitted.

I really dove into the low-hanging-fruit method and it's a gem.

I'll never go back.

- John

YoYoPro

06-22-2009 02:02 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I was always wondering what happened to you, it's good to hear that your still around in the background making a sweet killing with Adsense.

Sometimes it's posts like these that you need to really motivate you. For that, I thank you!

XFactor

06-22-2009 02:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **YoYoPro** (Post 904317)

I was always wondering what happened to you, it's good to hear that your still around in the background making a sweet killing with Adsense.

Sometimes it's posts like these that you need to really motivate you. For that, I thank you!

If you followed my posts from the other forum, I'm actually 6-7 months behind my goal.

I wanted to be at this mark by December of 2008, but got sidetracked with affiliate marketing trends and some coaching.

But that only stressed me out, so I will not be doing that again.

- John

LadyL08

06-22-2009 02:44 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Do you use WordPress or static sites?

Evita

06-22-2009 03:06 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 901355)

{SNIP}

2) I now focus EVERY website on products that can be found at Amazon, E-bay, Wal-Mart, etc. This is probably the reason why my income has exploded. I had no idea just how much open markets there are in these products.

- John

Hey, good to see you around, John. :)

What does that mean? You run adsense on these sites or Amazon etc.?

Evita

Steven Carl Kelly

06-22-2009 03:13 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey, John! Glad to see you back. Good to hear that you've increased your earnings, too. Let me know if you need any help with anything, particularly if you're putting together your own product. You know I've got expertise there.

msalada

06-22-2009 03:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Nice work! How many searches do you look for when you are doing KW research? How many competing sites do you consider too many. I like your strategy. I find easier to keep working if I am not always working on the same topic everyday.

~Marj

YoYoPro

06-22-2009 04:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Was going to add:

I think the smart thing about this approach John is the fact that if god forbidding something did happen to Adsense, the fact that you have these sites focused around products you could always replace the ads with the direct sales of these products.

It's in my opinion the second best option to diversifying your income sources. You have a viable backup in case something goes haywire!

XFactor

06-22-2009 05:57 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jspmedia** (Post 901991)

nicey done...how many sites you have now? when do you put your adsense when you create new site?

I have 30+ websites.

Adsense code goes on immediately.

- John

XFactor

06-22-2009 05:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **LadyL08** (Post 904423)

Do you use WordPress or static sites?

Static sites only, Xsitepro (Still using Version 1)

- John

XFactor

06-22-2009 05:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **YoYoPro** (Post 904571)

Was going to add:

I think the smart thing about this approach John is the fact that if god forbidding something did happen to Adsense, the fact that you have these sites focused around products you could always replace the ads with the direct sales of these products.

It's in my opinion the second best option to diversifying your income sources. You have a viable backup in case something goes haywire!

Bingo!

- John

Irene Houston

06-22-2009 06:06 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

That's great news and thanks for sharing. It seems your message for success is loud and clear... we need to focus on what we enjoy doing and not be distracted by too many 'bright shiny objects'.

You seem to have figured out what is important to you and made it work.

Good luck!

jspmedia

06-22-2009 06:07 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

when you search product for new site, how many search # per month you go after?
any tips on how you search products? using top search from amazon, ebay?

Heman Patel

06-22-2009 06:12 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Great job man. How many unique visitors do you get on a site on average?

lonniewa2

06-22-2009 08:28 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Hi John,

I've created three websites and one is ranked on page 1 at the number five position but so far this month I have made about 13 dollars with about a 10 ctr using wordpress blogs.

Just wondering do you have a course that you sell so that I can pick it up? I am always looking for good information that is using the same strategy that I am using.

Which article directories you are submitting too?

According to the Google keywords tools what is the avg CPC for exact match keywords that you decide go after?

thanks,

Lonnie

FredJones

06-22-2009 09:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great job done there! Congratulations.

One can hope to keep earning with virtually no work if the site is made and targeted properly, with adsense - that is the beauty of it!

Wonder what made you hate affiliate programs though...

Keep up the good job.

XFactor

06-22-2009 10:45 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Evita** (Post 904470)

Hey, good to see you around, John. :)

What does that mean? You run adsense on these sites or Amazon etc.?

Evita

Hi Evita, good to see you too!

I run my structure the same as before, 1 adsense block with the content underneath, but the content now links to amazon products.

- John

Razorblade

06-22-2009 10:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 901355)

2) I now focus EVERY website on products that can be found at Amazon, E-bay, Wal-Mart, etc. This is probably the reason why my income has exploded. I had no idea just how much open markets there are in these products.

Great work, John! Gratz on making consistent income from Adsense. :)

Do you build websites that review Amazon, Ebay, etc. products? Or do you build ecommerce-type static sites?

XFactor

06-23-2009 12:02 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jspmedia** (Post 904905)

*when you search product for new site, how many search # per month you go after?
any tips on how you search products? using top search from amazon, ebay?*

Well the more the better obviously, but I've got a few successful sites that only get about 900 searches per month. They only make a couple of dollars daily, but it's stable - I'm #1 in Google for the main keyword.

- John

XFactor

06-23-2009 12:04 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jspmedia** (Post 904905)

when you search product for new site, how many search # per month you go after?

any tips on how you search products? using top search from amazon, ebay?

Products are everywhere. I do like to browse Amazon and other similar sites.

Today I went to Walmart to buy some beach stuff, and ended up writing down about 50 niche product ideas to sort through.

- John

XFactor

06-23-2009 12:06 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Heman Patel** (Post 904923)

Great job man. How many unique visitors do you get on a site on average?

Some sites only get about 50 or so visitors a day, even less. Others get hundreds.

Just depends on the niche, the keywords, etc.

- John

peter gibson

06-23-2009 12:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, good to see you back. I gotta say - being a semi successful affiliate marketer I can SO relate to adsense being a passion. Adsense is actually the reason I entered into IM. Lately I've been sideracked with affiliate marketing which has proven to be OK for me, but the one thing I've always wanted to do was achieve results like yours with adsense. So my hat is not only off to your success, I've thrown it down and kicked it a few times. :)

A few questions... how/ where/ what do you do to find the time to maintain 30 sites - moreover how did you manage to get all the sites ranking enough to get adsense traffic? There had to be SEO work involved and that takes an enormous amount of time for me. Also, my preferred platform is Wordpress, but I assume you have to provide fresh content on your sites. If so, do you outsource articles and SEO or do it yourself?

One more question, most people around these parts swear by Wordpress, is there any reason/ advantage to using Xsitepro over Wordpress?

Anyway bro, nice job, and if the beer function were still around on this forum, I'd be sending you a few. Cheers!

XFactor

06-23-2009 08:30 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **peter gibson** (Post 905756)

John, good to see you back. I gotta say - being a semi successful affiliate marketer I can SO relate to adsense being a passion. Adsense is actually the reason I entered into IM. Lately I've been sideracked with affiliate marketing which has proven to be OK for me, but the one thing I've always wanted to do was achieve results like yours with adsense. So my hat is not only off to your success, I've thrown it down and kicked it a few times. :)

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One more question, most people around these parts swear by Wordpress, is there any reason/ advantage to using Xsitepro over Wordpress?

Anyway bro, nice job, and if the beer function were still around on this forum, I'd be sending you a few. Cheers!

SEO is very easy. Like I said, it is all in the main keyword you go for.

I've got sites with only 1 home page of real content that sit on the front page of Google, and get \$2 to \$3 per day.

And I did absolutely nothing else but have my main keyword in the domain, title, etc.

About what sitebuilder you use, I hate blogs. I do not like using wordpress at all.

I'm an XsitePro guy, always have been, always will I guess (unless I needed to start a blog for personal reasons.

It's all the same - whatever you enjoy working with. In the end they are all just

pages online.

- John

Steve Crooks

06-23-2009 09:22 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

That's really interesting stuff John.. I know you say that affiliate marketing stressed you out but the tactics you describe are the backbone of some of my most successful affiliate sites. I have never tried any A/B comparisons between Adsense and affiliate on these type of product sites to see which monetisation technique earns more income but I was wondering whether you have?

I don't mean this in any disparaging way at all, I love Adsense as many people know but I have different strategies of building sites depending on the monetisation model.

jspmedia

06-23-2009 10:08 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

so product meaning Brand-Productname(modelname) .com or More Broad Product domain name like babyearthmostats..?

SpudDS

06-23-2009 10:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Good to see you back John.

Is the adsense mentoring forum still dead or are you sharing any of your new discoveries there with paying members?

XFactor

06-23-2009 10:59 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Steve Crooks** (Post 906798)

That's really interesting stuff John.. I know you say that affiliate marketing stressed you out but the tactics you describe are the backbone of some of my most successful affiliate sites. I have never tried any A/B comparisons between Adsense and affiliate on these type of product sites to

see which monetisation technique earns more income but I was wondering whether you have?

I don't mean this in any disparaging way at all, I love Adsense as many people know but I have different strategies of building sites depending on the monetisation model.

Perhaps I should clarify. I dove into affiliate marketing for a little while with "review" pages. They did well, very well. But since all of my resources were relying on article directories to send me traffic, I hated doing so much work up front, only to have it dropped off.

I realized that, although I was making money, I was really building someone else's virtual real estate, not mine.

That is what I meant.

- John

XFactor

06-23-2009 11:04 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jspmedia** (Post 906909)
so product meaning Brand-Productname(modelname) .com or More Broad Product domain name like babyearthmostats..?

Yes I use brand names on some of my sites, but don't expect to have them around forever, as the company can request to have your site shut down.

So I do not recommend that. But... If I see a keyword that is just too delicious to pass up then I'll grab it, build it, and earn from it while I can.

P.S. I have yet to have any of these sites taken down, but I'm sure some will in the future.

- John

XFactor

06-23-2009 11:05 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **SpudDS** (Post 906932)

Good to see you back John.

Is the adsense mentoring forum still dead or are you sharing any of your new discoveries there with paying members?

Hi Frank, good to see you here!

The old forum is dead, but feel free to PM me.

- John

epsilon97

06-23-2009 11:17 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

Great stuff John. Thanks for sharing.

What criteria do you use for determining whether you can get your page on the first page of Google for your keyword?

XFactor

06-23-2009 11:20 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **epsilon97** (Post 907067)

John,

Great stuff John. Thanks for sharing.

What criteria do you use for determining whether you can get your page on the first page of Google for your keyword?

It all depends. But using Micro Niche Finder makes it easy. You gotta look at competing sites, search count and SOC (strength of competition).

Sometimes it does not come as easy as planned, but most of the time it

does.

- John

kevin campbelle

06-23-2009 12:26 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

I remember that thread from the old forum.

For the health site you said "more maintenance than my new strategy to go specific with keywords and niche markets."

If I remember correctly the strategy with the health site was to keep adding content. Have you tested not adding content to it and no external articles for a while and see if the income for that site holds?

The new strategy seems to be niche specific, with keywords in the domain name and other good onpage SEO. You may do a few article submissions for backlinks to get the site to rank high on the Google etc, if needed. After getting "each ranked and earning natural search engine clicks within a week," How much promotion is done to keep it there? Is it like a set and forget thing and then do more backlinking if your rankings are going down?

If it's like set and forget, or very little maintenance, how long are these new type sites holding their SE positions and income from your experience?

Thanks,
Kevin.

kennedyhouse

06-23-2009 12:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It's very nice to see someone is making it. Thanks for sharing your experiences. I'm a newbie who would love to "break through" with adsense.

XFactor

06-23-2009 01:48 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Ok, I'll share one of my most profitable niche topics: Grills

I chose a brand name keyword that gets 6,000 searches per month, and only has a few thousand competing sites.

In the first week it was #6 in Google for that keyword without any backlinking.

In the second week it was #3 in Google, with 1 article submitted to Goarticles.

By week 3, it was ranking 1 and 2 in Google, with just 5 articles for article marketing.

I submit 1 article every 7-10 days, plus one page of content.

It earns me between \$10 and \$20 per day in Adsense.

The average click brings in .25 cents (but the click-through is outstanding).

- John

Boulderby

06-23-2009 02:12 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

That's roughly a third of the monthly traffic clicking through given an average of \$15/day. Would you say that was typical of your portfolio in general? How many of the 6000 searches are visiting?

Is the site content reviews of grill models, or usage/health benefits/recipes etc? Or a combination?

mrtrance

06-23-2009 02:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Are you using the brand name in your url as well? I thought we couldn't use brand name in the url, but we can have a post about a particular brand. Is the whole site about one brand of grill or does it have pages on other models/brands as well? How long has this site been up?

How much of the monthly 6000 searches are you capturing with your site? What is your daily uniques?

Quote:

Originally Posted by **XFactor** (Post 907553)

Ok, I'll share one of my most profitable niche topics: Grills

I chose a brand name keyword that gets 6,000 searches per month, and only has a few thousand competing sites.

In the first week it was #6 in Google for that keyword without any backlinking.

In the second week it was #3 in Google, with 1 article submitted to Goarticles.

By week 3, it was ranking 1 and 2 in Google, with just 5 articles for article marketing.

I submit 1 article every 7-10 days, plus one page of content.

It earns me between \$10 and \$20 per day in AdSense.

The average click brings in .25 cents (but the click-through is outstanding).

- John

Lukas

06-23-2009 03:05 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

hmmph...interesting. I always figured product return low paying clicks and .25 is low but if you get enough....slow and steady wins the race.

you say it is super-targeted but gave us "grills" so it must be 1 brand type and not location specific.

I still go for high paying services industry and look for 1.00+ clicks. only add content every 7 days or so. "1" lucky services site I have is set and go. I found another srvc niche that does well too. My December 08 goal was 1/3 of yours. Maybe if I raise the bar I'll surpass my goal.

Yes, I also have a back-up in case AdSense implodes. I am thinking Bing may eventually offer an "adsense alternative" someday as well. After all, someone else has to enter that space too besides adbrite & emperor Google.

tim254

06-23-2009 03:22 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Could you tell me more about what kind of content you produce for the products? You mentioned "My content is always about product descriptions." So for grills you would have product descriptions of various grills? Do you review them or include Amazon reviews?

tim254

06-23-2009 03:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

One more question ... do you use dashes in your domain names? I was just wondering since a lot of the times the keyword phrase will be taken and the only way to get it is to add dashes.

llfleming

06-23-2009 08:17 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

you are a supreme insperation, i've been told the targeting name brands works and will try it for myself soon. thanks for sharing.:D

Quote:

Originally Posted by **XFactor** (Post 907553)

Ok, I'll share one of my most profitable niche topics: Grills

I chose a brand name keyword that gets 6,000 searches per month, and only has a few thousand competing sites.

In the first week it was #6 in Google for that keyword without any backlinking.

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By week 3, it was ranking 1 and 2 in Google, with just 5 articles for article marketing.

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It earns me between \$10 and \$20 per day in Adsense.

The average click brings in .25 cents (but the click-through is outstanding).

- John

Heman Patel

06-23-2009 08:22 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

you mentioned your CTR is outstanding on the Grills website, would you mind sharing how/where you place the ads?

Thanks

schnisz

06-23-2009 08:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I know you probably dont want to reveal your niches, but would you be willing to share a url or show us a template that you are using?

XFactor

06-23-2009 08:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **kevin campbelle** (Post 907240)
John,

I remember that thread from the old forum.

For the health site you said "more maintenance than my new strategy to go specific with keywords and niche markets."

If I remember correctly the strategy with the health site was to keep adding content. Have you tested not adding content to it and no external articles for a while and see if the income for that site holds?

The new strategy seems to be niche specific, with keywords in the domain name and other good onpage SEO. You may do a few article submissions for backlinks to get the site to rank high on the Google etc, if needed. After getting "each ranked and earning natural search engine clicks within a week," How much promotion is done to keep it there? Is it like a set and forget thing and then do more backlinking if your rankings are going down?

If it's like set and forget, or very little maintenance, how long are these new type sites holding their SE positions and income from your experience?

*Thanks,
Kevin.*

Hi Kevin,

Like I said, some niches need minimum backlinking to keep them in earning spots. Others have only one home page (literally 1-page websites) with not backlinking and they are on the first page and earning clicks.

The rankings always go up, go down, go up, go down.

I do not dive too hard into stats, nor do I slow down for perfection. I've got lots of sites now, and I do try to a certain percentage of them maintained.

- John

XFactor

06-23-2009 08:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Heman Patel** (Post 908729)
you mentioned your CTR is outstanding on the Grills website, would you mind sharing how/where you place the ads?

Thanks

The same as always, under the headline and over the content.

- John

XFactor

06-23-2009 09:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **tim254** (Post 907861)

Could you tell me more about what kind of content you produce for the products? You mentioned "My content is always about product descriptions." So for grills you would have product descriptions of various grills? Do you review them or include Amazon reviews?

I've mentioned this already on the 1st page.

I rewrite product reviews that I find from wherever I can that is selling them (Amazon, the product manufacturer, etc).

- John

SiteBlaster

06-23-2009 10:13 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

Awesome! Great to see that you are still using XSP v1. So am I. Fits my needs nicely!

Keep it up dude!

yaji

06-23-2009 10:52 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Good to hear from you again John. Glad to hear you are making big progress.

Ryan6

06-23-2009 10:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great tips there. I reckon you would have probably been able to triple that revenue with affiliate sales, but I know Google Adsense can be a more efficient model when you get it right.

That CTR is pretty awesome btw, i'd be happy at 10%. I wonder just how many sites you are running?!

This story reminds me of Jim Karter and his rather large Google Adsense empire due to your persistence and sheer volume of sites. Of course, he earned \$63,341.16 in one month with the majority going through Adsense; other areas included affiliate sales and Kontera.:D

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Ryan6** (Post 909071)

Great tips there. I reckon you would have probably been able to triple that revenue with affiliate sales, but I know Google Adsense can be a more efficient model when you get it right.

That CTR is pretty awesome btw, i'd be happy at 10%. I wonder just how many sites you are running?!

This story reminds me of Jim Karter and his rather large Google Adsense empire due to your persistence and sheer volume of sites. Of course, he earned \$63,341.16 in one month with the majority going through Adsense; other areas included affiliate sales and Kontera.:D

He said earlier he has 30+ sites... and in my opinion, is not too many to keep control of.

I bet it's nice having sites on almost autopilot where you only have to update/add links once or so per week. I would just have like a set schedule everyday where I would work on a specific number of sites. You could keep pretty busy if that's the only thing you were doing.

I personally have sites I have never updated once since putting them online over a year ago that bring in steady traffic and clicks off the initial articles and links I created on their behalf.

It's so hard to see the end goal in the beginning, but John has proven it can be done if you just put your head down and get to work!

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **YoYoPro** (Post 909281)

I bet it's nice having sites on almost autopilot where you only have to update/add links once or so per week. I would just have like a set schedule everyday where I would work on a specific number of sites. You could keep pretty busy if that's the only thing you were doing.

I personally have sites I have never updated once since putting them online over a year ago

that bring in steady traffic and clicks off the initial articles and links I created on their behalf.

Well my advice is that in the beginning just keep pumping them out. Some will become auto-pilot, some won't - but you can't know unless you take some time to really get these sites out there.

However... (and this is a BIG however)

Only "pump them out" if they will be profitable from day one. It's useless to keep making a bunch of sites that make no money.

You can't just put up sites without a plan and hope they magically start getting traffic.

That is the main problem I see new marketers having with this type of business model.

I was guilty of that myself in the beginning of my white-hat career, even my health site has many pages built without a plan (at least from what I've learned now).

- John

SurviveUnemployment

06-24-2009 03:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Very interesting. Do you have a unique domain name for each of your dozens of sites, or do you use subdomains?

schnisz

06-24-2009 03:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I see a WSO in your future...hook us up!!

XFactor

06-24-2009 03:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **SurviveUnemployment** (Post 911460)

Very interesting. Do you have a unique domain name for each of your dozens of sites, or do you use subdomains?

I like using separate domains. Very important for the 1 main keyword you are going after. The domain should have this keyword.

A basic strategy, but one that I did not realize until late last year.

- John

peter gibson

06-24-2009 03:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 911551)

I like using separate domains. Very important for the 1 main keyword you are going after. The domain should have this keyword.

A basic strategy, but one that I did not realize until late last year.

- John

Just a quick question John, what hosting plan do you use for your domains. Is it a reseller account? I'm asking because I'm at the point now where I'm about to upgrade to handle my own increase in domains, but I'm not sure which provider to use.

XFactor

06-24-2009 03:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **peter gibson** (Post 911567)

Just a quick question John, what hosting plan do you use for your domains. Is it a reseller account? I'm asking because I'm at the point now where I'm about to upgrade to handle my own increase in domains, but I'm not sure which provider to use.

Yes, I use several reseller accounts with Hostgator.

They have been great for me over the years.

- John

peter gibson

06-24-2009 04:04 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 911590)

Yes, I use several reseller accounts with Hostgator.

They have been great for me over the years.

- John

Awesome. I'm with hostgator as well. Someone actually told me I should split my hosting 50/50 with another provider on the off chance that something goes wrong with my own provider. However I've never had one single issue with hostgator, so I think I'll stick to what I know.

lonniewa2

06-24-2009 11:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Can you please give some detail to your article distribution strategy? You said that you submit 5 article to 5 directories. Are you submitting each article to all five directories or are you submitting 1 article to each directory?

Content creation: You said that your posts are made up of product descriptions. So for every post you talk about a different Gucci handbag by rewriting descriptions and reviews from sites like amazon. Is this how you do it? If you had a website about Gucci handbags

thanks for your help,

Lonnie

rahulmagi

06-25-2009 01:27 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

May I know any one of your site for example if you would like

XFactor

06-25-2009 10:33 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lonniewa2** (Post 912808)

Can you please give some detail to your article distribution strategy? You said that you submit 5 article to 5 directories. Are you submitting each article to all five directories or are you submitting 1 article to each directory?

Content creation: You said that your posts are made up of product descriptions. So for every post you talk about a different Gucci handbag by rewriting descriptions and reviews from sites like amazon. Is this how you do it? If you had a website about Gucci handbags

thanks for your help,

Lonnie

Lonnie, by your questions it looks like you are sweating the small stuff, worried too much about tiny details that really can weigh progress down.

For example:

1) Sometimes I just use 1 article directory, other times 5, sometimes just 2. At rare times, zero. My point is that it doesn't really matter, so long as you find a comfortable way of getting backlinks. I prefer writing and submitting articles.

2) For content creation, If your page is about a specific bag, then yes, try to write helpful content describing different bags and their benefits. If your site is about washing machines, then yes, your content should be about whatever specific keyword that particular page is about.

- John

XFactor

06-25-2009 11:20 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **rahulmagi** (Post 913025)
May I know any one of your site for example if you would like

I will never risk my Adsense account of being shut down, so no, I will not show any of my sites for that reason alone.

But, if you pay close attention (read the posts), you will get a clear idea of the set-up.

Hint: It's just like the millions of other sites around the net, nothing fancy.

But... I do make sure my colors and space is used to appeal the ads for the visitors and what they are looking for.

1) Have a quality header. But, some of my sites do not have a header, just some graphics below a solid color title. Again, this is small stuff, so go for a header.

2) My menu is now on the right side, with some graphics above.

3) On every page I also have a small menu going horizontally, in blue links.

4) Below those menu links is my page title. For example "Best Surfboard Reviews".

5) Below the title is 1 Adsense block, blue links, gray text, black URL.

5) Then the content.

Very, very basic outline.

- John

Gunter Eibl

06-25-2009 02:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John

congratulations to your success! Your Adsense strategy is almost the same as mine, with the

difference that I don't do products. For me the most important tip you gave here is that you picked a strategy and did 100% focus on it and made it work. This is the best tip I can give others as well.

Just stop looking around and stop trying every next best thing that comes along. If you like an idea or strategy, then close your email program, stay away from forums and other distraction and get things done!

Gunter

Kael41

06-25-2009 04:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great follow-up John! Like others have said, i wonder where you've been. One thing i'd loooove to emphasize that John is talking about, is that the keyword in the domain name is CRUCIAL. Overly so. I've got many sites, like John, that do well on:

- 1) Domain keyword name
- 2) keyword categories
- 3) Keyword 3-5% usage on the front page (with readability being the goal)
- 4) and keyword article usage for distribution.

Everything else is fluff. To also highlight what John is talking about, once you've done your due diligence on researching a niche based on SOC and other factors...build it! See how it performs and continue on. It's a numbers game friends, and if you don't play, you won't win ;)

melanied

06-25-2009 04:31 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

That's very true - some people are very catholic in their tastes, but the truth is it doesn't matter nearly as much as just taking action! :)

Quote:

Originally Posted by **XFactor** (Post 906667)

It's all the same - whatever you enjoy working with. In the end they are all just pages online.

- John

Kay King

06-25-2009 04:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I'm another one who still uses xsp1 - works fine for what I need.

John - quick question. You've mention using the brand name several times - any kickback from sellers about doing that? I'm think you mean "product name" in most cases - am I correct?

kay

remodeler

06-25-2009 05:02 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kael41** (Post 915241)

Great follow-up John! Like others have said, i wonder where you've been. One thing i'd loooove to emphasize that John is talking about, is that the keyword in the domain name is CRUCIAL. Overly so. I've got many sites, like John, that do well on:

- 1) Domain keyword name*
- 2) keyword categories*
- 3) Keyword 3-5% usage on the front page (with readability being the goal)*
- 4) and keyword article usage for distribution.*

Everything else is fluff. To also highlight what John is talking about, once you've done your due diligence on researching a niche based on SOC and other factors...build it! See how it performs and continue on. It's a numbers game friends, and if you don't play, you won't win ;)

That information right there will flat out make you money. Well said. I've been doing exactly the same things you and John have been discussing myself for 12 months now and can attest that it works...and works very well. Was able to retire from my job and my wife is about to do the same.

XFactor

06-25-2009 10:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Gunter Eibl** (Post 914940)

Hi John

congratulations to your success! Your Adsense strategy is almost the same as mine, with the difference that I don't do products. For me the most important tip you gave here is that you picked a strategy and did 100% focus on it and made it work. This is the best tip I can give others as well.

Just stop looking around and stop trying every next best thing that comes along. If you like an idea or strategy, then close your email program, stay away from forums and other distraction and get things done!

Gunter

Hi Gunter

I agree that all subjects can work for Adsense. I do have some non-product sites that are just fine as well, but the product area literally opened my eyes to never-ending low competition niches.

- John

XFactor

06-25-2009 10:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kay King** (Post 915264)

I'm another one who still uses xsp1 - works fine for what I need.

John - quick question. You've mention using the brand name several times - any kickback from sellers about doing that? I'm think you mean "product name" in most cases - am I correct?

kay

Yes, I suggest to always use product names in the domains, such as "best water filters" or "air mattresses for sale", etc.

But I do cross the line (not recommended) and add trademarks names on some niches.

So far no problems, but I'm not going to be upset if they contact me to take a site down.

- John

Yogini

06-26-2009 08:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

Can you say if you put several different longtails on each page and does the page have to already be doing pretty well in search engines for the other longtail phrases to be high up? Or do you get very low hanging fruit that will rank regardless of any backlinks?

Debbie

shirland

06-26-2009 08:40 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Good to see niche marketing working to the fullest. Good responses and questions in this posts.

anwar001

06-26-2009 09:31 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

can u tell us which article directories do you submit your articles to?

TeamGlobal

06-26-2009 02:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 911551)

I like using seperate domains. Very important for the 1 main keyword you

are going after. The domain should have this keyword.

A basic strategy, but one that I did not realize until late last year.

- John

Hi John,

I've been following your thread with interest. It's very nice of you to share your insight with us.

I was wondering if the domain name extension matters, .com, .org, .info, etc?

Thanks and have a great weekend.

All The Very Best,

Tony

schnisz

06-26-2009 02:41 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I think .com is more trustworthy from a buyers standpoint. I know its tempting to grab the .info's for like 60 cents or whatever, but I think you appear more credible with a .com Not sure how that affects ranking. It shouldnt.

nofearman

06-26-2009 03:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

What would you recommend for creating multiple web sites (or squeeze pages) for multiple products/niches?

rancher2

06-26-2009 04:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Excellent. I am also XSitePro and Adsense person. Thanks for sharing.

XFactor

06-26-2009 04:46 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **songsingnim** (Post 915384)

I'm curious -- why static sites only? Seems like WordPress works pretty well, but I'm assuming you feel you get better results with the static sites?

Your question is a common one, and I think it is the result of reading too much misinformation on forums (not you personally, but most people in general).

What I mean is that it is not the sitebuilder that brings results, it's everything else.

It's the template (based on what you want your viewers to do). It's the SEO. It's the Off-page SEO. It's the content. Etc. Etc.

Results do not come from what sitebuilder you use. I just prefer XsitePro because:

- 1) I am used to working with it.
- 2) I love the interface.
- 3) I can control what the template looks like for maximizing my Adsense revenue.

So in the end, if you like using wordpress and are comfortable with manipulating the template to maximize what you want your visitors to do, then great. Use it.

- John

MicahF7

06-26-2009 05:12 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey nice job John, Why don't you mix in some CPA?

I know a few CPA tricks you could mix in that would easily make even or more then what your making from adsense.

just wounding, is there a reason why you have not used CPA as well?

CaseWhitney

06-26-2009 06:16 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

First off, I wanted to thank you for publicly sharing your experiences and results with us on the forum of what you've learned by committing to your passions and focusing in on it everyday.

Quote:

Originally Posted by **XFactor** (Post 919070)

What I mean is that it is not the sitebuilder that brings results, it's everything else.

It's the template (based on what you want your viewers to do). It's the SEO. It's the Off-page SEO. It's the content. Etc. Etc.

Results do not come from what sitebuilder you use.

This part quoted above is the one thing I've seen many new people who soak up information about how to succeed in IM fails to grasp.

It's not one single key to unlocking success. It's having many working pieces all moving together in the same direction for your specific purpose.

In my experience, the process I go through is something like this:

hot product--> low hanging fruit (high demand/low comp.) keywords--> choose monetization (adsense/cpa/affiliate, other)--> build seo optimized infrastructure (hosting, domain, site coding, optimized layout)--> build and maintain traffic focused on each keyword --> check stats --> test for better conversions--> More targetted off page seo/traffic gen.

and Repeat.

Whichever tools, software and means you have for each of those steps doesn't matter so much as that they all work together.

In responding to this thread, you've laid out a plan that works for people to monetize with adsense. Well done.

My best,
Vanessa

pts123

06-26-2009 06:21 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 904094)

No, just article marketing to about 5 different article directories.

But I do not need many articles to keep my sites ranked. Some sites are ranked for my chosen keywords with just 1 article submitted, others do not have any articles submitted.

I really dove into the low-hanging-fruit method and it's a gem.

I'll never go back.

- John

This in my opinion, is probably one of the most important things said about SEO in this particular thread....

This information is in it's self, **gold...**

Thank you for that

XFactor

06-26-2009 06:26 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Yogini** (Post 917549)

John,

Can you say if you put several different longtails on each page and does the page have to already be doing pretty well in search engines for the other longtail phrases to be high up? Or do you get very low hanging fruit that will rank regardless of any backlinks?

Debbie

Good Question!

If there are other long-tails for my niche, I will try to build a page around them to start, but I will only concentrate on the main keyword when getting started.

I find that sometimes these long-tails will rank, other times not so much.

But if the niche has lots of good juicy long-tails, I'll put more work into that site to try to rank other keywords.

This is a very important part of my strategy when seeing the potential for a medium-sized site.

- John

XFactor

06-26-2009 06:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **TeamGlobal** (Post 918677)

Hi John,

I've been following your thread with interest. It's very nice of you to share your insight with us.

I was wondering if the domain name extension matters, .com, .org, .info, etc?

Thanks and have a great weekend.

All The Very Best,

Tony

Honestly I cannot give you an expert opinion on this question.

Having said that, I do have some .org domains, but I prefer .com

Both do just fine.

- John

XFactor

06-26-2009 06:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **MicahF7** (Post 919139)

Hey nice job John, Why don't you mix in some CPA?

I know a few CPA tricks you could mix in that would easily make even or more then what your making from adsense.

just wounding, is there a reason why you have not used CPA as well?

Because if I do what 99% of all hopeful online marketers do, and lose focus, I'll be less productive, less focused, and not nearly as confident in my work.

I have a system, and my system allows me to confidently find niches, put up sites, and increase my income without worried about trying to profit from so many streams at one time.

You gotta find a flow, and ride that flow like a wave.

I have my flow.

- John

XFactor

06-26-2009 06:35 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **CaseWhitney** (Post 919282)

John,

First off, I wanted to thank you for publicly sharing your experiences and results with us on the forum of what you've learned by committing to your passions and focusing in on it everyday.

This part quoted above is the one thing I've seen many new people who soak up information about how to succeed in IM fails to grasp.

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hot product--> low hanging fruit (high demand/low comp.) keywords--> choose monetization (adsense/cpa/affiliate, other)--> build seo optimized infrastructure (hosting, domain, site coding, optimized layout)--> build and maintain traffic focused on each keyword --> check stats --> test for better conversions--> More targetted off page seo/traffic gen.

and Repeat.

Whichever tools, software and means you have for each of those steps doesn't matter so much as that they all work together.

In responding to this thread, you've laid out a plan that works for people to monetize with adsense. Well done.

*My best,
Vanessa*

Thanks for the excellent post Vanessa.

Pure Gold in my opinion.

- John

Aristocratic

06-27-2009 02:09 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **TeamGlobal** (Post 918677)
Hi John,

I've been following your thread with interest. It's very nice of you to share your insight with us.

I was wondering if the domain name extension matters, .com, .org, .info, etc?

Thanks and have a great weekend.

All The Very Best,

Tony

.coms will rank easier and faster than a .info most times, but both do fine as far as adsense earnings in my experiences. I have a mix of both and the only problem I have with .infos is that they can take a minute longer to get indexed. Some of my .infos though will pull in more adsense earnings than some even older .coms. It really is as the guy mentioned about the content, layout, and SEO and such. After all, if you are building your site so that the SEs will pick it up and bring you free traffic, your visitors are not really paying much attention to the fact that you are .info; they are really paying attention to the fact that your site has something they want to know more about.

phil.wheatley

06-27-2009 02:26 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John

Your method is great for one main reason, instead of sitting around like a lot of us do, looking for that one golden niche which will make 1000s a day, and also worrying about the technicalities of SEO too much, you just get as much stuff out there as you can...and something will happen. This is a good way also of stumbling across that golden niche. As from July, this is the approach I will take also, probably with affiliate marketing rather than adsense but the concept is similar.

Anyway, glad to read about your success. Again, it proves that if people just DO IT, then something will happen. I've forgotten the exact saying, but something about throwing it all in a pot and the cream will rise to the top.

p.s Can I assume that you outsource to get your high quality headers?

Phil

kevinmarshall80

06-27-2009 05:13 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Someone else asked the same question, but do you have a WSO on your methods, or are you planning to write a WSO on the steps to build a profitable website? If you decide to write a WSO, go ahead and sign me up. I'll buy it right now!

If you don't have a WSO, would you recommend a specific product that shows the step by step

process to build a profitable site using similar methods to what you are doing? I'll buy that WSO right now if I know the method works.

Another person asked about using dashes "-" in a website domain. Have you found it makes a difference if you use dashes in a new site name if the keyword/product name you are targeting is already taken?

kimaroc

06-27-2009 07:12 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi XFactor !

some one told me that a lot of websites (ex :30 sites) will be smart priced, is it true ?!

falcon_warrior

06-27-2009 07:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi

It's really inspiring to see you work so hard (18 hour days wow) and finally you get rewarded. I'll remember your story :)

Nicholas

Kay King

06-27-2009 07:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

If you don't have a WSO, would you recommend a specific product that shows the step by step process to build a profitable site using similar methods to what you are doing? I'll buy that WSO right now if I know the method works.

I followed the old thread that John linked in his first post in this thread because it's a method I've been using and I wanted to watch his progress.

This same question came up there and has been mentioned before in this thread - and I don't understand WHY anyone would ask for a WSO when John has freely shared all of the information in these two threads. He has repeatedly come back and answered every question asked and the entire method he uses is clearly explained.

If you need "instructions" - open notepad or Word and copy/paste only John's posts from these two threads - and you'll have it. If you need a "1,2,3 model" you can easily write one to use going through these threads. With this type of business model you decide what type of site you build, how you do product and keyword research, etc.

These two threads are BETTER than 80% of the WSO's you see - and the info was offered free. What more could anyone ask?

kay

sarpras

06-27-2009 07:51 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

my aim to earn \$50 daily only, it is possible?

kevinmarshall80

06-27-2009 08:28 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It is very possible. It would take some work, but it can easily be done.

AffiliateMax

06-27-2009 08:40 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kay King** (Post 920486)

This same question came up there and has been mentioned before in this thread - and I don't understand WHY anyone would ask for a WSO when John has freely shared all of the information in these two threads. He has repeatedly come back and answered every question asked and the entire method he uses is clearly explained.

I was about to say exactly the same thing - if you are going to be self employed and earn a living online you do really need to think for yourself a bit and then just go out and do it. Nobody is going to find those niche keywords for you and build your sites for you. The best way to learn is just to do - it's not rocket science! If you really need exact instructions for every single little step then perhaps self employment is not the best option for you. Sure, people will have questions about specifics and John has willingly given his time to answer questions here, but all the basic info you need is here already and if anyone needs any particular technical info on using XSitePro

or installing wordpress or whatever, that info is easily found online for free or by posting your question here in the forums (after searching to see if it has been asked and answered before).

XFactor

06-27-2009 10:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **phil.wheatley** (Post 920108)

Hi John

You method is great for one main reason, instead of sitting around like a lot of us do, loking for that one golden niche which will make 1000s a day, and also worrying about the technicalities of SEO too much, you just get as much stuff out there as you can...and something will happen. This is a good way also of stumbling across that golden niche. As from July, this is the approach I will take also, probably with affiliate marketing rather than adsense but the concept is similar.

Anyway, glad to read about your success. Again, it proves that if people just DO IT, then something will happen. I've forgotten the exact saying, but something about throwing it all in a pot and the cream will rise to the top.

p.s Can I assume that you outsource to get your high quality headers?

Phil

Phil,

You are right, and I have also had some golden gems profit from just taking action. But I refrain from posting such examples because I do not want anyone to get there hopes up on waiting for that one golden ticket. If you just expect small goals from each site then every now and again big winners will spring up.

About the headers, I use Xheader (it's free).

- John

XFactor

06-27-2009 10:40 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **kevinmarshall80** (Post 920286)

Someone else asked the same question, but do you have a WSO on your methods, or are you planning to write a WSO on the steps to build a profitable website? If you decide to write a WSO, go ahead and sign me up. I'll buy it right now!

If you don't have a WSO, would you recommend a specific product that shows the step by step process to build a profitable site using similar methods to what you are doing? I'll buy that WSO right now if I know the method works.

Another person asked about using dashes "-" in a website domain. Have you found it makes a difference if you use dashes in a new site name if the keyword/product name you are targeting is already taken?

1) I am hesitant to put anything together because I do not want to take the chance of risking my AdSense account. I put together a little forum last year (before I refined my current methods), and between that and other stuff it really distracted me from my business.

2) The best advice that I can give you is to just take action. Find a tiny niche in a product area with a keyword that you can rank for (and that gets enough searches). Backlink and see what happens. Do this over and over until you develop your own personal approach.

3) I do not use dashes, but that is not based on some rule or law. I just prefer non-dashed domains. No real reason.

- John

XFactor

06-27-2009 10:41 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **falcon_warrior** (Post 920465)

Hi

It's really inspiring to see you work so hard (18 hour days wow) and finally you get rewarded. I'll remember your story :)

Nicholas

I'm down in my hours now, and I would actually work between 15 and 18 hours two to three times weekly in the past.

Still put in about 8 hours daily though.

- John

XFactor

06-27-2009 10:43 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kay King** (Post 920486)

I followed the old thread that John linked in his first post in this thread because it's a method I've been using and I wanted to watch his progress.

This same question came up there and has been mentioned before in this thread - and I don't understand WHY anyone would ask for a WSO when John has freely shared all of the information in these two threads. He has repeatedly come back and answered every question asked and the entire method he uses is clearly explained.

If you need "instructions" - open notepad or Word and copy/paste only John's posts from these two threads - and you'll have it. If you need a "1,2,3 model" you can easily write one to use going through these threads. With this type of business model you decide what type of site you build, how you do product and keyword research, etc.

These two threads are BETTER than 80% of the WSO's you see - and the info was offered free. What more could anyone ask?

kay

Another excellent post, thanks Kay.

- John

XFactor

06-27-2009 10:46 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **AffiliateMax** (Post 920606)

I was about to say exactly the same thing - if you are going to be self employed and earn a living online you do really need to think for yourself a bit and then just go out and do it. Nobody is going to find those niche keywords for you and build your sites for you. The best way to learn is just to do - it's not rocket science! If you really need exact instructions for every single little step then perhaps self employment is not the best option for you. Sure, people will have questions about specifics and John has willingly given his time to answer questions here, but all the basic info you need is here already and if anyone needs any particular technical info on using XSitePro or installing wordpress or whatever, that info is easily found online for free or by posting your question here in the forums (after searching to see if it has been asked and answered before).

The thing about people new to trying to make money online is that they do not want to take action without knowing that anything they do will work.

I've been there. Everyone wants the perfect system, the perfect method, something that is guaranteed to work.

Nothing is guaranteed.

I still make sites that bomb. It's just the name of the game.

- John

phil.wheatley

06-27-2009 04:52 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, very rarely do I get blown away...but after tons of people including myself asking about headers (I've been paying some people 40 odd bucks a time to make them), along you come out of the blue and mention xheader...for free!!!! John, for that alone, thank you thank you thank you!!!!!!

Phil

remodeler

06-27-2009 04:54 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **phil.wheatley** (Post 921657)

John, very rarely do I get blown away...but after tons of people including myself asking about headers (I've been paying some people 40 odd bucks a time to make them), along you come out of the blue and mention xheader...for free!!!! John, for that alone, thank you thank you thank you!!!!!!

Phil

XHeader is cool. You can easily add images and make some really nice looking headers for these kinds of sites. And the best thing is that it doesn't cost a penny. Another reason to love XSP.

phil.wheatley

06-27-2009 05:07 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I've just downloaded it but says needs .net 2.0#### - hvae downloaded but doesn't seem to want to play ball...any ideas? Uhhh, unless I need to re-boot ;-)

kevinmarshall80

06-27-2009 08:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 920816)

1) I am hesitant to put anything together because I do not want to take the chance of risking my Adsense account. I put together a little forum last year (before I refined my current methods), and between that and other stuff it really distracted me from my business.

2) The best advice that I can give you is to just take action. Find a tiny niche in a product area with a keyword that you can rank for (and that gets enough searches). Backlink and see what happens. Do this over and over until you develop you own personal approach.

3) I do not use dashes, but that is not based on some rule or law. I just prefer non-dashed domains. No real reason.

- John

John I understand. I just figured I would ask. I am strongly considering going full time into IM now as my J.O.B. is killing me and IM on top of that is killing my family life too. I agree that it is best to just do it. If I quit my job that is definitely what I'm going to be doing!

Kevin

Zukario

06-27-2009 11:09 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks for the tips xFactor.

Finandom

06-28-2009 03:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John, it is great to hear from you!

Last year I read your long thread about adsense and from there I also learned about your way to setup your page.

At that time you are using picture to catch the attention of readers and let them click your adsense ads which is blue in colour and eye catching. Do you use the same page layout today?

beamer1959

06-28-2009 04:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 919328)

You gotta find a flow, and ride that flow like a wave.

I have my flow.

- John

John, first off I'd like to thank you for this thread. Very motivational! And I'm going to put this quote on a sticky right on my desktop! LOL

I have a question, if you don't mind...

You've mentioned the colors in your adsense ads. Most IMers I've read have suggested that your colors blend with your page. Do you also recommend that approach or do yours contrast more so they stand out? I've tried it both ways but, as I'm still learning, my blogs are just now starting to

get traffic so I haven't really seen a difference yet.

dr nelton

06-28-2009 07:05 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 901355)

It's been 6 months since I've posted because I had gotten Waaaay off track from my initial goals.

10) I have changed up my template that now gets 50% CTR at times, often reaching the 75% mark (mainly due to using product-only niches).

- John

Hi

congratulation on your progress and dedication.

I am new to IM, but I have some Adsense web site trying to make some money.

Can you do me a favor and define point # 10 about template & CTR ?

thank

Jose

phil.wheatley

06-28-2009 07:41 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi again John

Sorry, quick one, if you submit say 3-5 articles to different article directories, do you make each one unique are are they all identical?

Thanks,

Phil

Joseph Johnson

06-28-2009 11:09 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great info as always. Question about the product description, how long of a product description

you use? Meaning 200, 300 or 400+ words.

Joseph

XFactor

06-28-2009 02:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Finandom** (Post 922908)

Hi John, it is great to hear from you!

Last year I read your long thread about adsense and from there I also learned about your way to setup your page.

At that time you are using picture to catch the attention of readers and let them click your adsense ads which is blue in colour and eye catching. Do you use the same page layout today?

No, I changed it up quite a bit. I may still use images, but in a different manner.

I now put a navigational menu on the center left, below the header and above the title. It says **Home, About Us, Contact, Privacy Policy, Menu**.

Below that is the title.

Below that is the Big adsense block.

I keep everything white now, with images in the right menu area.

- John

XFactor

06-28-2009 02:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **beamer1959** (Post 922983)

John, first off I'd like to thank you for this thread. Very motivational! And I'm going to put this

quote on a sticky right on my desktop! LOL

I have a question, if you don't mind...

You've mentioned the colors in your adsense ads. Most IMers I've read have suggested that your colors blend with your page. Do you also recommend that approach or do yours contrast more so they stand out? I've tried it both ways but, as I'm still learning, my blogs are just now starting to get traffic so I haven't really seen a difference yet.

First of all, you mention using a blog. My sites are not blog-like at all and if you follow my advice with colors then you probably will not get the same results.

On my sites, I make my ads stand out, but it does not look like I'm pushing ads in the viewer's face because my sites look commercial-like, not blog like.

So you have to test, test, test, test... and test again.

- John

loybond

06-28-2009 02:41 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi Xfactor, great to see that you're doing well. I have a couple of questions for you... I'm building some mini-sites myself, but so far, have seen pathetic CTR and also EPC, even though I've chosen niches and keyword phrases that are supposed to be high-paying. I'll wait and see what the reasons are for the low EPC (could be that the site is new etc.), but I'm told that the niches I've chosen are far too informative and not "buying" niches, hence the low CTR.

You mentioned that your sites are product-centric. Could you possibly give me some advice on how to choose niches that have good CTR (where people click because they're looking for deals, as you mentioned), or how you brainstorm niches while shopping at Wal-Mart?

XFactor

06-28-2009 04:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dr nelton** (Post 923155)

Hi

congratulation on your progress and dedication.

I am new to IM, but I have some AdSense web site trying to make some money.

Can you do me a favor and define point # 10 about template & CTR ?

thank

Jose

Hi Jose,

The answer to your question is sprinkled all throughout this thread.

- John

XFactor

06-28-2009 04:56 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **phil.wheatley** (Post 923204)

Hi again John

Sorry, quick one, if you submit say 3-5 articles to different article directories, do you make each one unique are are they all identical?

Thanks,

Phil

I use all unique content. I basically will rewrite the same article for other directories.

I like goarticles for fast approval and backlinks, but ezinearticles tends to give my site more power.

I'm not sure why, or if this is even the case, but you just gotta go by your gut on a lot of this stuff.

- John

XFactor

06-28-2009 04:57 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **Joseph Johnson** (Post 923635)

Great info as always. Question about the product description, how long of a product description you use? Meaning 200, 300 or 400+ words.

Joseph

There is no answer to this question. Sometimes my product descriptions are long, sometimes short.

- John

XFactor

06-28-2009 05:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **loybond** (Post 924180)

Hi Xfactor, great to see that you're doing well. I have a couple of questions for you... I'm building some mini-sites myself, but so far, have seen pathetic CTR and also EPC, even though I've chosen niches and keyword phrases that are supposed to be high-paying. I'll wait and see what the reasons are for the low EPC (could be that the site is new etc.), but I'm told that the niches I've chosen are far too informative and not "buying" niches, hence the low CTR.

You mentioned that your sites are product-centric. Could you possibly give me some advice on how to choose niches that have good CTR (where people click because they're looking for deals, as you mentioned), or how you brainstorm niches while shopping at Wal-Mart?

1) I do not focus on any high-paying niches, but they DO work. So just because I stay away from them does not mean that you cannot find a unique way of getting that traffic. I wish I could help you there but I go a different route.

2) The only tool you really need is a pen and paper. Go online or just browse through any store. You need not worry about some super secret niche-finding formula. It's BS. Just get your ideas on paper, then go to work trying to find the good keywords.

Here are some of my niche areas:

Toaster Machines
Ovens
Washers & Dryers
Stationary
Desks
Vacuum Cleaners
Grills
Tires
Granite Tile
Birthday Cards
Rugs

- John

EmmaJames

06-28-2009 06:06 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks for the lessons learned...you did what you had to do and now you've got a steady income, which is what all of us want.

Congratulations!

melanied

06-28-2009 07:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Wow, you've definitely inspired me to focus more on products. I've been doing niche brainstorming and keyword research and MY GOD the possibilities are endless!

XFactor

06-28-2009 10:31 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **melanied** (Post 924829)

Wow, you've definitely inspired me to focus more on products. I've been doing niche brainstorming and keyword research and MY GOD the possibilities are endless!

This game is all about getting targeted traffic, and products like the ones I mention are extremely easy to rank for.

It's very easy so long as you are willing to buckle down and do the work.

- John

Kay King

06-28-2009 10:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John -

I had to laugh at your niche list - it's quite similar to some of mine!

kay

W.P. Allen

06-29-2009 12:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Brilliant post John. Some insanely valuable information here. Thanks for the heads up on Xheader. Keep on rockin it!

Dhrousha

06-29-2009 01:14 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have read all this with interest - Thank you for so much valuable information.

Regards

Karen:)

TeamGlobal

06-29-2009 03:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks for you input, John. Much appreciated.

Aristocrat, you made some interesting points. Thanks for sharing.

All The Very Best,

Tony

mrtrance

06-29-2009 04:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 924634)

1) I do not focus on any high-paying niches, but they DO work. So just because I stay away from them does not mean that you cannot find a unique way of getting that traffic. I wish I could help you there but I go a different route.

2) The only tool you really need is a pen and paper. Go online or just browse through any store. You need not worry about some super secret niche-finding formula. It's BS. Just get your ideas on paper, then go to work trying to find the good keywords.

Here are some of my niche areas:

*Toaster Machines
Ovens
Washers & Dryers
Stationary
Desks
Vacuum Cleaners
Grills
Tires
Granite Tile
Birthday Cards
Rugs*

- John

Great info John. So within those niches do you go after the long tail keywords that have decent search volume and weak competition? Do you have any guidelines on what is the minimum search volume a keyword should have before going after it? Do you strive to get each site to #1

spot?

dbbrock1

06-29-2009 05:41 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

XFactor,

I have been doing about the same thing as you but have been getting more and more worried about being penalized for churning out review sites one after another.

What do you think about review sites and holding rankings?

I noticed that on a lot of my sites I have been losing SE traffic. Over the past week so I have become increasingly paranoid that google is slowly starting to uncover my network of sites and dropping their ranks because they are just another review website that every affiliate seems to be doing nowadays.

Even though my content is pretty solid(as in good reviews, decently written material), I am just thinking that they are going to start placing our review style websites into the same category of affiliate trash websites, know what I mean?

jbgal

06-29-2009 05:44 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great job, John. You've just achieved my exact goal when it comes to adsense. I have about a hundred websites but not really earning as much as you though we have several niches in common. I think it's in my choice of keywords and a lot of .info domains which are not really doing well in the SEs. Like mrtrance, I'd like to know what you consider as low hanging fruit in terms of # of searches and competition. You mentioned you use Google keyword tool and Micro Niche Finder. Do you use broad or exact search when doing keyword research?

alvanpilot

06-29-2009 08:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hello XFACTOR

I have been following and really learning from and seriously enjoying reading your ideas and posts on the Warrior Forum.

GREAT work. Thank you again for all you input into the subject of Google Sense Monetization.

Can you please tell me if there are any specific book/books or information that you would personally recommend for the study of Google AdSense monetization.

I think that you are one of only a few that has this nailed.

Thank you.

Alvanpilot

superassassin

06-29-2009 10:09 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

XFactor, just wanted to say thank you very taking the time to post, it is much appreciated.

penny_preston

06-29-2009 10:12 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Fantastic! Good for you. Thanks for your lessons learned.

Do you use PPC or simply rely on SEO?

MR2nice

06-29-2009 11:40 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Thanks for sharing. I can learn from this.

XFactor

06-30-2009 05:34 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **mrtrance** (Post 927661)

Great info John. So within those niches do you go after the long tail keywords that have decent search volume and weak competition? Do you have any guidelines on what is the minimum search volume a keyword should have before going after it? Do you strive to get each site to #1 spot?

Sorry for getting back here late. I am trying not to get sucked into spending too much time on the forums.

Right now it's 3:30 A.M. and I'm up for work, so my goal above all else is to remain dedicated and disciplined.

Having said that, your question about minimum search and volume guidelines is something I do work with based on my own experience.

You can never rule out a keyword just because it may not get a lot of searches.

And you could always focus on a handful of keywords at one time on a site, which when added up may come to a decent search volume (but you have to try to rank for all of them).

I have, however, come up with a dollar amount that seems to coincide with how many searches a keyword gets.

Between \$20 and \$50+ monthly for every 1,000 searches.

Of course everything else has to be in place, with the right template, niche, and high rankings for these keywords, but in the end, I know that any keywords I work with will earn me a minimum of \$20 per month for every 1,000 searches.

Sometimes a lot more though.

- John

Oscar D

06-30-2009 07:26 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Well done,

Thanks

XFactor

06-30-2009 07:45 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dbbrock1** (Post 927902)
XFactor,

I have been doing about the same thing as you but have been getting more and more worried about being penalized for churning out review sites one after another.

What do you think about review sites and holding rankings?

I noticed that on a lot of my sites I have been losing SE traffic. Over the past week so I have become increasingly paranoid that google is slowly starting to uncover my network of sites and dropping their ranks because they are just another review website that every affiliate seems to be doing nowadays.

Even though my content is pretty solid(as in good reviews, decently written material), I am just thinking that they are going to start placing our review style websites into the same category of affiliate trash websites, know what I mean?

Anything can happen, especially with the Search Engines.

But...

If this is a big fear of yours, then you may want to focus on a different business model, one that does not depend on SE rankings.

Nothing is guaranteed, ever.

About my personal view on the matter, it doesn't make sense to me that Google would go after your websites just because they are review sites.

But then again, I don't work for Google so I honestly could not give you an accurate answer, or even an educated opinion for that matter.

- John

XFactor

06-30-2009 08:39 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jbgal** (Post 927912)

Great job, John. You've just achieved my exact goal when it comes to adsense. I have about a hundred websites but not really earning as much as you though we have several niches in common. I think it's in my choice of keywords and a lot of .info domains which are not really doing well in the SEs. Like mrtrance, I'd like to know what you consider as low hanging fruit in terms of # of searches and competition. You mentioned you use Google keyword tool and Micro Niche Finder. Do you use broad or exact search when doing keyword research?

Yeah I do believe that .info domains are a bad idea. I have no concrete evidence of this, but I do not use them myself.

About your 100 websites:

Did you work each with a proper keyword plan?

Was your main keyword in your domain name?

Did you check to make sure the search numbers, competition numbers, and SOC (strength of competition) was in a range that you could rank and earn money with this keyword?

If not then I would just start from scratch, but that is not your only option (just what I would do). You could go ahead and work on these sites too and probably find a way to make each of them profitable.

Oh, and I use "Exact" when researching my keywords.

- John

JasonC.biz

06-30-2009 09:08 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John - I really appreciate you freely sharing so much information. It's all very helpful and has given me some ideas to improve what I'm trying to do in my own plan.

So, thanks - and I have no questions. :) Simply, thanks.

Jason

hugeaffiliatecash

06-30-2009 09:19 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great earnings! We have about 42,000 domains (at last inventory) and we don't run adsense on all of them, just our geo names - we outsource to parking companies for most, but I can tell you - That (\$300) is very strong for that many names.

Congrats.

XFactor

06-30-2009 09:25 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **alvanpilot** (Post 928283)
Hello XFACTOR

I have been following and really learning from and seriously enjoying reading your ideas and posts on the Warrior Forum.

GREAT work. Thank you again for all you input into the subject of Google Sense Monetization.

Can you please tell me if there are any specific book/books or information that you would personally recommend for the study of Google Adsense monetization.

I think that you are one of only a few that has this nailed.

Thank you.

Alvanpilot

Actually, there are a ton of people doing well with Adsense. It's just that not everyone of these men and women post on forums, or open themselves up for questions.

About a course on Adsense, there are so many approaches and they all can work.

Find someone that does the type of work that you can see yourself doing day in and day out, and learn from them.

- John

Shadowhawk

06-30-2009 09:45 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

My goodness that's great earnings. I gave up using Adsense a long time ago!

jbgal

06-30-2009 10:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

Thanks for your response. Yes, for all of our sites, I did use Google keyword tool but used "broad" match and did not really carefully check out the competition. I also did not use MNF to check SOC, etc. We have an army of writers so I just give them the top 30-50 searched for keywords, then have them churn out another 30-50 for Ezine & UAW submissions. Such a waste now that I think about it really.

It's much better to choose 10-15 low hanging fruit keywords and concentrate on those.

My domains are also usually .info for the exact keyword and I have a few .coms but they usually have an additional word at the beginning or end since the exact keyword .com domain would have already been taken.

My plan now: I will continue to develop the domains which earn more than a hundred bucks, drop the .infos (buy the .net or .org equivalent if available) and try out maybe 5 new websites using your style. Then let's see what happens after I gift birth to my firstborn 4 months from now! I do believe new-born babies bring more inspiration and with that, more blessings! By the way, cute baby you have there too :)

JB

Quote:

Originally Posted by **XFactor** (Post 929800)

Yeah I do believe that .info domains are a bad idea. I have no concrete evidence of this, but I do not use them myself.

About your 100 websites:

Did you work each with a proper keyword plan?

Was your main keyword in your domain name?

Did you check to make sure the search numbers, competition numbers, and SOC (strength of competition) was in a range that you could rank and earn money with this keyword?

If not then I would just start from scratch, but that is not your only option (just what I would do). You could go ahead and work on these sites too and probably find a way to make each of them profitable.

Oh, and I use "Exact" when researching my keywords.

- John

Kael41

06-30-2009 11:53 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Glad to see John still kicking around with his pearls of wisdom. I think John and I are very much alike when it comes to adsense, so let me just say this: investing in a 7\$ domain is like playing the lottery..you never know if you're going to win..BUT..you do the best possible due diligence up front to make sure you can support that domain name with:

Content
Web Presence
and sticking to a plan.

MNF is a fantastic tool to cut through the BS to find out exactly which keywords are profitable and which ones are not. Yes, yes, you could use free keyword tools to strike it rich, but the power in using bought tools like MNF is efficiency and ease of use. I don't have to jump through a ton of hoops to get to the info i want.

John, one question for you :)

You see a keyword with a SOC that is GREEN and has a number of 285. Searches are in the 35,000 range. Do you:

- A) Jump for joy
- B) register that keyword domain name, build out a quick site, and then jump for joy?

;)

XFactor

06-30-2009 01:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kael41** (Post 930405)

Glad to see John still kicking around with his pearls of wisdom. I think John and I are very much alike when it comes to adsense, so let me just say this: investing in a 7\$ domain is like playing the lottery..you never know if you're going to win..BUT..you do the best possible due diligence up front to make sure you can support that domain name with:

Content

Web Presence

and sticking to a plan.

MNF is a fantastic tool to cut through the BS to find out exactly which keywords are profitable and which ones are not. Yes, yes, you could use free keyword tools to strike it rich, but the power in using bought tools like MNF is efficiency and ease of use. I don't have to jump through a ton of hoops to get to the info i want.

John, one question for you :)

You see a keyword with a SOC that is GREEN and has a number of 285. Searches are in the 35,000 range. Do you:

A) Jump for joy

B) register that keyword domain name, build out a quick site, and then jump for joy?

;)

Good question, I actually go for MUCH lower SOC numbers and competition numbers, then jump for joy :-)

Call me a scardy-cat, but I like competition number lower than 10,000 and SOC numbers less than 20.

- John

DinhTa

06-30-2009 01:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

That is good stuff. I should stop browsing and start doing stuff!

tjk1058

06-30-2009 03:32 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

First of all congrats on your success so far... I just started back up with increasing my adsense income but have been doing a slightly different approach by targeting "problem niches" instead of product niches.

I still research my keywords using Micro Niche Finder and then target the one's that have moderate searches with little competition.

So far my one blog has been earning between \$12-\$30 per day with just one keyword ranked in the #3 position (has fluctuated between 3-7) hence the gap in earnings.

Hope to stabilize this with a little more back linking juice. So as you can see that I am spending a little time after creating to get backlinks to the site.

Each keyword ranked in this niche should bring in an extra \$15-\$25 so that is why I'm trying to build on this site.

I have been using WP also but see that it is a bandwidth hog for using this technique so I may go back to XSP like you.

I also will try your methods and see what happens as this look interesting and you have been very helpful in your answers... so thank you!

TedK

Kael41

06-30-2009 04:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Ted,

What do you mean exactly as wp being a bandwidth hog for using the technique? I've got several blogs doing \$40/day running on Wordpress. Just curious as to what you mean

David

peter gibson

06-30-2009 05:09 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

I have been using WP also but see that it is a bandwidth hog for using this technique so I may go back to XSP like you.

Bandwidth hog? I'm also interested in what you mean here. First time I've heard that.

bay37

06-30-2009 05:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

This thread is gold.

Does anyone happen to know a good membership (or not) website/forum dedicated to this (and similar) technique?

peter gibson

06-30-2009 05:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 931468)
This thread is gold.

Does anyone happen to know a good membership (or not) website/forum dedicated to this (and similar) technique?

Sure. [Click here](#). ;)

Bounderby

06-30-2009 05:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have identified a niche and am pursuing this model - clean uncluttered site, post title followed by Adsense followed by content. Nice and boring to make the ads more enticing.

I would like to ask 2 questions if I may. I too have chosen a product to base my site on. Taking your example of, say, toasters, do your posts tend towards the factual review (2 slots, crumb tray, steel knobs etc.) or the subjective first-person review (I love the style, toasts evenly every time etc.)

The former is nice and straight forward, but is repetitive and will be similar for most products on the site - it is also standard info that all sites will have so is harder to get 'original content'. The latter is difficult without having used the actual product, and most people don't want one person's opinion they want several, so do you create multiple personal reviews from fictional people? I hope you see what I'm getting at.

The second question, is do you use product photos to accompany your posts?

Many thanks for your insights in this thread.

XFactor

06-30-2009 05:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 931468)
This thread is gold.

Does anyone happen to know a good membership (or not) website/forum dedicated to this (and similar) technique?

I'm considering something, but not sure if and when because I have to be careful where I spread my time.

- John

XFactor

06-30-2009 05:22 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 931483)
I have identified a niche and am pursuing this model - clean uncluttered site, post title followed by Adsense followed by content. Nice and boring to make the ads more enticing.

I would like to ask 2 questions if I may. I too have chosen a product to base my site on. Taking your example of, say, toasters, do your posts tend towards the factual review (2 slots, crumb tray, steel knobs etc.) or the subjective first-person review (I love the style, toasts evenly every time etc.)

The former is nice and straight forward, but is repetitive and will be similar for most products on the site - it is also standard info that all sites will have so is harder to get 'original content'. The latter is difficult without having used the actual product, and most people don't want one person's opinion they want several, so do you create multiple personal reviews from fictional people?

I hope you see what I'm getting at.

The second question, is do you use product photos to accompany your posts?

Many thanks for your insights in this thread.

1) Both approaches are fine. Your content does not have to be over the top or anything.

2) About images, I actually have 2 versions of my template that I like to use. One with a header and one without. The no-header approach has a row of images that run across the top of the Adsense ads on each page, with the title of the page above that.

- John

XFactor

06-30-2009 05:45 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 931483)

I have identified a niche and am pursuing this model - clean uncluttered site, post title followed by Adsense followed by content. Nice and boring to make the ads more enticing.

I would like to ask 2 questions if I may. I too have chosen a product to base my site on. Taking your example of, say, toasters, do your posts tend towards the factual review (2 slots, crumb tray, steel knobs etc.) or the subjective first-person review (I love the style, toasts evenly every time etc.)

The former is nice and straight forward, but is repetitive and will be similar for most products on the site - it is also standard info that all sites will have so is harder to get 'original content'. The latter is difficult without having used the actual product, and most people don't want one

*person's opinion they want several, so do you create multiple personal reviews from fictional people?
I hope you see what I'm getting at.*

The second question, is do you use product photos to accompany your posts?

Many thanks for your insights in this thread.

I wanted to also mention that, personally, I don't really care if the reader looks at my content.

Yes I am providing an informative service, but my goal is to connect them with the product manufacturers they are looking for.

- John

XFactor

06-30-2009 06:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **DealySkills** (Post 931570)

You're not supposed to have adsense ad's either directly below, above, to the right or left of images.

I'm sure you mean well, but please try to refrain from telling me the rules of Adsense.

I've been up and down this game for several years, from black-hat over to white-hat, living, eating and breathing the game.

Second, there is plenty of distinction between any images I have on my sites and the Adsense Ads, enough that would pass any Google inspection.

- John

beamer1959

06-30-2009 07:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, I really appreciate you taking the time to keep up with this thread. Especially when you have that pretty little baby you could be spending time with. Thank you.

I had today off from work so I went through every one of my blogs and either added in adsense or tweaked it or repositioned it. Tightened up some keywords, too, so I'd get more specific ads. Your advice has all been very helpful and I can just hear those visitors out there clicking on those adsense ads!

Kael41

06-30-2009 07:54 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

"I wanted to also mention that, personally, I don't really care if the reader looks at my content.

Yes I am providing an informative service, but my goal is to connect them with the product manufacturers they are looking for."

Soak that in folks..soak it in.

I personally call it the redirection method. Your content's goal is to get the visitor to the site. The template format then takes care of the rest for you.

tjk1058

06-30-2009 08:12 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kael41** (Post 931346)

Ted,

What do you mean exactly as wp being a bandwidth hog for using the technique? I've got several blogs doing \$40/day running on Wordpress. Just curious as to what you mean

David

David,

Look at your bandwidth usage for the month... usually it is much higher with a WP blog then with a static site. When someone hits your page on a WP blog it takes a lot more bandwidth to display the page then just a single page on a static site.

So with my site that has gotten around 3800 visitors this month the bandwidth has been approx 800 megs for a pretty bare bones blog with no real images.

The same site made with XSP may only use a fraction of this bandwidth. I only decided to use a WP blog for this site was because I started posting a lot of little sentences about the type of "problem/solution type niche" I was targeting.

So it was easier to post these little snippets using a blog versus a static site.

But with these product based sites that may not need all of this then it should be a lot easier using any static html site builder.

TedK

Kael41

06-30-2009 08:32 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Ah, gotcha, i see what you're saying now Ted. Maybe it's a robot issue if the bandwidth is spiking that high? I was a dreamweaver user for years and then moved onto the joomla platform, then to snews, then to wordpress as I found that the sheer number of plugins played so well into generating traffic and/or making my site more seo oriented. I never looked into xsp, but never made a move since i was having great success with the other platforms.

David

Quote:

Originally Posted by **tjk1058** (Post 932002)

David,

Look at your bandwidth usage for the month... usually it is much higher with a WP blog then with a static site. When someone hits your page on a WP blog it takes a lot more bandwidth to display the page then just a single page on a static site.

So with my site that has gotten around 3800 visitors this month the bandwidth has been approx 800 megs for a pretty bare bones blog with no real images.

The same site made with XSP may only use a fraction of this bandwidth. I only decided to use a WP blog for this site was because I started posting a lot of little sentences about the type of "problem/solution type niche" I was targeting.

So it was easier to post these little snippets using a blog versus a static site.

But with these product based sites that may not need all of this then it should be a lot easier using any static html site builder.

TedK

Ted Demopoulos

07-01-2009 06:52 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

OK, here's a quick take away that has created some immediate income.

I added product type specific pages to an existing site - not enough data to comment on CTR, but I've been getting MUCH more money per click.

To make this concrete, it's a fishing site, and the pages I've added have been on "fishing reels" "fishing rods" and similar within my very specific fishing niche - going to add a lot more soon!

Also starting a review type site with my 5,6 and 9 year olds on a consumer product they love which has lots of addons - thanks Xfactor

Steven Carl Kelly

07-01-2009 08:49 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **tjk1058** (Post 932002)

Look at your bandwidth usage for the month... usually it is much higher with a WP blog then with a static site. When someone hits your page on a WP blog it takes a lot more bandwidth to display the page then just a single page on a static site.

Why would WP require more bandwidth to render an HTML page than a static site? What more is WP pushing down the pipe that a regular HTML page isn't? A series of images that total 725k is 725k worth of images, HTML that is 3.5k is still 3.5k of HTML, regardless of the sitebuilder used to create the page.

I've been a Web programmer since the early 90's and I'm just not understanding this. You'll need to explain further exactly what WP is sending between my server and the end user browser that is eating up so much more bandwidth than a static HTML page does.

XFactor

07-01-2009 12:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Steven Carl Kelly** (Post 933616)

Why would WP require more bandwidth to render an HTML page than a static site? What more is WP pushing down the pipe that a regular HTML page isn't? A series of images that total 725k is 725k worth of images, HTML that is 3.5k is still 3.5k of HTML, regardless of the sitebuilder used to create the page.

I've been a Web programmer since the early 90's and I'm just not understanding this. You'll need to explain further exactly what WP is sending between my server and the end user browser that is eating up so much more bandwidth than a static HTML page does.

Hey guys, just wondering you wanted to take this to the programming section or the main section.

Would love to keep this thread going for more basic Adsense tips & questions.

Much thanks.

- John

XFactor

07-01-2009 12:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Ted Demopoulos** (Post 933336)

OK, here's a quick take away that has created some immediate income.

I added product type specific pages to an existing site - not enough data to comment on CTR, but I've been getting MUCH more money per click.

To make this concrete, it's a fishing site, and the pages I've added have been on "fishing reels" "fishing pools" and similar within my very specific fishing niche - going to add a lot more soon!

Also starting a review type site with my 5,6 and 9 year olds on a consumer product they love which has lots of addons - thanks Xfactor

Absolutely Ted!

I try to refrain from talking about higher AdSense clicks because it tends to sway people into only looking for high clicks, thus may cause lack of action.

But the truth is that Advertisers tend bid MUCH higher on super-duper-tiny niche product markets.

- John

bay37

07-01-2009 01:00 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Ok so this thread motivated me to get started in the SEO world. Well done. :)

Going for product reviews and AdSense.

Been doing some keyword research and you're right, there are loads of keywords that get a good number of searches with almost no competition in Google.

I'm using MNF and basically go for keywords that have a SOC score lower than 10 and keyword.com is available (at least for now).

Would you say that targeting keywords that get 800-1300 searches per month is a waste of time? Should I aim a little higher?

If you ever decide to get that forum going, let me know. :)

thomasr

07-01-2009 01:29 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Dear John...I have very much enjoyed your thread....I have just now started the AdSense game. I have about 4 sites that I currently work on....and my very first attempt was for a semi-long winded keywords that I now rank 3rd for. I get alot of traffic but cannot seem to cash in just yet. I am still learning. But thanks for your insight!

Guttu

07-01-2009 01:54 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Too good. You are such an inspiration. I am just new into SEO stuff. So currently I am targeting \$5/day. I'll do my best to reach there in a month time.

Kael41

07-01-2009 02:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Just to let you guys know, i took an idea that John threw out there a couple of pages back, implemented Friday (brand new site built from the ground up, 10 pages) and now it's ranked #5 on googles front page for that keyword that I targeted.

Oh, and adsense earnings?

.12 today :)

Not bad for a quickie site that took 20 minutes to build out.

Just go out there and DO because there is no TRY ;)

XFactor

07-01-2009 02:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 934385)

Ok so this thread motivated me to get started in the SEO world. Well done. :)

Going for product reviews and Adsense.

Been doing some keyword research and you're right, there are loads of keywords that get a good number of searches with almost no competition in Google.

I'm using MNF and basically go for keywords that have a SOC score lower than 10 and keyword.com is available (at least for now).

Would you say that targeting keywords that get 800-1300 searches per month is a waste of time? Should I aim a little higher?

If you ever decide to get that forum going, let me know. :)

A keyword is only a waste of time if you have put it into action and nothing comes of it.

Now my personal feelings on the matter is this:

1) Those keywords may only take a few pages of content and 3-4 backlinks to rank them, and to keep them ranked. So for just a few hours worth of work you could have a site making \$30+ per month without having to touch it for a while.

2) Another idea you can try is to try to find about 5-6 other keywords within that niche and work them all on 1 site. So while 800 searches may not be much, 5 similar keywords totaling 4,000 searches sounds a lot better.

- John

XFactor

07-01-2009 02:52 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **thomasr** (Post 934483)

Dear John....I have very much enjoyed your thread.....I have just now started the Adsense game. I have about 4 sites that I currently work on....and my very first attempt was for a semi-long winded keywords that I now rank 3rd for. I get alot of traffic but cannot seem to cash in just yet. I am still learning. But thanks for your insight!

Make sure of the following:

1) That your template looks commercial-like, with adsense ads above the fold, and very little distraction of links elsewhere. There is no one way to do this, experiment with different layouts.

2) Make sure that your keywords are serving up relevant ads, and that they are "buyer" ads. This of course needs to be done **before** starting the niche, by checking over at spyfu.com

- John

XFactor

07-01-2009 02:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kael41** (Post 934597)

Just to let you guys know, i took an idea that John threw out there a couple of pages back, implemented Friday (brand new site built from the ground up, 10 pages) and now it's ranked #5 on googles front page for that keyword that I targeted.

Oh, and adsense earnings?

.12 today :)

Not bad for a quickie site that took 20 minutes to build out.

Just go out there and DO because there is no TRY ;)

Sounds like you picked a winner.

Now with just a handful of backlinks your site should be ranking for the main keyword in no time.

Great job.

- John

aihamshujaa

07-01-2009 03:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I applaud your new found wealth and long may it continue.

The only twist I would add to Adsense is have you considered maybe selling off ad spots on your webpages.

Lets say for example that your are using Google Adwords and your monthly spend is \$300 (using a \$5 daily budget). And lets assume that your getting 15,000 visitors a month. What you could do, is take your monthly \$300, multiply this by 3, and then double it to give you \$1,800. What you then do is offer to sell 10 ad sopts on your page for \$180 each. There are sites that will do all of this for you for free. All that they charge is their fee which they take from advertisers

wanting to advertise on your site.

Your unique selling point is this, you will be offering 15,000 visitors a month at a discount of \$180, rather than \$300 a month.

This way you not only cover your ad costs, but make money which you can then re-plow into your business.

Just a thought!

beamer1959

07-01-2009 03:41 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 934754)

Make sure of the following:

1) That your template looks commercial-like, with adsense ads above the fold, and very little distraction of links elsewhere. There is no one way to do this, experiment with different layouts.

*2) Make sure that your keywords are serving up relevant ads, and that they are "buyer" ads. This of course needs to be done **before** starting the niche, by checking over at spyfu.com*

- John

John, or any of you tech guys, I have my hosting with hostgator and I know nothing about anything other than wordpress. i've been doing some googling since I've been following you and I've found a way to make a static sight with wordpress. But do you know anything about hostgator? When i go into fantastico to upload WP, there are other types of sites that I could upload, too. Are any of them useful for the type of sites you're setting up? Or do you think it would be best to go static with WP since that's what I know?

Under Fantastico, these are the different "content management" listings:

Drupal, Geeklog, Joomla 1.5, Mambo, PHP-Nuke, phpWCMS, phpWebSite, Post-Nuke, Siteframe, TYPO3 and Xoops.

phil.wheatley

07-01-2009 03:48 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John

Thanks again for this thread and answering the questions. I have a couple more questions if you don't mind...

1) Is your aim for articles mainly to get the backlink google juice so your site gets it's own traffic, or do you try and optimise the article so it sends traffic to you. It probably sounds a silly question, but in the past, I've had an article I wrote with my keyword phrase in the title, compete with my own site...and winning of course. The problem was it had a lower click rate from my article bio that going to my site directly. So, is it better not to optimise the article, but just make sure you have the bio anchor text for the phrase you want your site to rank for (excuse my English...despite being English!!)

2) I guess you use Amazon because they have a massive list of the kind of items you are promoting. The problem as you know is the commision isn't great (4%???) and the cookie is rubbish, 24 hours I think? Do you ever use other affiliate programs, like walmart, bestbuys and those sort of places that have longer cookies, or are you mainly going for the adsense click.

3) p.s question, have you ever bumped into David Lee Roth as you live in california, just wondered ;-)

Thanks,
Phil

AdamWB

07-01-2009 03:51 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I've only read the initial post of this thread - so I don't know where the conversation has gone. However, I think its funny that you said once you got away from the forums then your success started to come - because that's exactly what happened with me.

And now - Every time I visit the forums, I'm amazed at how much misinformation and crap is said that could really throw a new person off (not that every post is like that, some are very useful).

Now that I consider myself experienced - its funny to see that a lot of my largest successes are directly opposite of what people say to do on here, and to this day I still see people saying you "cant" do this or you "wont" make money doing that yet I am doing just fine.

And people gawk and aww at a \$300/daily earnings, when in fact its not hard at all - just get off the darn forums, find out what works for YOU and put in the work. Rinse Repeat.

XFactor

07-01-2009 03:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **beamer1959** (Post 934934)

John, or any of you tech guys, I have my hosting with hostgator and I know nothing about anything other than wordpress. i've been doing some googling since I've been following you and I've found a way to make a static sight with wordpress. But do you know anything about hostgator? When i go into fantastico to upload WP, there are other types of sites that I could upload, too. Are any of them useful for the type of sites you're setting up? Or do you think it would be best to go static with WP since that's what I know?

Under Fantastico, these are the different "content management" listings:

Drupal, Geeklog, Joomla 1.5, Mambo, PHP-Nuke, phpWCMS, phpWebSite, Post-Nuke, Siteframe, TYPO3 and Xoops.

If you don't mind, let's take this question to the main forum or the programming section.

I'd like to keep the topic on Adsense basics and questions, thanks.

- John

XFactor

07-01-2009 04:13 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **aihamshujaa** (Post 934875)

I applaud your new found wealth and long may it continue.

The only twist I would add to Adsense is have you considered maybe selling off ad spots on your webpages.

Lets say for example that your are using Google Adwords and your monthly spend is \$300 (using a \$5 daily budget). And lets assume that your getting 15,000 visitors a month. What you could do, is take your monthly \$300, multiply this by 3, and then double it to give you \$1,800. What you then do is offer to sell 10 ad sopts on your page for \$180 each. There are sites that will do all of this for you for free. All that they charge is their fee which they take from advertisers wanting to advertise on your site.

Your unique selling point is this, you will be offering 15,000 visitors a month at a discount of \$180, rather than \$300 a month.

This way you not only cover your ad costs, but make money which you can then re-plow into your business.

Just a thought!

What a GREAT idea. If I were you I would start a new thread on this money-maker alone.

So yes, I will try something like this in the future.

And...

It could also be an amazingly profitable business venture on it's own. Really, really good stuff!

- John

XFactor

07-01-2009 04:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **phil.wheatley** (Post 934964)

Hi John

Thanks again for this thread and answering the questions. I have a couple more questions if you don't mind...

1)Is your aim for articles mainly to get the backlink google juice so your site gets it's own traffic, or do you try and optimise the article so it sends traffic to you. It probably sounds a silly question, but in the past, I've had an article I wrote with my keyword phrase in the title,

compete with my own site...and winning of course. The problem was it had a lower click rate from my article bio that going to my site directly. So, is it better not to optimise the article, but just make sure you have the bio anchor text for the phrase you want your site to rank for (excuse my English...despite being English!!)

2) I guess you use Amazon because they have a massive list of the kind of items you are promoting. The problem as you know is the commision isn't great (4%???) and the cookie is rubbish, 24 hours I think? Do you ever use other affiliate programs, like walmart, bestbuys and those sort of places that have longer cookies, or are you mainly going for the adsense click.

3) p.s question, have you ever bumped into David Lee Roth as you live in california, just wondered ;-)

*Thanks,
Phil*

Good questions Phil:

1) NEVER optimize your article marketing articles with your own keyword. Just have it in the anchor text and you will not have to worry about that article competition and beating your own site.

And yes, I now write articles for article marketing for link-juice only. I do no other backlinking stuff (don't enjoy any other approach).

2) I really do not care about getting affiliate sales on my sites, so no, I do not spend much time searching for the best affiliate programs. Many of my sites do not even have affiliate links on them yet.

Like I mentioned before, I have my goals with Adsense and could go on forever trying to implement the "best" strategy, or the "best" way to make money, or the "best" this or that... Know what I mean? That alone would cause me to lose focus.

- John

XFactor

07-01-2009 04:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **AdamWB** (Post 934978)

I've only read the initial post of this thread - so I don't know where the conversation has gone. However, I think its funny that you said once you got away from the forums then your success started to come - because that's exactly what happened with me.

And now - Every time I visit the forums, I'm amazed at how much misinformation and crap is said that could really throw a new person off (not that every post is like that, some are very useful).

Now that I consider myself experienced - its funny to see that a lot of my largest successes are directly opposite of what people say to do on here, and to this day I still see people saying you "cant" do this or you "wont" make money doing that yet I am doing just fine.

And people gawk and aww at a \$300/daily earnings, when in fact its not hard at all - just get off the darn forums, find out what works for YOU and put in the work. Rinse Repeat.

Yes, \$300 came relatively easy. And like you, I do not do 90% of all the stuff that everyone one the forums are telling people they have to do to earn money, get traffic, etc.

Thanks for the post.

- John

phil.wheatley

07-01-2009 04:45 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John

That's cool, thanks again for your help!!!! That all makes sense.

Cheers,
Phil

Kael41

07-01-2009 04:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Besides using Amazon, you can also use ebay to find the hottest items as well. Take some time today to do the research and pick and item to build a site around ;)

Finandom

07-01-2009 06:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

I have a financial blog which I talk about everything about money.

I found that the money market is quite crowded and hard to get the ranking for some hot keywords. As least I don't think I can rank easily like what you are sharing here.

I thought I want to give up this blog but I can't do it as it just like a baby for me. I have been blogging for 4 years now. So can you give some advices for me so that I can implement your adsense strategy on my blog?

Thank you for your time!

Steve Crooks

07-02-2009 02:31 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Think about financial products that get searched for and have lowish competition and write reviews on them. Stay away from broad keywords like credit cards, loans etc..

Quote:

Originally Posted by **Finandom** (Post 935523)

Hi John,

I have a financial blog which I talk about everything about money.

I found that the money market is quite crowded and hard to get the ranking for some hot keywords. As least I don't think I can rank easily like what you are sharing here.

I thought I want to give up this blog but I can't do it as it just like a baby for me. I have been blogging for 4 years now. So can you give some advices for me so that I can implement your adsense strategy on my blog?

Thank you for your time!

box-to-box

07-02-2009 06:43 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

is a tiny niche grills? whereas a larger niche would be home appliances?

dimitri.richko

07-02-2009 07:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Xfactor,

Thanks a lot for your tips.. They will help many on here.
I'd like to congratulate you on your success.. \$300 p/day is good :)

I wish I'll hit that mark this year :)

Kael41

07-02-2009 07:17 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

The topic of grills is not a tiny niche ;) The keyword BBQ GRILLS would be the overall niche, and say...Jenn Air Grills would be the microniche. Sure you can scale up to home appliances as the overall hierarchical family grouping, but for focus patterns, try to stay tight. You've got better chances on someone typing in "best price jenn air grills" as opposed to "home appliances"

bay37

07-02-2009 07:30 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **box-to-box** (Post 936871)
is a tiny niche grills? whereas a larger niche would be home appliances?

I don't think he meant "grills" as in competing for "buy grills" or "barbecue grill"... Take any niche and you'll find at least 5-10 long tail keywords with very good search numbers and very little to no competition.

Look around your flat or house... There are niche ideas everywhere. Every single item in your room is worth checking for keywords to target.

I started a couple days ago and so far have launched 6 websites (my target is 2 sites/day). My plan is to keep building websites until I have around 40 to 60 of them and then take a break, go through every website checking the rankings and doing any SEO work needed to grab positions

1-3 in Google.

Also, for keywords that rank well and bring in a good amount of \$, I'm going to make a second website (almost identical), so I can grab 2 spots on page one... Using a different name to register domains, hosting and using a separate AdSense account (business partners).

When buying .com's I also register identical .net's and .org's to make it harder for others to compete with me. :)

I'm hoping to see some results really soon.

box-to-box

07-02-2009 08:05 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Thanks for the replies. So lets say that Buy Jenn Air Grills received 1000 hits a month with very easy to beat competition it would be worth getting that domain and ranking building links back to it? Or perhaps missing the products name for copyright issues...

Sorry guys im pretty new!

Thanks!

AnnM

07-02-2009 08:31 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

All great info. Thanks

I am just starting out so 2 quick questions.

Do you use other keywords for subdomains and/or pages? and does that help rank better?

Also, have you seen better AdSense results with image or text ads?

Kael41

07-02-2009 09:20 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **box-to-box** (Post 937042)

Thanks for the replies. So lets say that Buy Jenn Air Grills received 1000 hits a month with very easy to beat competition it would be worth getting that domain and ranking building links back to it? Or perhaps missing the products name for copyright issues...

Sorry guys im pretty new!

Thanks!

Personally, i'd grab that keyword domain and build it out...product name and all. In terms of time dedication, it really doesn't take that long to:

- 1) Buy domain name
- 2) Throw up a wordpress site (or joomla, or static, etc)
- 3) Build 10 pages around that keyword name
- 4) Get a quick submission out to:
 - a) rss director sites
 - b) msn,google,yahoo
 - c) at least 5 article directories with one 500 word article pointing back to your site
 - d) social bookmark to at least 5 sites

Just find what works for you, and duplicate it...on a large scale. Again, look at purchasing domain names like it's a cost of doing business. I'm into the adsense business of building sites to make money. The cost of \$7/domain name is simply a cost of doing business.

bay37

07-02-2009 09:39 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kael41** (Post 937288)

I'm into the adsense business of building sites to make money. The cost of \$7/domain name is simply a cost of doing business.

If you don't mind me asking -

How many "mini sites" do you own and how much does a site like this (5-10 pages, keyword in domain, low competition) earn from Adsense per month (on average)?

Just looking to somewhat "guesstimate" my earnings once I get ~50 websites online, so I can set myself a goal. :)

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Oh I see.

So Id get www-dot-jennairgrillsreviews-dot-com (or something) then my other 30 pages or so would be long tails like is the jenn air grill any good and jenn air grill review?

Im not too fussed about domain name cost. I was a little concerned about that firefox plug in that blocks adsense ads but I figured that not everyone will have it installed and I gotta just get going with this

Kael41

07-02-2009 09:55 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I own many mini-sites :) I started small, and move upwards when i started to achieve financial success. It's hard to give you an approximate earning per site because that's dependent on a TON of variables. For instance: I have one site that makes a KILLING around Halloween. It involves something that people put on, might be considered "Sexy", and is functional for either scaring other people (unlikely) or turning them on if worn by the right person (very likely). That site has maybe 8 pages and is targeted for a certain keyword term. That keyword term IS my domain name. It doesn't make jack squat throughout the year, but will cover my mortgage and car payment for 3 months.

I would make small goals for yourself at first. Ie- achieve \$1/day with 4 sites. You're giving yourself a chance 4 times over to score on a domain niche that might make you a lot more than \$1/day. Now you're focused on getting at least .25/day from each of your sites.

Once you've accomplished that, you've learned several valuable lessons. You've learned what you're ctr is. You've learned what adsense placement on your site works, and what doesn't. You need to tweak, and sit back and see what works and doesn't. Once you've narrowed down what works, move on to the next one.

I'll give you an example site of mine which "works" for ctr. [Xmas Recipes! Christmas Recipes](#) is a site i made for xmas-recipes. Don't focus on the autoblogging or anything else but the design layout. I use this template on a bunch of sites in different colors formats (less sidebar boxes, more sidebar boxes, etc). But what I want you to see is how i draw attention to the adsense block in the upper right. Visitors ASSUME it's part of my navigation, but what i'm doing is integrating the design of the site and getting into the psyche of the visitor.

This is just one theme template that i've had designed especially for my adsense efforts. I've got a lot more, but what i wanted to show you is HOW the design of your site plays into the success of your earnings as well.

Oh, and did you notice the domain name? ;)

Quote:

Originally Posted by **bay37** (Post 937351)

If you don't mind me asking -

How many "mini sites" do you own and how much does a site like this (5-10 pages, keyword in domain, low competition) earn from Adsense per month (on average)?

Just looking to somewhat "guesstimate" my earnings once I get ~50 websites online, so I can set myself a goal. :)

tehoward

07-02-2009 10:58 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I'm new to this. I wanted to know, what is the Micro Niche Finder? Is that something you have to pay for and where? Also, is there a free way to find a list of micro niches?

worlok

07-02-2009 12:02 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

aren't you guys afraid that every Tom Dick and Harry is going to copy this now? Also, some guy is going to take this and make a WSO out of it, then a Clickbank product, then hundreds or thousands of people will crash the party and ruin the niche. No?

But let me say that it is very kind of you guys and I learned a bunch from reading this thread. I'm "just sayin".

Kael41

07-02-2009 12:08 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Na, 99% of the people don't act on free information anyways. I may do a WSO in the future, but that's not my main goal for information sharing. And the site is listed was already listed in a WSO of mine previously. Plus, i've got the attitude that we're all in this together and we can all benefit from each other in ways that might seem unknown to us today.

I've been around IM and Webmaster forums for years. You pick up things here and there and realize that not enough people like John post up information like he does for adsense. He's laid out more info in this thread to make several ebooks

David

Bounderby

07-02-2009 12:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I've taken action and am thrilled to be ranked 9th in Google for the keyword/domain name in just a couple of days.

However, as I have followed examples given here and set up a product site, the 1-8 results above me are all big name review sites. Is this a problem that can be overcome or should I settle for first page and move on to the next site? Do others have this problem?

XFactor

07-02-2009 01:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Finandom** (Post 935523)

Hi John,

I have a financial blog which I talk about everything about money.

I found that the money market is quite crowded and hard to get the ranking for some hot keywords. As least I don't think I can rank easily like what you are sharing here.

I thought I want to give up this blog but I can't do it as it just like a baby for me. I have been blogging for 4 years now. So can you give some advices for me so that I can implement your adsense strategy on my blog?

Thank you for your time!

Yes the financial niches are quite, quite competitive.

However...

I believe that if you truly have a passion for creating a HUGE site on a subject that moves you, that drives you...

Then you are very likely to succeed with a lot of traffic

(In due time, that is).

Your approach by using 1 blog, and going for a subject that is general (instead of dominating 1 micro-niche at a time), is quite opposite of my approach that I have come to trust.

This approach will not bring fast money, or quick rankings.

But it CAN make you a lot of money in time so long as you stick with it.

Your best bet is to go the SILO route and start finding long-tail keywords for your categories, and start getting your blog out there.

It's a tough battle, but if this is your chosen niche, then go for it.

- John

XFactor

07-02-2009 01:13 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **box-to-box** (Post 936871)
is a tiny niche grills? whereas a larger niche would be home appliances?

Home appliances is not a niche. It's a general subject. A tiny niche would be:

brown outdoor grill

or,

gas grills for summer

or,

best inside grill

etc.

-John

XFactor

07-02-2009 01:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 936955)

I don't think he meant "grills" as in competing for "buy grills" or "barbecue grill"... Take any niche and you'll find at least 5-10 long tail keywords with very good search numbers and very little to no competition.

Look around your flat or house... There are niche ideas everywhere. Every single item in your room is worth checking for keywords to target.

I started a couple days ago and so far have launched 6 websites (my target is 2 sites/day). My plan is to keep building websites until I have around 40 to 60 of them and then take a break, go through every website checking the rankings and doing any SEO work needed to grab positions 1-3 in Google.

Also, for keywords that rank well and bring in a good amount of \$, I'm going to make a second website (almost identical), so I can grab 2 spots on page one... Using a different name to register domains, hosting and using a separate Adsense account (business partners).

When buying .com's I also register identical .net's and .org's to make it harder for others to compete with me. :)

I'm hoping to see some results really soon.

Good plan, my only advice is to get each site ranked **as soon as possible**, instead of waiting.

I would rather spend more time getting backlinks for each site than just build, build, build.

Both approaches are fine, just thought I'd share my only suggested change of plan.

- John

XFactor

07-02-2009 01:23 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 937351)

If you don't mind me asking -

How many "mini sites" do you own and how much does a site like this (5-10 pages, keyword in domain, low competition) earn from Adsense per month (on average)?

Just looking to somewhat "guesstimate" my earnings once I get ~50 websites online, so I can set myself a goal. :)

Don't guess, just start with 1 site at a time.

And do not make money goals, make goals like:

1) My first goal is to get my 1st site built and ranking in the top 3 positions of Google.

2) My second goal is to get 5 websites built and ranking in the top 3 positions.

- John

XFactor

07-02-2009 01:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **tehoward** (Post 937627)

I'm new to this. I wanted to know, what is the Micro Niche Finder? Is that something you have to pay for and where? Also, is there a free way to find a list of micro niches?

It is a keyword tool that saves hundreds of man hours in research.

- John

XFactor

07-02-2009 01:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **worlok** (Post 937816)

aren't you guys afraid that every Tom Dick and Harry is going to copy this now? Also, some guy is going to take this and make a WSO out of it, then a Clickbank product, then hundreds or thousands of people will crash the party and ruin the niche. No?

But let me say that it is very kind of you guys and I learned a bunch from reading this thread. I'm "just sayin".

Copy what?

The basics? Keyword research? Content Advice?

All of this stuff is so basic, and everyone should know about the "small niche approach".

Nothing has changed over the last 6 years with this approach, and nothing will change for it over the next 20.

And about competition, there are *several millions* of these niche keywords.

I'm not kidding.

- John

XFactor

07-02-2009 01:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 937885)

I've taken action and am thrilled to be ranked 9th in Google for the keyword/domain name in just a couple of days.

However, as I have followed examples given here and set up a product site, the 1-8 results above me are all big name review sites. Is this a problem that can be overcome or should I

settle for first page and move on to the next site? Do others have this problem?

Yes this may be a problem, and you should have checked out if the top listed sites for your keyword were high traffic, high PR sites, ***before*** starting your niche.

You always have to make this last stop in your research before diving into a niche.

The search numbers may be great, the competition numbers low, but if the leading sites for your keywords are sites that would be more of a fight than they are worth to beat, then...

I would have moved on.

- John

YoYoPro

07-02-2009 01:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **worlok** (Post 937816)

aren't you guys afraid that every Tom Dick and Harry is going to copy this now? Also, some guy is going to take this and make a WSO out of it, then a Clickbank product, then hundreds or thousands of people will crash the party and ruin the niche. No?

But let me say that it is very kind of you guys and I learned a bunch from reading this thread. I'm "just sayin".

Don't worry, this method actually takes work and dedication to succeed. It's by no means easy as you have alot of writing to do and must have alot of patience and willpower to keep going through the beginning stages when it's not working.

I've tasted some of the Adsense success so it makes it much easier for me personally to keep going....but the sad truth is that alot of people are simply too lazy or un-motivated to make something like this work.

There are people that want the easy way out, and unfortunately they won't find it here!

XFactor

07-02-2009 01:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **YoYoPro** (Post 938107)

Don't worry, this method actually takes work and dedication to succeed. It's by no means easy as you have alot of writing to do and must have alot of patience and willpower to keep going through the beginning stages when it's not working.

I've tasted some of the Adsense success so it makes it much easier for me personally to keep going....but the sad truth is that alot of people are simply too lazy or un-motivated to make something like this work.

There are people that want the easy way out, and unfortunately they won't find it here!

Good point and so, so true.

Yes it is easy, but "easy" to me means working your ass off day after day.

Perhaps it's a mental thing.

- John

JasonC.biz

07-02-2009 02:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

True. This thread isn't really about some groundbreaking new method. These basic concepts can be found elsewhere, even down to some of the details.

What this thread does for me though, is confirm that this does work and gives me a slight spin on something I'm already doing.

As for every Tom, Dick and Harry taking off with this; well, there are thousands upon thousands of possible niches out there. So, there's lots of room. Second, as mentioned earlier, this will take WORK. Hours and hours of work. Plus, it does take a little bit of market smarts.

A great deal of people who try this will likely put up a few sites, and maybe start earning \$.50 a day and realize they've got a hard row to hoe. At that, they'll pop over to those juicy \$25+ affiliate commissions on Clickbank.

Jason

Boulderby

07-02-2009 03:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have discovered that my niche has a very high search volume for a 'misspelt' word. There is a product called 'oneword' which is highly searched for as 'one word' with a minor variant in the characters.

Is it recommended to deliberately re-work my posts to reflect the incorrect product name to achieve high rankings for this term, at the sacrifice of rankings for the more competitive correct product name?

I am reluctant to change everything with such a new site which is still finding its feet in the rankings anyway.

beamer1959

07-02-2009 03:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Just wanted to let you know, I spent yesterday cleaning up the adsense on the sites that had it and adding it to those that didn't. My sites are all blogs, but I took your advice and put adsense at the top of each post and made it blend like a menu would look. Got my first four adsense clicks last night and another this evening while I was looking at my results. I'm going to try a static site next and see what happens.

Thanks for all the info!

XFactor

07-02-2009 03:57 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Boulderby** (Post 938432)

I have discovered that my niche has a very high search volume for a 'misspelt' word. There is a product called 'oneword' which is highly searched for as 'one word' with a minor variant in the characters.

Is it recommended to deliberately re-work my posts to reflect the incorrect product name to achieve high rankings for this term, at the sacrifice of rankings for the more competitive correct product name?

I am reluctant to change everything with such a new site which is still finding its feet in the rankings anyway.

There are just too many unknown variables to really help you on this one.

- John

Bounderby

07-02-2009 04:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 938483)

There are just too many unknown variables to really help you on this one.

- John

I think two separate sites is the answer if I really wanted to pursue it, each using the different spelling. A bit later down the road perhaps!

Finandom

07-02-2009 06:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 938022)

Yes the financial niches are quite, quite competitive.

However...

I believe that if you truly have a passion for creating a HUGE site on a subject that moves you, that drives you...

Then you are very likely to succeed with a lot of traffic

(In due time, that is).

Your approach by using 1 blog, and going for a subject that is

general (instead of dominating 1 micro-niche at a time), is quite opposite of my approach that I have come to trust.

This approach will not bring fast money, or quick rankings.

But it CAN make you a lot of money in time so long as you stick with it.

Your best bet is to go the SILO route and start finding long-tail keywords for your categories, and start getting your blog out there.

It's a tough battle, but if this is your chosen niche, then go for it.

- John

John, Thanks for your encouragements. Your advice really clear up my mind and focus on what I want to do. Anyway, I will keep this blog and do what you suggested and at the same time I will build more mini sites. Just like what you are teaching over here.

Once again, thanks for your time. I know you are busy but you still help people here. I really appreciate your know how and kindness.

OPLeads

07-02-2009 07:47 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I think the best lesson here is that people should lay out a path and stick to it. Too many people are always searching for the best new thing that in the end they don't do anything. You have found a way back to your passion. Congrats to you ...

tjk1058

07-02-2009 08:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 938432)

I have discovered that my niche has a very high search volume for a 'misspelt' word. There is a product called 'oneword' which is highly searched for as 'one word' with a minor variant in the characters.

Is it recommended to deliberately re-work my posts to reflect the incorrect product name to

*achieve high rankings for this term, at the sacrifice of rankings for the more competitive correct product name?
I am reluctant to change everything with such a new site which is still finding its feet in the rankings anyway.*

There was a WSO on just this subject about targeting misspells and making a lot of money off them. But you have to be careful as it could raise some red flags Google if you do it to blatantly.

That person suggest to do it on a separate new domain instead of adding any pages using the misspell method on an established domain that could get de-indexed.

So it might be worth it on a new domain if their is a lot of searches for that term. I started looking into doing this a while back and found some really juicy misspells form some high paying keywords with decent adsense amounts.

TedK

ramone_johnny

07-02-2009 10:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thank you XFactor!!!!

After reading this post yesterday afternoon, I took action, did some market/keyword research, hired an article writer, registered a domain, built the site and have it all in place - finished!

Now all I have to do is sit back and wait for the thousands of dollars to roll in yes?

Not sure If I can post my URL???

Thanks for sharing your strategy mate - cheers. :)

John

m4ster

07-03-2009 08:13 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

XFactor,

Could you tell us which hosting do you use and how much do you pay for it?

bay37

07-03-2009 10:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Got a quick question...

Have you ever had any complaints or warnings from Google for having so many small, targeted websites all running Adsense? I mean, they don't really add any value to anything. Just wondering. :)

jspmedia

07-03-2009 10:50 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **m4ster** (Post 940418)
XFactor,

Could you tell us which hosting do you use and how much do you pay for it?

I am using bluehost and hostgator....both are around \$7-\$10 per month, great stuff...bluehost, you need to pay yearly...hostgator you can pay monthly.

Chucky

07-03-2009 11:01 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 914122)
Lonnie, by your questions it looks like you are sweating the small stuff, worried too much about tiny details that really can weigh progress down.

- John

Been there, done that, still doing it at times :-)

writeonbro

07-03-2009 11:35 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great ideas John. I'd like to know what criteria you use on the product/keyword selections. Do you target by CPC or search volume.

msalada

07-03-2009 12:12 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have been lurking around this thread for several days and was motivated to take action. I built a site and at the current time it only have one article. I did purchase a brand domain name, though. I saw this morning that the site made .24. The thing I found interesting is the site is not indexed yet. I did submit it to some social bookmarking sites and the Digg submission is #8 on the first page of Google.

My plan is to add 9 more articles. I have the KWs selected. Social bookmark the posts, submit RSS feeds and I have a link building strategy that has worked pretty well in the past. I will be using it to build links to the posts. I hope to be done by the end of the weekend. From there, I will see where it takes me and begin working on the next site.

I would like to thank everyone that has contributed to this thread!

~Marj

BBenamara

07-03-2009 01:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi XFactor, I want first to thank you for your post and wish you more success, I am a total newbie and have just one or 2 questions if you don't minde, I bought xsitepro 2 2 weeks ago and still learning how to build web sites, my question is : Do you use xsite pro templates or you start from scratch? Thank you

XFactor

07-03-2009 01:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **tjk1058** (Post 939126)

There was a WSO on just this subject about targeting misspells and making a lot of money off them. But you have to be careful as it could raise some red flags Google if you do it to

blatantly.

That person suggest to do it on a separate new domain instead of adding any pages using the misspell method on an established domain that could get de-indexed.

So it might be worth it on a new domain if their is a lot of searches for that term. I started looking into doing this a while back and found some really juicy misspells form some high paying keywords with decent adsense amounts.

TedK

Good advice Ted. I would also create a new site around the individual misspell, but do not go too far in all of your content by misspelling the keyword, just enough to get it ranked: title tags, URL, etc.

Also, you may not see all of that traffic because any misspells searched for on Google, as you know, get that "*Did you mean.....?*" so you may see lots of searches but they may click to search for the right spelling afterwards.

- John

XFactor

07-03-2009 02:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **m4ster** (Post 940418)
XFactor,

Could you tell us which hosting do you use and how much do you pay for it?

I have several reseller accounts with HostGator.

- John

XFactor

07-03-2009 02:07 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 940767)

Got a quick question...

Have you ever had any complaints or warnings from Google for having so many small, targeted websites all running AdSense? I mean, they don't really add any value to anything. Just wondering. :)

Value is plenty:

- I am helping people find those online retailers who are desperate to get their business, so much so that they are paying for every click they receive to get new customers.

- I am providing accurate and descriptive product information, specs and price ranges.

- I provide a bridge between customer and product manufacturer.

And I make lots of money doing it.

- John

XFactor

07-03-2009 02:12 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **BBenamara** (Post 941334)

Hi XFactor, I want first to thank you for your post and wish you more success, I am a total newbie and have just one or 2 questions if you don't mind, I bought xsitepro 2 2 weeks ago and still learning how to build web sites, my question is : Do you use xsite pro templates or you start from scratch? Thank you

Totally from scratch.

- John

XFactor

07-03-2009 02:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Update On My Template Layout:

After starting this thread, I deleted all of my headers, and every site's CTR increased.

Ugly sites now, but I'll not be using any more headers. I ran this test for months and months now, and to see such a drastic increase in earnings in such a little time of removing headers, I'll be sticking to this setup.

This is what I mean whenever I say test, test, test & test some more.

Testing never ends.

- John

Lokki08

07-03-2009 05:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thank you for sharing that valuable information. I definitely going to apply some of your lessons and test them for myself :)

Mongo

07-03-2009 09:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks Xfactor for starting this thread. I keep checking back every couple of days and WOW more and more good info keeps coming.

Thanks again for all of you posting

Mongo

Chucky

07-04-2009 12:27 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

First of all congratulations. Second of all thanks for sharing. The more you give, the more you

get. Third of all, I would really appreciate if you can answer my questions.

BTW, I've taken so much action since finding this thread this morning (I've bought MNF and found a niche/s with SOC <20). Your advice would be very much appreciated.

Let's say my niche/keywords are

Canon 10 MP digital camera accessories
Nikon 10 MP digital camera accessories
Olympus 10 MP digital camera accessories
Panasonic 10 MP digital camera accessories
10 MP digital camera accessories
10 MP digital camera accessories reviews

Let's assume that all of them have similar search volumes (~500-1000/month), similar commercial intent and similar SOC.

Question 1: Please advice me if option 1 below or option 2 below is what you would pick.

Option 1.

Should I build four different websites on the four domain names

"Canon 10 MP digital camera accessories",

"Nikon 10 MP digital camera accessories",

"Olympus 10 MP digital camera accessories" and

"Panasonic 10 MP digital camera accessories"

(BTW, there are more than four brand names for the actual niche that I'm talking about)

OR

Option 2. Build one domain name for "10 MP digital camera accessories" or "10 MP digital camera accessories reviews" and have the "brand name 10 MP digital camera accessories" as categories/pages?

Question 2. If your answer is option 2, would you pick "10 MP digital camera accessories" or "10 MP digital camera accessories reviews" as the domain name (assuming they're both available). I'm asking this because on my actual product name keywords, there is no "reviews" at the end.

Question 3. Now that you've removed your header graphics, are you still keeping the graphic at the top of the right column/main menu? As I understood, you have something like a sidebar on the right hand side where you have the main navigational menu and you also mentioned that there was some kind of a picture on there.

I get the feeling that you have the picture 'above the fold' and the menu 'below the fold' so that people don't get distracted from your adsense block and instead click on the navigational menu. So is it like, the top half of the right hand side bar is a graphic like 160 X 300 (half the height of

a 160X600 adsense block). The the bottom half of the side bar is your menu which also around the same size?

Are my thoughts on that correct?

Thank you very much John and I really really appreciate you sharing this valuable information.
Chucky

W.P. Allen

07-04-2009 01:01 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey XFactor,

Is it against Adsense TOS to have the ad block below the title and above the content? I've read that you need some sort of separation so that the ads are differentiated .

Google says, "Ads shouldn't be placed under a title or section heading in a way that implies that the ads are not ads."

This is against TOS:

http://bp0.blogger.com/_YbURk67VIGk/...uidelines1.PNG

Some blogs I've noticed have written "Advertisement" above the ad block to make the distinction.

YoYoPro

07-04-2009 01:22 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **W.P. Allen** (Post 942908)

Hey XFactor,

Is it against Adsense TOS to have the ad block below the title and above the content? I've read that you need some sort of separation so that the ads are differentiated .

Google says, "Ads shouldn't be placed under a title or section heading in a way that implies that the ads are not ads."

This is against TOS:

http://bp0.blogger.com/_YbURk67VIGk/...uidelines1.PNG

Some blogs I've noticed have written "Advertisement" above the ad block to make the distinction.

You can still put the ads under the title if your title doesn't suggest that your ads aren't ads.

Today's Hot Deals suggests that the links below should be clicked on to get good deals, therefore they are encouraging clicks.

If you were reviewing a grill and just put "Weber RoastMaster Grill"...that's not suggesting you click on the ads below...whereas if you put... "Deals on Weber RoastMaster Grills" that would be against the TOS.

I agree it's a fine line and it's purely subjective to the reviewer, so it's definitely a risk you are taking. Much like John and other successful Adsense guys like Tim Gorman will probably tell you, this technique can be used if you are "careful" and don't blatantly promote the ads with your title.

W.P. Allen

07-04-2009 01:37 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

You can still put the ads under the title if your title doesn't suggest that your ads aren't ads.

Today's Hot Deals suggests that the links below should be clicked on to get good deals, therefore they are encouraging clicks.

If you were reviewing a grill and just put "Weber RoastMaster Grill"...that's not suggesting you click on the ads below...whereas if you put... "Deals on Weber RoastMaster Grills" that would be against the TOS.

I agree it's a fine line and it's purely subjective to the reviewer, so it's definitely a risk you are taking. Much like John and other successful Adsense guys like Tim Gorman will probably tell you, this technique can be used if you are "careful" and don't blatantly promote the ads with your titl

So in order to be 100% certain that you're not breaking the TOS should you avoid placing an ad block in this space?

YoYoPro

07-04-2009 01:55 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **W.P. Allen** (Post 942950)

So in order to be 100% certain that you're not breaking the TOS should you avoid placing an ad block in this space?

Think I'll have to let John chime in on his opinion on this one. ;)

I personally don't let it deter me as I have been using adsense for 2 years and have never had a site using this method banned or even questioned...matter a fact I have never had an e-mail from the Adsense team regarding anything ever! *Knock on Wood!*

My personal opinion is that if you aren't blatantly trying to draw attention to your ads you should be fine...but you are right, if you want to avoid this potential bannable offense, you shouldn't do it...but there is a million other things that they can ban you for, I wouldn't let this one scare you if you aren't blatant about it.

XFactor

07-04-2009 02:48 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **YoYoPro** (Post 942972)

My personal opinion is that if you aren't blatantly trying to draw attention to your ads you should be fine...but you are right, if you want to avoid this potential bannable offense, you shouldn't do it...but there is a million other things that they can ban you for, I wouldn't let this one scare you if you aren't blatant about it.

YoYoPro said it best, thanks...

stormer

07-04-2009 07:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

[\[quote\]Update On My Template Layout:](#)

After starting this thread, I deleted all of my headers, and every site's CTR increased.

Ugly sites now, but I'll not be using any more headers. I ran this test for months and months now, and to see such a drastic increase in earnings in such a little time of removing headers, I'll be sticking to this setup.

This is what I mean whenever I say test, test, test & test some more.

Testing never ends.

- John [/QUOTE

Hey John, that's a great twist.
The only thing is that now this whole thread will have to be retitled!

What would you suggest...*\$500 a day with Adsense?*

nateadelson

07-04-2009 07:57 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Congratulations XFactor. I would be interested to visit your blogs. Is it possible for you to PM me one of them?

John McEachern

07-04-2009 08:08 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **nateadelson** (Post 943560)
Congratulations XFactor. I would be interested to visit your blogs. Is it possible for you to PM me one of them?

Your very first post and this is what you write? Why don't you read further up the thread and you'll see that he already answered that question - and I could probably round up three sophisticated monkeys to enlighten you as to the reasons why the answer to your question will be

no.

Jeremy123

07-04-2009 11:50 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Congrats xfactor,

this exposes the myth that people should only build big authority sites if they want to last in the search engines.

Steve Crooks

07-04-2009 01:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It isn't a myth that people should go for big authority sites, it is just another approach to things that's all. John's system is great and I know it works but it is just 1 system out of a whole big bunch of systems. Don't fall into the trap of thinking that because one system works then everything else must be mythical because it just ain't true.. :)

Quote:

Originally Posted by **Jeremy123** (Post 944099)

Congrats xfactor,

this exposes the myth that people should only build big authority sites if they want to last in the search engines.

XFactor

07-04-2009 01:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **nateadelson** (Post 943560)

Congratulations XFactor. I would be interested to visit your blogs. Is it possible for you to PM me one of them?

Absolutely not. Sorry, but I protect my Adsense account at all

costs.

Not only is Google a fragile program that can ban you for stupid reasons, but my sites are extremely important to me and I will not risk having any of them damaged sharing the URLs.

Also, I do not use blogs.

- John

XFactor

07-04-2009 01:44 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 944099)
Congrats xfactor,

this exposes the myth that people should only build big authority sites if they want to last in the search engines.

I'll never build big authority sites again.

It truly is like owning properties that have more value than just AdSense.

Just adding the idea of banner sales to each site (which another warrior discussed earlier), will potentially add another \$10,000 to \$15,000 per month to the bottom line.

I'd rather own 100 properties than 1 or 2 big ones.

But, as Steve said, big sites do work and if building big sites rocks your boat, then rock on!

- John

RhondaGiarruffa

07-04-2009 01:49 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Awesome to hear you have found your groove!

Rhonda

Chucky

07-04-2009 02:16 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John,

I think you missed my question on page 5. If you can spend a couple of minutes on that I'd very much appreciate and I'm sure that will be valuable to many people visiting your thread.

Thanks!
Chucky

XFactor

07-04-2009 03:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **W.P. Allen** (Post 942908)
Hey XFactor,

Is it against Adsense TOS to have the ad block below the title and above the content? I've read that you need some sort of separation so that the ads are differentiated .

Google says, "Ads shouldn't be placed under a title or section heading in a way that implies that the ads are not ads."

This is against TOS:
http://bp0.blogger.com/_YbURk67VIGk/...uidelines1.PNG

Some blogs I've noticed have written "Advertisement" above the ad block to make the distinction.

I do in fact have my Adsense block just under the content title, as shown in your image.

However, my titles do not suggest for the viewer to click like in "Today's Hot Deals" above.

This is a grey line for some folks, so all you have to do is write a couple lines of text in between the two if you are worried.

- John

XFactor

07-04-2009 03:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Chucky** (Post 944401)

Hey John,

I think you missed my question on page 5. If you can spend a couple of minutes on that I'd very much appreciate and I'm sure that will be valuable to many people visiting your thread.

Thanks!

Chucky

Hi Chucky,

I did not answer your question on keywords because I thought I was already clear on that, which is that I build each site around 1 keyword.

But both approaches can work, so why not test each method? You never know what good things could happen.

- John

Chucky

07-04-2009 04:10 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 944601)

Hi Chucky,

I did not answer your question on keywords because I thought I was already clear on that, which is that I build each site around 1 keyword.

But both approaches can work, so why not test each method? You never know what good things could happen.

- John

Thanks John, the only reason why I asked was because you mentioned that some of your sites had as much as 30 pages. And I wasn't sure if they fell into this new category that you were talking about or the authority sites you were talking about.

How about the right hand side bar? Was what I hypothesized correct? Sorry to be persistent, but I know you're a helpful kind of person. I bought your video last time and you showed your templates there. I didn't think it was one of those minor things either because having the navigation menu and the adsense block at the same level can affect the CTR, in my opinion.
Chucky

W.P. Allen

07-04-2009 05:47 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

XFactor

You said you build your sites around 1 keyword -- do you mean you use one keyword for the home page (your main keyword) and then a couple of other pages built around peripheral keywords?

Example:

Homepage/Main keyword = Brown Outdoor Grill
2nd tier keyword = brown outdoor gas grill
2nd tier keyword = brown outdoor coleman gas grill
2nd tier keyword = brown outdoor webber gas grill

I'm curious to know how you optimize your pages...

Thanks

Jeremy123

07-04-2009 06:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi Steve,

I said the myth that people should ONLY build authority sites, authority sites work and now we see mini sites work too in the se's.

I was under the impression small sites will eventually drop off and lose rankings over time to bigger sites as was Chris Rempel's experience with his conduit sites.

xfactor- could you please explain how you build your sites around one keyword if you have 20 or 30 pages.

also do you check how many adwords advertisers there are so when you build your site there are relevant adsense ads.

I have a grill site and the adsense ads are not so relevant, maybe because of the economic situation.

homebse

07-04-2009 07:06 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks for this post. I too love adsense and when someone is willing to share their techniques and results I find it interesting.

I too have gotten spread too thin doing other things and am trying to once again focus more on my adsense/Amazon/Ebay/Walmart sites.

Jackie

bgmacaw

07-04-2009 07:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 944881)

I was under the impression small sites will eventually drop off and lose rankings over time to bigger sites as was Chris Rempel's experience with his conduit sites.

That hasn't been my experience. I've found small sites to remain remarkably stable once they started getting good traffic. The only ones I've had fall off either never had stable search traffic or lost search results placement due to competition that got better links.

tjk1058

07-04-2009 09:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 941490)

Update On My Template Layout:

After starting this thread, I deleted all of my headers, and every site's CTR increased.

Ugly sites now, but I'll not be using any more headers. I ran this test for months and months now, and to see such a drastic increase in earnings in such a little time of removing headers, I'll be sticking to this setup.

This is what I mean whenever I say test, test, test & test some more.

Testing never ends.

- John

John,

I totally agree... the uglier the better sometimes as I think the visitor is more drawn to the ads at that point.

When I was doing adsense arbitrage the sites I made was basically a small article with the larger rectangle ad block only. That displayed usually the first four higher paying advertisers and the ads were right in their face for them to click on.

I had some extremely high CTR's for these types of pages. I'm talking 60-70%.

It was good money while it lasted :-)

TedK

YoYoPro

07-04-2009 10:22 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bgmacaw** (Post 944996)

That hasn't been my experience. I've found small sites to remain remarkably stable once they started getting good traffic. The only ones I've had fall off either never had stable search traffic or lost search results placement due to competition that got better links.

I'll second that.

I've even got one health related site that is 20-25 pages large and never did any backlinking other than about 10 EZA articles that still gets traffic and clicks every day.

I don't know whether it's the fact that there has been no competition for the keywords or what the deal is, but it makes Adsense money and that's all that matters.

BTW the site has been up for over a year now.

loybond

07-05-2009 01:29 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

XFactor, if you're going after a keyword phrase that includes a manufacturer's name, say "weber grills" for example, how can you beat the manufacturer's site (Weber, in this case)?

Do you think it's absolutely necessary to be in position 1, or is it okay to simply be somewhere on the first page? With low search numbers... I would think you would have to be in position 1 to get any sort of decent search traffic.

Also, does anyone know what variables MNF takes into account for the SOC number?

Steve Crooks

07-05-2009 02:46 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I find around position 3 is about the sweet spot in Google.

Quote:

Originally Posted by **loybond** (Post 945644)

XFactor, if you're going after a keyword phrase that includes a manufacturer's name, say "weber grills" for example, how can you beat the manufacturer's site (Weber, in this case)?

Do you think it's absolutely necessary to be in position 1, or is it okay to simply be somewhere on the first page? With low search numbers... I would think you would have to be in position 1 to get any sort of decent search traffic.

Also, does anyone know what variables MNF takes into account for the SOC number?

XFactor

07-05-2009 03:04 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Chucky** (Post 944641)

Thanks John, the only reason why I asked was because you mentioned that some of your sites had as much as 30 pages. And I wasn't sure if they fell into this new category that you were talking about or the authority sites you were talking about.

How about the right hand side bar? Was what I hypothesized correct? Sorry to be persistent, but I know you're a helpful kind of person. I bought your video last time and you showed your templates there. I didn't think it was one of those minor things either because having the navigation menu and the adsense block at the same level can affect the CTR, in my opinion.
Chucky

For starters, there is no wrong or right way of doing this stuff, just so you know. For my sites that have more than a few pages, some of them have the main root keyword in them, some are just related long-tails.

The right side bar has nothing by a small navigational menu of the home, about us, contact & privacy policy, and I do put one link unit below that, and that's all.

- John

XFactor

07-05-2009 03:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 944099)

Congrats xfactor,

this exposes the myth that people should only build big authority sites if they want to last in the search engines.

All sites may go down in rankings. Some may stay up for a long time but never expect something for nothing.

Big sites, small sites, medium sites, 1-page sites, etc... all are subject to the ups and downs of the search engines.

- John

XFactor

07-05-2009 03:07 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **W.P. Allen** (Post 944802)

XFactor

You said you build your sites around 1 keyword -- do you mean you use one keyword for the home page (your main keyword) and then a couple of other pages built around peripheral keywords?

Example:

Homepage/Main keyword = Brown Outdoor Grill

2nd tier keyword = brown outdoor gas grill

2nd tier keyword = brown outdoor coleman gas grill

2nd tier keyword = brown outdoor webber gas grill

I'm curious to know how you optimize your pages...

Thanks

Bad idea to do this, it looks like keyword spam and I can't imagine

that this will help the site in the long run.

Yes, some of my new pages will have the root keyword in them, but most are just additional long-tails in the niche.

- John

XFactor

07-05-2009 03:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 944881)
Hi Steve,

I was under the impression small sites will eventually drop off and lose rankings over time to bigger sites as was Chris Rempel's experience with his conduit sites.

As I stated in a recent post, no site is immune to being dropped in rankings. So never count on this.

Quote:

xfactor- could you please explain how you build your sites around one keyword if you have 20 or 30 pages.

I did just touch up on this in the reply before this one.

Quote:

also do you check how many adwords advertisers there are so when you build your site there are relevant adsense ads.

I have a grill site and the adsense ads are not so relevant, maybe because of the economic situation.

I sure do. That is important to ensure your site will turn visitors into clicks.

About your grill site, it may not be targeted enough. Right now anything with grills is making MAJOR money due to the season, so check your keywords.

- John

W.P. Allen

07-05-2009 04:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

You said you build your sites around 1 keyword -- do you mean you use one keyword for the home page (your main keyword) and then a couple of other pages built around peripheral keywords?

Example:

Homepage/Main keyword = Brown Outdoor Grill
2nd tier keyword = brown outdoor gas grill
2nd tier keyword = brown outdoor coleman gas grill
2nd tier keyword = brown outdoor webber gas grill

I'm curious to know how you optimize your pages...

Quote:

Thanks
Bad idea to do this, it looks like keyword spam and I can't imagine that this will help the site in the long run.

Yes, some of my new pages will have the root keyword in them, but most are just additional long-tails in the niche.

- John

Ok. Gotcha. Thanks for the response. I'm gonna get on this immediately!

elitesystem

07-05-2009 04:13 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

great info. i have given out on adsense but it does work if used in the right way.. lessons learned :)

Chucky

07-05-2009 05:17 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 947117)

Bad idea to do this, it looks like keyword spam and I can't imagine that this will help the site in the long run.

- John

Ok, that's kind of bad news for me because I've already started to make a website on a domain name like 10.1MPdigitalcameras.com and my pages are going to be nikon 10.1MP digital cameras, canon 10.1 MP digital cameras, philips 10.1 digital cameras etc etc.

I do have a few other keywords like nikon digital camera cases or whatever and I think now I'll include those as well to hopefully dilute the spammy effect?

Well..let's see what lessons I learn from it :-(
Chucky

Theresa Mayhew

07-05-2009 05:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hello XFactor,

I'm new here and would appreciate your thoughts. Since you have experience as an Ebay affiliate, can you tell me what you think they're looking for in their approval criteria? I've read their policies, but have no idea why they turned me down. They just refer you to their policies again. What kind of a website did you send them to when you submitted your application? Also, do you concern yourself with people clicking on the adsense ads and leaving your site when you have other products for sale? Maybe I didn't understand how you are using adsense and the affiliate products. Thanks for your understanding of a total newbie.

Congrats on your new baby and getting focused again in your business.

Theresa

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Chucky** (Post 947460)

Ok, that's kind of bad news for me because I've already started to make a website on a domain name like 10.1MPdigitalcameras.com and my pages are going to be nikon 10.1MP digital cameras, canon 10.1 MP digital cameras, philips 10.1 digital cameras etc etc.

I do have a few other keywords like nikon digital camera cases or whatever and I think now I'll include those as well to hopefully dilute the spammy effect?

*Well..let's see what lessons I learn from it :-(
Chucky*

Chucky, I really wish you (and other warriors) would not take my input on your questions as the all-knowing rule of Adsense.

Your plan may very well work, especially since you have many product names in the keyword.

My approach to every one of my sites is the same, however, there are always different angles that may work with some niches that may not work on other niches.

So, go with your plan and do your best.

You may very well strike a \$200 to \$1,000 per month website with this idea.

- John

alvanpilot

07-05-2009 06:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey Xfactor!

This may be a dumb question but I gotta find out.....

When you put your sites online, do you use one low cost host to host all of them? And, simply do away with each site as it goes downhill??

ALSO, IS YOUR VIDEO STILL AVAILABLE?

Thank you Sir and hope your 4th of July was good.

rtrotter

07-05-2009 07:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

Thanks for sharing so much!!

In regard to using domain name with keyword, have you tried using subdomain off some general domain when a good domain name is not available?

BTW, you said this earlier,

Quote:

Originally Posted by **XFactor** (Post 947559)

Yes it is easy, but "easy" to me means working your ass off day after day.

I see in your avatar you're holding the reason you do this. :)

Rodney

Jeremy123

07-05-2009 07:37 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

thanks xfactor

What I did with the grill site is I chose weber grills, george foreman grills ect, then I made a list of most of there products for each brand, checked if there some traffic in the google tool, then had my writers write a review naturally about the product, not targeting any particular keyword.

so I'm targeting specific models, but I never checked number of adwords ads or competition.

got MNF last night, how many adwords ads do you like to see for a keyword.

thanks

32paul52

07-05-2009 08:12 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great thread -do you have a way you choose your niches? eg - Est number of searches per month
X CPC X competition ?

jbgal

07-05-2009 08:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

So where do you put the links to all your inner pages? Or do you put them on your homepage at all? I do think it helps with SEO if you put a link to your inner pages on your homepage, right?

JB

Quote:

Originally Posted by **XFactor** (Post 947110)

The right side bar has nothing by a small navigational menu of the home, about us, contact & privacy policy, and I do put one link unit below that, and that's all.

- John

mrrichesinniches

07-05-2009 08:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

When you delete the headers do you just use the name of the website up? Also, I agree and have proof the uglier the better. Thanks again for sharing all this free tutorial.

XFactor

07-05-2009 10:29 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **alvanpilot** (Post 947562)
Hey Xfactor!

This may be a dumb question but I gotta find out.....

When you put your sites online, do you use one low cost host to host all of them? And, simply do away with each site as it goes downhill??

1) I use several reseller accounts at hostgator (already mentioned this).

2) I have no idea what you mean by "do away with each site as it goes downhill".

Quote:

ALSO, IS YOUR VIDEO STILL AVAILABLE?

No, it is not.

Besides, the Adsense video that I had up was about discussing my old methods of building one large website. However I still use very much the same layout, with some minor changes on the nav menu and such.

- John

XFactor

07-05-2009 10:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Theresa Mayhew** (Post 947482)
Hello XFactor,

I'm new here and would appreciate your thoughts. Since you have experience as an Ebay affiliate, can you tell me what you think they're looking for in their approval criteria? I've read

their policies, but have no idea why they turned me down. They just refer you to their policies again. What kind of a website did you send them to when you submitted your application? Also, do you concern yourself with people clicking on the adsense ads and leaving your site when you have other products for sale? Maybe I didn't understand how you are using adsense and the affiliate products. Thanks for your understanding of a total newbie.

Congrats on your new baby and getting focused again in your business.

Theresa

I'm really not the guy to go to on these questions, so it is best that you start another thread so that you can get the direct help you need from other warriors.

And to be honest, I don't even add affiliate links to my content all of the time, because I'd rather drive the viewer back to click an Adsense ad.

(My preference of course)

- John

XFactor

07-05-2009 10:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **rtrotter** (Post 947793)

John,

Thanks for sharing so much!!

In regard to using domain name with keyword, have you tried using subdomain off some general domain when a good domain name is not available?

I do not use subdomains. If the keyword is not available then I just add a word at the end, like review, point, choice, shop, now, online, etc.

I'd just rather keep everything separate in case I want to sell my sites in the future.

- John

XFactor

07-05-2009 10:37 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 947800)

thanks xfactor

What I did with the grill site is I chose weber grills, george foreman grills ect, then I made a list of most of there products for each brand, checked if there some traffic in the google tool, then had my writers write a review naturally about the product, not targeting any particular keyword.

so I 'm targeting specific models, but I never checked number of adwords ads or competition.

got MNF last night, how many adwords ads do you like to see for a keyword.

thanks

Honestly I do not have a figure on that one, never needed to check.

- John

XFactor

07-05-2009 10:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **32paul52** (Post 947895)

Great thread -do you have a way you choose your niches? eg - Est number of searches per month X CPC X competition ?

No I do not use any crazy formulas, there is no need. I just use Micro Niche Finder to help me go from a general product name down to several long-tail keywords that have great SOC numbers, and enough searches to make the niche profitable.

I really like to have at least 3,000 searches for each site though, and if a keyword has something low, lik 500 or so, then I'll see if there are enough related keywords to add up.

But this then changes the site from a small site to a medium one.

It's all good though, depends on how much effort I want to put into each.

- John

XFactor

07-05-2009 10:41 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jbgal** (Post 948005)

John,

So where do you put the links to all your inner pages? Or do you put them on your homepage at all? I do think it helps with SEO if you put a link to your inner pages on your homepage, right?

JB

At the top of the page now, small and out-of-the-way, but still linked from the home page.

- John

XFactor

07-05-2009 10:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **mrrichesinniches** (Post 948009)

John,

When you delete the headers do you just use the name of the website up? Also, I agree and

have proof the uglier the better. Thanks again for sharing all this free tutorial.

The keyword stays as the title of each page on top, H1 tag.

- John

box-to-box

07-06-2009 04:27 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

Thanks for your clarification on niche subjects and congrats on your success.

John is giving us a wealth of information based on his own experiences through his absolute (and slightly obsessed!?) dedication and hard work. Whilst he can answer all our questions, IMHO I think everyone would get more benefit from learning from our own experiences instead of obsessing over where your menu is and what colour your H1s are. I agree that tweaking these things will help conversions but get the sites up first, get the traffic and then make the tweaks - dont be worrying before hand.

Sorry to ramble, I know why people do it (and why I do it), we're petrified of working on something that might not work, the site might be a **failure**. You reckon Johns bothered if one of his sites fail? I don't, in fact I would consider it part of the plan because when a site bombs, he will learn exactly what went wrong and build on it.

Do what he did - erase the Warrior Forum from your memory and go put the graft in.

Al.

hipnol

07-06-2009 05:37 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Its really impressive John. Its much impressive that you replied to queries of everyone here. Thanks for all the info you have shared. Could you please share the keyword tools and how you use those tools (I mean, your way of digging out the right keywords).

tjk1058

07-06-2009 11:58 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **hipnol** (Post 948970)

Its really impressive John. Its much impressive that you replied to queries of everyone here. Thanks for all the info you have shared. Could you please share the keyword tools and how you use those tools (I mean, your way of digging out the right keywords).

I think John says he uses MicroNicheFinder... if so then you would normally do a keyword search for a root keyword and then take all the secondary keywords- I normally concentrate on the 3-4 word keywords with decent amounts of search traffic and check their SOC.

SOC is MNF term for how competitive that keyword is for competition. If it is green then the SOC is low and there is a good chance you can rank for it.

So if you had a keyword "dog grooming" and ran it through MNF and one of the terms came up "beagle dog grooming" and it had a SOC of like 45 and in green then you should be able to rank for this term pretty easy with some backlinking.

At least that is what I do. Not sure if this is how John does it though?

TedK

XFactor

07-06-2009 02:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **box-to-box** (Post 948860)

Hi John,

Thanks for your clarification on niche subjects and congrats on your success.

John is giving us a wealth of information based on his own experiences through his absolute (and slightly obsessed!?) dedication and hard work. Whilst he can answer all our questions, IMHO I think everyone would get more benefit from learning from our own experiences instead of obsessing over where your menu is and what colour your H1s are. I agree that tweaking these things will help conversions but get the sites up first, get the traffic and then make the tweaks - dont be worrying before hand.

*Sorry to ramble, I know why people do it (and why I do it), we're petrified of working on something that might not work, the site might be a **failure**. You reckon Johns bothered if one of*

his sites fail? I don't, in fact I would consider it part of the plan because when a site bombs, he will learn exactly what went wrong and build on it.

Do what he did - erase the Warrior Forum from your memory and go put the graft in.

Al.

Thank you, you said it perfectly.

- John

triosolutions

07-06-2009 02:22 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John Great Stuff. You should write ebook with your practical experience and sell through website. you will get tons of money by selling your experience. So many newbies searching and trying to earn money from Google adsense. At least they will get something valuable insted of buying some crap content from some copycat.

kab1973

07-06-2009 03:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Wow! Thanks for posting this John. Makes me want to look into building Adsense sites again. It's just so easy cashing those checks. Still get one but it's not as big as it used to be. Maybe I'll cut out some time to dedicate to this to again.

Thanks for sharing your ideas and methods.

XFactor

07-06-2009 04:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **triosolutions** (Post 950612)

John Great Stuff. You should write ebook with your practical experience and sell through website. you will get tons of money by selling your experience. So many newbies searching and trying to earn money from Google adsense. At least they will get something valuable insted of buying some crap content from some copycat.

Ok, I'll write up something and create a video example of my template and some keyword research stuff.

- John

bannor32

07-06-2009 04:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Every time I start to drift away from Adsense to work on other ideas I come across a thread like this that gets the ideas churning again. Still one of the most lucrative programs for the individual to succeed with. Thanks for the guide.

loybond

07-06-2009 09:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

XFactor, you mentioned you worked 18-hour days and still work 8-hour days... may I ask where most of the time goes? Writing articles? Doing niche research?

XFactor

07-07-2009 12:01 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **loybond** (Post 951811)

XFactor, you mentioned you worked 18-hour days and still work 8-hour days... may I ask where most of the time goes? Writing articles? Doing niche research?

All of the above, but with most of that time writing content.

- John

victorsmith

07-07-2009 06:27 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

very useful and informative thread,
thanks john(X Factor) :)

bigbyte

07-07-2009 11:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks for posting all that information, John. I am doing something similiar - just less in public. Good to see how others are working the system. Keep up the good work.

Just as some advice for all those that are trying to replicate the system. Don't over analyze John's words. There is more information in this thread than you can really use. Stop reading. Build 10 sites, do SEO, analyze the traffic and data. Then come back with detailed questions and share what worked and what did not work. Don't expect results in a week. Google will give new sites the benefit of a doubt, but if your SEO is of bad quality you might fall down the rankings fast. You need at least 4-8 weeks of data - preferrably 8-12 weeks to have a solid baseline for your traffic patterns.

XFactor

07-07-2009 03:04 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 953762)

Thanks for posting all that information, John. I am doing something similiar - just less in public. Good to see how others are working the system. Keep up the good work.

Just as some advice for all those that are trying to replicate the system. Don't over analyze John's words. There is more information in this thread than you can really use. Stop reading. Build 10 sites, do SEO, analyze the traffic and data. Then come back with detailed questions and share what worked and what did not work. Don't expect results in a week. Google will give new sites the benefit of a doubt, but if your SEO is of bad quality you might fall down the rankings fast. You need at least 4-8 weeks of data - preferrably 8-12 weeks to have a solid baseline for your traffic patterns.

Good point, thanks.

I'd like to add something about getting data.

Some people get frozen over this subject as well. And to be honest, I am very bad at this myself. I rarely look at my logs and stats.

Could I take more time to improve some sites?

Yes, there is always something more to do.

Must you worry over stats? No, at least not at first.

Get your sites out there, build 1 site per week, or 2, get a good 20 articles out there to high PR article directories.

Do as I have instructed here and watch your AdSense income increase daily.

You can always come back and perfect the system later.

- John

legitimatefreestuff

07-07-2009 04:05 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Thanks very much for your great info.

Do you still use GoArticles for backlinks? Are your backlinks showing?

Have you experienced a drop in CPC because of adding too many sites too fast? Is that why you only add 1-2 sites a week?

TY.

Razorblade

07-07-2009 05:42 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

John, thank you very much for all the information that you're sharing so generously on this thread.

I have always wanted AdSense as my main internet business model.

Can I track clicks on my AdSense ads from where they're being published in each of my sites?

lonniewa2

07-07-2009 06:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 938072)

*Yes this may be a problem, and you should have checked out if the top listed sites for your keyword were high traffic, high PR sites, **before** starting your niche.*

You always have to make this last stop in your research before diving into a niche.

The search numbers may be great, the competition numbers low, but if the leading sites for your keywords are sites that would be more of a fight than they are worth to beat, then...

I would have moved on.

- John

So you just don't look at the PR of the ranking page but also the PR of the homepage? What criteria do you like for the PR of the main page? Do you go for PR 5 or below, 6 or maybe 4?

thanks,

Dantplayer

07-07-2009 06:51 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Article marketing is KING, especially in niches. I have as high as 20% CTR on some my mine.

Lak Kader

07-07-2009 07:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

do you build specific product sites with model numbers ect?

Ted Demopoulos

07-07-2009 08:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Anyone taking action? XFactor (and others) has given us some great information, but it's easy to

soak up and not take any action.

I've put up one site in the Wii Games niche. 10 page site indexed by Google today and got my first Google visitor minutes ago. In retrospect, maybe this is a more competitive niche than I thought, but I took action, and the clicks will follow. Will build some backlinks after I finish this post.

I also put up another site starting yesterday on a fly fishing reel niche. Only 4 pages so far, but I've built some backlinks and will add a couple more pages tonight. Too early to tell anything, but I know this niche and already have one flyfishing site and a smallish email list.

And my existing flyfishing site? I've added (and am adding) many more product specific pages as they seem to get more clicks and higher price clicks. They also make affiliate sales better!

My two new sites in the past week, the Wii games and fly reel niche sites, were chosen in part because if they work well I can easily clone them - for example, a similar XBOX 360 site.

I'm sure I'm doing all kinds of crap wrong! But at least I'm doing stuff.

Ohh yeah, today is a record AdSense day for me too. Not XFactor like record, but hey, it's paid for all my coffee today :) Dwarfed by a good affiliate sale, but I'm moving forward.

Hope lots of you are moving forwards too.

Avidpoet

07-07-2009 09:10 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Ted Demopoulos** (Post 955543)

Anyone taking action? XFactor (and others) has given us some great information, but it's easy to soak up and not take any action.

I've put up one site in the Wii Games niche. 10 page site indexed by Google today and got my first Google visitor minutes ago. In retrospect, maybe this is a more competitive niche than I thought, but I took action, and the clicks will follow. Will build some backlinks after I finish this post.

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Ohh yeah, today is a record AdSense day for me too. Not XFactor like record, but hey, it's paid for all my coffee today :) Dwarfed by a good affiliate sale, but I'm moving forward.

Hope lots of you are moving forwards too.

Any gaming Niche has a lot of competition but unless you are a creator of the games you can't make your money but AdSense is a way. Most people in the gaming Niche are click happy anyways and they are actively looking for new codes, new strategies etc. It's an excellent Niche to get in for some AdSense income.

oadvantage

07-07-2009 09:22 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

"1) I have seen the light in terms of making more sites instead of focusing on 1 big one. My health site still does well on its own, around \$100 or so daily, but it takes more maintenance than my new strategy to go specific with keywords and niche markets."

I started making more money when I quickly concentrated just on one thing and started to diversify heavily.

sherone

07-07-2009 11:55 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Great achievement! I want to learn something from you.

XFactor

07-08-2009 01:21 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **legitimatefreestuff** (Post 954662)

Thanks very much for your great info.

Do you still use GoArticles for backlinks? Are your backlinks showing?

Have you experienced a drop in CPC because of adding too many sites too fast? Is that why you only add 1-2 sites a week?

TY.

I typically use Goarticles & ezinearticles (I wish ezinearticles would approve fast, but oh well).

About CPC, it seems to remain steady.

Also, I like to work on 1-2 sites per week only to be able to concentrate more on getting backlinks in the beginning. I do not just build, build, build.

It's better to build & promote.

- John

XFactor

07-08-2009 01:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lonniewa2** (Post 955195)

So you just don't look at the PR of the ranking page but also the PR of the homepage? What criteria do you like for the PR of the main page? Do you go for PR 5 or below, 6 or maybe 4?

thanks,

I was actually just writing about this part in my course.

In my opinion, and what works for me, is that it really depends on what the 1st page of Google shows you.

I don't mind it if a very high PR site is in the first position, or even the second (because the 3rd or so can still be profitable).

However, I've easily knocked down PR3 and PR2 sites.

But the best scenario is none of these showing up. Then you've got a chance to rank in the top with just a few backlinks.

- John

XFactor

07-08-2009 01:28 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Lak Kader** (Post 955268)
do you build specific product sites with model numbers ect?

Yes this is a great strategy so long as there are enough searches to make the site profitable.

- John

XFactor

07-08-2009 01:31 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Ted Demopoulos** (Post 955543)
Anyone taking action? XFactor (and others) has given us some great information, but it's easy to soak up and not take any action.

I've put up one site in the Wii Games niche. 10 page site indexed by Google today and got my first Google visitor minutes ago. In retrospect, maybe this is a more competitive niche than I thought, but I took action, and the clicks will follow. Will build some backlinks after I finish this post.

I also put up another site starting yesterday on a fly fishing reel niche. Only 4 pages so far, but I've built some backlinks and will add a couple more pages tonight. Too early to tell anything,

but I know this niche and already have one flyfishing site and a smallish email list.

And my existing flyfishing site? I've added (and am adding) many more product specific pages as they seem to get more clicks and higher price clicks. They also make affiliate sales better!

My two new sites in the past week, the Wii games and fly reel niche sites, were chosen in part because if they work well I can easily clone them - for example, a similar XBOX 360 site.

I'm sure I'm doing all kinds of crap wrong! But at least I'm doing stuff.

Ohh yeah, today is a record AdSense day for me too. Not XFactor like record, but hey, it's paid for all my coffee today :) Dwarfed by a good affiliate sale, but I'm moving forward.

Hope lots of you are moving forwards too.

Thanks for taking action on the information in this thread.

I wish everyone would follow my lead. I've laid everything out for you guys.

Decent AdSense income is *very easy* to generate when you do the right things.

- John

josephalford

07-08-2009 01:49 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

hi John

i m really glad 2 see ur Lessons.i m new and i dont hv much idea how 2 make good money from adsense.brother can u guide me what should i do from beginning.

hipnol

07-08-2009 02:59 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **tjk1058** (Post 950075)

I think John says he uses MicroNicheFinder... if so then you would normally do a keyword

search for a root keyword and then take all the secondary keywords- I normally concentrate on the 3-4 word keywords with decent amounts of search traffic and check their SOC.

SOC is MNF term for how competitive that keyword is for competition. If it is green then the SOC is low and there is a good chance you can rank for it.

So if you had a keyword "dog grooming" and ran it through MNF and one of the terms came up "beagle dog grooming" and it had a SOC of like 45 and in green then you should be able to rank for this term pretty easy with some backlinking.

At least that is what I do. Not sure if this is how John does it though?

TedK

Thanks for the info. As I see on this forum, I feel Micro Niche Finder is a tool which is worth to invest. Also watched the video and quite impressed. They provide license for 2 users, thinking of sharing it with a friend.

Jeremy123

07-08-2009 03:26 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

Once you build your site, how fast before you see traffic coming to your site.
In MNF what minimum search count works best for your sites, provided the SOC is good.

Also how much avg. does each of your mini-sites typically make.

thanks.

gabrial

07-08-2009 05:03 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

wow
thanks XFactor
great technic

bay37

07-08-2009 05:35 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Got my websites on first page of Google already. Took 5 days to get indexed, then straight to page one, positions 3-9. Mind you these are small websites, 2 articles each, no off site SEO. The keywords get ~1300 searches/month, so I'm not expecting to make big money, was just testing the waters.

Evita

07-08-2009 08:35 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,
Thanks again for this thread :)

Do you submit your sites to Google webmaster? Some seem to think it is important. I usually do, but don't really know if I need to or not.

Also curious to know how much your CTR went up when you lost the headers!
Do you now only have one graphic next to your headline, or no graphic at all?

It is amazing the niches you can find when you look for the right stuff ;-)

Evita

dynameeek

07-08-2009 09:05 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

This is by far the most useful posts i've read on here all day. I struggle to make money with Adsense. I only made 23 cents so far today and didn't make any yesterday n d day before - must be something to do with the days i guess. Also, I know there's still plenty for me to do to improve my earnings. I'm working on other sources of income too though...

angelah

07-08-2009 09:27 AM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 901445)

Yes I have, but not too much. It's the little tweaks here and there that have made a big difference.

I now use very high-quality headers as well, and my menu is on the right side.

Still using 1 AdSense block under the title.

All white backgrounds (no more colors).

- John

Thanks for all this wonderful information.

Do you use the 468x60 AdSense format?

What is the most effective format to use?

Thanks
Angela

Steve Crooks

07-08-2009 09:42 AM

Re: 6 Months Later: From \$150 to \$300 Daily w/AdSense (Lessons Learned)

Experiment yourself with different types, colours, shapes etc.. The whole point that John is making here is that there is no cookie cutter approach to this. He has laid down a system that can work irrespective of what AdSense format you use. Get the site up, promote it and then play around with your AdSense optimisation once the traffic comes rolling in. Over analysis leads to total paralysis...

Quote:

Originally Posted by **angelah** (Post 957277)
Thanks for all this wonderful information.

Do you use the 468x60 AdSense format?

What is the most effective format to use?

*Thanks
Angela*

LadyL08

07-08-2009 10:17 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 907553)

Ok, I'll share one of my most profitable niche topics: Grills

I chose a brand name keyword that gets 6,000 searches per month, and only has a few thousand competing sites.

In the first week it was #6 in Google for that keyword without any backlinking.

In the second week it was #3 in Google, with 1 article submitted to Goarticles.

By week 3, it was ranking 1 and 2 in Google, with just 5 articles for article marketing.

Submit 1 article every 7-10 days, plus one page of content.

It earns me between \$10 and \$20 per day in Adsense.

The average click brings in .25 cents (but the click-through is outstanding).

- John

I want to make sure I know what I'm looking for when searching for good niches.

If I was doing keyword research for this example and I looked at the backlinks of the top pages, it would show very few, like perhaps less than 20. Or perhaps the on page SEO is lacking, such as H1 tags, header and description? How else can you get to the top with just a few backlinks?

Marfling

07-08-2009 10:35 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey everyone,

Just noticed John has decided to go ahead and release an Adsense product. As one of his former Adsense and affiliate marketing apprentices, I would strongly urge anyone to go ahead and buy it. Through his coaching and videos I have significantly increased my income in both areas and this is rising daily.

I work on this about 3 hours a day - when im lucky enough to free up some time, I have no doubt I will pull in a similar amount to John, if not more. He is still good enough to answer my questions and give me his opinions today.

For everyone who is worrying about headers, CTR, CPC, Adsense ad sizes, colour schemes,

webmaster tools, how much one site will bring in, indexing times - It really doesnt matter at this stage! Put up some quality unique content and drive targeted visitors, the clicks will look after themselves.

Martin.

azagon

07-08-2009 11:14 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Brilliant! I've read quite a few Adsense Guides before, but the last 7 pages of posts has been the most valuable advice on Adsense I have ever read.

Keep up the good work John and I will definitely grab a copy of your guide once completed.
Thank you :)

Just one question relating hosting, Can you setup 1 Hostgator hosting package and have all of your domains point back to one package? (I currently have a seperate hosting package for each of my domains and it costs me about \$70 per year per domain+hosting).

I hope this question isnt too technical (off topic).

Cheers

Adrian

Jeremy123

07-08-2009 11:21 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi Adrian,

I did the same as you when I started.

You can host many websites with one hosting package.
I use lunarpages.com \$95 for one year as many websites as I want.

Steven Carl Kelly

07-08-2009 11:30 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Ah, I see now that you're going to offer this as a course for sale!

W.P. Allen

07-08-2009 01:45 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Anyone taking action? XFactor (and others) has given us some great information, but it's easy to soak up and not take any action.

I'm working on 5 sites right now. Plan on doing 5 per week until I hit \$300 per day. Outsourcing most of the writing (I'm not much of a writer) but building the sites and doing most of the linking myself.

My strategy:

- 5 sites 5 pages each (if a site starts to make money I'll add more pages)
- 5 articles per site submitted to Ezinearticles.com, Goarticles.com and a few more high PR directories
- Directory submission and social bookmarking each site (using WLmarketing.com)
- Angela's linking strategy for each site
- Linkvana links for each site

Hopefully at 5 per week I'll be able to hit my goal in the next two months.

This thread is an inspiration and I advise anyone else who's sitting on the fence to get with it and start building sites.

XFactor

07-08-2009 02:26 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **hipnol** (Post 956424)
Thanks for the info. As I see on this forum, I feel Micro Niche Finder is a tool which is worth to invest. Also watched the video and quite impressed. They provide license for 2 users, thinking of sharing it with a friend.

Yes it is the backbone of my researching small niche markets, but keep in mind there are others out there that do what Micro Niche Finder does, and more.

I just like to use what I need, therefore the functions of MNF is perfect for me.

- John

XFactor

07-08-2009 02:29 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 956469)

Hi John,

*Once you build your site, how fast before you see traffic coming to your site.
In MNF what minimum search count works best for your sites, provided the SOC is good.*

Also how much avg. does each of your mini-sites typically make.

thanks.

I have never had a site that did not start earning within a week, typically less.

- John

XFactor

07-08-2009 02:32 PM

Re: GREAT FOR US

Quote:

Originally Posted by **moqaddasshero** (Post 956521)

HI

HOPE YOU ARE FINE

THATS A GREAT SECRET THAT U SHARED WITH US.

THANKS FOR SHARING SUCH TINGS.

No secrets my friend, none at all. This is all just basic stuff.

I find a market, build the site, and get backlinks through article marketing.

That's it.

I haven't even upgraded to sitebuilder, not interested in social bookmarking, making blogger blogs, or putting up squidoo and hub pages.

I'm probably missing out on some extra link juice, but I love the way I work and do not follow trends.

- John

XFactor

07-08-2009 02:35 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 956712)

Got my websites on first page of Google already. Took 5 days to get indexed, then straight to page one, positions 3-9. Mind you these are small websites, 2 articles each, no off site SEO. The keywords get ~1300 searches/month, so I'm not expecting to make big money, was just testing the waters.

It's simple, isn't it?

Based on what you have told us, your site should make \$20 to \$30 on its own.

What I would do is get it listed at the top spot by backlinking with anchor text of your main keyword.

Also, find 5 more keywords that have 500+ searches and add those as pages.

With a little backlinking leg-work, you should be able to get traffic and clicks from all of those keywords, with very little maintenance.

Then build more.

- John

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Marfling** (Post 957519)

Hey everyone,

Just noticed John has decided to go ahead and release an Adsense product. As one of his former Adsense and affiliate marketing apprentices, I would strongly urge anyone to go ahead and buy it. Through his coaching and videos I have significantly increased my income in both areas and this is rising daily.

I work on this about 3 hours a day - when im lucky enough to free up some time, I have no doubt I will pull in a similar amount to John, if not more. He is still good enough to answer my questions and give me his opinions today.

For everyone who is worrying about headers, CTR, CPC, Adsense ad sizes, colour schemes, webmaster tools, how much one site will bring in, indexing times - It really doesnt matter at this stage! Put up some quality unique content and drive targeted visitors, the clicks will look after themselves.

Martin.

Hey Martin, haven't heard from you in a while.

You know you can contact me anytime!

- John

LadyL08

07-08-2009 02:38 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I am so frustrated. I want to take action, but I believe my problem is keyword research. I can find long tail keywords with fairly high searches and low competition. But I still need hundreds of backlinks to pass the top results.

I spent time even brainstorming with my teenage daughter and still couldn't come up with any searches that could be dominated with little backlinking. I just don't think I'm on the right page. I'm missing something.

(See my previous comment a couple posts above.)

bay37

07-08-2009 03:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **LadyL08** (Post 958465)

I am so frustrated. I want to take action, but I believe my problem is keyword research. I can find long tail keywords with fairly high searches and low competition. But I still need hundreds of backlinks to pass the top results.

How do you know that you need hundreds of backlinks to get to the top if you haven't even tried yet?

I put up 3 websites ~5 days ago. They are all on the first page of Google now. I haven't done any backlinking to them yet.

You want an easy way to know if you could rank for a long tail keyword without a lot of work? Go to moniker.com and check if keyword.com is available (if it is, then you can probably rank well without any backlinks). This is not a perfect system, and it might not work every time, but it has worked for me so far (3 out of 3).

NOTE: there are many great keywords to target and this is not the best way to go about things. But if you are struggling try this approach first.

Boulderby

07-08-2009 03:32 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 958451)

It's simple, isn't it?

Based on what you have told us, your site should make \$20 to \$30 on its own.

What I would do is get it listed at the top spot by backlinking with anchor text of your main keyword.

Also, find 5 more keywords that have 500+ searches and add those as pages.

With a little backlinking leg-work, you should be able to get traffic and clicks from all of those keywords, with very little maintenance.

Then build more.

- John

When back-linking the additional low volume keywords, should the anchor text be these specific keywords linking to the new pages, or do you still link back to the landing page?

This is the one thing I'm still not sure on - if I have ten pages each with a different keyword is it strengthening the ranking of the site as a whole, or just each page separately. For example, my landing page is focused on keyword A. I write a post focused on keyword B - does my site still rank better for keyword A as the site as a whole has more content?

I'm not sure I've managed to get across what I mean. I want Google to rank www.domain.com not www.domain.com/post2, right?

Boulderby

07-08-2009 03:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Oh, and what price point are you envisaging launching your product for

LadyL08

07-08-2009 03:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have taken a good amount of action. I have one site with 100 pages, 80 articles linked to it, 5 Squidoo lenses and 4 separate blogs. My clicks are close to a dollar each but I only get about 10 visitors a day. I've optimized on long tail keywords but as I said I can't break into the top 10.

I have another site with about 20 pages, 40 articles, etc. I am trying to work my way into the top 5, but again to do so will take hundreds of backlinks. I have analyzed the competition using SEO Book and Market Samarai.

I've been spending the last week doing nothing but creating backlinks. I had one page that got to #1 for a day then disappeared out of the top 200. I have looked up keywords from foreclosure to ab machines to baby bottles to cheap flip flops. There is something that is just not connecting with me understanding how to research markets and keywords.

loybond

07-08-2009 03:44 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I've launched three sites this week using XFactor's methodology. Went with SoC less than 20, but didn't look at "exact phrase count" so I wonder if that'll affect me.

Created backlinks to the three sites using Angela's backlinks (July's packet). On page SEO done, don't see them in Google yet, let's wait and see.

I wonder if Angela's backlinks are better, equal or worse than 20 articles to Ezine and Go.

lonniewa2

07-08-2009 04:43 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Ted Demopoulos** (Post 955543)

Anyone taking action? XFactor (and others) has given us some great information, but it's easy to soak up and not take any action.

I've put up one site in the Wii Games niche. 10 page site indexed by Google today and got my first Google visitor minutes ago. In retrospect, maybe this is a more competitive niche than I thought, but I took action, and the clicks will follow. Will build some backlinks after I finish this post.

I also put up another site starting yesterday on a fly fishing reel niche. Only 4 pages so far, but I've built some backlinks and will add a couple more pages tonight. Too early to tell anything, but I know this niche and already have one flyfishing site and a smallish email list.

And my existing flyfishing site? I've added (and am adding) many more product specific pages as they seem to get more clicks and higher price clicks. They also make affiliate sales better!

My two new sites in the past week, the Wii games and fly reel niche sites, were chosen in part because if they work well I can easily clone them - for example, a similar XBOX 360 site.

I'm sure I'm doing all kinds of crap wrong! But at least I'm doing stuff.

Ohh yeah, today is a record AdSense day for me too. Not XFactor like record, but hey, it's paid for all my coffee today :) Dwarfed by a good affiliate sale, but I'm moving forward.

Hope lots of you are moving forwards too.

Since this thread has started I have put up one website that is ranking at #10 and I just received a .99 click today. I only have one content page and one article pointing to it so far.

I have 3 other websites which only one of them are ranking and getting click on page 1 at number 6 & 7 with double listing. Since reading this thread has helped me to keep it simple which I did with my last website. I cannot wait for the ebook.

thanks

lonniewa2

07-08-2009 04:47 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 956243)

I was actually just writing about this part in my course.

In my opinion, and what works for me, is that it really depends on what the 1st page of Google shows you.

I don't mind it if a very high PR site is in the first position, or even the second (because the 3rd or so can still be profitable).

However, I've easily knocked down PR3 and PR2 sites.

But the best scenario is none of these showing up. Then you've got a chance to rank in the top with just a few backlinks.

- John

When you say PR3 and PR2 sites are you talking about the page that is ranking or are talking about the homepage. For example. The pages that are ranking for a keyword are all PR2 & PR3 but the homepage for each website/homepage are PR7. What then?

lonniewa2

07-08-2009 04:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **loybond** (Post 958701)

I've launched three sites this week using XFactor's methodology. Went with SoC less than 20, but didn't look at "exact phrase count" so I wonder if that'll affect me.

Created backlinks to the three sites using Angela's backlinks (July's packet). On page SEO done, don't see them in Google yet, let's wait and see.

I wonder if Angela's backlinks are better, equal or worse than 20 articles to Ezine and Go.

It could take up to three weeks for Google to find your links because they are deep within the websites on profile pages. At least that is what my experience has been. You should get at least one article written to supplement those links.

Chucky

07-08-2009 05:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Ted Demopoulos** (Post 955543)

I've put up one site in the Wii Games niche. 10 page site indexed by Google today and got my first Google visitor minutes ago.

Good niche buddy! I have a website on the same thing. Unfortunately I didn't get accepted by ebay, so my only revenue is adsense from that site. Get ready for some big \$\$\$ during thanksgiving/christmas.

Last year I made over 1K in adsense just during the shopping season from this website. Work on it consistently and bring it to the top by November and you'll see what I mean. One day I had over 1K visitors and \$35, I couldn't believe my eyes. That's when I realized how 'BIG' the internet was and really started working on IM.

You can also apply for Linkshare and sell Wiis through them, but if you're with Ebay, you'll probably end up making many Ks this Christmas!

However, now it's down to a few \$\$ a day. But only till Christmas!

Good luck!

Chucky

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **LadyL08** (Post 958465)

I am so frustrated. I want to take action, but I believe my problem is keyword research. I can find long tail keywords with fairly high searches and low competition. But I still need hundreds of backlinks to pass the top results.

I spent time even brainstorming with my teenage daughter and still couldn't come up with any searches that could be dominated with little backlinking. I just don't think I'm on the right page. I'm missing something.

(See my previous comment a couple posts above.)

Yes I do agree that you are missing something.

I'm not sure what the problem could be because there are millions of profitable mini-niches that only need a few backlinks to keep your site ranked and making money.

- John

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Evita** (Post 957123)

John,

Thanks again for this thread :)

Do you submit your sites to Google webmaster? Some seem to think it is important. I usually do, but don't really know if I need to or not.

*Also curious to know how much your CTR went up when you lost the headers!
Do you now only have one graphic next to your headline, or no graphic at all?*

It is amazing the niches you can find when you look for the right stuff ;-)

Evita

Hello Evita,

I only submit my site to Yahoo and MSN (Bing), not Google webmaster or anything else (article marketing takes care of Google quickly).

My CTR went way up, but I'm not sure of the exact percentage. I have a bad habit of ignoring stats or even logging into Google analytics.

I have pictures underneath the header area, about 4-5 of them, and below that the page title and Adsense block (336 X 280)

- John

Drikus Botha

07-08-2009 05:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I'm so glad to see that Adsense is not just a pipe-dream but a reality. I know that every second person warns against Google and I can understand it but I also see huge websites using Adsense for a very long time.

It really inspires me when I read the lessons learned by my fellow members. I've been making some income from Adsense but not nearly as much as \$300 a day. The great thing that helps in my case is the currency of my country. I get about R8.50 for \$1.

I dream about the day that I make \$300 a day because that would be R2550 a day and that would amount to R76500 a month. Not bad in a country where the top salaries are about R30 000 per month.

Thank you all for the great information.

loybond

07-08-2009 05:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lonniewa2** (Post 958907)

It could take up to three weeks for Google to find your links because they are deep within the websites on profile pages. At least that is what my experience has been. You should get at least one article written to supplement those links.

I was actually just gonna ask how you and others are ranked so quickly. I've started a number of sites in the last few days, and all are in low competition areas, yet none are ranked. Most are indexed, except one, which one seems to have the main page indexed (and that's the one I'm most excited about!).

Also I had started two sites with the approach where each page targets a different keyword phrase. That had worked initially, as many of them were on page 1, but today, no results!

I'll get some articles written and see what that does.

XFactor

07-08-2009 06:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **loybond** (Post 959070)

I was actually just gonna ask how you and others are ranked so quickly. I've started a number of sites in the last few days, and all are in low competition areas, yet none are ranked. Most are indexed, except one, which one seems to have the main page indexed (and that's the one I'm most excited about!).

Also I had started two sites with the approach where each page targets a different keyword phrase. That had worked initially, as many of them were on page 1, but today, no results!

I'll get some articles written and see what that does.

Yep, you need backlinks.

I advise my students to submit at least 1-2 articles every day for each site, until the rankings start to move up.

Some sites need only 1 article. Some need 3 to 4.

Others may need 10 to 15.

And so on...

- John

jbgal

07-08-2009 07:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

Do you use the same category every time you submit articles? You mentioned your sites are all for physical products so do you submit to just "shopping" or do you vary the categories you submit to?

JB

Quote:

Originally Posted by **XFactor** (Post 956233)

I typically use Goarticles & ezinearticles (I wish ezinearticles would approve fast, but oh well).

About CPC, it seems to remain steady.

Also, I like to work on 1-2 sites per week only to be able to concentrate more on getting backlinks in the beginning. I do not just build, build, build.

It's better to build & promote.

- John

raymagnetic

07-08-2009 11:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

Thanks for the very informative post. It's very much appreciated as I have a couple of websites that have adsense on them but I've never done much to build them up.

You and the other adsense "gurus" here have really put a battery in my back as far as trying to succeed with adsense.

I've already done several searches of keyword phrases and have found a few that have 12000 visitors per month with only 20,000 competing pages on google.

I'm looking to build a site a day optimized with adsense and doing all of the SEO work for each site on the day it's built.

One question I have however, I noticed you said something about building backlinks slowly, but I have also heard that it doesn't actually matter how fast you build up backlinks to your site. Any opinion on this, or is this too far out of scope for this discussion?

Drikus Botha

07-09-2009 01:17 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

The main thing that really stands out in this thread is the fact that you must focus on doing the small stuff that works over and over again.

John, this is (was) probably one of my biggest problems. I just get going with something that probably would work just fine, then I see something else and try that.

Thank you for showing me that I need the self-discipline to focus on a system that works.

bay37

07-09-2009 07:05 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

haha, nothing like taking massive action!

Got all of my new websites to page one now (.com, .co.uk). I can actually do over 20 sites per week this way, perhaps even more with a bit of outsourcing help.

At the moment doing 4 sites/day (5 days a week), and they all seem to go straight to page one after getting indexed. I need to get them all up to positions 1-3 though. Haven't even put Adsense ads up yet.

Riposte

07-09-2009 09:23 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I've put up 6 sites with fully unique, well written, white hat content (400+ words). Each site targets a keyword that appears in the domain name, title, and content.

Each targeted keyword has less than 5,000 competing sites, with a SOC of less than 5.

Each site has 1 dofollow backlink, with the keyword in the anchor text, from an article directory.

The best performing site appears on page 5 of its respective keyword search result. The worst site is on page 45.

Thoughts?

angelah

07-09-2009 09:23 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

Thank you for being so helpful and patient by answering everyones questions.

I am also taking action too....and I'm so excited to see progress. I'm experimenting with a site I already had, but I'm eager to get started on building more sites with a more focused vision.

Thanks to this thread and many other very helpful warriors, I feel I have a much better laid out plan now.

I'm so appreciative of all the help here.

So on to my question as I start planning more sites.

Using this strategy - should each site focus on only one keyword? Or how many good keywords should I find first before building my site within a specific niche?

Can a site be built around one keyword and succeed? Or are multiple keywords necessary?

And when submitting multiple articles for each site, is each article wrote for a different keyword? Or do you take the same keyword and write multiple articles for the same keyword?

Thanks!

Angela

box-to-box

07-09-2009 09:30 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

@ Riposte - go write articles until you hit the number one spot! Simples.

LadyL08

07-09-2009 10:13 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **raymagnetic** (Post 959989)

Hi John,

Thanks for the very informative post. It's very much appreciated as I have a couple of websites that have adsense on them but I've never done much to build them up.

You and the other adsense "Goobers" here have really put a battery in my back as far as trying to succeed with adsense.

I've already done several searches of keyword phrases and have found a few that have 12000 visitors per month with only 20,000 competing pages on google.

I'm looking to build a site a day optimized with adsense and doing all of the SEO work for each site on the day it's built.

One question I have however, I noticed you said something about building backlinks slowly, but I have also heard that it doesn't actually matter how fast you build up backlinks to your site. Any opinion on this, or is this too far out of scope for this discussion?

Have you checked the strength of competition? Is your competition authority sites with thousands of backlinks? Do you know if you'll be able to get to #1? Is that 20,000 without quotes (broad search)?
(I'm asking these to help in my thought process as well.)

XFactor

07-09-2009 11:06 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Drikus Botha** (Post 959068)

I'm so glad to see that Adsense is not just a pipe-dream but a reality. I know that every second person warns against Google and I can understand it but I also see huge websites using Adsense for a very long time.

It really inspires me when I read the lessons learned by my fellow members. I've been making some income from Adsense but not nearly as much as \$300 a day. The great thing that helps in my case is the currency of my country. I get about R8.50 for \$1.

I dream about the day that I make \$300 a day because that would be R2550 a day and that would amount to R76500 a month. Not bad in a country where the top salaries are about R30 000 per month.

Thank you all for the great information.

The issue is mental, really.

How many times do you see Adsense bashed on the forums? LOTS!

Eventually, this takes a toll on the mind, causes you to lose confidence.

Hey, nothing is perfect, and I know there will always be a better way to make money, a faster way, a safer way, etc. etc.

So you have to decide, "I want to make this work," and just do it.

Stay dedicated. Give yourself 1 year to give this business everything you've got.

So what if Adsense is risky? You do not have to do this forever.

But if you are excited about it, then do yourself a favor and associate with only like-minded people, while ignoring everyone else's negative attitude about Adsense.

- John

Yogini

07-09-2009 11:07 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

If you notice that your page drops down in search engines do you improve it basically by submitting new articles to the article directories? Or do you add more pages to the site itself?

You told someone earlier that you use articles now for backlinks and don't sweat over the keywords. Do you still try to focus the article titles on some good keywords (but not ones that will compete with your site)? I too find that they often will outrank my own site due to high pagerank of ezinearticles.

Debbie

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **loybond** (Post 959070)

I was actually just gonna ask how you and others are ranked so quickly. I've started a number of sites in the last few days, and all are in low competition areas, yet none are ranked. Most are indexed, except one, which one seems to have the main page indexed (and that's the one I'm most excited about!).

Also I had started two sites with the approach where each page targets a different keyword phrase. That had worked initially, as many of them were on page 1, but today, no results!

I'll get some articles written and see what that does.

It's all in the keyword.

But...

Like someone else said, getting a niche site up around a keyword is like playing the lottery.

You never know what you are going to get, or how fast it will rank.

Some sites bomb, most do as well as expected.

- John

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jbgal** (Post 959452)

John,

Do you use the same category every time you submit articles? You mentioned your sites are all for physical products so do you submit to just "shopping" or do you vary the categories you submit to?

JB

Usually, yes.

I only submit articles for the backlink from the directories, so I do not overly concern myself with stressing over them.

I've stressed for a long time over having the perfect articles for article marketing, the perfect keyword, trying to get backlinks to those articles, etc. etc.

Now, it's a breeze. I just pick a keyword, write an article, submit, done.

- John

XFactor

07-09-2009 11:14 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Drikus Botha** (Post 960205)

The main thing that really stands out in this thread is the fact that you must focus on doing the small stuff that works over and over again.

John, this is (was) probably one of my biggest problems. I just get going with something that probably would work just fine, then I see something else and try that.

Thank you for showing me that I need the self-discipline to focus on a system that works.

It's easy to do. There are all kinds of "new shiny things" that pop up in our email boxes, on forums, etc. that cause us to think the grass is always greener on the other side.

I've been there, trust me on that.

- John

XFactor

07-09-2009 11:18 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **raymagnetic** (Post 959989)

Hi John,

Thanks for the very informative post. It's very much appreciated as I have a couple of websites that have adsense on them but I've never done much to build them up.

You and the other adsense "Goobers" here have really put a battery in my back as far as trying to succeed with adsense.

I've already done several searches of keyword phrases and have found a few that have 12000 visitors per month with only 20,000 competing pages on google.

I'm looking to build a site a day optimized with adsense and doing all of the SEO work for each site on the day it's built.

One question I have however, I noticed you said something about building backlinks slowly, but I have also heard that it doesn't actually matter how fast you build up backlinks to your site. Any opinion on this, or is this too far out of scope for this discussion?

I do not recall saying anything about building them slowly, it's just that I do nothing else besides submitting a few articles each day for my sites.

- No social bookmarking
- No 3rd party sites (squidoo, hub, etc)
- No forum posting stuff.

So because I keep this very simple, with article marketing only, I am only able to get a few links daily on my sites in the beginning.

- John

XFactor

07-09-2009 11:20 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Riposte** (Post 961136)

I've put up 6 sites with fully unique, well written, white hat content (400+ words). Each site

targets a keyword that appears in the domain name, title, and content.

Each targeted keyword has less than 5,000 competing sites, with a SOC of less than 5.

Each site has 1 dofollow backlink, with the keyword in the anchor text, from an article directory.

The best performing site appears on page 5 of its respective keyword search result. The worst site is on page 45.

Thoughts?

More backlinks.

Write 1-2 articles per day for each site, until the rankings start to improve.

Based on your keyword stats, you should not need many at all.

- John

Riposte

07-09-2009 11:38 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 961533)

More backlinks.

Write 1-2 articles per day for each site, until the rankings start to improve.

Based on your keyword stats, you should not need many at all.

- John

Thanks for the reply.

Do you mix up the anchor text in your backlinks at all? Or will you write 15+ articles all with the same anchor text?

XFactor

07-09-2009 11:40 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **angelah** (Post 961138)

Hi John,

Thank you for being so helpful and patient by answering everyone's questions.

I am also taking action too....and I'm so excited to see progress. I'm experimenting with a site I already had, but I'm eager to get started on building more sites with a more focused vision.

Thanks to this thread and many other very helpful warriors, I feel I have a much better laid out plan now.

I'm so appreciative of all the help here.

So on to my question as I start planning more sites.

Using this strategy - should each site focus on only one keyword? Or how many good keywords should I find first before building my site within a specific niche?

Can a site be built around one keyword and succeed? Or are multiple keywords necessary?

And when submitting multiple articles for each site, is each article wrote for a different keyword? Or do you take the same keyword and write multiple articles for the same keyword?

Thanks!

Angela

First of all, always keep in mind that there is no single best way of doing this stuff.

I found an approach that works for me, and that will work for you as well, ***but never be afraid to add your own twist.***

Having said that, here are my answers to your questions:

- 1) Yes, I like to build each site around 1 main keyword.
- 2) Yes, I also like to add other long-tails if the situation with the keywords deems it necessary.
- 3) Yes, you can either use one keyword for your article marketing, or several.

So basically, every approach can work. You are sweating the small stuff here, but I understand.

About article marketing, read some of my other posts in this thread.

I honestly do not worry too much about the articles, which makes them very easy to write instead of mulling over a bunch of details and worried about them being perfect, or getting ranked, or the perfect keyword density, etc.

- John

samcarson

07-09-2009 12:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John

I have been following this thread. You have certainly motivated me into taking action. I created a couple of sites, one in XSitePro and the other in Word Press as a test to see which one I should use going forward. The Word Press site was indexed in a few hours of going live and the XSitePro took a couple of days.

The adsense income so far is averaging \$1 per day for both sites combined. All I did is post 2 original articles on each site and submitting those to a few article directories.

I am planning to add one site a week, to avoid domain costs my initial thought was to use "add on" domains, with a little research on google I found that they are considered spammy. Another strategy is to create folders on the main site. So it will look like below

www.mainsite.com - an index of sites or portal developed using XSitePro

www.mainsite.com/site1 - will install wordpress and upload niche 1

www.mainsite.com/site2 - will install wordpress and upload niche 2

...

Do you think if this approach will work or is there a better way?

Thanks

Sam

wealthcreationmasters

07-09-2009 12:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John

since i am a newbie, how do i start to make money like gurus with Adsense .i have a free blog i opened last week to start out first.

please share with me how you started your journey to this level you are operating today

thanks.

JOHN.

XFactor

07-09-2009 12:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **box-to-box** (Post 961160)
@ Riposte - go write articles until you hit the number one spot! Simple.

Exactly, keep this stuff S-I-M-P-L-E

- John

XFactor

07-09-2009 12:52 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Yogini** (Post 961490)
John,

If you notice that your page drops down in search engines do you improve it basically by submitting new articles to the article directories? Or do you add more pages to the site itself?

You told someone earlier that you use articles now for backlinks and don't sweat over the keywords. Do you still try to focus the article titles on some good keywords (but not ones that will compete with your site)? I too find that they often will outrank my own site due to high

pagerank of ezinearticles.

Debbie

Yep, I do maintain my sites, always submitting articles now and again for those that drop.

Eventually, however, you will start getting traffic from searches not related to your main keyword - fun stuff!

About article marketing, yes I'll pop in a keyword or two, but I do not stress over it.

And no, NEVER put in your site's main keyword into those articles, only have your main keyword in the anchor text (I covered this already a few pages back).

- John

XFactor

07-09-2009 12:54 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Riposte** (Post 961591)

Thanks for the reply.

Do you mix up the anchor text in your backlinks at all? Or will you write 15+ articles all with the same anchor text?

It depends on whether or not I am trying to rank for more than one keyword.

Some sites only focus on 1 keyword, others on a handful.

- John

XFactor

07-09-2009 12:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **samcarson** (Post 961707)

Hi John

I have been following this thread. You have certainly motivated me into taking action. I created a couple of sites, one in XSitePro and the other in Word Press as a test to see which one I should use going forward. The Word Press site was indexed in a few hours of going live and the XSitePro took a couple of days.

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www.mainsite.com/site1 - will install wordpress and upload niche 1

www.mainsite.com/site2 - will install wordpress and upload niche 2

...

Do you think if this approach will work or is there a better way?

Thanks

Sam

I'm sure your domain strategy will work just fine. But the only way to know is to test it, so go for it.

Personally, I prefer individual domains because, for one thing, when I sell my portfolio in the next few years each will be worth a LOT more than just one domain.

Also, I think that having each domain dedicated 100% to a specific niche is better for the search engines (no proof of this though).

- John

XFactor

07-09-2009 01:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **wealthcreationmasters** (Post 961822)

John

since i am a newbie, how do i start to make money like Goobers with Adsense .i have a free blog i opened last week to start out first.

please share with me how you started your journey to this level you are operating today

thanks.

JOHN.

Goobers, nice. I think I'll start calling myself an Adense Goober.

About starting out, I would do exactly as I am doing now. The funny thing is that I am doing the bare minimum basics, without all of the trends that come up every month on the forums.

Just stick to the basics as I have outlined here, and you'll do fine.

It's all about testing. ***You can never know unless you start taking MASSIVE action, day in, day out.***

- John

Kael41

07-09-2009 01:12 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

Don't share the domain i put up a couple of days ago, but let the readers know what i did and how quick it was to do (ie- a couple of hours of work). You've seen the layout, and the structure.

That site is still sitting on the first page of Google, and is building up steam with my backlinking strategies. Revenue wise i'm already AROUND 2.00/day with that one site. It's young, but, it's paid back the cost to put it up, buy the domain and so forth.

What I want to illustrate to others is something John said in the last post "take MASSIVE action".

Yea, i built one site. But now take the same methodology and multiply it by 20,30,40 sites.

That's success right there. That's how to win at this game.

Michael Gavre

07-09-2009 01:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

I have heard you mention several times that you are only using articles for the backlinks and that once you stopped sweating the small stuff it was easier to write the articles.

I, and most likely a lot of fellow warriors reading this thread, find it hard to write articles about physical products. After all, theres only so much you can say about that 'cuisinart hand blender'

With that being said, I have a new method for others to try if, and I mean IF your goal is to simply get backlinks from your articles and are not too concerned about the possibility that you might get traffic from your articles.

Let me explain...

There are MANY webmasters out there that use the article directories for getting content for their websites, either by searching and copy, pasting them into their sites or by using article 'scrapers' , Autoblogs, etc... this is one of the greatest benefits of submitting your articles to the article directories.

When they use these 'tools' to automatically collect content for their sites, they have to choose a 'category', and lets face it, most of these users are not scraping content from the 'Shopping' category.

For Greatest Distribution of your Articles (and the most backlinks), TRY THIS:

DO NOT write about your 'cuisinart hand blender'

Choose one of the most popular categories i.e. internet marketing, weight loss etc... and write an article on something related to that topic. Choose something you are more familiar or comfortable with.

Then simply use the anchor text of your 'cuisinart hand blender' in your author box as normal. You will receive a much wider distribution this way and many, many more backlinks.

I know that the sites your links will appear on are probably not going to be relevant to your hand blender, but I dont think your going to find many sites that are going to be relevant anyways at

least none that are going to link to you any other way.

After all, which would you rather have, 5 backlinks from the 5 other webmaster writing about blenders, or 5000 backlinks from across the web...

Just my two cents...

Michael

XFactor

07-09-2009 01:35 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Michael Gavre** (Post 962002)
John,

I have heard you mention several times that you are only using articles for the backlinks and that once you stopped sweating the small stuff it was easier to write the articles.

I, and most likely a lot of fellow warriors reading this thread, find it hard to write articles about physical products. After all, theres only so much you can say about that 'cuisinart hand blender'

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After all, which would you rather have, 5 backlinks from the 5 other webmaster writing about blenders, or 5000 backlinks from across the web...

Just my two cents...

Michael

Yes, I already do this :)

- John

peter gibson

07-09-2009 01:37 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, on the subject of your reseller hostgator account, you mentioned having more than one reseller account. Can you explain why you use more than one for your empire? If I understand it correctly you can have unlimited domains for each one.

Also, what is the limit you place on a reseller account before getting another (i.e. how many sites per reseller?)

XFactor

07-09-2009 01:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kael41** (Post 961942)
John,

Don't share the domain i put up a couple of days ago, but let the readers know what i did and how quick it was to do (ie- a couple of hours of work). You've seen the layout, and the structure.

That site is still sitting on the first page of Google, and is building up steam with my backlinking strategies. Revenue wise i'm already AROUND 2.00/day with that one site. It's young, but, it's paid back the cost to put it up, buy the domain and so forth.

What I want to illustrate to others is something John said in the last post "take MASSIVE action".

Yea, i built one site. But now take the same methodology and multiply it by 20,30,40 sites.

That's success right there. That's how to win at this game.

And the great thing about this is that these sites can also be built upon.

They can remain steady, passive income-producing sites that make \$2 to \$5 per day, or...

They can be built with more content and keywords to reach \$10, \$20 or more per day.

There is no limit.

- John

samcarson

07-09-2009 01:43 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Michael - thats a brilliant idea since backlinks is a numbers game. Eager to know John's thoughts on this strategy.

XFactor

07-09-2009 03:04 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **peter gibson** (Post 962021)

John, on the subject of your reseller hostgator account, you mentioned having more than one reseller account. Can you explain why you use more than one for your empire? If I understand it correctly you can have unlimited domains for each one.

Also, what is the limit you place on a reseller account before getting another (i.e. how many sites per reseller?)

There is really nothing tactical about this.

Hosting may offer unlimited domains, but not unlimited bandwidth. So once you reach your bandwidth limit on your reseller account, upgrade to VPS or just get another reseller account.

- John

peter gibson

07-09-2009 03:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 962283)

There is really nothing tactical about this.

Hosting may offer unlimited domains, but not unlimited bandwidth. So once you reach your bandwidth limit on your reseller account, upgrade to VPS or just get another reseller account.

- John

I see. Thanks heaps - was thinking there may have been a strategic reason for this, but I can see the bandwidth limit issue. I'm getting close to my limit now on my first reseller account.

W.P. Allen

07-09-2009 07:57 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John,

Not sure if you answered this question or not but how many different article directories do you submit to?

YoYoPro

07-10-2009 02:28 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 961902)

Goobers, nice. I think I'll start calling myself an Adense Goober.

About starting out, I would do exactly as I am doing now. The funny thing is that I am doing the bare minimum basics, without all of the trends that come up every month on the forums.

Just stick to the basics as I have outlined here, and you'll do fine.

It's all about testing. You can never know unless you start taking MASSIVE action, day in, day out.

- John

lol, John I'm pretty sure the forum admins changed the word "g-u-r-u" to guru.

But what the hell, I want to be an adsense guru too!

billythekid

07-10-2009 03:30 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

good stuff, glad someone is doing well out of adsense! It can be a bit touch and go, but this thread has revived my interest in it.

thanks!

nzdealer

07-10-2009 03:44 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

thanks for keeping us updated mate.

bay37

07-10-2009 04:28 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

If any of you are using Wordpress to make your mini sites, make sure that you plan ahead regarding updates/adding more content/targeting extra keywords. And by that I mean the page structure and interlinking.

mrtrance

07-10-2009 08:52 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 961870)

Yep, I do maintain my sites, always submitting articles now and again for those that drop.

Eventually, however, you will start getting traffic from searches not related to your main keyword - fun stuff!

About article marketing, yes I'll pop in a keyword or two, but I do not stress over it.

And no, NEVER put in your site's main keyword into those articles, only have your main keyword in the anchor text (I covered this already a few pages back).

- John

John,

Sorry to sound like a newbie, but I still don't understand why you aren't including your main keyword in the article title or body of the article (and just in the author resource box)? So do you use related keywords within the niche for your article title and body?

Another question I have is if I already have say 5 articles approved on Ezinearticles (in the same niche, but target different keywords) can I just use these same articles (unchanged) and submit them to GoArticles, but only changing the author resource box with the new anchor text (pointing to my new site)? Will Google index this article as well even though it's the same article (just the author resource has changed)? Or should I write original content and submit to GoArticles?

Also do you do any kind of social bookmarking, build links, or ping to your articles to get them indexed in Google? I've been having some problems lately getting some of my GoArticles

to get indexed (waiting over a month now) and wanted to know if there was any other method you use to get them indexed faster?

cangulo

07-10-2009 09:14 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Very nice. I'm glad to see someone taking advantage of adsense for a change.

BryanB55

07-10-2009 10:31 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John,

Great info. Quick question... When researching a niche keyword are the back links to the domain important or only the back links to the page that is ranking for the keyword you are going after?

I have some keywords that I have been wanting to target and they all seem like great niches with only 0-20 back links to the specific page that ranks but most of them will have a couple hundred thousand back links to the domain. I'm not sure if that will be a problem... here's an example: (I use market samurai)

<http://content.screencast.com/users/...3/00000409.png>

Azlan

07-10-2009 11:40 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

hi guys

just want to share my result so far. i seldom give feedback. just want to be in the background :)

using john's method. what i do is find a niche using john's method.

register the domain name 2 days ago. set up the website using xsite pro like john did (well, you can use wordpress also).

get articles written and submit to ezine articles. yesterday my website is at page 5.

today it is at page 3 and i already got \$0.90 from that website already.

so, i will just keep writing articles so that it will be on page 1 for that keyword.

so, if you guys still trying to find a niche, just pick one, and go for it. you will never know if you just keep trying to find a perfect niche.

all you need to know is already on this thread alone. forget about other adsense ebook and just read this thread a few times while taking notes. absorb everything and just go for it (take action)

good luck

- azlan

mrrichesinniches

07-10-2009 12:16 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Azlan, how do you get your articles published so quickly on EZA? It's been taking me over 8 days.

Wrenny

07-10-2009 12:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

You're the man. I can't wait to see your guide. Congrats on your success.

Azlan

07-10-2009 12:32 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **mrrichesinniches** (Post 965356)

Azlan, how do you get your articles published so quickly on EZA? It's been taking me over 8 days.

I am already a platinum level author. that helps me to get the articles approved. but the articles just got approved today. yesterday, even without any articles the site is still at page 5. once the articles is approved, it is at page 3.

- azlan

Kael41

07-10-2009 01:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Guys, I can't even stress how easy it is to make money this way. Keyword research is the name of the game. Sure, you're bound to get some loser sites, but your winners will make up for it. Not to piggy back on John, but i think i'm going to put something together for the wordpress folks and get it out as a wso as well...

Joe Englert

07-10-2009 02:02 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

I am new to all this but have tried several adsense sites. Still no money. Would you mind looking at my site and tell me what I.m doing wrong.
Thanks

XFactor

07-10-2009 03:35 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **W.P. Allen** (Post 963125)
Hey John,

Not sure if you answered this question or not but how many different article directories do you submit to?

Up to 5, but mostly ezinearticles and goarticles.

No secret reason or anything, I'm just used to using those two.

- John

XFactor

07-10-2009 03:41 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **mrtrance** (Post 964701)

John,

Sorry to sound like a newbie, but I still don't understand why you aren't including your main keyword in the article title or body of the article (and just in the author resource box)? So do you use related keywords within the niche for your article title and body?

The reason is because you do not want those articles showing up and competing for your own site.

We are not concerned about article marketing traffic, but it's nice. We are just using article marketing for backlinks.

Quote:

Another question I have is if I already have say 5 articles approved on Ezinearticles (in the same niche, but target different keywords) can I just use these same articles (unchanged) and submit them to GoArticles, but only changing the author resource box with the new anchor text (pointing to my new site)? Will Google index this article as well even though it's the same article (just the author resource has changed)? Or should I write original content and submit to GoArticles?

This is another one of those "try it and see what happens" type of questions.

Me personally however, am a unique-article-type-of-guy so I rewrite everything to make it unique.

Quote:

Also do you do any kind of social bookmarking, build links, or ping to your articles to get them indexed in Google? I've been having some problems lately getting some of my GoArticles to get indexed (waiting over a month now) and wanted to know if there was any other method you use to get them indexed faster?

Nope, nada, nothing, zip....

But I guess it can help.

I just do not follow trends and honestly, I'd rather spend 15 minutes writing an article than doing the social bookmarking and other stuff.

I like it, and it works, so that's all I need.

- John

XFactor

07-10-2009 03:43 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **BryanB55** (Post 965028)

Hey John,

Great info. Quick question... When researching a niche keyword are the back links to the domain important or only the back links to the page that is ranking for the keyword you are going after?

I have some keywords that I have been wanting to target and they all seem like great niches with only 0-20 back links to the specific page that ranks but most of them will have a couple hundred thousand back links to the domain. I'm not sure if that will be a problem... here's an example:

(I use market samurai)

<http://content.screencast.com/users/...3/00000409.png>

Yeah it could be a problem, you just have to work with it and see what happens.

It's tough to guess the results up-front.

- John

mrtrance

07-10-2009 03:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

Have you been having any problems with GoArticles articles getting indexed? Since you do not do any SB to your articles do they get indexed a few days without any social bookmarking? I

assume it needs to be indexed first before the backlinks are counted?

Also do you point 2 links from a GoArticle to your homepage with the same anchor text or do you point one to the internal page? If our site is targeting just one keyword with say 5 posts does it matter to point 2 links to the homepage or point one to homepage and other to internal page (using the same anchor text)?

Do you spin one article into 5 when you submit to 5 directories or do you keep it the same? I've heard that it's best to submit to Ezinearticles first and then to other article directories if using the same article to avoid duplicate content.

John McEachern

07-10-2009 04:12 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John, have you ever considered using a source such as Linkvana or any other type of service where you get a list of sites to post backlinks on high PR sites - even though they are unrelated to the site being promoted?

If pretty much all you're going after with article submissions is a backlink, on the surface of things, it would seem getting your links that way would be easier.

I kind of worry that kind of stuff would be considered link spamming and from that may hurt your sites rankings and maybe more problems. But I'd really appreciate hearing your thoughts on this.

Thanks!

XFactor

07-10-2009 07:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Azlan** (Post 965249)

hi guys

just want to share my result so far. i seldom give feedback. just want to be in the background :)

using john's method. what i do is find a niche using john's method.

register the domain name 2 days ago. set up the website using xsite pro like john did (well, you

can use wordpress also).

get articles written and submit to ezine articles. yesterday my website is at page 5.

today it is at page 3 and i already got \$0.90 from that website already.

so, i will just keep writing articles so that it will be on page 1 for that keyword.

so, if you guys still trying to find a niche, just pick one, and go for it. you will never know if you just keep trying to find a perfect niche.

all you need to know is already on this thread alone. forget about other adsense ebook and just read this thread a few times while taking notes. absorb everything and just go for it (take action)

good luck

- azlan

Great job Azlan, I know you've been wanting to diversify your Adsense income for a while now.

- John

XFactor

07-10-2009 07:23 PM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Joe Englert** (Post 965691)

I am new to all this but have tried several adsense sites. Still no money. Would you mind looking at my site and tell me what I.m doing wrong.

Thanks

Although your site's layout is probably not ideal for Adsense click conversions, I doubt that showing me the site will fix your problem.

Typically, anyone's problem is simply not getting traffic, which in turn is due to not going after the right keywords.

So, you have to ask yourself "Am I doing all of the things outlined in this thread?"

- John

XFactor

07-10-2009 07:35 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **mrtrance** (Post 966055)

John,

Have you been having any problems with GoArticles articles getting indexed? Since you do not do any SB to your articles do they get indexed a few days without any social bookmarking? I assume it needs to be indexed first before the backlinks are counted?

It does take some time at times, but ezinearticles always gets indexed very fast.

I'm considering just using ezinearticles for several months. I really like them.

Quote:

Also do you point 2 links from a GoArticle to your homepage with the same anchor text or do you point one to the internal page? If our site is targeting just one keyword with say 5 posts does it matter to point 2 links to the homepage or point one to homepage and other to internal page (using the same anchor text)?

Sometimes I point to an internal page, but most often my 2 links are:

- 1) The http (URL)
- 2) The main keyword anchor text

Quote:

Do you spin one article into 5 when you submit to 5 directories or do you keep it the same? I've heard that it's best to submit to Ezinearticles first and then to other article directories if using the same article to avoid duplicate content.

This is another one of those "worried about the small stuff" type of

questions that has no real answer to it.

You can spin 5 articles if you wish, or rewrite the same article 5 times, or.... etc. (it doesn't really matter)

- John

XFactor

07-10-2009 07:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **John McEachern** (Post 966100)

Hey John, have you ever considered using a source such as Linkvana or any other type of service where you get a list of sites to post backlinks on high PR sites - even though they are unrelated to the site being promoted?

If pretty much all you're going after with article submissions is a backlink, on the surface of things, it would seem getting your links that way would be easier.

I kind of worry that kind of stuff would be considered link spamming and from that may hurt your sites rankings and maybe more problems. But I'd really appreciate hearing your thoughts on this.

Thanks!

This question is interesting because my answer does not have anything to do with what may or may not work.

No, I do not mess around with any of these types of services. Do they work? ***I guess they do, or else people would not pay for them.***

But, I choose my approach with articles only because:

1) I truly enjoy contributing information to the search engines. I'm not in this to "do what I have to do to make money" and link services such as you mention just do not have a place in my daily schedule.

2) Articles have a tendency of creating LOTS of passive income by themselves, even though my approach is to write on subjects that do not have anything to do with my niches (see previous post by Michael Gavre)

3) I can guarantee that anyone will make good money with Adsense by following the practices of article marketing. I know this, because I do this.

- John

greguru

07-10-2009 08:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

thanks a lot, I was trying to go beyond 30 pages, but from what you say, I think it makes more sense to focus on the 30 pages that I have and increase the density of keywords

shooting_star

07-10-2009 10:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John is there a way to find the statistics on what people are buying on ebay and amazon ? Im sure they track this info but are they offering it to the public?

shooting_star

07-10-2009 10:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

My \$300 per Day Adsense Course (coming soon)

Course ready ?

Canada

07-10-2009 11:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

@shooting_star, last word I had from John was it was planned to be ready around Monday or so.

shooting_star

07-10-2009 11:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

great will be keeping my eyes open.

developerholic

07-11-2009 12:02 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Wow thank you. I am definitely bookmarking this post. I think my problem is im not too focused in making money online through Adsense, my earnings/day still sucks :(

XFactor

07-11-2009 12:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **shooting_star** (Post 966971)
My \$300 per Day Adsense Course (coming soon)

Course ready ?

Please email me for information.

I do not want to discuss my upcoming course on this thread in respect of the forum's rules (no self-promotion).

Thanks.

- John

Jeremy123

07-11-2009 01:26 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

newbies, I sense fear and doubt, your just going to have to try, choose 5 niches and go for it.

The main thing is keyword research high demand and low competition, and then get your backlinks.

John that is great your able to rely only on article marketing for your backlinks, I never thought of that, guess because the competiton for your keywords is low, low SOC.

guy/gals once you get your site going, sign-up for google webmaster tools

and google analytics, then you can see which pages are getting the most click-thrus and making money

one of my pages made \$60.00 over the last 30 days
click-thru more than 20%

just checked on June 25th that page made \$4.75, pretty cool.

bay37

07-11-2009 01:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Just a quick thought...

I know we will soon see an avalanche of WSOs on "how to make money with Adsense using mini sites" etc, but the important thing is to take action.

Doesn't matter how many eBooks you read, nothing is going to happen until you get off your butts and do work.

If you are struggling and need help with the concept/technical bits, get John's report (when it comes out) and get to work. Do not buy buy buy info products, they wont help you. Better spend that money on domains/hosting.

You need to try these things yourselves and find what works for you. No one knows the magic formula. It's all hard work. Consistent hard work, day in and day out. It's also very rewarding.

Now when it comes to using WordPress or static site - no difference. Both work well for this technique, because the pages are not "heavy" with content, it really doesn't matter what platform you use.

One thing to remember about WP - use pages instead of categories (for mini sites). Modify your templates so that you have 4-5 pages in the top "menu" (home, about, privacy, contact) and the rest on a side (whatever keyword phrases you are targeting). This way you can easily update your mini sites by adding more pages (targeting other keyword phrases) without breaking the structure (you already rank well for the front page, why change that).

If you are not sure how to use WP, then get a copy of xsitepro. It's easier to use and there is no difference in rankings between static/WP mini sites.

Also, for WP I do not use any plugins (such as platinum seo etc) and my pages still rank on page one. This is a very simple technique, and it works 7-8 times out of 10 (I managed to get 13 mini sites to page one since the start of this thread. For keyword phrases that get between 1000 and 6000 searches a month).

Do not get hung up on small details. Do work.

Drikus Botha

07-11-2009 01:37 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

The more I read this thread, the more excited I get. The method that you use is so simple and straight forward that anyone can do it. No tricks involved and that is a huge plus for me.

I'm also thinking about using only ezinearticles. I know they take longer to get approved but the results from them is just excellent. One of the mistakes I made was to make my articles to good and they actually got better search engine placement than my own website articles.

Thanks for pointing out that obvious but overlooked mistake one can make.

rdkelsey

07-11-2009 04:00 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

How do you handle hosting?

Dedicated server?

Separate account for each domain?

Reseller type of setups?

How about IP#s for each domain?

They share IP#s or each have it's own?

Azlan

07-11-2009 04:04 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **rdkelsey** (Post 967473)

How do you handle hosting?

Dedicated server?

Separate account for each domain?

Reseller type of setups?

How about IP#s for each domain?

They share IP#s or each have it's own?

if you want to discuss about hosting, i guess we have to open another thread. but please just keep it plain simple. you think too hard. well, it is for me at first. john has mention this numerous times. find a niche, get some articles. set up the website. submit articles to ezine. it does not matter whether you host it shared, VPS, dedicated etc.

Jeremy123

07-11-2009 04:40 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

yup, it is much simpler than your making it

just get a reliable host like hostgator or lunarpages
where you can host many websites, just use add-on domains

dv8

07-11-2009 06:56 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

AWESOME thread!!!!!! Seriously, one of the best I've seen on here.

John, it's amazing how focused you are. Love your attitude....you won't bother with other "tricks" because you have your system down and you stick to it. And when someone asks a question that may seem trivial, you don't get upset at all or tell them it's a stupid idea. You simply tell them it may work for them and to try it.

Thanks for sharing everything that you have. For free.

dv8

07-11-2009 07:17 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

One question....if you don't have Micro Niche Finder or Market Samurai, what is the next best way. Besides the obvious buy MNF.

Is it just use Google Keyword tool? They have that competition bar, but how accurate is it?

zellandia

07-11-2009 07:31 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great Lesson, Thx for sharing

Yogini

07-11-2009 07:39 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

You said a few posts above:

"Articles have a tendency of creating LOTS of passive income by themselves, even though my approach is to write on subjects that do not have anything to do with my niches (see previous post by Michael Gavre)"

How do you get ezinearticles to accept the article if the anchor text in resource box is to a different subject or topic than the content of the article?

Also, you had written that some sites might just be on one keyword phrase. If you had more than one page would it be in format such as braun hand blender (as main phrase), then other pages on site could be recipes for hand blenders, hand blender comparisons, electric hand blenders?

Debbie

BG48

07-11-2009 07:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John

My blog has about 15 article in the site relating to the subject. Can I submit those to ezinearticles and goarticles?

Would help to ad the service Next Gen Links to the blog also?

I am new to this.

Thanks for your time

jspmedia

07-11-2009 08:07 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **BG48** (Post 967803)

John

My blog has about 15 article in the site relating to the subject. Can I submit those to ezinearticles and goarticles?

Would help to ad the service Next Gen Links to the blog also?

I am new to this.

Thanks for your time

no, since it will be duplicate contents..you can rewrite them and submit it.

Seems like thread getting same questions over and over...

Spend time to search micro niche, choose kw which has some traffic, low competition

Register .com or .org .net

set up several page good content site with adsense

start submit it to ezine, goarticle until site reach rank #1

You don't have to follow him but he told us what is working for him, so if you can mix with his method and few good extra backlinks will do the better job. Or just follow him.

tjk1058

07-11-2009 08:31 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 967755)

One question....if you don't have Micro Niche Finder or Market Samurai, what is the next best way. Besides the obvious buy MNF.

Is it just use Google Keyword tool? They have that competition bar, but how accurate is it?

I have MNF but if I didn't then you would basically need to copy each keyword into Google and do a search for it and see what sites are ranking for that term.

If I see the term is ranking with some non-authorative sites then you should be able to rank well with that term.

You can also get seo quake plugin for Firefox that shows everything you need for reverse engineering how another site ranks for that keyword.

Example being you find a site that ranks for a specific term but isn't very optimized for that term... you use seo quake and find they have xx amount of links from xx amount of sites.

Then build you site / page to be better optimized and then get the same or more links then them... presto - in theory at least you should outrank those sites.

TedK

azagon

07-11-2009 08:45 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John,

Keep up the great replies, Just a couple of more questions,

Do you only use "text-ads" or "images & text-ads" on your pages?

And do you also register domains with "who is privacy?"

Thanks for the heads up on the hostgator account with multiple domains on 1 hosting package - you've seriously saved me over \$1000 a year with this one tip.

Cheers

Adrian

dv8

07-11-2009 09:50 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **azagon** (Post 967926)

And do you also register domains with "who is privacy?"

I was gonna ask this as well.

Quote:

Originally Posted by **tjk1058** (Post 967895)

You can also get seo quake plugin for Firefox that shows everything you need for reverse engineering how another site ranks for that keyword.

Example being you find a site that ranks for a specific term but isn't very optimized for that term... you use seo quake and find they have xx amount of links from xx amount of sites.

Then build you site / page to be better optimized and then get the same or more links then them... presto - in theory at least you should outrank those sites.

TedK

Yeah, that's what I'm using.

I just found some interesting that I can't figure out. I did a search for a certain keyword phrase (exact match) and...

The #1 site has 19 backlinks and a PR4.
But the #2 site has 924,162 with a PR3.

I get that backlinks aren't everything, but come on, it's not even close.

I did a tiny bit of digging. The #1 site has 334 pages in it. And only 2 of their 19 backlinks are from pages with PR. PR's of 4 and 3.

#2 has 25,175 pages and obviously a ton of links from high PR sites.

Site #1 has a keyword rich domain. Site #2 does not. Could that be the reason why it ranks higher despite the backlinks not even being remotely close?

Which brings me to a question about domains....suppose the keyword is top blender reviews but that kw rich domain is taken. So instead you make part of it plural. Example, www.TopBlendersReviews.com is available.

Will that rank just as good as the one without the S assuming everything else is equal?

Or, is it better to just buy a .info for the non plural one, assuming it is available?

John McEachern

07-11-2009 10:54 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John, if someone were flat broke, could they start doing your system with just free Blogger blogs? I know that's not ideal, but as a means to get someone to the next point, is it something you could advise?

I know that guy Grizzly does, or at least did, a bunch of his adsense earnings with those blogs. I know you don't own the sites, Google can shut you down, and all that type of stuff - but you said in previous posts - I think - that what you're doing would work on any platform. So, I was just wondering what you thought of this.

Thanks!

Azlan

07-11-2009 11:10 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **azagon** (Post 967926)

Hey John,

Keep up the great replies, Just a couple of more questions,

Do you only use "text-ads" or "images & text-ads" on your pages?

And do you also register domains with "who is privacy?"

*Thanks for the heads up on the hostgator account with multiple domains
on 1 hosting package - you've seriously saved me over \$1000 a year with this one tip.*

Cheers

Adrian

Hi Adrian,

Since I am one of John's earlier student, I know for sure that John only use text ads.

but he can correct me if I am wrong.

- azlan

nailzer09875

07-11-2009 11:31 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi XFactor

Congratulation, you are now an Adsense magician. So you are earning 300 dollar every day from Adsense, Wow.

You are saying about new strategies; but these are used by many people then why you are taking the matter as it is your invention. Niche is always a major factor for AD campaign.

I will really wait for something innovative that is created and implemented by you.

Have a nice day.

Nailzer

bay37

07-11-2009 11:39 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **nailzer09875** (Post 968455)

Hi XFactor

Congratulation, you are now an Adsense magician. So you are earning 300 dollar every day from Adsense, Wow.

You are saying about new strategies; but these are used by many people then why you are taking the matter as it is your invention. Niche is always a major factor for AD campaign.

I will really wait for something innovative that is created and implemented by you.

Have a nice day.

Nailzer

The whole idea of this thread is to show people that making money (and a lot of money) with Adsense isn't difficult. All it takes is a lot of hard work (but most of it is very straight forward). You do not need anything innovative to get to \$300 or even \$1000 a day.

jspmedia

07-11-2009 12:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **nailzer09875** (Post 968455)

Hi XFactor

Congratulation, you are now an Adsense magician. So you are earning 300 dollar every day from Adsense, Wow.

You are saying about new strategies; but these are used by many people then why you are taking the matter as it is your invention. Niche is always a major factor for AD campaign.

I will really wait for something innovative that is created and implemented by you.

Have a nice day.

Nailzer

Something Innovative is upto you..you need to find out what works for you best..You can not just wait someone will tell you this works..

There is no such thing as top secret in this game..only matter is Searching Niche Skill and Get Action On it.

jspmedia

07-11-2009 12:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 968486)

The whole idea of this thread is to show people that making money (and a lot of money) with Adsense isn't difficult. All it takes is a lot of hard work (but most of it is very straight forward). You do not need anything innovative to get to \$300 or even \$1000 a day.

I agree...Jim Karter...he is from India and he makes around \$60k per month from Adsense...so \$1000 per day is very doable.

XFactor

07-11-2009 12:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **rdkelsey** (Post 967473)

How do you handle hosting?

Dedicated server?

Separate account for each domain?

Reseller type of setups?

How about IP#s for each domain?

They share IP#s or each have it's own?

I've already covered questions like this in the thread, please go back over and read it.

I'll be happy to continue to help and contribute, but in return, I expect you to put in a little time reading the posts before asking me of my time to answer your questions.

Thanks.

- John

XFactor

07-11-2009 12:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 967755)

One question....if you don't have Micro Niche Finder or Market Samurai, what is the next best way. Besides the obvious buy MNF.

Is it just use Google Keyword tool? They have that competition bar, but how accurate is it?

I know the most common answer that everyone loves to hear around here is that you can find all of these niches for free.

But I disagree.

You need software to drill down and find your keywords, or else it will be extremely frustrating.

Sorry, just being honest. This business doesn't take much investment, but you must be willing to at least put a few dollars into it to start.

- John

XFactor

07-11-2009 01:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Yogini** (Post 967801)

John,

You said a few posts above:

"Articles have a tendency of creating LOTS of passive income by themselves, even though my approach is to write on subjects that do not have anything to do with my niches (see previous post by Michael Gavre)"

How do you get ezinearticles to accept the article if the anchor text in resource box is to a different subject or topic than the content of the article?

Also, you had written that some sites might just be on one keyword phrase. If you had more than one page would it be in format such as braun hand blender (as main phrase), then other pages on site could be recipes for hand blenders, hand blender comparisons, electric hand blenders?

Debbie

Tough questions, I'm not sure how to answer them.

For one thing, you can have any resource box you need in your ezinearticles, so that shouldn't be a problem. I have never had a problem.

And I'm not sure what you are asking me in your second question.

- John

XFactor

07-11-2009 01:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 967731)

AWESOME thread!!!!!! Seriously, one of the best I've seen on here.

John, it's amazing how focused you are. Love your attitude....you won't bother with other "tricks" because you have your system down and you stick to it. And when someone asks a question that may seem trivial, you don't get upset at all or tell them it's a stupid idea. You simply tell them it may work for them and to try it.

Thanks for sharing everything that you have. For free.

I get a high from Adsense clicks, I really do. That is why I am able to just do what works for me, and nothing else.

Some day I'll move onto another business (real estate), and take that to the top, while the Google Adsense program gets me there.

Remember, this program can make you a GREAT living, but use it wisely, as a major stepping stone toward becoming wealthy.

- John

XFactor

07-11-2009 01:06 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **azagon** (Post 967926)

Hey John,

Keep up the great replies, Just a couple of more questions,

Do you only use "text-ads" or "images & text-ads" on your pages?

And do you also register domains with "who is privacy?"

Thanks for the heads up on the hostgator account with multiple domains on 1 hosting package - you've seriously saved me over \$1000 a year with this one tip.

Cheers

Adrian

1) I only use 1 Adsense block, which is my money block: 336 X 280

(also a link unit on the right side as "filler" only).

2) Yes all domains are private.

- John

XFactor

07-11-2009 01:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 968109)

I was gonna ask this as well.

Yeah, that's what I'm using.

I just found some interesting that I can't figure out. I did a search for a certain keyword phrase (exact match) and...

The #1 site has 19 backlinks and a PR4.

But the #2 site has 924,162 with a PR3.

I get that backlinks aren't everything, but come on, it's not even close.

I did a tiny bit of digging. The #1 site has 334 pages in it. And only 2 of their 19 backlinks are from pages with PR. PR's of 4 and 3.

#2 has 25,175 pages and obviously a ton of links from high PR sites.

Site #1 has a keyword rich domain. Site #2 does not. Could that be the reason why it ranks higher despite the backlinks not even being remotely close?

Which brings me to a question about domains....suppose the keyword is top blender reviews but that kw rich domain is taken. So instead you make part of it plural. Example, www.TopBlendersReviews.com is available.

Will that rank just as good as the one without the S assuming everything else is equal?

Or, is it better to just buy a .info for the non plural one, assuming it is available?

Wow, so many questions (and things that I do not spend time analyzing).

The search engines and the entire backlink/PR/domain game is one we play without really knowing how it works.

We all just have our theories, and most theories seem to be based on whatever products the Internet Marketing community is selling us.

I do not really worry about trying to analyze and "get this stuff" on a larger scale.

I just know that if I choose low-competition product niches, do basic on-page SEO, set up my best converting layout, and get backlinks through article marketing...

...Then my business grows.

Anything else you want to do, great. I guess it can only help your sites.

- John

Yogini

07-11-2009 01:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

What I was trying to ask in my second question was about how you make a site around one keyword phrase (if it's more than one page). If the phrase is braun hand blender would you have that exact phrase on each page (ie braun hand blender recipes, braun hand blender facts)? My question was about how you use one main keyword for sites bigger than one page.

Debbie

XFactor

07-11-2009 01:13 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 968109)

Which brings me to a question about domains....suppose the keyword is top blender reviews but that kw rich domain is taken. So instead you make part of it plural. Example, www.TopBlendersReviews.com is available.

Will that rank just as good as the one without the S assuming everything else is equal?

Or, is it better to just buy a .info for the non plural one, assuming it is available?

About the domain, I already covered this question.

- 1) Go for the .com or the .org (stay away from .info).
- 2) Yes, add a word if the domain is not available (you have this correct).

- John

XFactor

07-11-2009 01:16 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **John McEachern** (Post 968351)

Hey John, if someone were flat broke, could they start doing your system with just free Blogger blogs? I know that's not ideal, but as a means to get someone to the next point, is it something you could advise?

I know that guy Grizzly does, or at least did, a bunch of his adsense earnings with those blogs. I know you don't own the sites, Google can shut you down, and all that type of stuff - but you said in previous posts - I think - that what you're doing would work on any platform. So, I was just wondering what you thought of this.

Thanks!

Yes of course you can use free blogger blogs.

And you are right, I do not recommend this for many reasons.

But if it gets you started, then you could still follow my own actions and get these blogs indexed and getting targetted traffic.

However...

Finding your niches will be a royal pain in the arse, so I do advise

that you invest into a keyword tool.

And your URLs will not be yours.

So find some money, and use it. Borrow it if you have to, get the basics:

- 1) Keyword Tool
- 2) Sitebuilder (unless you want to use Wordpress)
- 3) At least 1 domain each week.
- 4) Oh, and hosting. A \$25 reseller account is best.

- John

XFactor

07-11-2009 01:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **nailzer09875** (Post 968455)

Hi XFactor

Congratulation, you are now an Adsense magician. So you are earning 300 dollar every day from Adsense, Wow.

You are saying about new strategies; but these are used by many people then why you are taking the matter as it is your invention. Niche is always a major factor for AD campaign.

I will really wait for something innovative that is created and implemented by you.

Have a nice day.

Nailzer

I really hope that I do not see too many idiotic posts or comments like this by helping people.

You really should read an entire thread before showing your ignorance when making a comment.

- 1) I never claimed to invent anything.
- 2) I have said, over and over, that everything I do is basic stuff, nothing technical - all the same stuff that has worked for years.

- John

XFactor

07-11-2009 01:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Yogini** (Post 968735)

John,

What I was trying to ask in my second question was about how you make a site around one keyword phrase (if it's more than one page). If the phrase is braun hand blender would you have that exact phrase on each page (ie braun hand blender recipes, braun hand blender facts)? My question was about how you use one main keyword for sites bigger than one page.

Debbie

Ok, thanks for the clarification.

But I have covered this exact question in several posts of this thread already.

- John

loybond

07-11-2009 02:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, I apologize in advance if you're already discussed this, but I was wondering, on average, how many articles do you write and submit to promote a given minisite? I realize that this varies, I was just wondering if its usually single digit or double digit.

steve39

07-11-2009 04:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John, Thanks for an amazing post.

I just have one question. When I search for keyword phrases, the most searched and lowest competition keywords seem to have the manufacturer's name in them. Is there a way to use these successfully without using the company or brand name in the url? I'm just worried that they might ask to have it taken down (or worse) if I did that.

Steve

Marfling

07-11-2009 04:22 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **loybond** (Post 968968)

John, I apologize in advance if you're already discussed this, but I was wondering, on average, how many articles do you write and submit to promote a given minisite? I realize that this varies, I was just wondering if its usually single digit or double digit.

Loybond, I think this has already been answered and if it hasnt, then im sure John would probably advise that every niche is different, some will take no articles whilst some might take 20 or 30. Why not get going, write some articles until your site is 'numero uno' and then you have your answer :-)

Im pretty sure he would also suggest that this is just one to go about this, whilst he loves writing and submitting articles, you might find you love doing something else to promote your sites, but dont lose focus.

Martin

loybond

07-11-2009 04:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Marfling** (Post 969253)

Loybond, I think this has already been answered and if it hasnt, then im sure John would probably advise that every niche is different, some will take no articles whilst some might take 20 or 30. Why not get going, write some articles until your site is 'numero uno' and then you have your answer :-)

Im pretty sure he would also suggest that this is just one to go about this, whilst he loves writing and submitting articles, you might find you love doing something else to promote your sites, but dont lose focus.

Martin

Hi Martin,

Thanks for your feedback. I actually have started a number of sites and written quite a few articles. I also have been trying a number of different approaches to see results, but have been getting all kinds of results... some of the people responding to this thread have been able to rank well in Google without any off-site SEO work. I haven't, even with Angela's backlinks (they probably haven't taken effect yet) and have been picking niches that have a SoC less than 10. So, I was just wondering, for those niches that John picks with SoC less than 20, how many articles he markets on average (I know it varies, which is why I'm only looking for a ballpark figure) to get to where he wants in the SERPs.

XFactor

07-11-2009 06:47 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **loybond** (Post 968968)

John, I apologize in advance if you're already discussed this, but I was wondering, on average, how many articles do you write and submit to promote a given minisite? I realize that this varies, I was just wondering if its usually single digit or double digit.

Yep, it's been answered several times.

- I've got sites that sit on the first page, make around \$2.00 per day, and I've done *no backlinking* with articles.

- I've also got sites that needed up to 20 articles to get ranked in the top 3 positions.

So the answer is, whatever it takes.

- John

XFactor

07-11-2009 06:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **steve39** (Post 969243)

Hi John, Thanks for an amazing post.

I just have one question. When I search for keyword phrases, the most searched and lowest competition keywords seem to have the manufacturer's name in them. Is there a way to use these successfully without using the company or brand name in the url? I'm just worried that they might ask to have it taken down (or worse) if I did that.

Steve

Again, I've answered this question as well:

There is no way to use a company's name without risking the site being shut down.

It take that risk myself, and only advise anyone else to do the same *so long as they know that their site could be terminated.*

- John

Diana Lane

07-11-2009 08:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John. Cool thread.

Has Ezinearticles recently limiting the permitted anchor text to three words had any impact on your operations, or do you generally target key phrases of no more than this anyway? Some of my longtail key phrases exceed the limit a little, and I'm finding myself doing a bit too much verbal acrobatics lately :)

Jeremy123

07-11-2009 08:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

that page I was talking about before, I checked in MNF
has a

search count of 3600,
exact phrase count of 5650
ad cost 3.18
soc of 4

it got a top 10 ranking without any backlinking

terryd

07-11-2009 08:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **nailzer09875** (Post 968455)

Hi XFactor

Congratulation, you are now an Adsense magician. So you are earning 300 dollar every day from Adsense, Wow.

You are saying about new strategies; but these are used by many people then why you are taking the matter as it is your invention. Niche is always a major factor for AD campaign.

I will really wait for something innovative that is created and implemented by you.

Have a nice day.

Nailzer

Obviously you cannot read you ingrate. He has already stated that it isn't rocket science, it's basic stuff that has been around for a long time. He never claimed to be a "Adsense magician" as you put it.

If you have nothing positive to say or do then stay under your rock!

An awesome thread you have started with inspiring results for yourself and others that have taken action since you started the thread, well done!

visagoo

07-11-2009 09:31 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thats a lot of tips. I will bookmark that post for reference. Than you for sharing!

dv8

07-11-2009 09:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 968693)

I know the most common answer that everyone loves to hear around here is that you can find all of these niches for free.

But I disagree.

You need software to drill down and find your keywords, or else it will be extremely frustrating.

Sorry, just being honest. This business doesn't take much investment, but you must be willing to at least put a few dollars into it to start.

- John

Thank you for your advice. No need to apologize. I'd rather hear what is the right way instead of any sort of sugar coating.

I appreciate your honesty.

reelfat

07-11-2009 10:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 968762)

I really hope that I do not see too many idiotic posts or comments like this by helping people.

You really should read an entire thread before showing your ignorance when making a comment.

1) I never claimed to invent anything.

2) I have said, over and over, that everything I do is basic stuff, nothing technical - all the same stuff that has worked for years.

- John

John,

Ever been out driving in the snow? You'll always see a handfull of retards over in the trees or at

the bottom of an embankment. We will never get rid of these people. just try to avoid them as much as possible.

RF

Drikus Botha

07-11-2009 11:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I can see why you recommend getting software like MNF. I was sceptical before but because I value your opinions, I just went ahead and bought it. I was so surprised to see how easy it is to actually find a profitable niche. Now I can spend my time doing things that actually make money instead of trying to find a needle in a hay stack. Thanks for opening up my mind to this.

mrrichesinniches

07-12-2009 12:18 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

This is one of the best "adsense courses" on the internet and it's free. Everyone who is interested in putting their sites on autopilot someday should be absorbing every line of this. Can't wait until next week.

dv8

07-12-2009 12:55 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Does Google keyword tool sometime give back false data?

I came across a keyword that came back with 90,500 EXACT searches per month with ZERO competition. There was not even a trace of green in their competition bar. I've never seen anything even remotely close to something like this.

Of course the domain is taken, both .com and .org. Although I can get a .org if I add a hyphen.

Should I be jumping for joy or am I missing something? Seems too good to be true.

I did a google search for the term in brackets and it came back with 4.6 million results. Never saw this before, but the first spot is images. Spots 2 and 3 are youtube videos. Only one of the results has part of the keywords in the domain. But some of the results have a TON of backlinks.

RaShon Wells

07-12-2009 03:03 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I've just created 11 blogs bases on 11 KW's. I already have all my plugins and content on the blogs now its time to build backlinks to them.

Wish me luck!

Jeremy123

07-12-2009 06:49 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

dv8,

the green bar in the google keyword tool is the adwords competition, how many merchants are bidding on that keyword.

looking forward to the course John,

by the way John, what is your daily adsense goal :)

Joseph Johnson

07-12-2009 09:35 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

Was wondering where you at before hitting \$300@day?

XFactor

07-12-2009 12:06 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Diana Lane** (Post 969731)

Hi John. Cool thread.

Has Ezinearticles recently limiting the permitted anchor text to three words had any impact on your operations, or do you generally target key phrases of no more than this anyway? Some of my longtail key phrases exceed the limit a little, and I'm finding myself doing a bit too much verbal acrobatics lately :)

To be honest I have yet to focus on a main keyword that was more than 3 phrases.

- John

XFactor

07-12-2009 12:13 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Drikus Botha** (Post 970146)

I can see why you recommend getting software like MNF. I was sceptical before but because I value your opinions, I just went ahead and bought it. I was so surprised to see how easy it is to actually find a profitable niche. Now I can spend my time doing things that actually make money instead of trying to find a needle in a hay stack. Thanks for opening up my mind to this.

Also keep in mind that there are other keyword tools that may have more functions than Micro Niche Finder.

I just stick with it because it has the very basics that I need, and serves this Adsense approach extremely well.

- John

XFactor

07-12-2009 12:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 970244)

Does Google keyword tool sometime give back false data?

I came across a keyword that came back with 90,500 EXACT searches per month with ZERO competition. There was not even a trace of green in their competition bar. I've never seen anything even remotely close to something like this.

Of course the domain is taken, both .com and .org. Although I can get a .org if I add a hyphen.

Should I be jumping for joy or am I missing something? Seems too good to be true.

I did a google search for the term in brackets and it came back with 4.6 million results. Never saw this before, but the first spot is images. Spots 2 and 3 are youtube videos. Only one of the results has part of the keywords in the domain. But some of the results have a TON of backlinks.

Yes, it sure does.

There are many times that a keyword comes back with crazy stats, but then the next day changes to what it is supposed to be.

It's part of the aches and pains of keyword research. You just have to roll with the punches.

- John

XFactor

07-12-2009 12:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 970724)
dv8,

the green bar in the google keyword tool is the adwords competition, how many merchants are bidding on that keyword.

looking forward to the course John,

by the way John, what is your daily adsense goal :)

I now have my goal set on \$1,000 per day in the next 12-18 months.

- John

jacoby2005

07-12-2009 12:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John;

I was just curious as to whether you ever used the adsense page generator software thats avaiable

with the MNF and if so what kind of rating you would give for a site [page] built with this software.

Brian

XFactor

07-12-2009 12:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Joseph Johnson** (Post 971057)

Hi John,

Was wondering where you at before hitting \$300@day?

I'm not sure what you mean. I started at .5 to .20 cents per day, just like everyone else.

However, although I would like to see \$1,000 days, I no longer write down money goals.

I now write down goes like:

"I want to put up 10 pages of content today" or "I want to get 5 sites ranked #1 this month," etc.

Follow a set plan of action, without being distracted, and the money will take care of itself.

- John

Joseph Johnson

07-12-2009 02:07 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Sorry I wasn't clear, before the 6 months later, \$100 a day, \$200 a day in adsense?

XFactor

07-12-2009 03:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Joseph Johnson** (Post 971788)

Sorry I wasn't clear, before the 6 months later, \$100 a day, \$200 a day in adsense?

Well I was able to go from an average of \$100 daily (give or take), to \$300+ in about 6 months using the same strategies I talk about here of more sites and in less competitive niches.

It's really easy. Every site you build should give you at least \$2.00 to \$5.00 each day with little-to-no maintainance.

- John

XFactor

07-12-2009 03:16 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jacoby2005** (Post 971507)

Hi John;

I was just curious as to whether you ever used the adsense page generator software thats avaiable with the MNF and if so what kind of rating you would give for a site [page] built with this software.

Brian

I have never used any Adsense page builders like the one you mention. (I use XsitePro).

I'm sure it works just fine though.

- John

ayonline

07-12-2009 05:07 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

300+ daily thats cool. well have learnt valuable lesson for this post.Thanks again

geosandler

07-12-2009 06:02 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Based in your experience and with your strategies, how many sites do you think that need to achieve your new goal of \$1.000 daily?

beamer1959

07-12-2009 09:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, I just wanted to thank you and let you know that I took what you've said here and repositioned the Adsense on some of my blogs and added it to the ones that didn't already have it. I haven't made much yet, but I have consistently made Adsense money for the last 5 days. I hadn't made 5 days worth of adsense money TOTAL before this. So I thank you very much for all the advice. This has to be one of the best warrior threads I've ever followed!

BTW, I've been sending the link to this thread to all my friends, too, so who knows how many people you've helped!

Jeremy123

07-12-2009 09:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

In your course could you include what sort of content do you put on your home page.

Also, just curious, what caused you to change from building your large pet site to mini sites.

got the answer from your 1st post, you say it is because you have to maintain it, is that because the pet site is a blog, because from my experience once a large html static site has enough content and links the rankings become pretty consistent, blogs usually need maintenance or rankings will drop

what caused you to change from wordtracker to google there is some controversy as to google's search count being inflated.

dv8

07-12-2009 09:51 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Any tips on keyword research?

I downloaded a free trail of SEnuke so now I can do it the right way and check competition. But after 30 minutes of searching for a niche, I haven't really come close to anything.

It seems to be either or....high competition/high searches or no competition but not enough searches ot justify persuing.

Any tips or is that just the way it is...keep looking until you stumble on something? I don't expect to stumble on a great niche in two minutes, but so far I am getting nowhere.

jitterbug978

07-12-2009 09:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Well im a bit of a noob right now to this whole adsense online marketing thing. I have been layed off from my current job and i have spent the last month working on two websites trying to make money from adsense with one and from an affiliate program with the other. I've downloaded and read about 5 different e-books from different forum members but im still not having much luck as far as profits are concerned.

So far I've made a pretty pathetic amount. My adsense income is like... \$4.

When using the Google keyword tool.. say I search.. "Make Money online"..

I want keywords that have very low competition but still a high amount of searches right? Like 0% competition 1,000 searches?

OR will that result in very poor adsense earning per click on my adsense based sites?

You see Im under the influence that if I go to the highest competition keyword.. which might pay the most per click say.. \$4.00, wouldnt there be a lot more sites listed on Google. Making it harder for me to get ranked on the front page, which could in the long run make me even less money? Because I could get to the front page of google with a keyword that gets me only \$.19 per click and get hundreds of clicks because i get many many more visitors.

Or am is it possible somewhere along the line ive become really really confused and have no diea what im talking about.

dv8

07-13-2009 12:17 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jitterbug978** (Post 973022)

When using the Google keyword tool.. say I search.. "Make Money online"..

I want keywords that have very low competition but still a high amount of searches right? Like 0% competition 1,000 searches?

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You can't go by the Google competition bar. I made that mistake. It's for AdWords as Jeremy123 pointed out.

Fran_C

07-13-2009 02:56 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

This is a very interesting thread - I didn't know anyone yet who was concentrating on adsense alone ... congratulations for focusing on a plan and sticking with it John,,

That is probably what accounts for your success... consistency!

Fran :)

Fran_C

07-13-2009 03:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jitterbug978** (Post 973022)

Well im a bit of a noob right now to this whole adsense online marketing thing. I have been layed off from my current job and i have spent the last month working on two websites trying to make money from adsense with one and from an affiliate program with the other. I've

downloaded and read about 5 different e-books from different forum members but im still not having much luck as far as profits are concerned.

So far I've made a pretty pathetic amount. My adsense income is like... \$4.

When using the Google keyword tool.. say I search.. "Make Money online"..

Hi,

"Make Money Online" is in a high competition field... If you read what John is doing, he is working with product niches, products that people are searching for and the words in those searches are the keywords we hope to nail down...

I know I've read a lot of books but I had to make myself concentrate on one thing at the time to have some success... and that is what John is doing, he is focusing on adsense and building his sites and inevitably picks up ideas and tips for improving or innovating as he goes along.

Try to concentrate on a plan and write down every idea you get or stuff you read as it relates to your plan... come back to the forum and get some more ideas... you will start getting some results.

It's tough when you're out of a job... I wish you good luck

Fran :)

LeeMasterson

07-13-2009 05:38 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, this thread is eye-opening. Thank you so much for sharing your knowledge and experience here. I understand now I'm trying to spread myself too thin. I need to get back to focusing on what I do best and stop trying to dabble in everything at the same time.

Thanks
:)

bigbyte

07-13-2009 10:12 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Think outside the box. Go away from the big ticket items. Go to Home Depot or Bad Bath & Beyond or Walmart. Take a notepad. Spend some time writing down products (product groups) -

preferably at the bottom or top of a shelf.

Here is an example: female thinning hair

There is a decent number of searches for this term + 781,000 search results in Google. Not a perfect match, but doable to get onto page #1 fairly easy.

femalethinninghair.net is available for registration. The ".dot com" has only 3 pages indexed.

I am not saying this is a perfect example, but it shows you a good approach to get away from the main stream. Think about your last job. What area was that in? Anything very specific that is not mainstream?

Another example:

Domain: lefthandedpresidents.com

Search Term: left handed presidents

You can write about presidents in general and left handed presidents.

Disclaimer: the 2 examples are really just examples and not perfect matches. Think outside the box and you can discover many hidden niches and dominate them. ;)

Chris

Quote:

Originally Posted by **jitterbug978** (Post 973022)

Well im a bit of a noob right now to this whole adsense online marketing thing. I have been layed off from my current job and i have spent the last month working on two websites trying to make money from adsense with one and from an affiliate program with the other. I've downloaded and read about 5 different e-books from different forum members but im still not having much luck as far as profits are concerned.

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Or am is it possible somewhere along the line ive become really really confused and have no diea what im talking about.

Diana Lane

07-13-2009 12:07 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 974692)

Another example:

Domain: lefthandedpresidents.com

Search Term: left handed presidents

You can write about presidents in general and left handed presidents.

Chris

Don't forget your target market - it's important to have some idea of who's *buying* these left handed presidents ;)

kkrueger

07-13-2009 01:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I love the idea about the top and bottom shelf. Those are the less competitive areas from a marketing perspective...but they are still important. Those are your niches.

I never even thought to think of it from that aspect! Thanks Bigbyte for the insight. This thread has been awesome!

Karen

bigbyte

07-13-2009 01:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Diana Lane** (Post 975066)

Don't forget your target market - it's important to have some idea of who's buying these left handed presidents ;)

You're not selling anything. You only provide information. You are trying to make money from Adsense ...

XFactor

07-13-2009 01:29 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **beamer1959** (Post 972863)

John, I just wanted to thank you and let you know that I took what you've said here and repositioned the Adsense on some of my blogs and added it to the ones that didn't already have it. I haven't made much yet, but I have consistently made Adsense money for the last 5 days. I hadn't made 5 days worth of adsense money TOTAL before this. So I thank you very much for all the advice. This has to be one of the best warrior threads I've ever followed!

BTW, I've been sending the link to this thread to all my friends, too, so who knows how many people you've helped!

I'm so happy to have helped you. Now the only thing you have to do is take action each and every day.

- John

XFactor

07-13-2009 01:35 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 972929)
Hi John,

In your course could you include what sort of content do you put on your home page.

Yes I actually put up several example niche sites, with the content and the resources for that content.

Quote:

Also, just curious, what caused you to change from building your large pet site to mini sites.

Mini sites are easy to rank for and earn passive income because there it's very easy to dominate rankings for stuff like blow dryers, shelving units, glass pots, nail polish, floor mats, hammers, stair railings, air conditioners, faucets, etc.

Quote:

what caused you to change from wordtracker to google there is some controversy as to google's search count being inflated.

Mostly because I started using Micro Niche Finder, which gets its info from the Google Search Count. Plus wordtracker just seemed "off" after using it for so long.

- John

XFactor

07-13-2009 01:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 973000)
Any tips on keyword research?

I downloaded a free trail of SEnuke so now I can do it the right way and check competition. But after 30 minutes of searching for a niche, I haven't really come close to anything.

It seems to be either or....high competition/high searches or no competition but not enough searches ot justify persuing.

Any tips or is that just the way it is...keep looking until you stumble on something? I don't expect to stumble on a great niche in two minutes, but so far I am getting nowhere.

I would advise you to start a new thread about SEnuke. I do not use this tool, and starting a new thread would be ideal for your needs.

- John

XFactor

07-13-2009 01:41 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jitterbug978** (Post 973022)

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per click and get hundreds of clicks because i get many many more visitors.

Or am is it possible somewhere along the line ive become really really confused and have no diea what im talking about.

Wow, your even confusing me with your questions :)

First of all, there are many different approaches to Adsense. I have just found the simplest and easiest approach for passive income that works for me, and will work for you too.

However...

1) You need to relax, and dump your brain from all of the info that you have read.

2) Start from scratch, reread this thread and take notes.

3) Keep it simple: Brainstorm products in your keyword tool, find a keyword that gets a decent amount of searches and low competition (don't forget to check PR and SOC of the leading sites), then build your site.

4) Use article marketing. It's free, simple, and you are publishing info that could lead ongoing backlinks and traffic to your sites for years to come.

- John

XFactor

07-13-2009 01:47 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 974692)

Think outside the box. Go away from the big ticket items. Go to Home Depot or Bad Bath & Beyond or Walmart. Take a notepad. Spend some time writing down products (product groups) - preferrably at the bottom or top of a shelf.

This is very good advice. The best niches are ideas you will get from just going to the store.

Some of the most awful and confusing advice I've read are e-books trying to make "finding Adsense niches" so mind-boggling.

It's not.

Step 1: Go to the store, walk downtown, or the mall.

Step 2: Write down at least 100 products you see.

Step 3: Use your keyword tool to find ideal numbers (as discussed in this thread).

Build site, promote, promote, promote. Then start again on another site.

- John

Bounderby

07-13-2009 02:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 975302)

You're not selling anything. You only provide information. You are trying to make money from Adsense ...

I think what is being gotten at here, is rather who is paying to place Ads for left-handed presidents at what price. Your site might be a great info site, but the product ultimately wants to be saleable otherwise who is advertising it? Somewhere down the chain, people are paying for Ads for people to click to buy something or pay some money for something.

I could be wrong, but it's logical to me.

Diana Lane

07-13-2009 02:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 975494)

I think what is being gotten at here, is rather who is paying to place Ads for left-handed presidents at what price. Your site might be a great info site, but the product ultimately wants to be saleable otherwise who is advertising it? Somewhere down the chain, people are paying for Ads for people to click to buy something or pay some money for something.

I could be wrong, but it's logical to me.

My thoughts exactly. I'm happy to leave the market for left handed presidents to the people who think it's worth pursuing :)

bigbyte

07-13-2009 02:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 975494)

I think what is being gotten at here, is rather who is paying to place Ads for left-handed presidents at what price. Your site might be a great info site, but the product ultimately wants to be saleable otherwise who is advertising it? Somewhere down the chain, people are paying for Ads for people to click to buy something or pay some money for something. I could be wrong, but it's logical to me.

Please read my posting again. I said it is an example and probably not a perfect match. Do a google search and find some sites that write about presidency. You will find tons of advertisers on those. Think outside the box. Think polls and political surveys. I am also a Google Adwords advertiser and did run these ads - especially during the election. There is a ton of money going into those ads.

But again, don't pick this one example and run it into the ground. It is an example and shall just show how to get away from all the normal stuff. You do not want competition, you want searches that scale well and that allow you to dominate the SERPS.

Chris

JasonC.biz

07-13-2009 02:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Right - people have to be paying for AdWords for AdSense ads to show up on your site. So, there generally has to be a product or service for sale somewhere along the line.

People don't pay for AdWords for nothing.

Jason

bigbyte

07-13-2009 02:52 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **JasonC.biz** (Post 975630)

Right - people have to be paying for AdWords for AdSense ads to show up on your site. So, there generally has to be a product or service for sale somewhere along the line.

People don't pay for AdWords for nothing.

Jason

Our postings might have overlapped. Please read my reply just before you made your posting.

Chris

JasonC.biz

07-13-2009 03:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I read it.

I wasn't necessarily picking on your example, but using it as an opportunity to tell people (especially newbies) that they should make sure there are AdWords running before they pour a lot of effort into a site.

To my knowledge, if there are no AdWords running in the SERPs, then there's a good chance there either won't be any for content sites, or that they'll be pretty low-paying.

Now, of course there could very well be people out there who are only on the content network. But, it seems to me to be a safer bet to find niches where ads show up in the SERPs, as there are thousands of them.

Jason

BryanB55

07-13-2009 03:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

The problem I'm having is researching a niche and trying to decide to use broad match or exact match. I've found some great results with broad match but when I switch to exact match the

search volume drops a lot.

Any tips from someone using Market Samurai?

XFactor

07-13-2009 04:09 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 975625)

Please read my posting again. I said it is an example and probably not a perfect match. Do a google search and find some sites that write about presidency. You will find tons of advertisers on those. Think outside the box. Think polls and political surveys. I am also a Google Adwords advertiser and did run these ads - especially during the election. There is a ton of money going into those ads.

But again, don't pick this one example and run it into the ground. It is an example and shall just show how to get away from all the normal stuff. You do not want competition, you want searches that scale well and that allow you to dominate the SERPS.

Chris

Actually, Chris has a good point:

1) You can still make a ton of cash from keywords that may not be product-based, but have a lot of people searching for them.

2) Even if there is nobody bidding on that term, Adsense Ads will still be served up.

3) The CTR may not be high, but these Ads will still peak the interest of some individuals landing on your site.

- John

madmagician

07-13-2009 05:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John how's the WSO coming along? I'm ready to open it up!

XFactor

07-13-2009 05:04 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **madmagician** (Post 976136)

John how's the WSO coming along? I'm ready to open it up!

As I mentioned on a previous page in this thread, please email or PM me *privately* about my course.

I do not want to disrespect the rules of the forum (no self-promotion), and lose this thread.

- John
xfactorpublishing (at) gmail.com

jfLip

07-13-2009 06:38 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

That's awesome.

Jeremy123

07-13-2009 10:04 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

Been having a frustrating time with keyword research tools of late. I used to use wordtracker years ago, worked fine, today it seems to do the same thing as always. Don't know why people don't like it as much today.

MNF uses Google's search count results, from all the sites you have now, how accurate are Google's monthly search counts as compared to the traffic you get when you have a top 3 ranking.

Hope you can give me some insight, I've become to distracted researching keyword research tools, instead of adding articles and getting links.

thanks

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 977009)

Hi John,

Been having a frustrating time with keyword research tools of late. I used to use wordtracker years ago, worked fine, today it seems to do the same thing as always. Don't know why people don't like it as much today.

MNF uses Google's search count results, from all the sites you have now, how accurate are Google's monthly search counts as compared to the traffic you get when you have a top 3 ranking.

Hope you can give me some insight, I've become to distracted researching keyword research tools, instead of adding articles and getting links.

thanks

No tool is accurate, so don't too frustrated with the search engine game (because it *is* a game afterall)

Some keywords pan out great. Others don't.

- John

dv8

07-14-2009 01:12 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 975373)

I would advise you to start a new thread about SENuke. I do not use this tool, and starting a new thread would be ideal for your needs.

- John

I may have worded it wrong...I meant is there a certain way to search for niches regardless of what tool one uses? I didn't mean in regards to just SEnuke, any tool.

Like I said, I have spent a good amount of time and haven't come up with much. I was wondering if there is a method I should follow or is it basically "just keep looking until you come across something"?

Seems the best method is what has been talked about....go to the store and write down a bunch of items. Then use the keyword tool. And you either get a niche that works or you don't.

Drikus Botha

07-14-2009 04:08 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hello John, I was just wondering, after you build a new site, do you just start to submit articles that point to your site and let the search engines find your site themselves or do you use other means to let the search engines know about the new site.

Thanks,

jeswarrior

07-14-2009 04:45 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

For the newbies. If you are targeting the niches posted by John or food related equipment, probably you are bound to fail at some point. A ton of people are getting on this bandwagon now. Adsense cpc will get stretched thin and keyword searches are not enough to share between so many sites. Forums are starting to link to this thread, WSOs will spring up by the truckload. Find other niches.

lh1234

07-14-2009 07:31 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

would you agree John with what jeswarrior just said? I am a newbie and want to follow your system but is she right? Are there too many people on this bandwagon, will adsense be stretched too thin and k/words not enough to share between so many sites for the niches you've shared so far? Would be we better off branching out into new areas - still appliance related perhaps? thanks for any insight.

Joshua.E1

07-14-2009 07:35 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

That was great! I will take note of your lessons learn and advise.

Thank you.

game

07-14-2009 07:45 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It is great, Thanks for share.

Jeremy123

07-14-2009 08:18 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

there will always be profitable niches to find,
there are so many soc green keywords out there

people just have to be willing to find them and take action

XFactor

07-14-2009 08:22 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 977440)

I may have worded it wrong...I meant is there a certain way to search for niches regardless of what tool one uses? I didn't mean in regards to just SEnuke, any tool.

Like I said, I have spent a good amount of time and haven't come up with much. I was wondering if there is a method I should follow or is it basically "just keep looking until you come across something"?

Seems the best method is what has been talked about....go to the store and write down a bunch of items. Then use the keyword tool. And you either get a niche that works or you don't.

Well the thing here is that it's less about the "niche" and more about the keyword.

You see, like I've discussed, your goal is to build small websites that are

based around products and can easily get ranked at the top of Google *for that specific keyword.*

And in order for you to build a site with confidence, knowing that all of the work you are going to put into marketing it will pay off, can only be secured by knowing that the *following combination of stats mixed together all equal a profitable outcome:*

- 1) How many competing websites there are.
- 2) How many of those competing websites have the main keyword in the title only, URL, page, in anchor.
- 3) The highest ranking competing sites' competing PR and backlinks, called the "SOC" (strength of competition).
- 4) And of course, the number of searches estimated.

Do You Really Want To Do This Manually?

I'll tell you right here and right now, I'm a bit of a dummy when it comes to formulas and stats. *I honestly would not know how in the world to do all of the above manually*, never mind trying to figure out if my results would make a good keyword.

So the smart guys create keyword tools for dummies like me that literally can push a button, and calculate all of that crap up and literally tell you whether or not the keyword should be chased (with a little common sense of course).

- John

bigbyte

07-14-2009 08:26 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lh1234** (Post 978069)

would you agree John with what jeswarrior just said? I am a newbie and want to follow your system but is she right? Are there too many people on this bandwagon, will adsense be stretched too thin and k/words not enough to share between so many sites for the niches you've shared so far? Would be we better off branching out into new areas - still appliance related perhaps? thanks for any insight.

Not every niche/keyword will work out for you. Don't bet that every site you build has a build in

homerun. But again, with good research you can discover tons of niches to work in with very little competition. Look around in your family and talk to friends. What bothers them? What is happening in their lives? "Oh, John is painting the deck. What paint is he using?" Make a website about the best paint for a deck. Seasonal, but that does not matter in the end because you have to build several sites. What is the next season? Fall. What "falls" into fall? Leaves. Look at leave blowers and bags. Yes, small niche and seasonal, but use it as a learning experience, too.

These are just examples. Don't be afraid of competition. Many will try, many will fail, many will not follow through - even though there is a blue-print already in this thread. It requires to take action and it is not a get rich quick scheme. Somebody else will promise better returns and a new ecourse or ebook and the masses will follow the next guy.

Jeremy123

07-14-2009 08:49 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

the numbers SOC gives us allinanchor, allintitle, and allinurl
this refers to the top 10 sites competing with us

because for allinanchor lets say it is 20 this is the number of sites
linking to the target site using the keyword in the anchor text

what I want to know is what is the target site, the 1st one
or the top 10

I asked MNF this but have not heard back yet, thought you might know.

thanks

Hsekhar

07-14-2009 08:59 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Congratulations, Now I should work hard and smart for my turn!

Joseph Johnson

07-14-2009 09:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I think people are reading too much into this. Walk into your bathroom, what do you see? I'm pretty sure everyone bathroom is different from the next. Different toothpaste, tooth brush,

mirrors, towels, soap, light bulbs, tiles, shower curtain, toilet paper so on and on. John gave one niche as an example, move on. I just gave 9 simple niches, but you still have to do your keyword research. Keep It Simple Simple. At my desk, i got a coffee cup, notepad, tape dispenser, stapler, blackberry phone, markers, computer speaker, flat screen, my desk, pen holder...etc... Again Keep It Simple Simple, do your own research, and test and test.

Here's a few ideas I read from another forum

August Sales Events:

- * Back to School - Very decent event. School supplies don't monetize very well because they are cheap. Target older kids, such as high school and college students. Computers are huge in this event. Same with cellphone and other tech gadgets. Student loans are very hot. Clothing is huge as well.
- * Tax-Free Sales Events - Very nice sale but doesn't perform quite as well as I would expect. However, expensive products make up for lack of volume. Computers, laptops, cellphones and expensive electronics are hot during this time.
- * End of Summer - Depressing. Well not the holiday but the end of summer is depressing. Girls start wearing clothes again and the weather gets cold. I hate fall. Nothing is pretty in the fall. I could care less about orange leaves, I just want to see skimpy clothing on the ladies. At any rate, end of summer is an "all around" holiday. Most all stores participate. Targeting is some what difficult. Fall clothing is hot... but there is no excitement there.

September Sales Events:

- * Labor Day - Good marketing holiday. Office supplies and very hot. Office furniture and computers is very hot. Best Buy is known for their sales event.
- * First Day of Fall - Lame. Nothing too eventful. Clothing is popular. JCPenney is hot same with other stores such as Dillards and Macys. Make best use of Labor Day and prepare for a dry period.

October Sales Events:

- * Columbus Day - Big event for automotive. They are really trying to push inventory and get ready for next year model vehicles. Pretty decent event on movies, dvds and various video games and electronics. Nothing too explosive.
- * Halloween - Amazingly this is a pretty decent holiday. Most stores run sales just to push old inventory and make room for the next year products. October is a pretty big dry period all in all.

November Sales Events:

- * Election Day - Lame. Nothing monetizes very well. Bypass and prepare for Veteran's Day.
- * Veteran's Day - Not too shabby of a holiday. Invest some time into this but don't miss the windows on Thanksgiving.
- \$\$\$ * Thanksgiving Day - Super huge... all in on this holiday. Everything is on sale and stores invest money into huge advertising. You are now entering into the biggest time of year.

\$\$\$ * Black Friday (Busiest Shopping Day) - Amazing... shocking.... grab your kness and kiss your ass. You will make an amazing amount of money. Blog about everything including the kitchen sink. This is your day, this is your moment!

\$\$\$ * Cyber Monday (Internet version of Black Friday) - Back to back.. with BlackFriday... you will NOT sleep, if you do you are stupid. This four day period should be your busiest time of year as a blogger and you should have invested all your time and energy into both these two sales events combined. You can make more money during these two periods than you can almost with any three other campaigns combined. If you don't plan ahead than this business just isn't for you. Plus it's all you got until Christmas.

December Sales Events:

* First Day of Winter - Boring. Lame. Stupid. Don't waste time with this. Use the down time to prepare for Christmas, End of Year and New Years.

\$\$\$ * Christmas - Super mad man crazy for marketing. This is your show boat. This is a time for NO sleeping. A lot of money can be made during this time of year.

\$\$\$ * End of Year - Very profitable and a great way to closeout the year. Get your quick "Bang" in and then quickly prepare for Super Bowl and New Years Sales.

bay37

07-14-2009 09:29 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, do you find it easy to outrank amazon.com pages (generally)?

thanks

XFactor

07-14-2009 10:13 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Drikus Botha** (Post 977748)

Hello John, I was just wondering, after you build a new site, do you just start to submit articles that point to your site and let the search engines find your site themselves or do you use other means to let the search engines know about the new site.

Thanks,

As I've said multiple times, I only use article marketing, but if you want to use any other methods, feel free.

- John

XFactor

07-14-2009 10:13 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jeswarrior** (Post 977802)

For the newbies. If you are targeting the niches posted by John or food related equipment, probably you are bound to fail at some point. A ton of people are getting on this bandwagon now. Adsense cpc will get stretched thin and keyword searches are not enough to share between so many sites. Forums are starting to link to this thread, WSOs will spring up by the truckload. Find other niches.

There are millions of niches.

- John

XFactor

07-14-2009 10:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lh1234** (Post 978069)

would you agree John with what jeswarrior just said? I am a newbie and want to follow your system but is she right? Are there too many people on this bandwagon, will adsense be stretched too thin and k/words not enough to share between so many sites for the niches you've shared so far? Would be we better off branching out into new areas - still appliance related perhaps? thanks for any insight.

Why would you want to go after the niches I have posted?

I don't understand that. Of course they would be saturated by now.

You've got to get your eyes away from the computer screen and just look around.

- John

XFactor

07-14-2009 10:18 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 978357)
John, do you find it easy to outrank amazon.com pages (generally)?

thanks

VERY easy.

Whenever you see Amazon at the top for your keyword, run, don't walk, after that niche.

- John

remodeler

07-14-2009 10:46 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 978532)
VERY easy.

Whenever you see Amazon at the top for your keyword, run, don't walk, after that niche.

- John

I agree 100%. Whenever I see Amazon in the top 3 spots for any product keyword I'm all over it.

bay37

07-14-2009 10:53 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **remodeler** (Post 978620)

I agree 100%. Whenever I see Amazon in the top 3 spots for any product keyword I'm all over it.

Nice. I just started a batch of 17 websites that fit this criteria (search counts between 2.4k-6.6k in MNF).

geosandler

07-14-2009 12:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Based in your experience and with your strategies, how many sites approximately do you think that need to achieve your new goal of \$1.000 daily?

XFactor

07-14-2009 12:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **geosandler** (Post 978865)

Based in your experience and with your strategies, how many sites approximately do you think that need to achieve your new goal of \$1.000 daily?

I have no idea, really. Nor do I consider entertaining such thoughts.

Trying to calculate the impossible is a waste of time, and will only waste the precious time you have in building your business.

Some sites may grow to earn \$1,000 per month, others \$50, etc.

So there is no way to tell in the end how many sites will be running when a \$1,000/day is reached.

Let's focus on today, on the current site, on the current article, one word at a time...

That is my mindset.

- John

Steve Crooks

07-14-2009 12:12 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

He has already said he likes to build sites that make around \$3 approximately on average so it isn't difficult to work that bit out.. Around 350 sites I would imagine.

Quote:

Originally Posted by **geosandler** (Post 978865)

Based in your experience and with your strategies, how many sites approximately do you think that need to achieve your new goal of \$1.000 daily?

illumis

07-14-2009 01:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thank you John, I learned a lot from this thread. It is gold!

angelah

07-14-2009 02:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

Thank you for your dedication with answering all the inquiries posted.

Based on your recommendation, I just purchased Micro Niche Finder and initially I'm very pleased.

I have a few questions for you.

I'm seeing that the number of keyword searches in MNF, are very different from the Google Keyword tool? Doesn't MNF pull their data from the Google keyword tool monthly search results? I'm curious - why the difference? From what I understand, they are both measuring monthly search numbers.

Do you use the MNF keyword search numbers or Google keyword tools search numbers? If using MNF search numbers, how many number of monthly searches do you like to see to for each keyword to determine if you'll use it?

Thanks much!

Angela

LindaB

07-14-2009 03:23 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Angela, the search counts should be exactly the same as what you see in Google. But you have to make sure you are comparing the same match type. MNF defaults to exact match. So if you are using the Google Adwords tool at broad match (which it defaults to), you won't see the same numbers. Change the Google tool to Exact and they should be the same.

Evita

07-14-2009 03:24 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **angelah** (Post 979349)

I'm seeing that the number of keyword searches in MNF, are very different from the Google Keyword tool?

Angela

Make sure when you use the Google Keyword tool the setting is on "exact" matches. That is probably why you are seeing a difference.

Evita

angelah

07-14-2009 03:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **LindaB** (Post 979517)

Angela, the search counts should be exactly the same as what you see in Google. But you have

to make sure you are comparing the same match type. MNF defaults to exact match. So if you are using the Google Adwords tool at broad match (which it defaults to), you won't see the same numbers. Change the Google tool to Exact and they should be the same.

AHA!! That's the problem then. I didn't realize that about the Google Keyword tool with it being a default setting of broad match.

Thank you so much!!

Angela

remodeler

07-14-2009 03:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Steve Crooks** (Post 978903)

He has already said he likes to build sites that make around \$3 approximately on average so it isn't difficult to work that bit out.. Around 350 sites I would imagine.

This has nothing to do with you Steve, but your answer brings up a great point. I know that many will cringe at the thought of building so many sites...but don't look at the numbers. Instead, focus in on getting your first site made, articles submitted, etc. Then focus on working 1-2 or 3 sites at a time and work from there. You will be amazed at where you'll be in 30 days...90 days...and one year from now.

The key is to not get caught up in the little details that knock so many out of the game, or quit after a week and move on to the next thing you hear about in the WSO section. Stay focused and follow what has been laid out here and you will have an empire of sites to work with one year from now. An empire you can also leverage in other directions as well.

internetmarketer99

07-14-2009 03:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

--- NOTE ---

As I'm sure many of you are, I am purchasing MicroNiche Finder. I felt the least I could do for the immensely valuable, generous, and entirely un-selfish info John has been providing, I would ask if he had an aff link for MNF (CB), and would purchase it that way.

I'm certainly not trying to tell anyone else what to do, nor does John have any idea that I would post this, but for me, I felt this was both deserved and some good & fair Karma payback.

Just -my own- thoughts.

Mark

BryanB55

07-14-2009 04:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 978641)

Nice. I just started a batch of 17 websites that fit this criteria (search counts between 2.4k-6.6k in MNF).

Interesting... I'd be interested in seeing what kind of numbers everyone else is shooting for as far as search counts go... and broad match or exact match.

John, do you check out a keyword via broad or exact match?

XFactor

07-14-2009 04:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **angelah** (Post 979349)

Hi John,

Thank you for your dedication with answering all the inquiries posted.

Based on your recommendation, I just purchased Micro Niche Finder and initially I'm very pleased.

I have a few questions for you.

I'm seeing that the number of keyword searches in MNF, are very different from the Google Keyword tool? Doesn't MNF pull their data from the Google keyword tool monthly search results? I'm curious - why the difference? From what I understand, they are both measuring monthly search numbers.

Do you use the MNF keyword search numbers or Google keyword tools search numbers? If using MNF search numbers, how many number of monthly searches do you like to see to for each keyword to determine if you'll use it?

Thanks much!

Angela

Without turning this thread into a "Micro Niche Finder thread," I'd like to point you to thier blog, which covers a lot of your questions, as well as a way for you to submit your customer service questions:

[Broad Search Count vs. Exact Search Count micronicheblog.com](http://micronicheblog.com)

- John

msalada

07-14-2009 07:09 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

My question is when do you pull the plug on site. At what point in time do you decide to cut your losses and move on. I built 2 sites and the first one has been making a dollar or more a day from day one. It is about 2 weeks old. The second one has made about \$2 total in the last 10 days. I believe with more promotion, it will probably do better. But this makes me wonder what criteria you use to know when it is time to walk away. Where do you expect a site to be after 30 days, 60 days or 90 days after a reasonable amount of promotion?

amerigo

07-14-2009 07:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

just emailed you, i would like to reserve a copy of the course.

bigbyte

07-14-2009 09:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **msalada** (Post 980101)

My question is when do you pull the plug on site. At what point in time do you decide to cut your losses and move on. I built 2 sites and the first one has been making a dollar or more a day from day one. It is about 2 weeks old. The second one has made about \$2 total in the last 10 days. I believe with more promotion, it will probably do better. But this makes me wonder what criteria you use to know when it is time to walk away. Where do you expect a site to be after 30 days, 60 days or 90 days after a reasonable amount of promotion?

What are the rankings for your main keyword?
Have you tested different page layouts?
Have you tested different ad styles?

There are many variables that come into play. You will need to do some testing until you find your golden spot for ad placement and page layout. You also need to look at your rankings. Where does the site rank for a broad search and for a phrase search or for an exact search? Your site can also be sandboxed and you have to work a little harder to get it back into Google rankings. Don't expect each and every site to be a home run. If the site does not perform even though your rankings are good and your page layout has a proven track record on other sites, I would let it sit for 3 months and then come back and promote it again. If that still does not do anything, drop it and sell it at one of the online market places for websites.

XFactor

07-14-2009 09:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 980373)
*What are the rankings for your main keyword?
Have you tested different page layouts?
Have you tested different ad styles?*

There are many variables that come into play. You will need to do some testing until you find your golden spot for ad placement and page layout. You also need to look at your rankings. Where does the site rank for a broad search and for a phrase search or for an exact search? Your site can also be sandboxed and you have to work a little harder to get it back into Google rankings. Don't expect each and every site to be a home run. If the site does not perform even though your rankings are good and your page layout has a proven track record on other sites, I would let it sit for 3 months and then come back and promote it again. If that still does not do anything, drop it and sell it at one of the online market places for websites.

What he said :)

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **msalada** (Post 980101)

My question is when do you pull the plug on site. At what point in time do you decide to cut your losses and move on. I built 2 sites and the first one has been making a dollar or more a day from day one. It is about 2 weeks old. The second one has made about \$2 total in the last 10 days. I believe with more promotion, it will probably do better. But this makes me wonder what criteria you use to know when it is time to walk away. Where do you expect a site to be after 30 days, 60 days or 90 days after a reasonable amount of promotion?

hi msalada

if you read back through the 10 pages, in there John mention that we should not make our target money per site as the goal. What John suggest is take a keyword, build website, get it to page one and then move on to the next site.

the money will come later.

so the focus should be getting the site to page 1.

since i am one of John student before, one of my website just recently move to page number 1 on page one for my main keyword. very competitive. that is when John's student is focusing on getting one large site ranked on page 1. i am very happy now since this site give me \$10++ a day on a daily basis. but this will take a few months of hard work.

if you would like to see the fruit asap, this new methods that john just layout to us is the one. but it require hard work and discipline.

but what i am trying to tell here is that we should change our focus not to target the money per site, but rather than page 1 for that particular keyword that we are targeting and then move to the next site.

just sharing what i have learnt

good luck everyone.

- azlan

Bishop81

07-15-2009 12:59 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Michael Gavre** (Post 962002)

John,

I have heard you mention several times that you are only using articles for the backlinks and that once you stopped sweating the small stuff it was easier to write the articles.

I, and most likely a lot of fellow warriors reading this thread, find it hard to write articles about physical products. After all, theres only so much you can say about that 'cuisinart hand blender'

With that being said, I have a new method for others to try if, and I mean IF your goal is to simply get backlinks from your articles and are not too concerned about the possibility that you might get traffic from your articles.

Let me explain...

There are MANY webmasters out there that use the article directories for getting content for their websites, either by searching and copy, pasting them into their sites or by using article 'scrapers', Autoblogs, etc... this is one of the greatest benefits of submitting your articles to the article directories.

When they use these 'tools' to automatically collect content for their sites, they have to choose a 'category', and lets face it, most of these users are not scraping content from the 'Shopping' category.

For Greatest Distribution of your Articles (and the most backlinks), TRY THIS:

DO NOT write about your 'cuisinart hand blender'

Choose one of the most popular categories i.e. internet marketing, weight loss etc... and write an article on something related to that topic. Choose something you are more familiar or comfortable with.

Then simply use the anchor text of your 'cuisinart hand blender' in your author box as normal. You will receive a much wider distribution this way and many, many more backlinks.

I know that the sites your links will appear on are probably not going to be relevant to your hand blender, but I dont think your going to find many sites that are going to be relevant anyways at least none that are going to link to you any other way.

After all, which would you rather have, 5 backlinks from the 5 other webmaster writing about blenders, or 5000 backlinks from across the web...

Just my two cents...

Michael

One point about this... Many of these autoblog sites just grab and show a snippet of your article, with a "Read More" link at the end pointing to your article or blog. A way around this is to include that link near the top of your article or blog post (if the site you're writing for will allow it). If that link is in the first 3 - 4 sentences, then it will appear on even more sites.

terryd

07-15-2009 03:50 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Truly fascinating thread this has developed into!

Finding keyword phrases that fit your criteria (or google sniper criteria) seems pretty easy but I'm not sure about the competition bit of it.

Would you be able to list sites you would not contemplate taking on for 1st page google rankings??

Eg: Amazon
Wikipedia
Epinions
Products own company website
Ezinearticles
About
Nextag

You could save us a lot of time by listing some of the sites that you find it very hard to outrank, would surely help!

Cheers!

Steve Crooks

07-15-2009 04:08 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Think about it this way.. Your worst performing site is making around \$2 every 10 days.

Assuming this remains the same, thats a turnover per year of around \$70.

How much does this domain cost you per year? Maybe 10 bucks for the domain and if you allow about \$10 for its space on your hosting that would be fair. That is a profit of about \$50 a year.. Not groundbreaking in itself but certainly not worth ditching the domain. What other business can you make over 300% profit on your worst performing product?

Quote:

Originally Posted by **msalada** (Post 980101)

My question is when do you pull the plug on site. At what point in time do you decide to cut your losses and move on. I built 2 sites and the first one has been making a dollar or more a day from day one. It is about 2 weeks old. The second one has made about \$2 total in the last 10 days. I believe with more promotion, it will probably do better. But this makes me wonder what criteria you use to know when it is time to walk away. Where do you expect a site to be after 30 days, 60 days or 90 days after a reasonable amount of promotion?

lh1234

07-15-2009 06:11 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have been taking some action on what I've read in this thread - doing some niche searches and have found some niches with good searches and exact phrase numbers, a green tick in SOC, and 99% commercial intent - basically figures that look too good to be true. They are available as dot coms, however these keywords have either 4 or 5 words in them. Does google frown on urls that consist of 4 or 5 words? (I ask because you'd think the dot coms would have been snapped up long ago by internet marketers for these terms). I'd appreciate your thoughts about this.

Steve Crooks

07-15-2009 06:20 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I don't think there is anything inherently wrong with 4 or 5 word domains from an SEO point of view. Any more than 5 words though and it certainly gives a bad impression from a searchers perspective.

My personal opinion and my research backs this up that so long as your domain name contains your target phrase then you are okay. This even includes the name of the HTML file or permalink post name.

In other words, if your keyword phrase is "blue pencils" and your domain is topbluepencils.com

then you are okay or even if your site page is writingimplements.com/bluepencils.html then you are also going to see the same SEO advantages as if your domain was bluepencils.com..

You can see this for yourself by choosing a competitive keyword phrase and look at the google top 10 to see what URL's contain that phrase and how they do this. Of course all other SEO techniques need to be considered as well but I hope you get the idea.

Quote:

Originally Posted by **lh1234** (Post 981513)

I have been taking some action on what I've read in this thread - doing some niche searches and have found some niches with good searches and exact phrase numbers, a green tick in SOC, and 99% commercial intent - basically figures that look too good to be true. They are available as dot coms, however these keywords have either 4 or 5 words in them. Does google frown on urls that consist of 4 or 5 words? (I ask because you'd think the dot coms would have been snapped up long ago by internet marketers for these terms). I'd appreciate your thoughts about this.

bigbyte

07-15-2009 06:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

If the domain name looks too long, it makes a bad impression. Stay below 30 characters. That is my personal opinion and not backed up by any statistical data. A search volume with more than 5 keywords in a phrase/search term will not carry much volume either.

Astounding Writing Coach

07-15-2009 06:40 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

Thanks for sharing your experiences. I just got Joel Comm's book on Adsense. Still taking time to read it slowly. So, you would recommend getting in on this, huh? I will feel interested to see how you continue to progress.

Congrats on your success.

Astounding Writing Coach

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **terryd** (Post 981235)

Would you be able to list sites you would not contemplate taking on for 1st page google rankings??

Eg:Amazon

Wikipedia

Epinions

Products own company website

Ezinearticles

About

Nextag

Wikipedia you should avoid because if it's ranking for a term it's probably not a good buying keyword term but an informational one. The same is often true with About.com. They can be beat in some cases but it may not be worth it for the keyword.

Company web sites you can sometimes beat if they're poorly SEO'ed but this isn't common. Often they're difficult to impossible to beat. However, being at the #2 spot right below them can bring good traffic. You should avoid using a company's trademark terms in your domain name in order to avoid legal trouble.

Product review and price aggregation sites are usually beatable as well with a bit of effort. If your listing in Google looks more in depth people will click on it. Also, Google's algorithm loves diversity and if your site looks diverse to the algorithm, ie not just another price listing, you'll get a good bump.

lh1234

07-15-2009 10:41 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks Steve and Bigbyte. The 4-word keyword is something like this:
digitalcolorflatscreentelevision and I would be just using this phrase as the domain name with no other words added.

Exact searches per month in mnf are 5400 for one 4-word phrase and 8100 for a 5-word phrase, so there are plenty of searches for these terms with low comp. So would it be OK to use these 4 and 5 word phrases for these types of adsense sites I want to set up?

Or should I just do it and see what happens (I'm sure that's the answer that John would probably give:))

My only other query about using these terms is that I read somewhere here that EZA don't like you using more than 3 words in your anchor text. Is this correct and if so then that would put a damper on my backlinking with articles (with EZA at any rate.)

I've put my name down for Johns course, but am itching to start now, that's why I ask the questions.

Appreciate any feedback to this. Thanks

Azlan

07-15-2009 10:47 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lh1234** (Post 982299)

Thanks Steve and Bigbyte. The 4-word keyword is something like this: digitalcolorflatscreentelevision and I would be just using this phrase as the domain name with no other words added.

Exact searches per month in mnf are 5400 for one 4-word phrase and 8100 for a 5-word phrase, so there are plenty of searches for these terms with low comp. So would it be OK to use these 4 and 5 word phrases for these types of adsense sites I want to set up?

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I've put my name down for Johns course, but am itching to start now, that's why I ask the questions.

Appreciate any feedback to this. Thanks

if you think you can rank for that keyword, then by all means go for it but it would be a bit hard since in Ezine, the keywords maximum they allow is 3 words only. if you read a few pages back, John try to find 3 keywords niche so that he can use ezine as the backlinks. if not probably you

may have to try other article directory like goarticles.

anyway, good luck.

- Azlan

htmlv2

07-15-2009 11:26 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Wow, \$300 a day. Well done, I'm sure you can build on that.

XFactor

07-15-2009 12:41 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **nouman zafar** (Post 981571)

If you read this msg please tell me what is the most important thing to fast the traffic on my website and whats the technique that people make interest in my website and click google ads

Everything I've discussed in this thread is important.

- John

XFactor

07-15-2009 12:44 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Astounding Writing Coach** (Post 981585)

Hi John,

Thanks for sharing your experiences. I just got Joel Comm's book on Adsense. Still taking time to read it slowly. So, you would recommend getting in on this, huh? I will feel interested to see how you continue to progress.

Congrats on your success.

Astounding Writing Coach

Yeah I've read his stuff a while back. My honest opinion is that it's built for the masses.

That's not a bad thing, but most of these E-books have too much filler, too much stuff about things like:

- How to sign up for AdSense
- How to get your AdSense Code
- How to setup Wordpress

Things like that.

(You asked for my opinion, which is all this is).

- John

XFactor

07-15-2009 01:06 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **bgmacaw** (Post 981714)

Wikipedia you should avoid because if it's ranking for a term it's probably not a good buying keyword term but an informational one. The same is often true with About.com. They can be beat in some cases but it may not be worth it for the keyword.

Company web sites you can sometimes beat if they're poorly SEO'ed but this isn't common. Often they're difficult to impossible to beat. However, being at the #2 spot right below them can bring good traffic. You should avoid using a company's trademark terms in your domain name in order to avoid legal trouble.

Product review and price aggregation sites are usually beatable as well with a bit of effort. If your listing in Google looks more in depth people will click on it. Also, Google's algorithm loves diversity and if your site looks diverse to the algorithm, ie not just another price listing, you'll get a good bump.

This is very good advice and exactly what I agree with from experience.

- John

XFactor

07-15-2009 01:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lh1234** (Post 982299)

Thanks Steve and Bigbyte. The 4-word keyword is something like this: digitalcolorflatscreentelevision and I would be just using this phrase as the domain name with no other words added.

Exact searches per month in mnf are 5400 for one 4-word phrase and 8100 for a 5-word phrase, so there are plenty of searches for these terms with low comp. So would it be OK to use these 4 and 5 word phrases for these types of adsense sites I want to set up?

Or should I just do it and see what happens (I'm sure that's the answer that John would probably give:))

My only other query about using these terms is that I read somewhere here that EZA don't like you using more than 3 words in your anchor text. Is this correct and if so then that would put a damper on my backlinking with articles (with EZA at any rate.)

I've put my name down for Johns course, but am itching to start now, that's why I ask the questions.

Appreciate any feedback to this. Thanks

Just go for it, I would.

As far as article marketing, yes you will have to use another directory than ezinearticles.

Or you could do what a lot of people do and just get backlinks from social bookmarking, forum posts, etc.

- John

JamesHughes

07-15-2009 01:24 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Brilliant post, very interesting.

Roughly how many sites do you have?

XFactor

07-15-2009 01:57 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **JamesHughes** (Post 982921)
Brilliant post, very interesting.

Roughly how many sites do you have?

Well, not including my big health site and other sites from my old model, I have exactly 44 sites that follow my mini-site approach as outlined in this thread.

Iv'e put up 10 sites since June 22.

- John

aspirepub

07-15-2009 03:48 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John

I'm glad you are doing well on Adsense. But I do want to caution you, like some others here. Adsense is unpredictable, it could be gone before you realize what happened. I used to do what you are doing (for 3 years), until Google decided to close my account recently. And then \$10,000 a month income just gone. You just have to be very careful with what you do on your sites. And do remember Google treat all of them as a single entity. If they find something they dislike on just one site, all of them will suffer the same penalty.

XFactor

07-15-2009 03:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **aspirepub** (Post 983366)

Hi John

I'm glad you are doing well on Adsense. But I do want to caution you, like some others here. Adsense is unpredictable, it could be gone before you realize what happened. I used to do what you are doing (for 3 years), until Google decided to close my account recently. And then \$10,000 a month income just gone. You just have to be very careful with what you do on your sites. And do remember Google treat all of them as a single entity. If they find something they dislike on just one site, all of them will suffer the same penalty.

Yep, I agree.

And I've covered this in the beginning pages of this thread.

- John

dv8

07-15-2009 04:35 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bgmacaw** (Post 981714)

Wikipedia you should avoid because if it's ranking for a term it's probably not a good buying keyword term but an informational one. The same is often true with About.com. They can be beat in some cases but it may not be worth it for the keyword.

Company web sites you can sometimes beat if they're poorly SEO'ed but this isn't common. Often they're difficult to impossible to beat. However, being at the #2 spot right below them can bring good traffic. You should avoid using a company's trademark terms in your domain name in order to avoid legal trouble.

Product review and price aggregation sites are usually beatable as well with a bit of effort. If your listing in Google looks more in depth people will click on it. Also, Google's algorithm loves diversity and if your site looks diverse to the algorithm, ie not just another price listing, you'll get a good bump.

Another question on beating the competition. John said run don't walk if Amazon has the first spot. bgmacaw gave some good info above.

But what about beating out search results from web 2.0 sites and articles?

One keyword phrase I am looking into has a squiddo page in the #2 spot.

None of the first page results has the keyword phrase in their URL.

Yahoo answers is the last result on page 1.

Ezine articles has the #3 spot

Other article sites have the 5 and 6 spot.

The top results have a lot of backlinks, but since they lack the keywords in the URL I think they can be beat in the search results

SEnuke has the difficulty listed near the middle (as in not the easiest but not the hardest either)

And this term got 14,800 exact searches last month according to Google keyword tool.

And I can add one word to the keyword phrase and grab the .com

So 2 questions...

1) Should I be running to snatch this up and build on it?

2) How hard is it to beat out web 2.0 sites/article sites?

XFactor

07-15-2009 04:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 983503)

Another question on beating the competition. John said run don't walk if Amazon has the first spot. bgmacaw gave some good info above.

But what about beating out search results from web 2.0 sites and articles?

One keyword phrase I am looking into has a squiddo page in the #2 spot.

None of the first page results has the keyword phrase in their URL.

Yahoo answers is the last result on page 1.

Ezine articles has the #3 spot

Other article sites have the 5 and 6 spot.

The top results have a lot of backlinks, but since they lack the keywords in the URL I think they can be beat in the search results

SEnuke has the difficulty listed near the middle (as in not the easiest but not the hardest either)

And this term got 14,800 exact searches last month according to Google keyword tool.

And I can add one word to the keyword phrase and grab the .com

So 2 questions...

1) Should I be running to snatch this up and build on it?

2) How hard is it to beat out web 2.0 sites/article sites?

Here's a thought (seriously):

Go for it and see how well you do. And I'm not being sarcastic either.

For every 100 people that do this, each person is going to have 100 different questions on obtaining the same goal.

And these 100 different variables can differ into 1,000 streams of directions about competing sites, PR, backlinks, etc.

So in the end, you'll reach \$300 per day if you stop over-analyzing and start just diving into it.

Every website I start has the same basics that you read in this thread.

The only difference is that I dive in even if the waters don't seem perfect.

In fact, the waters are never perfect.

- John

bigbyte

07-15-2009 04:44 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **aspirepub** (Post 983366)

Hi John

I'm glad you are doing well on Adsense. But I do want to caution you, like some others here.

Adsense is unpredictable, it could be gone before you realize what happened. I used to do what you are doing (for 3 years), until Google decided to close my account recently. And then \$10,000 a month income just gone. You just have to be very careful with what you do on your sites. And do remember Google treat all of them as a single entity. If they find something they dislike on just one site, all of them will suffer the same penalty.

There is a legal way around this and that is to get additional Adsense accounts. I do not mean this in a spammy way, but it is fairly cheap to start a new LLC or INC in many US states and as a different legal entity you can then get an Adsense account each. It adds a little more complexity to your tax setup though. But I use LLCs and just file a Schedule C per LLC with my annual tax return. In the end it all goes into my personal tax return. This works for me, your tax situation might be different, but it is do-able and you stay within the Adsense restrictions Google has.

Boulderby

07-15-2009 04:57 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 983535)

There is a legal way around this and that is to get additional Adsense accounts. I do not mean this in a spammy way, but it is fairly cheap to start a new LLC or INC in many US states and as a different legal entity you can then get an Adsense account each. It adds a little more complexity to your tax setup though. But I use LLCs and just file a Schedule C per LLC with my annual tax return. In the end it all goes into my personal tax return. This works for me, your tax situation might be different, but it is do-able and you stay within the Adsense restrictions Google has.

How many sites do you register to each LLC before setting up a new company?

dv8

07-15-2009 05:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 983514)

Here's a thought (seriously):

Go for it and see how well you do. And I'm not being sarcastic

either.

For every 100 people that do this, each person is going to have 100 different questions on obtaining the same goal.....

In fact, the waters are never perfect.

- John

You're right. Thanks for your response.

I will test this one for sure.

bigbyte

07-15-2009 05:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 983573)

How many sites do you register to each LLC before setting up a new company?

You need to figure out your own risk/income/benefit level. Whatever you feel comfortable with. I would not stretch this too far to stay under the radar with Google no matter what. If you make \$10K a month go 33/33/33 - it all depends on your own situation.

chuckincw

07-15-2009 05:52 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

If you had a choice between mainkeyword.org and mainkeywordshop.com, which would you go for?

RAJ Wells

07-15-2009 06:04 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

amazon only payout about 5% on sales how do you make any money there? Do you only promote very expensive products?

dv8

07-15-2009 06:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 983648)

You need to figure out your own risk/income/benefit level. Whatever you feel comfortable with. I would not stretch this too far to stay under the radar with Google no matter what. If you make \$10K a month go 33/33/33 - it all depends on your own situation.

Besides the obvious, breaking rules, why would Google ban you from adsense?

Why are there these stories of people's accounts being disabled overnight?

HomeBizNizz

07-15-2009 08:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

WoW!

Just finished read this thread.

I have saved all of John/XFactor's tips to a textfile for a printout and placement in a folder for reading.

I recommend you all do just that.

Just linking to the thread is some what stupid,

since it might get deleted or the forum may get lost someday.

So save the knowledge to a file, you'll have that even without Internet access.

I also included the url to the thread in the textfile along with the thread title.

And I use the thread title in the filename.

I'm planning to building up a small archive with knowledge from this forum.

Carl Pruitt

07-15-2009 08:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **aspirepub** (Post 983366)

Hi John

I'm glad you are doing well on Adsense. But I do want to caution you, like some others here. Adsense is unpredictable, it could be gone before you realize what happened. I used to do what you are doing (for 3 years), until Google decided to close my account recently. And then \$10,000 a month income just gone. You just have to be very careful with what you do on your sites. And do remember Google treat all of them as a single entity. If they find something they dislike on just one site, all of them will suffer the same penalty.

I know of someone who was making double that amount and had his Adsense account shut down because he was using Adwords to send some traffic to the pages to generate affiliate sales. He simply replaced the Adsense with other sources of income.

Adsense is a good choice for this type of strategy because it is readily available and easy to implement. However, if you have websites with traffic coming to them and you can't use Adsense, it is relatively easy to replace it with something else.

You have to be prudent and try to follow the rules, but no one would ever do anything to make money if they spent all their time looking for potential problems instead of just getting started and taking some action. I think that is the point of this thread.

bigbyte

07-15-2009 09:07 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **RAJ Wells** (Post 983782)

amazon only payout about 5% on sales how do you make any money there? Do you only promote very expensive products?

The percentage goes up with the number of items you sell. There is still good money to be made with Amazon. It's a little more difficult nowadays, but it still works. I am usually in the 6.5% bracket (nothing special) and have a conversion rate of 5.8% of all traffic I am sending to Amazon.

Chris

dv8

07-15-2009 10:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **chuckincw** (Post 983754)

If you had a choice between mainkeyword.org and mainkeywordshop.com, which would you go for?

Also curious about this.

Not necessarily using the word "shop" at the end, but adding a word in general.

XFactor

07-15-2009 11:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

If you had a choice between mainkeyword.org and mainkeywordshop.com, which would you go for?

- 1) I would prefer .org first.
- 2) Putting any word at the end for a .com is ok otherwise.
- 3) And it works just fine if you do the opposite :)

- John

aspirepub

07-16-2009 12:51 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 983535)

There is a legal way around this and that is to get additional Adsense accounts. I do not mean this in a spammy way, but it is fairly cheap to start a new LLC or INC in many US states and as a different legal entity you can then get an Adsense account each. It adds a little more complexity to your tax setup though. But I use LLCs and just file a Schedule C per LLC with

my annual tax return. In the end it all goes into my personal tax return. This works for me, your tax situation might be different, but it is do-able and you stay within the Adsense restrictions Google has.

That is a possible option, if you are US citizen. I'm not, so it's much more complex to take this route. It's easy to set up an LLC, I have done it many times, but what's most complicated is I will also need to open a US bank account. Nearly all the US banks I know will not open an account for non-US persons unless you walk into their door and show up in person. That would cost me at \$1000 just to fly there and back, not even including other traveling cost. So it's a big cost just to do this.

Tom

peter gibson

07-16-2009 02:15 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **aspirepub** (Post 984942)

That is a possible option, if you are US citizen. I'm not, so it's much more complex to take this route. It's easy to set up an LLC, I have done it many times, but what's most complicated is I will also need to open a US bank account. Nearly all the US banks I know will not open an account for non-US persons unless you walk into their door and show up in person. That would cost me at \$1000 just to fly there and back, not even including other traveling cost. So it's a big cost just to do this.

Tom

Maybe I'm missing something here, but what would be the point of starting a new adsense account and attaching the same sites to it that were banned from the old account? Am I missing something?

Seems to me like if the accounts are banned because the sites were not falling under TOS, the same problem of being banned would exist for said new account.

Let me know if I'm making sense of this.

Ivelin2008

07-16-2009 02:30 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

\$1000 It's not that big if you make \$10k a month.. :) It seems its a hassle though.. I want to say also that this is a great thread, thanks for everyone that contributed so far and especially to XFactor for sharing so much stuff. What he has done for me and I believe for a lot of people is not show us some crazy secret ninja way of making money but shown us that sticking to the basics and working hard pays off. We've all read about this method in courses, wsos, forums but we haven't taken action because of the possibility that it won't work or we won't make it to work and will make no money. But there is no failure in this game! You don't fail, you learn how to do better with the next site..

XFactor has given me confidence by showing this method DOES work and everyone can make it to work. Now that we all know that I ask: how hard are you going to work? I also took action and started working on several sites.. we'll see how it goes.. but this time I am determined to make (at least some of) them work and take my time.. I'll test, fix wrong stuff, build links and I don't care how long will it take me, will it work, is this perfect, is that perfect.. etc. I know it will eventually work..

Anyway here's my little cotribution to the thread:

Someone asked a couple pages back: if your keyword domain is unavailable for example supergrillreviews.com is registered is it cool to use supergrillsreviews.com? I have one domain that is exactly like that and I think it's perfectly cool, the site is ranking ok with little promotion but there is much competition in my niche so it's on page 2. The only problem is it's not very brandable and rememberable and doesn't exactly flow off the tounge so to say:) But if you rely on the search engines I think it's good for SEO.

It would be cool if anyone who has taken to time to take notes of this thread and is willing to share them for everyone.. instead of everyone writing their owns:) Thanks

dv8

07-16-2009 03:32 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Ivelin2008** (Post 985141)

*Anyway here's my little cotribution to the thread:
Someone asked a couple pages back: if your keyword domain is unavailable for example supergrillreviews.com is registered is it cool to use supergrillsreviews.com? I have one domain that is exactly like that and I think it's perfectly cool, the site is ranking ok with little promotion but there is much competition in my niche so it's on page 2. The only problem is it's not very brandable and rememberable and doesn't exactly flow off the tounge so to say:) But if you rely on the search engines I think it's good for SEO.*

That was me that asked that. So thank you for your info regarding that issue.

Quote:

Originally Posted by **Ivelin2008** (Post 985141)

It would be cool if anyone who has taken to time to take notes of this thread and is willing to share them for everyone.. instead of everyone writing their owns:) Thanks

I have a nice mindmap of my notes from this thread.

Not sure how to share it though. If anyone can tell me how, I'll share it.

EDIT: I will try to save it as a PDF and share it that way.

clickbump

07-16-2009 06:11 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 985269)

I have a nice mindmap of my notes from this thread.

Not sure how to share it though. If anyone can tell me how, I'll share it.

EDIT: I will try to save it as a PDF and share it that way.

Mindmaps are great. Looks like you've figure it out, but if not, if it's on paper, just scan it and save it as PDF. If you created it digitally (with mindmapper software for example), just save as PDF and upload it here (or send it to me and I will host it on clickbump.com).

clickbump

07-16-2009 06:20 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, thanks for an awesome thread. Now everything I see I'm running through Google keywords to analyze...lol (gonna get MNF as soon as I get my blueprint down).

bay37

07-16-2009 07:06 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I personally believe that exactkeyword.tld domains get quite a bump in the SERPs. Not sure how viable this strategy is in the long term, but for now just keep building and earning.

I'm just getting started with this, but I can see myself at around \$30/day by the end of July, which is great. My goal is to hit \$100/day by end of September.

It's all about taking massive action. Get some domains and build build build for a week, then stop building and promote promote promote, get your sites to page one (preferably positions 1-3) and move on to the next batch.

It helps to keep in touch with someone whos doing a similar thing. It helps more than you think. Thing is, most people are di**heads who think they know everything. Not sure where I'm going with this...

clickbump, I wouldn't use subdomains. But just test a few sites, and see what you get. I could be wrong.

bgmacaw

07-16-2009 07:57 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **clickbump** (Post 985630)

I have a question for you and everyone else regarding domain names. Rather than purchasing a domain name for every niche project you do, have you experimented with subdomains off of a single domain name?

I've done this and I think it's a good way to [bootstrap](#) a niche marketing business if you're short on cash and/or don't want to dip into your credit. You can use your own domain, like you mentioned, or Blogger/Blogspot to do this. As your cash flow increases you can reinvest your earnings in new domain names.

Overall, you'll do better with the main domain name all else being equal. If you use a subdomain, you have to make sure it's unequal by building more and better keyword relevant links.

jspmedia

07-16-2009 08:32 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **clickbump** (Post 985630)

John, thanks for an awesome thread. Now everything I see I'm running through Google keywords to analyze...lol (gonna get MNF as soon as I get my blueprint down).

I have a question for you and everyone else regarding domain names. Rather than purchasing a domain name for every niche project you do, have you experimented with subdomains off of a single domain name?

For example, lets say I have a domain called clickbump.com. What do you think the difference in ranking would be, all other things equal between these two domain names....

- 1. trainhornsforsale.com*
- 2. trainhornsforsale.clickbump.com*

What about these two...

- 1. trainhornsforsale.com*
- 2. trainhornsforsale.clickbump.com/train-horn-reviews.html*

Using this method, I could save quite a bit of cash on domain names. Even if the option 1 is preferred, you could use option 2 or 3 until you start seeing results, then you could opt for a first level domain name at that point.

Thoughts?

I never like to use subdomain because

1. \$7 per domain is well worth investment.
2. Always treat each site as different entity
3. Exit strategy - You can sell domain, sites (/w subdomain, impossible to do it).
4. from my experience, kw domain works much better on ranking.

dadaas

07-16-2009 08:38 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great thanks for lessons, i cant even get close to that number with bigger traffic and more

websites.
I earn your daily cash in 1 month.
I have funny websites.

Maybe i could do what your doing, product websites.
How are you making them, do you open example: LCD reviews and then post LCD reviews?

remodeler

07-16-2009 09:32 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 985720)

I'm just getting started with this, but I can see myself at around \$30/day by the end of July, which is great. My goal is to hit \$100/day by end of September.

It's all about taking massive action. Get some domains and build build build for a week, then stop building and promote promote promote, get your sites to page one (preferably positions 1-3) and move on to the next batch.

*It helps to keep in touch with someone whos doing a similar thing. It helps more than you think. Thing is, most people are di**heads who think they know everything. Not sure where I'm going with this...*

That's great to hear bay37! You're doing what it takes to be successful...taking massive action and not getting hung up on all the small stuff.

angelah

07-16-2009 09:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jspmedia** (Post 985946)

I never like to use subdomain because

- 1. \$7 per domain is well worth investment.*
- 2. Always treat each site as different entity*

3. Exit strategy - You can sell domain, sites (/w subdomain, impossible to do it).

4. from my experience, kw domain works much better on ranking.

So when creating a domain name based on a keyword - can you get a domain name that has all your keywords, but change the keyword sequence within the domain name?

For example, if your long tail keyword was 'keyword1 keyword2 keyword3' but you could only find a domain name that had your long tail keywords, but with a different sequence i.e. 'keyword3keyword1keyword2' dot com - would you still get the better ranking with this domain? Or does the domain name need to have the exact sequence of the long tail keyword phrase to be effective as a kw domain?

Thanks
Angela

Razorblade

07-16-2009 09:48 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **angelah** (Post 986152)

So when creating a domain name based on a keyword - can you get a domain name that has all your keywords, but change the keyword sequence within the domain name?

For example, if your long tail keyword was 'keyword1 keyword2 keyword3' but you could only find a domain name that had your long tail keywords, but with a different sequence i.e. 'keyword3keyword1keyword2' dot com - would you still get the better ranking with this domain?

Or does the domain name need to have the exact sequence of the long tail keyword phrase to be effective as a kw domain?

*Thanks
Angela*

Hi Angela,

Sorry if this sounds blunt, but I don't think this is something you should be worrying about. I understand this could be something new to you (as we all felt at some point in time about something), but I think everybody would agree that this is something that should be resolved by common sense.

I strongly suggest that you use your chosen keyword in your domain name exactly in the sequence that people write them when they use your KWP in searching for information on the web.

Just my 2 cents. :)

angelah

07-16-2009 10:03 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Razorblade** (Post 986186)

Hi Angela,

Sorry if this sounds blunt, but I don't think this is something you should be worrying about. I understand this could be something new to you (as we all felt at some point in time about something), but I think everybody would agree that this is something that should be resolved by common sense.

I strongly suggest that you use your chosen keyword in your domain name exactly in the sequence that people write them when they use your KWP in searching for information on the web.

Just my 2 cents. :)

Hi Razorblade - with a user name like that I would only expect bluntness :) just joking....

I should've explained further. I had bought a domain a couple years ago that I'm trying to monetize now.....so in doing keyword research in the last few days, I found a long tail keyword with very good results, but it would be out of sequence from the domain name. And I was wondering what kind of chance I would have by using a keyword that was out of sequence.

Of course, from now on, I would always buy a new domain with the exact keyword phrase. Because yes, that wouldn't make much sense to buy a new domain without the keyword phrase that's being targeted.

Again, I was looking for feedback to see if I would do well with targeting a keyword that is out of sequence from the domain name.

Thanks for your feedback.

Angela

Bishop81

07-16-2009 10:09 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **angelah** (Post 986230)

Hi Razorblade - with a user name like that I would only expect bluntness :) just joking....

I should've explained further. I had bought a domain a couple years ago that I'm trying to monetize now.....so in doing keyword research in the last few days, I found a long tail keyword with very good results, but it would be out of sequence from the domain name. And I was wondering what kind of chance I would have by using a keyword that was out of sequence.

Of course, from now on, I would always buy a new domain with the exact keyword phrase. Because yes, that wouldn't make much sense to buy a new domain without the keyword phrase that's being targeted.

Again, I was looking for feedback to see if I would do well with targeting a keyword that is out of sequence from the domain name.

*Thanks for your feedback.
Angela*

It should only really matter if the searcher does an "exact" search in Google. If they just type the words in the textbox and hit "Search", then it will include your site in the results. It may not be way up, but some good SEO should help that. If they do an exact search, then it would be harder to rank.

That's my thought, though... I can't say in practice exactly what would happen.

Riposte

07-16-2009 11:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John,

What would you say is the average amount of time it takes you to get a site to #1 or at least the front page?

The 6 sites I've built since last week (targeting VERY uncompetitive keywords) are still all buried in the search results, after having submitted a new and unique article, to a different article

directory (EzineArticles, GoArticles, etc.), for each site every day for the past week?

I don't understand how so many people are getting multiple sites to the first page without even doing anything.

bigbyte

07-16-2009 12:46 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Do not build too many links too fast. A brand new site cannot "naturally" gain too many links without being flagged. So, if it takes you 2-3 weeks that will be just fine. Just have patience. You are building for the long term and another week or 2 is nothing.

You can increase the indexing by going to Google/webmasters and submit a sitemap after registering the website. You also can use a ping tool to notify the search engines about your websites. Wordpress does that automatically, but you can do it manually (be friendly, don't overdo it).

There are many ways to get indexed and many ways to increase how fast you rank for a specific search term. Read up on SEO and things will be fine.

Chris

dv8

07-16-2009 12:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

When writing articles, do you guys use your real name as the author? Or a pen name? Or, don't even fill it out?

Thanks.

dv8

07-16-2009 12:57 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Btw, I was just checking my competition and came across something interesting. The #1 spot in Yahoo has a .info domain (keyword rich though). Only 103 backlinks. And the site is TOTAL JUNK!!!! It has absolutely nothing of value whatsoever. It is just a page that says "Possible meanings for this term" and then lists a bunch of other words that are not related to the main kw phrase whatsoever.

At the bottom it also has a place saying "Do you have a website, please link to us".

And of course adsense are all over the page, left side.

Yahoo must be very lenient. Because in Google this site is nowhere to be found on the first 5 pages!! Yahoo it is the #1 result.

bigbyte

07-16-2009 01:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 986896)

Btw, I was just checking my competition and came across something interesting. The #1 spot in Yahoo has a .info domain (keyword rich though). Only 103 backlinks. And the site is TOTAL JUNK!!!! It has absolutely nothing of value whatsoever. It is just a page that says "Possible meanings for this term" and then lists a bunch of other words that are not related to the main kw phrase whatsoever.

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And of course adsense are all over the page, left side.

Yahoo must be very lenient. Because in Google this site is nowhere to be found on the first 5 pages!! Yahoo it is the #1 result.

SEO for Yahoo and Google are 2 different things. I have a website that gets 50,000 visitors a month from Google and only 200-300 from Yahoo during the same time.

XFactor

07-16-2009 01:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **clickbump** (Post 985630)

John, thanks for an awesome thread. Now everything I see I'm running through Google keywords to analyze...lol (gonna get MNF as soon as I get my blueprint down).

I have a question for you and everyone else regarding domain names. Rather than purchasing a domain name for every niche project you do, have you experimented with subdomains off of a

single domain name?

For example, lets say I have a domain called clickbump.com. What do you think the difference in ranking would be, all other things equal between these two domain names....

- 1. trainhornsforsale.com*
- 2. trainhornsforsale.clickbump.com*

What about these two...

- 1. trainhornsforsale.com*
- 2. trainhornsforsale.clickbump.com/train-horn-reviews.html*

Using this method, I could save quite a bit of cash on domain names. Even if the option 1 is preferred, you could use option 2 or 3 until you start seeing results, then you could opt for a first level domain name at that point.

Thoughts?

Yes I've replied to this question earlier in the thread.

- 1) I prefer separate domain names because I like having many, many properties out there. I plan on selling my portfolio one day and this gives me more income opportunity from the seller.
- 2) I like the idea of each specific site TOTALLY dedicated and SEO'd for a specific niche.
- 3) Domains constantly move up and down in rankings, sometimes disappearing altogether for days. So my thinking is that if one domain does this, and my entire portfolio of subdomains are attached, this may not be good.

Those are my reasons, although they may not ring true with others, but that's how I feel personally.

- John

XFactor

07-16-2009 01:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **angelah** (Post 986230)

Hi Razorblade - with a user name like that I would only expect bluntness :) just joking....

I should've explained further. I had bought a domain a couple years ago that I'm trying to monetize now.....so in doing keyword research in the last few days, I found a long tail keyword with very good results, but it would be out of sequence from the domain name. And I was wondering what kind of chance I would have by using a keyword that was out of sequence.

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Again, I was looking for feedback to see if I would do well with targeting a keyword that is out of sequence from the domain name.

*Thanks for your feedback.
Angela*

Well, if you want to follow my lead and the lead of many others who go after super-tight micro niches, then start from scratch.

Just because you have a domain, it doesn't mean you have to use it. They are cheap, so dump it and follow the plan as outlined here. You'll be pleased.

- John

XFactor

07-16-2009 01:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Riposte** (Post 986548)

Hey John,

What would you say is the average amount of time it takes you to get a site to #1 or at least the front page?

The 6 sites I've built since last week (targeting VERY uncompetitive keywords) are still all buried in the search results, after having submitted a new and unique article, to a different article directory (EzineArticles, GoArticles, etc.), for each site every day for the past week?

I don't understand how so many people are getting multiple sites to the first page without even doing anything.

Sometimes weeks, sometimes a few days.

Sometimes with only 1 article, sometimes up to 30 or more.

Sometimes never.

Seriously!

- John

dv8

07-16-2009 01:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 986912)

SEO for Yahoo and Google are 2 different things. I have a website that gets 50,000 visitors a month from Google and only 200-300 from Yahoo during the same time.

I knew they were different. I just didn't know it was that drastic.

Boulderby

07-16-2009 04:24 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Okay, here's one that I suspect will get a "try it and see" response - and I will! I have made one site as a result of this thread already (but still yet to earn). I'd like an opinion as well though.

I researched a niche that had 4k exact searches and amazon pages are the first results, with not much else to compete with either. But the broader niche one level up, has over 30k monthly searches and, despite 1.5m search results, still has amazon pages and other poor sites on page 1. Kind of like 'electric toothbrush' being the smaller niche, but 'toothbrush' still seemingly as beatable.

So I'm right to want to target the bigger niche?? I can also get 'keyword'reviews.com as a domain.

AmyKay

07-16-2009 04:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Geez, do both!

peter gibson

07-16-2009 04:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 987563)

Okay, here's one that I suspect will get a "try it and see" response - and I will! I have made one site as a result of this thread already (but still yet to earn). I'd like an opinion as well though.

I researched a niche that had 4k exact searches and amazon pages are the first results, with not much else to compete with either. But the broader niche one level up, has over 30k monthly searches and, despite 1.5m search results, still has amazon pages and other poor sites on page 1. Kind of like 'electric toothbrush' being the smaller niche, but 'toothbrush' still seemingly as beatable.

So I'm right to want to target the bigger niche yes?? I can also get 'keyword'reviews.com as a domain.

Bounderby,

Here is my experience with what you have just learned.

In fact, I found the exact same results last month in a niche that I was expecting to be littered with well SEO'd sites.

I decided to target the "bigger niche" and devoted 2 weeks to it. After that I assumed I would get nowhere and would then go after the secondary niche. I am now #3 on page 1 for the big niche, thanks to the fact that my competitors have yet to learn about optimizing and SEO.

So my advice is definitely GO AFTER THE BIG GUY. :) I can almost give you a guarantee that if your competitors are weak you will dominate.

Cheers :)

blaine41

07-16-2009 07:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great thread, I have taken action and made my first \$0.28 Today! The great thing about this thread is the simplicity and the constant reminders from everyone (especially xfactor) to keep it basic, simply follow the plan and don't get caught up in the latest fads or trends. Thanks to everyone!

metafever

07-16-2009 07:38 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great tips . . . thanks mate!

CPALeadDavid

07-16-2009 08:10 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Wow +thanks for this thread. Short and sweet tips that clearly work and anyone else can apply. I find it interesting that you target tangible products from those retailers and it seems like a great path to choose.

XFactor

07-16-2009 08:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 987563)

Okay, here's one that I suspect will get a "try it and see" response - and I will! I have made one site as a result of this thread already (but still yet to earn). I'd like an opinion as well though.

I researched a niche that had 4k exact searches and amazon pages are the first results, with not much else to compete with either. But the broader niche one level up, has over 30k monthly searches and, despite 1.5m search results, still has amazon pages and other poor sites on page 1. Kind of like 'electric toothbrush' being the smaller niche, but 'toothbrush' still seemingly as beatable.

So I'm right to want to target the bigger niche yes?? I can also get 'keyword'reviews.com as a domain.

If the keyword is good, then I'm wondering why you think that you should not go after it.

- John

Roddy12

07-16-2009 09:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Have you tried cpa offers or text links on your adsense sites?

loybond

07-16-2009 09:51 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 984691)

- 1) *I would prefer .org first.*
- 2) *Putting any word at the end for a .com is ok otherwise.*
- 3) *And it works just fine if you do the opposite :)*

- John

I think you're right about this, one of the sites I just opened is BRANDPRODUCTreviews.com (the keyword phrase is "brand product") and have added reviews for that line of products as well as some general information. Did the on-page SEO, but someone else (I'll bet big money that s/he is someone following this thread or Steve Crooks' threads; theme is by Artisteer and looks like the layout Steve uses) also put up BRANDPRODUCT.net. They're in position 6, with no content at all on the site and no backlinks, while my site is nowhere near the first page.

latinoman231982

07-16-2009 09:54 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hye guys

I am a COMPLETE NOOBIE to everything affiliate marketing. Just thought i would stop by and

share with you that i have already put up 3 websites and in total they making me 10 dollars.

I guess cause i am such a noob this is why small success has come to me relatively easy. I believe the more you know, the more chance you have of getting analysis paralysis.

Thanks xfactor your a STAR!

XFactor

07-17-2009 01:01 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **loybond** (Post 988384)

I think you're right about this, one of the sites I just opened is BRANDPRODUCTreviews.com (the keyword phrase is "brand product") and have added reviews for that line of products as well as some general information. Did the on-page SEO, but someone else (I'll bet big money that s/he is someone following this thread or Steve Crooks' threads; theme is by Artisteer and looks like the layout Steve uses) also put up BRANDPRODUCT.net. They're in position 6, with no content at all on the site and no backlinks, while my site is nowhere near the first page.

Yeah, ya never know how some of these things will work out. But your example is a great one to follow.

Good job taking action, seeing a competing result, and coming to a conclusion.

That's how I learned (and still learn) :)

- John

XFactor

07-17-2009 01:02 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **latinoman231982** (Post 988391)

Hye guys

I am a COMPLETE NOOBIE to everything affiliate marketing. Just thought i would stop by

and share with you that i have already put up 3 websites and in total they making me 10 dollars.

I guess cause i am such a noob this is why small success has come to me relatively easy. I believe the more you know, the more chance you have of getting analysis paralysis.

Thanks xfactor your a STAR!

All it takes is that first burst of confidence, then it's all easy-street from there.

- John

dv8

07-17-2009 02:57 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

How do I get more relevant ads to show?

I read in another thread that you can add a piece of code...

```
<!-- google_ad_section_start -->  
KEYWORDS GO HERE  
<!-- google_ad_section_end -->
```

And this will tell Google to only show ads relevant to the words you supplied.

If this is true, where do I put this code? Inside of the adsense code? Cause right now the ads showing on my site aren't even remotely close to being relevant.

dv8

07-17-2009 03:15 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

1 Attachment(s)

Btw, here is a PDF of my mindmap.

If anyone has Mindjet MindManager and wants the actual map so you can click on the links, shoot me a PM with your email address and I will send it to you.

Also, some of the article directories I have listed are not free. Just want to let you know...I thought they were all free until I went to use them today and found out some cost money.

Hope this helps some of you guys. But of course none of it would be possible without all of the

info John (and other contributors to this thread) have posted. So thanks to them.

AllAboutAction

07-17-2009 04:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 988991)

Hope this helps some of you guys. But of course none of it would be possible without all of the info John (and other contributors to this thread) have posted. So thanks to them.

Thanks for taking the time to post this. I wonder what it would look like if you made the size of each step relative to the average amount of time that step takes you.

According to John the backlinks have the most variance, but it would be interesting to take timing data from, say, doing 100 sites and weight the steps according to the resulting timings.

Also, while the backlinks have the most variance, and could conceivably be the biggest time sync of all, it also appears to be the easiest portion to do in parallel, and to outsource.

dv8

07-17-2009 04:21 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **AllAboutAction** (Post 989072)

Thanks for taking the time to post this.

You're welcome.

Quote:

Originally Posted by **AllAboutAction** (Post 989072)

I wonder what it would look like if you made the size of each step relative to the average amount of time that step takes you.

According to John the backlinks have the most variance, but it would be interesting to take timing data from, say, doing 100 sites and weight the steps according to the resulting timings.

Also, while the backlinks have the most variance, and could conceivably be the biggest time sync of all, it also appears to be the easiest portion to do in parallel, and to outsource.

I'm not sure I fully understand you. It is 5:18 in the morning here, so maybe that has something to do with it. :)

Are you saying to kind of do an 80/20 to the steps? See which ones give the most payoff for the least amount of time....or am I way off?

terryd

07-17-2009 04:53 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

XFactor, I know you put your adsense code up straight away on your sites but do you put both adsense and amazon at the same time or is it always one or the other and not both?

Dimebag

07-17-2009 08:14 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Your model makes use of specific products, right? I am unsure as to how you are ranking above the manufacturer itself if you are using brand names ect as your keyphrases?

Thanks for the amazing insight so far

Magy

07-17-2009 08:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hello,

First, i am sorry if i write like a child, but i am french, so i try to do my best, sorry for your

eyes :)

then, i must congrats you for the 300\$/day! you work harder than me, that's certain lol.

Well, i have some adsense sites, im still a newbie in that. First time, i have bought some articles and i have started some websites in big markets, so, duplicate content and big competition > fail, the clicks i have on those sites come only from directories.

Then, i have started a wordpress blog about weight loss. I have selected a good keyword for the domain name, and 10 different keywords with not so much competition, and with that, i wrote 1 page for every keyword (10 different pages). Second try, well, it's better than before but not the paradise : some days, 0.50 cents, to 1.5 Euro lucky days (some days 0 too). That's for my little experience.

Every thing i tried for now are in french, french markets/website/content.

I was not on the warrior forum for a moment now, but when i came and see your post, i got back some motivation to try again. I have read the 13 pages and now, i have a lot of questions before i start.

The first thing : with a product for keyword, i have always some online-shops websites and some websites that list the best prices for every online shops (i dont know how to say in english, we says

"comparateur de prix" in french.) I have a chance to be before those sites in google results?

Second one :) when i do a page about a product in amazon, amazon will always appear in results no?

Then, about niches, i still have problems. When you say, "i choose a keyword and i create some pages about that keyword it's like for exemple if : i select the niche "inox toaster" with a domain name like "inoxtoastersite_DOT_com and i create 4-5 pages like

- 1) The best inox toasters on the market
- 2) How to choose your inox toaster
- 3) How an inox toaster works
- 4) Why people like inox toasters?

then i create others pages, like specific models of inox toaster,

The toaster philips hb45785568989,
etc.

Say me if i'm right with that thing or not please, it's the biggest thing that stop me to start working.

Thanks in advance, and good luck for the 1000\$/day!

jtwardy

07-17-2009 08:44 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Read the entire thread - great insight - but I have a question - somewhere in the thread you mentioned that you wouldn't give out any urls because google could shut you down for violating there adsense rules. Now I understand about not giving out any urls just from keeping your "realestate" safe - but what rule(violation) could that trigger with google adsense? Thanks

Rully

07-17-2009 10:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I learned so much :-D thank you

refa93

07-17-2009 11:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

"

6) Some of my sites only have 1 page of content, yet remain earning \$2 to \$3 daily without any upkeep.

"

Very hard to beleive.

XFactor

07-17-2009 01:02 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **terryd** (Post 989140)

XFactor, I know you put your adsense code up straight away on your sites but do you put both adsense and amazon at the same time or is it always one or the other and not both?

1) I have Adsense code from the moment the site is launched.

2) I am now taking off all of my amazon links, just pure content with no distractions from the Adsense Ads.

- John

XFactor

07-17-2009 01:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Dimebag** (Post 989553)

Your model makes use of specific products, right? I am unsure as to how you are ranking above the manufacturer itself if you are using brand names ect as your keyphrases?

Thanks for the amazing insight so far

Again, this is another question that have different variables:

- 1) I don't always use a specific name-brand product, for example "high mount ceiling fans" is not brand-specific.
- 2) There aren't always manufacturers listed for all of these keywords.
- 3) Even if the manufacturer's sites are listed, I'm very happy to sit in the #3, #4, or #5 position and still earn a passive \$75 to \$150 per month.

- John

XFactor

07-17-2009 01:07 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **refa93** (Post 990187)

"

6) Some of my sites only have 1 page of content, yet remain earning \$2 to \$3 daily without any upkeep.

"

Very hard to beleive.

It's actually quite easy.

Have you ever found a keyword that has only a few hundred competing sites? These types of keywords only need 1 or two backlinks to sit in the 1st page.

- John

XFactor

07-17-2009 01:23 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jtwardy** (Post 989639)

*Read the entire thread - great insight - but I have a question - somewhere in the thread you mentioned that you wouldn't give out any urls because google could shut you down for violating there adsense rules. Now I understand about not giving out any urls just from keeping your "realestate" safe - but what rule(violation) could that trigger with google adsense?
Thanks*

First let me say that my Adsense income is my Golden Goose that I will never again in a million years risk having shut down (I've had this possibility in the past from showing my URLs.)

Second, in addition to being click-bombed or having my niches taken over, I would imagine that Google does not condone people specifically telling people how to make money with their program. It's an oxymoron, I know, but Google is weird like that.

So why risk it? I'm making too much money to tread the waters.

- John

XFactor

07-17-2009 01:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Magy** (Post 989583)

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eyes :)

then, i must congrats you for the 300\$/day! you work harder than me, that's certain lol.

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3) How an inox toaster works

4) Why people like inox toasters?

then i create others pages, like specific models of inox toaster,

*The toaster philips hb45785568989,
etc.*

Say me if i'm right with that thing or not please, it's the biggest thing that stop me to start working.

Thanks in advance, and good luck for the 1000\$/day!

Why not just do the best you can with your information, plus use my tips as a guideline, and see what happens?

It's all in this thread, just go back over it and jump into the water with your site.

- John

Carl Pruitt

07-17-2009 01:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **refa93** (Post 990187)

"

6) Some of my sites only have 1 page of content, yet remain earning \$2 to \$3 daily without any upkeep.

"

Very hard to beleive.

Feel free not to believe it and to avoid using this strategy. The rest of us are very happy to have less competition. ;)

RaShon Wells

07-17-2009 03:51 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I just finished setting up 24 sites with content and installed google analytics on all of them. A couple of the sites rank on the first page and is already receiving traffic with no backlinks or promotion.

I know will start creating articles and backlinks for all 24 sites. My goal is 100 dollars per day with these sites and I know that it is really possible. Will post some update when I start making money.

angelah

07-17-2009 03:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kael41** (Post 915241)

Great follow-up John! Like others have said, i wonder where you've been. One thing i'd loooove to emphasize that John is talking about, is that the keyword in the domain name is

CRUCIAL. Overly so. I've got many sites, like John, that do well on:

- 1) Domain keyword name*
- 2) keyword categories*
- 3) Keyword 3-5% usage on the front page (with readability being the goal)*
- 4) and keyword article usage for distribution.*

Everything else is fluff. To also highlight what John is talking about, once you've done your due diligence on researching a niche based on SOC and other factors...build it! See how it performs and continue on. It's a numbers game friends, and if you don't play, you won't win ;)

Hi Kael41,
Thanks for this information.

From what I understand in this thread, it is advised not to use the targeted keyword in the article a person writes, so the article doesn't outrank your website.

Could you please explain in a little more detail how you do the 'keyword article usage for distribution'?

Thanks
Angela

dv8

07-17-2009 05:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **angelah** (Post 990968)

Hi Kael41,

Thanks for this information.

From what I understand in this thread, it is advised not to use the targeted keyword in the article a person writes, so the article doesn't outrank your website.

Could you please explain in a little more detail how you do the 'keyword article usage for distribution'?

*Thanks
Angela*

He can correct me if I'm wrong, but I think he just means to use the keywords in the anchor text in the resource box.

Because, as you have read, you do not want your article ranking higher than your site. If it does, then people will obviously see the article first and may not even click on the link in your article to go to your site. No site visit, no adsense click.

dv8

07-17-2009 05:24 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **RaShon Wells** (Post 990951)

I just finished setting up 24 sites with content and installed google analytics on all of them. A couple of the sites rank on the first page and is already receiving traffic with no backlinks or promotion.

I know will start creating articles and backlinks for all 24 sites. My goal is 100 dollars per day with these sites and I know that it is really possible. Will post some update when I start making money.

24 sites?! Was this all recent? Or did you have some already made?

Are you using a static site or WP?

I'm thinking of switching to WP. I set up a static site a few days ago and Google still hasn't seen it. Submitted 2 articles to 5 directories each. Not all went through yet, so maybe I should just hold off until they do.

RaShon Wells

07-17-2009 05:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 991232)

24 sites?! Was this all recent? Or did you have some already made?

Are you using a static site or WP?

I'm thinking of switching to WP. I set up a static site a few days ago and Google still hasn't seen it. Submitted 2 articles to 5 directories each. Not all went through yet, so maybe I should just hold off until they do.

Yes this was recent I've been researching and writing content for the past 2 weeks. Even since I read this thread I've been taking massive action to make money with adsense. I already do pretty good with CB but adsense is a great passive income.

I am using wordpress since I find it easy to rank with those. I just added adsense to one of my sites and made \$1.43 so far to day can't wait to add to the rest.

As far as indexing I have UAW and Linkvana so getting index was pretty easy. Thanks for making this thread it has helped me to take massive action throw mud at the wall and see what sticks. I already have 20 more domains I registered to add content to after I do those I will have 44 adsense sites!!

dv8

07-17-2009 06:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **RaShon Wells** (Post 991323)

Yes this was recent I've been researching and writing content for the past 2 weeks. Even since I read this thread I've been taking massive action to make money with adsense. I already do pretty good with CB but adsense is a great passive income.

I am using wordpress since I find it easy to rank with those. I just added adsense to one of my sites and made \$1.43 so far to day can't wait to add to the rest.

As far as indexing I have UAW and Linkvana so getting index was pretty easy. Thanks for making this thread it has helped me to take massive action throw mud at the wall and see what sticks. I already have 20 more domains I registered to add content to after I do those I will have 44 adsense sites!!

Nice work!!

Keep it up and you'll be making some pretty decent money.

RaShon Wells

07-17-2009 06:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 991420)

Nice work!!

Keep it up and you'll be making some pretty decent money.

Thanks. The hardest part is not getting discouraged trying to promote all these sites. It is a big task but im up for it.

dv8

07-17-2009 07:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **RaShon Wells** (Post 991486)

Thanks. The hardest part is not getting discouraged trying to promote all these sites. It is a big task but im up for it.

Yeah, I submitted 10 articles in the past 2 days. Nothing complicated about it, just no fun at all!! So repetitive. Definitely going to be buying software to help with this in the near future.

bgmacaw

07-17-2009 08:44 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 991232)

I set up a static site a few days ago and Google still hasn't seen it.

Try [Pinger](#) and social bookmarking to get your static site indexed.

dv8

07-17-2009 08:51 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bgmacaw** (Post 991760)
Try [Pinger](#) and social bookmarking to get your static site indexed.

Thanks. I used onlywire for the bookmarking. I'll give this a try as well for the pinging.

jtwardy

07-17-2009 09:46 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I'm not suggesting you give out any more information than you already have - just trying to find out the rules as a newbie so I don't get blindsided by google - thanks.

mrrichesinniches

07-17-2009 09:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

All of you guys who are using WP for your adsense sites what theme or template are you using? A lot of people seem to recommend prosense by doshdosh but it doesn't want to work on WP 2.8.

D3t0x

07-17-2009 10:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **RaShon Wells** (Post 990951)
I just finished setting up 24 sites with content and installed google analytics on all of them. A couple of the sites rank on the first page and is already receiving traffic with no backlinks or promotion.

I know will start creating articles and backlinks for all 24 sites. My goal is 100 dollars per day with these sites and I know that it is really possible. Will post some update when I start making money.

Damn man that's a lot of sites to do at once. I plan to eventually get up to 50 sites but I am going to only do patches of 5-10 at a time so I don't get discouraged and can stay focused on getting them up 1 at a time.

mayapearl

07-17-2009 10:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great info, I was wondering whether it is best to concentrate on one main site as opposed to having many individual blogs. I am so new at this that my head spins with conflicting information. Thank you for sharing your knowledge.

RaShon Wells

07-17-2009 11:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Well in my case since I am using the KW sniping technique to build sites I am targeting multiple sites. I am able to target so many sites because I have the resource to outsource a lot of the tedious link building.

Today I had 84 visits total from all 24 of my sites. I say this is pretty good being though I have not built one link to any of them yet and only 3 of them rank on the first page. I also made close to 2 dollars today with adsense and only put adsense on 1 blog.

Thanks to this thread I have taking massive action now its your turn!

Razorblade

07-18-2009 12:17 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **RaShon Wells** (Post 992130)
*Well in my case since I am using the **KW sniping technique**...*

Can you elaborate a little more on this technique, RaShon Wells? Are you referring to Micro Niche Finder or some other software?

dv8

07-18-2009 03:30 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **mayapearl** (Post 992038)

Great info, I was wondering whether it is best to concentrate on one main site as opposed to having many individual blogs. I am so new at this that my head spins with conflicting information. Thank you for sharing your knowledge.

This has been talked about MANY times.

Many sites instead of just one.

XFactor

07-18-2009 03:33 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 992458)

This has been talked about MANY times.

Many sites instead of just one.

Or just one can work too... :)

XFactor

07-18-2009 03:46 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Guys..... Gals... **EVERYTHING WORKS...**

You just have to find a daily work schedule that makes you happy.

I am moving to Hawaii in the next 10 months, and the one spiritual movement that transcends into reality with Adsense is this: ***Do what matters....***

...TO YOU...

azagon

07-18-2009 10:48 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I totally agree with "doing what matters to you"... oh and stay focused. There are a million other things you could be doing instead of the steps laid out in this thread.

Things I've learnt from this thread so far are...

1. You can host unlimited domains on 1 hosting account - Saved me \$1000 a year already.
2. Grey Text and Black Hyper link - Increased CTR of about 1% on one of my adsense sites in the last few days (Gold Hyperlink and Black Text Works well for me too).
3. Namecheap.com is offering free Whoisguard (Private Whois reg) at the time of this post. They also seem to be the best all round domain provider (From all the posts I've read on WF)
4. dv8's Mindmap should be sold for at least \$27 on CB. :)
5. Micro Niche Finder was a good investment (Been using for about a week with very good results).

I'm making average around \$20 a day from adsense using techniques similar to John's and that's only with a handful of sites. So I know this stuff works and if I get more focused, more passive income will roll in. Keep up the great (informative) posts!

Cheers

Adrian

SoundsGood

07-18-2009 12:08 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

XFactor, how do you handle (and suggest) inter-linking of your sites?:

1. Link your sites together in a string (site A links to site B, site B links to site C, site C links to site D).
2. Link several sites to just one (sites A, B and C link to site D).
3. Use either #1 or #2 above, but only link similar topic sites.
4. Do not link ANY of your sites to ANY of your other sites.

Also, (this one is purely curiosity) why do you use Reseller hosting plans as opposed to regular shared plans?

Thanks...

clickbump

07-18-2009 01:57 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

He doesn't link his sites. Each site is built with no exit route other than adsense.

His sites consist of appx 10-12 pages: home page, ~5 to 7 sub pages, then 4 boilerplate pages (Terms & Conditions, Privacy Statement, Contact Us, Sitemap)

The site blueprint is a two column layout as follows:

Left column:

Page title in H1 headings

Adsense Block (336x280) grey text, blue links, domain name in black.

Content (appx 5-10 paragraphs of text, no images, no links)

Right Column:

Site subject image to the right of the heading (appx 170x113)

Site menu with articles and boilerplate pages in a list (site menu usually has an image labeled "'sitename' articles" as a header.

loybond

07-18-2009 03:44 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I'm moving there for the winter too!

Quote:

Originally Posted by **XFactor** (Post 992479)

Guys..... Gals... **EVERYTHING WORKS...**

You just have to find a daily work schedule that makes you happy.

*I am moving to Hawaii in the next 10 months, and the one spiritual movement that transcends into reality with Adsense is this: **Do what matters....***

...TO YOU...

dv8

07-18-2009 03:45 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **azagon** (Post 993193)
4. dv8's Mindmap should be sold for at least \$27 on CB. :)

Haha, I'll get right on that. :)

Quote:

Originally Posted by **azagon** (Post 993193)
I'm making average around \$20 a day from adsense using techniques similar to John's and that's only with a handful of sites. So I know this stuff works and if I get more focused, more passive income will roll in. Keep up the great (informative) posts!

Cheers

Adrian

Nice work!!

I've got one site up but Google still hasn't found it, it's been a good 4-5 days. And I have submitted articles and pinged the site. Thinking of starting another site but using WP. Never had problems getting them indexed. Gonna get working on that today.

dv8

07-18-2009 05:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks to this thread, I have come across a keyword phrase that according to Google keyword tool got over 40,000 exact searches last month. And the #1 spot is pathetic, to say the least.

Off to buy a domain...

Paul Kramer

07-18-2009 07:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Man, how do you find time to write so many articles???

dv8

07-18-2009 08:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Paul Kramer** (Post 994326)
Man, how do you find time to write so many articles???

"There is no shortage of time, only a confusion of priorities."

iwebtopia

07-18-2009 09:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

Great stuff you are providing here and I am learning a lot! Now I just need to do something and so I have a quick question and apologize in advance if already asked (I didn't run across it anywhere).

I am technically-challenged and don't know the first thing on how to set up a website or wordpress blog, but do understand basics of setting up blogger blogs.

So if all I want to do is just get "started" and even if I make \$1 that's fine by me, so can this work with blogger blogs? Also I should mention the need to use blogger blogs is because they are free and right now I am flat broke and maxxed-out on credit cards and can't afford to buy domains or hosting. I just want to get a little something going and so any advice appreciated!

Thank you and have a nice day,

internetmarketer99

07-18-2009 10:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John,

Here's a question I hope you can help with:

I'm setting up a product-centric site, based on an appliance type. For illustration's sake, we'll say "coffee makers".

I've found a great set of keywords revolving around 4-5 different coffee maker brands. I've purchased a domain name that covers one of the root keywords, "coffeemakerstop.com" (example).

The keywords, for illustration purposes, include:

mr coffee drip machine
mr coffee filters
carafe for mr coffee
mr coffee reviews

sunbeam drip coffee maker
sunbeam coffee maker reviews
top sunbeam coffee makers

braun drip coffee maker
braun coffee maker filters

Each keyword group has a combined daily search volume around 750, with each having only a few hundred to a few thousand competing pages.

Using Xsitepro, I had planned on having a few top-level menu entries:

Mr. Coffee Drip Coffee Maker
Sunbeam Drip Coffee Maker
Braun Drip Coffee Maker

with each menu going to an appropriate sub-page:

mr coffee drip machine
mr coffee filters
carafe for mr coffee
mr coffee reviews

etc.

My question is, in your experience, does a single-product-specific flat site work better than something like the above?

Thanks for your thoughts, and for all your generous insight on this thread.

Mark

BryanB55

07-18-2009 10:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Does anyone have any experience with sites such as walmart, target, yahoo answers, nexttag and cnet?

If they have internal pages indexed are they difficult to outrank or easier? At first I was under the impression that they were difficult but now I've seen that amazon ranking at the top is generally a good sign.

XFactor

07-19-2009 02:43 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **SoundsGood** (Post 993374)

XFactor, how do you handle (and suggest) inter-linking of your sites?:

- 1. Link your sites together in a string (site A links to site B, site B links to site C, site C links to site D).*
- 2. Link several sites to just one (sites A, B and C link to site D).*
- 3. Use either #1 or #2 above, but only link similar topic sites.*
- 4. Do not link ANY of your sites to ANY of your other sites.*

Also, (this one is purely curiosity) why do you use Reseller hosting plans as opposed to regular shared plans?

Thanks...

I'm not quite sure what you mean. I do not link any of my sites together.

- John

XFactor

07-19-2009 02:47 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

If you want to copy the site layout that I show in my upcoming course then blogger will not work.

However, I'm pretty sure there are some wordpress designers that could

make a wordpress template in the same fashion.

Also, I too am technically challenged. And because of this I strongly advise that you get XsitePro.

It's very easy to use.

- John

Quote:

Originally Posted by **iwebtopia** (Post 994489)
John,

Great stuff you are providing here and I am learning a lot! Now I just need to do something and so I have a quick question and apologize in advance if already asked (I didn't run across it anywhere).

I am technically-challenged and don't know the first thing on how to set up a website or wordpress blog, but do understand basics of setting up blogger blogs.

So if all I want to do is just get "started" and even if I make \$1 that's fine by me, so can this work with blogger blogs? Also I should mention the need to use blogger blogs is because they are free and right now I am flat broke and maxxed-out on credit cards and can't afford to buy domains or hosting. I just want to get a little something going and so any advice appreciated!

Thank you and have a nice day,

XFactor

07-19-2009 02:50 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **internetmarketer99** (Post 994568)
Hey John,

Here's a question I hope you can help with:

I'm setting up a product-centric site, based on an appliance type. For illustration's sake, we'll

say "coffee makers".

I've found a great set of keywords revolving around 4-5 different coffee maker brands. I've purchased a domain name that covers one of the root keywords, "coffeemakerstop.com" (example).

The keywords, for illustration purposes, include:

mr coffee drip machine

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carafe for mr coffee

mr coffee reviews

sunbeam drip coffee maker

sunbeam coffee maker reviews

top sunbeam coffee makers

braun drip coffee maker

braun coffee maker filters

Each keyword group has a combined daily search volume around 750, with each having only a few hundred to a few thousand competing pages.

Using Xsitepro, I had planned on having a few top-level menu entries:

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with each menu going to an appropriate sub-page:

mr coffee drip machine

mr coffee filters

carafe for mr coffee

mr coffee reviews

etc.

My question is, in your experience, does a single-product-specific flat site work better than something like the above?

Thanks for your thoughts, and for all your generous insight on this thread.

Mark

I like the way you planned this out. And I do believe that this can work just as well (I'm actually doing one site like this too, because I found just too many good keywords in the same sub-niche).

Give it a go and put enough work into it so that all of your keywords rank.

- John

Jeremy123

07-19-2009 03:14 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

In Google's TOS, it says not to make sites just for adsense,

is it a good idea to take off amazon links.

How many sites do you have by now.

terryd

07-19-2009 06:33 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Is it better to have multiple Adsense units on the page (up to the maximum of 3) or is it better to have only one or two units so that the higher paying ads are shown instead of the lesser paying ads?

SoundsGood

07-19-2009 07:19 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

XFactor, why do you use Reseller hosting plans as opposed to regular shared plans?

Thanks...

terryd

07-19-2009 07:35 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **SoundsGood** (Post 995465)

XFactor, why do you use Reseller hosting plans as opposed to regular shared plans?

Thanks...

I would imagine so he can put up new sites when ever he wants, he doesn't have to wait for anyone else to do it, he can create the hosting packages, point the domain to it and upload his site (assuming it's ready to upload) in around 10 minutes after buying the domain.

SoundsGood

07-19-2009 07:41 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **terryd** (Post 995508)

I would imagine so he can put up new sites when ever he wants, he doesn't have to wait for anyone else to do it, he can create the hosting packages, point the domain to it and upload his site (assuming it's ready to upload) in around 10 minutes after buying the domain.

Regular shared hosting plans allow all of this as well.

dv8

07-19-2009 07:41 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **terryd** (Post 995508)

I would imagine so he can put up new sites when ever he wants, he doesn't have to wait for anyone else to do it, he can create the hosting packages, point the domain to it and upload his site (assuming it's ready to upload) in around 10 minutes after buying the domain.

You can do that on a regular hostgator account.

I just buy the domain and then change the nameservers. Gotta be another reason I would think.

bay37

07-19-2009 08:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 995519)
Gotta be another reason I would think.

Maybe reseller plans come with more bandwidth? Or maybe there is no reason at all. It really doesn't matter what hosting you use. Seriously.

I'm currently putting amazon links on all of my websites, because I'm a little scared of a manual review from Google. Purely MFA sites are not exactly the best way to go IMO, but that is simply my choice. I don't want to risk my Adsense account getting closed. Even if having more links means lower ad ctr.

I'm currently posting 10 product reviews per website, then I SB the site to 25 do follow SB sites (manually). Then I wait for a day or two and see how I'm doing in Google. Then I submit 1-2 articles per website to UAW. Then about 3-5 days later do another 25 SBs and keep posting articles to UAW until I hit top 3 (or top 5) in Google.

I write about 3-4k words worth of content every day (5 days a week). Writing content takes me ~3hours. Then I set up 2 websites (I have a VPS), configure WP, change the template (I don't use any plugins as I found they don't help at all. Just a waste of time.), add content (pages), do SBs... Slowed down to 2 sites/day.

I'm almost at \$20/day now, ~20 days in. Changed my goals to \$100/day by 1st of September. I plan to reach \$100/day with around 40-50 sites.

Do work. If you work hard enough, success is guaranteed. Its all a numbers game really (and some common sense). Create a system for yourself and follow it every single day. Do not get distracted or discouraged. Things tend to go wrong from time to time, just keep working at it and you will succeed.

Do not look for a magic formula, there isn't one. Start doing.

blah.

SoundsGood

07-19-2009 08:29 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 995599)
It really doesn't matter what hosting you use.

Which is why I'm wondering why someone might pay more for Reseller hosting. I figure there's got to be *some* reason for it.

Anyway it's just a curiosity question. Nothing more.

bay37

07-19-2009 08:37 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **SoundsGood** (Post 995615)
Which is why I'm wondering why someone might pay more for Reseller hosting. I figure there's got to be some reason for it.

Anyway it's just a curiosity question. Nothing more.

My best guess would be that you get more "actual" bandwidth with reseller plans. The regular plans say "unlimited", but I very much doubt there is such a thing as "unlimited bandwidth".

Also, you can host many separate domains on reseller hosting. While regular hosting plans give you unlimited add-on domains.

Reseller plans are more powerful (again common sense). If you are looking to host 20+ websites, I highly doubt a \$12.95/month plan is a good choice.

SoundsGood

07-19-2009 08:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 995630)
My best guess would be that you get more "actual" bandwidth with reseller plans. The regular plans say "unlimited", but I very much doubt there is such a thing as "unlimited bandwidth".

Also, you can host many separate domains on reseller hosting. While regular hosting plans give you unlimited add-on domains.

Reseller plans are more powerful (again common sense). If you are looking to host 20+ websites, I highly doubt a \$12.95/month plan is a good choice.

Oh, man. I'm just gonna let this one go... ;)

iwebtopia

07-19-2009 10:00 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Being a single mom with no free time to myself ever, I only have Sunday's to devote to this want to start today with setting up my first site.

I don't have money for XSP, so will NVU or similar WYSIWYG work for this method? I know how blogger works so may go that route, but don't know yet. Also my big stumbling block is coming up with content for articles. This is so difficult as I find it hard just to figure out what to write. I can't afford to hire an article writer, so can PLR articles do the job. I have tons of PLR just sitting gathering dust on my hard drive. I do have Market Samurai and so that can help with the keyword part. Is this a good starting point for noob? I would appreciate any advice.

Many thanks,

Kay King

07-19-2009 10:13 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Which is why I'm wondering why someone might pay more for Reseller hosting. I figure there's got to be *some* reason for it.

Simple reason - I want a cpanel for each site and I like the ease of managing a group of sites from one WHM (webhost manager) screen.

I have total access to changing the space allotments for each site at any time and can view the space used quickly and easily.

yongjj

07-19-2009 10:51 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **iwebtopia** (Post 995813)

Being a single mom with no free time to myself ever, I only have Sunday's to devote to this want to start today with setting up my first site.

I don't have money for XSP, so will NVU or similar WYSIWYG work for this method? I know how blogger works so may go that route, but don't know yet. Also my big stumbling block is coming up with content for articles. This is so difficult as I find it hard just to figure out what to write. I can't afford to hire an article writer, so can PLR articles do the job. I have tons of PLR just sitting gathering dust on my hard drive. I do have Market Samurai and so that can help with the keyword part. Is this a good starting point for noob? I would appreciate any advice.

Many thanks,

Well, you need to spend some money on domain and web hosting in order to build a new site. It's cheap to build a website using Wordpress.

Start using these PLR article of yours and post it into your website.

Then, start rewriting your PLR articles and submit it to various article directories like EzineArticles.com and Goarticles.com. This is the way to get quality traffic to your site.

You can use wordtracker for keywords since it's free.

The key is to start doing it rather than doing nothing.

SoundsGood

07-19-2009 11:00 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 978169)

1) How many competing websites there are.

2) How many of those competing websites have the main keyword in the title only, URL, page, in anchor.

3) The highest ranking competing sites' competing PR and backlinks, called the "SOC" (strength of competition).

4) And of course, the number of searches estimated.

Does MNF provide **all** of this data?

jbgal

07-19-2009 11:55 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I think Wordpress will actually work better for content management. When I first started out without any knowledge of CSS and HTML, I found NVU to be a challenge. If you can afford a domain and cpanel hosting, it will only take 3-5 minutes to install a wordpress blog. If you read the other posts, WP is also very effective when it comes to SEO.

JB

Quote:

Originally Posted by **iwebtopia** (Post 995813)

Being a single mom with no free time to myself ever, I only have Sunday's to devote to this want to start today with setting up my first site.

I don't have money for XSP, so will NVU or similar WYSIWYG work for this method? I know how blogger works so may go that route, but don't know yet. Also my big stumbling block is coming up with content for articles. This is so difficult as I find it hard just to figure out what to write. I can't afford to hire an article writer, so can PLR articles do the job. I have tons of PLR just sitting gathering dust on my hard drive. I do have Market Samurai and so that can help with the keyword part. Is this a good starting point for noob? I would appreciate any advice.

Many thanks,

mkayius

07-19-2009 12:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I really liked most of yr ideas. Though it could be a good idea to focus on the article`s keywords as well. Most of the SEO courses I`ve red would disagree with you on this part.

lizzbeth595

07-19-2009 01:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John

I really liked alot of your ideas in this thread

When is your course going to be available?

Magy

07-19-2009 03:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It's me, again :).

I have started now (let's take some action). I still have a big question, i have 4 pages about the same keyword, so it's things like "how to choose your xxx" "the best xxx" "truth about the xxx", etc.

my question is : it's useful to create more and more pages about the same keyword (it's a specific keyword, and it's the only one i have in the niche, actually two, the singular and plural), or i have better to create articles for directories?

lonniewa2

07-19-2009 03:24 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **iwebtopia** (Post 995813)

Being a single mom with no free time to myself ever, I only have Sunday's to devote to this want to start today with setting up my first site.

I don't have money for XSP, so will NVU or similar WYSIWYG work for this method? I know how blogger works so may go that route, but don't know yet. Also my big stumbling block is coming up with content for articles. This is so difficult as I find it hard just to figure out what to write. I can't afford to hire an article writer, so can PLR articles do the job. I have tons of PLR just sitting gathering dust on my hard drive. I do have Market Samurai and so that can help with the keyword part. Is this a good starting point for noob? I would appreciate any advice.

Many thanks,

What does not matter:

Your html editor does not matter- Use whatever you are comfortable with. I have used frontpage,

expression web, wordpress, NVU and xsite pro and they all work.

Which keyword tool you use does not matter. I have used "the google keyword tool, micro niche finder and market samurai. I prefer MNF because it is quick and easy just the way I like it but all three get the job done.

What does matter:

Taking action and focus matters

Picking the right keywords matter

content matters

promotion/backlinking matters

lonniewa2

07-19-2009 03:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Magy** (Post 996691)

It's me, again :).

I have started now (let's take some action). I still have a big question, i have 4 pages about the same keyword, so it's things like "how to choose your xxx" "the best xxx" "truth about the xxx", etc.

my question is : it's useful to create more and more pages about the same keyword (it's a specific keyword, and it's the only one i have in the niche, actually two, the singular and plural), or i have better to create articles for directories?

Sometimes I make up to five pages targeting the exact keyword just make sure that you pages content and meta information or all different. The goal here is to get double listing on the first page.

One more thing it is always a good idea if you are not at least #4 to use some of those article for backlinking instead.

terryd

07-19-2009 03:31 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **SoundsGood** (Post 995518)
Regular shared hosting plans allow all of this as well.

But with the reseller you can have full featured accounts each with it's own cpanel.

Ivelin2008

07-19-2009 03:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

With reseller hosting account each website has its own ip I think so if you link your sites it looks less spammy to google than addon domains on regular hosting. Addon domains are set up as a subdomain folder on your main domain you use. So on your main website you can have multiple websites and content on many niches so it's a mess. :) Also you have better functionality. I think it's worth it I just switched my sites to reseller account and set some new ones. Also if you want you can resell hosting and make money that way. Each site has its own cpanel and allocated space and bandwidth from the total you have so it's cool.

also for html and css you can learn each in a day or both on W3Schools (just google it) . Have fun!

p.s. apparently i can't post links yet !?!

Magy

07-19-2009 04:16 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lonniewa2** (Post 996706)
Sometimes I make up to five pages targeting the exact keyword just make sure that you pages content and meta information or all different. The goal here is to get double listing on the first page.

One more thing it is always a good idea if you are not at least #4 to use some of those article for backlinking instead.

ok thanks,
about the content, no problems, the 4 articles are different, about the meta, i only have the title now, and it's exactly my article name, i will look to do the description too.

I heard about things like "trying to spam" if titles are too similar, if i change more than 50% of the text it's ok no? I mean like my keyword in 2 words and 2-3 words that changes from on to

another page.

lonniewa2

07-19-2009 04:34 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I just make the title different I do not use any percentages

XFactor

07-19-2009 06:47 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Jeremy123** (Post 995040)
John,

In Google's TOS, it says not to make sites just for adsense,

is it a good idea to take off amazon links.

How many sites do you have by now.

I have just over 40 sites now and about taking off your Amazon links, I'm not sure what you mean.

Have them or don't have them. It's just that my sites are specifically created so that there are absolutely no distractions from the Adsense Ads.

So I have removed any blue links in the content going towards affiliate sites.

Many people may say this is not smart, but my Adsense earnings have gone up because of it.

- John

XFactor

07-19-2009 06:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **terryd** (Post 995418)

Is it better to have multiple Adsense units on the page (up to the maximum of 3) or is it better to have only one or two units so that the higher paying ads are shown instead of the lesser paying ads?

It depends on your site's layout.

After years of testing, just using 1 336 X 280 adsense block above the content is the best *(but if your layout or blog is different, than that 1 block may not be your best choice.*

And yes, less Adsense blocks mean more per click.

- John

XFactor

07-19-2009 06:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 995599)

Maybe reseller plans come with more bandwidth? Or maybe there is no reason at all. It really doesn't matter what hosting you use. Seriously.

I'm currently putting amazon links on all of my websites, because I'm a little scared of a manual review from Google. Purely MFA sites are not exactly the best way to go IMO, but that is simply my choice. I don't want to risk my Adsense account getting closed. Even if having more links means lower ad ctr.

I'm currently posting 10 product reviews per website, then I SB the site to 25 do follow SB sites (manually). Then I wait for a day or two and see how I'm doing in Google. Then I submit 1-2 articles per website to UAW. Then about 3-5 days later do another 25 SBs and keep posting articles to UAW until I hit top 3 (or top 5) in Google.

I write about 3-4k words worth of content every day (5 days a week). Writing content takes me ~3hours. Then I set up 2 websites (I have a VPS), configure WP, change the template (I don't use any plugins as I found they don't help at all. Just a waste of time.), add content (pages), do SBs... Slowed down to 2 sites/day.

I'm almost at \$20/day now, ~20 days in. Changed my goals to \$100/day by 1st of September. I plan to reach \$100/day with around 40-50 sites.

Do work. If you work hard enough, success is guaranteed. Its all a numbers game really (and some common sense). Create a system for yourself and follow it every single day. Do not get distracted or discouraged. Things tend to go wrong from time to time, just keep working at it and you will succeed.

Do not look for a magic formula, there isn't one. Start doing.

blah.

Looks like you found the secret :)

Great post.

XFactor

07-19-2009 06:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **SoundsGood** (Post 995922)
*Does MNF provide **all** of this data?*

Yes it does, and so do other tools.

So you do not have to choose MNF if you need more functions.

- John

Scott Ames

07-19-2009 07:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Well good luck with that. I would hate to have all my eggs in the Google basket. See my thread at: <http://www.warriorforum.com/adsense-...t-kind-bs.html>

Ben Roy

07-19-2009 10:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John, I'm wondering what % of articles you submit to directories are on-topic. I've always submitted articles that are related to the niche I'm marketing. I'm curious if you mostly write articles for niches that you have a lot of knowledge in vs trying to research and create additional content in your target niche.

iKenT

07-20-2009 04:31 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Joseph Johnson** (Post 978321)

I think people are reading too much into this. Walk into your bathroom, what do you see? I'm pretty sure everyone bathroom is different from the next. Different toothpaste, tooth brush, mirrors, towels, soap, light bulbs, tiles, shower curtain, toilet paper so on and on. John gave one niche as an example, move on. I just gave 9 simple niches, but you still have to do your keyword research. Keep It Simple Simple. At my desk, i got a coffee cup, notepad, tape dispenser, stapler, blackberry phone, markers, computer speaker, flat screen, my desk, pen holder...etc... Again Keep It Simple Simple, do your own research, and test and test.

Here's a few ideas I read from another forum

August Sales Events:

** Back to School - Very decent event. School supplies don't monetize very well because they are cheap. Target older kids, such as high school and college students. Computers are huge in this event. Same with cellphone and other tech gadgets. Student loans are very hot. Clothing is huge as well.*

** Tax-Free Sales Events - Very nice sale but doesn't perform quite as well as I would expect. However, expensive products make up for lack of volume. Computers, laptops, cellphones and expensive electronics are hot during this time.*

** End of Summer - Depressing. Well not the holiday but the end of summer is depressing. Girls start wearing clothes again and the weather gets cold. I hate fall. Nothing is pretty in the fall. I could care less about orange leaves, I just want to see skimpy clothing on the ladies. At any rate, end of summer is an "all around" holiday. Most all stores participate. Targeting is some what difficult. Fall clothing is hot... but there is no excitement there.*

September Sales Events:

** Labor Day - Good marketing holiday. Office supplies and very hot. Office furniture and computers is very hot. Best Buy is known for their sales event.*

** First Day of Fall - Lame. Nothing too eventful. Clothing is popular. JCPenney is hot same*

with other stores such as Dillards and Macys. Make best use of Labor Day and prepare for a dry period.

October Sales Events:

** Columbus Day - Big event for automotive. They are really trying to push inventory and get ready for next year model vehicles. Pretty decent event on movies, dvds and various video games and electronics. Nothing too explosive.*

** Halloween - Amazingly this is a pretty decent holiday. Most stores run sales just to push old inventory and make room for the next year products. October is a pretty big dry period all in all.*

November Sales Events:

** Election Day - Lame. Nothing monetizes very well. Bypass and prepare for Veteran's Day.*

** Veteran's Day - Not too shabby of a holiday. Invest some time into this but don't miss the windows on Thanksgiving.*

*\$\$\$ * Thanksgiving Day - Super huge... all in on this holiday. Everything is on sale and stores invest money into huge advertising. You are now entering into the biggest time of year.*

*\$\$\$ * Black Friday (Busiest Shopping Day) - Amazing... shocking.... grab your kness and kiss your ass. You will make an amazing amount of money. Blog about everything including the kitchen sink. This is your day, this is your moment!*

*\$\$\$ * Cyber Monday (Internet version of Black Friday) - Back to back.. with BlackFriday... you will NOT sleep, if you do you are stupid. This four day period should be your busiest time of year as a blogger and you should have invested all your time and energy into both these two sales events combined. You can make more money during these two periods than you can almost with any three other campaigns combined. If you don't plan ahead than this business just isn't for you. Plus it's all you got until Christmas.*

December Sales Events:

** First Day of Winter - Boring. Lame. Stupid. Don't waste time with this. Use the down time to prepare for Christmas, End of Year and New Years.*

*\$\$\$ * Christmas - Super mad man crazy for marketing. This is your show boat. This is a time for NO sleeping. A lot of money can be made during this time of year.*

*\$\$\$ * End of Year - Very profitable and a great way to closeout the year. Get your quick "Bang" in and then quickly prepare for Super Bowl and New Years Sales.*

Hey Joeseeph,

Great post. Hot ideas to conjure more hot ideas along with a fun-read :)

I'm gonna print this out and add it to the Adsense strategy file.

Thanks again.

iKenT

dawei888

07-20-2009 04:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

XFactor (John) seems like a GREAT guy to know - I'm so glad I found this thread!

dawei888

07-20-2009 04:45 AM

Re: 6 Months Later: From \$150 to \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 901456)

Nothing crazy, like always: 1 Adsense block above the content.

The trick is the niche itself - people searching for products and product prices/deals just love to click.

I've been working smarter, not harder.

- John

I could not agree w/John more. My AdSense words way better on sites/pages that are very product-oriented. thanks, david

iKenT

07-20-2009 06:06 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 995013)

Also, I too am technically challenged. And because of this I strongly advise that you get XsitePro.

It's very easy to use.

- John

Newbie on the loose here.:eek:

Does anyone know of a Mac software counterpart to XsitePro?

XsitePro is for Windows.

And I prefer **not** to use any VM like Parallels or VWWare.

Pure Mac. Thank you for your time and suggestions.
iKenT

Gunter Eibl

07-20-2009 10:17 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 995006)

I do not link any of my sites together.

- John

Better this way. If you link your sites together then Google will shut your Adsense account down sooner or later and also ban all sites that are linked together from Google. This happened to me some time ago. This is really something you should stay away from lol.

There are a couple of things that will get you killed sooner or later. An Adsense account ban sucks. Even worse when your sites are erased from Google search as well.

Gunter

bay37

07-20-2009 10:43 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Gunter Eibl** (Post 999066)

There are a couple of things that will get you killed sooner or later.

Tell me more please.

blaine41

07-20-2009 11:51 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

What are you guys putting on your About Us and Contact Us type pages. are you using site/niche specific content and keyword*at*gmail*com for example. Or do you have all contact info going back to the same email address or phone number?

angelah

07-20-2009 12:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Ben Roy** (Post 997588)

John, I'm wondering what % of articles you submit to directories are on-topic. I've always submitted articles that are related to the niche I'm marketing. I'm curious if you mostly write articles for niches that you have a lot of knowledge in vs trying to research and create additional content in your target niche.

I was curious about this too.

Also, if you're writing in directories that are off topic in order to do backlinking, are you doing keyword research within those off topic niches?

What do you do with your off topic articles to make sure they are visible so that people are reading them and ultimately doing the backlinks (from the bio box) to your on topic website?

Thanks
Angela

exodian1

07-20-2009 12:45 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks for this list. I can't believe you earn \$300 a day! I just started my website and I'm trying to promote it but its pretty hard lol.

Kael41

07-20-2009 01:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Guys, \$300 a day is nice for sure, but there's a ton of people making a whoooole lot more per

day. Shoot for the sky is what I'm saying! This stuff works. Take action, take action, take action.

Riposte

07-20-2009 01:28 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **Gunter Eibl** (Post 999066)

If you link your sites together then Google will shut your AdSense account down sooner or later and also ban all sites that are linked together from Google. This happened to me some time ago.

What exactly did you do, with respect to linking your sites together? And what did Google specifically provide as the reason for your ban?

I can't find anything in their TOS or Program Policies that says you can't place a link on your site to one of your other sites.

Did you have reciprocal links or something? I have some one way links between some of my sites, but none are reciprocal, and I wonder if that will be a problem.

Michael Gavre

07-20-2009 02:14 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

John,

According to your e-mails and your website you stated: "...therefore the official date of the course will be Monday, July 20th."

Are you still on track to release your product today?

I Hope so, been waiting forever (or so it seems...)

Michael

XFactor

07-20-2009 02:17 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **Ben Roy** (Post 997588)

John, I'm wondering what % of articles you submit to directories are on-topic. I've always submitted articles that are related to the niche I'm marketing. I'm curious if you mostly write articles for niches that you have a lot of knowledge in vs trying to research and create additional content in your target niche.

I'd say only 1 out of 10 articles that I write are on-topic.

That is why I can write 20 articles in about 5 hours or less.

- John

XFactor

07-20-2009 02:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **exodian1** (Post 999597)

Thanks for this list. I can't believe you earn \$300 a day! I just started my website and I'm trying to promote it but its pretty hard lol.

I've been at this for almost 4 years now, working every possible angle.

There are many ways to work this business. I just happen to stumble on the micro-site approach that seems to grow quickly.

- John

XFactor

07-20-2009 02:23 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Michael Gavre** (Post 999879)

John,

According to your e-mails and your website you stated: "...therefore the official date of the course will be Monday, July 20th."

Are you still on track to release your product today?

I Hope so, been waiting forever (or so it seems...)

Michael

Yes it's almost ready. I have never written an e-book before, and totally underestimated every little task.

Just about there though.

- John

XFactor

07-20-2009 02:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **angelah** (Post 999488)

I was curious about this too.

Also, if you're writing in directories that are off topic in order to do backlinking, are you doing keyword research within those off topic niches?

What do you do with your off topic articles to make sure they are visible so that people are reading them and ultimately doing the backlinks (from the bio box) to your on topic website?

Thanks

Angela

Well you can't really expect too many clicks from the off-topic articles.

Seriously, I don't put too much thought into all of this. I used to. I really used to stress over every approach possible with article marketing.

Now I just write articles I enjoy, and have my sites promoted in the resource boxes.

The rest will take care if itself.

- John

SoundsGood

07-20-2009 02:32 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 999908)

Yes it's almost ready. I have never written an e-book before, and totally underestimated every little task.

Just about there though.

Take your time. I'd rather it be thorough than rushed.

amerigo

07-20-2009 03:08 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **SoundsGood** (Post 999937)

Take your time. I'd rather it be thorough than rushed.

Same, but i have to admit...i have been refreshing my inbox all morning ><

Matt Johnson

07-20-2009 04:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **amerigo** (Post 1000073)

Same, but i have to admit...i have been refreshing my inbox all morning ><

lol...me too!

kkrueger

07-20-2009 04:04 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Oh You guys!!! I thought it was just me...I can't wait anymore...I'm gonna have to go out for awhile.

Hopefully when I get back there will be a surprise in the inbox LOL

Take care...and much success to everyone...

Karen

DireStraits

07-20-2009 05:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have read this thread (over a period of weeks) in it's entirety, and the information here is incredible. I cannot thank XFactor and all other contributors enough! One thing is puzzling me still however, and I sincerely apologize if the question has indeed been covered already -- I tried to find/refind the answer, but I couldn't...

Basically.... to me (and I'm sure to the team at Google), any site which is built around specific products (or a group of products) and is monetized only by Adsense could be defined as being MFA (Made For Adsense), which is of course strictly against Googles terms of service.

What steps could we take to ensure we are not banned or penalized because of this? Should we only go so far in optimizing our sites for a better CTR, etc?

Do Google not mind so long as the content you have on your site is of good quality (readable, makes sense, and offers some value - even if only by reinforcing or encouraging a persons purchase decision, by way of a review)?

Personally, unless a site is built purely for the purpose of promoting specific products through affiliate links (in which case the reviews are normally biased), I am normally appreciative of the reviews I read and consider them to have been of value in helping me make purchase decisions and to find good deals. I'm just unsure as to whether Google understands this and sees things this way too... and also about what we can do to ensure as best as possible that Google does look favourably enough upon our sites to let them remain active on the Adsense program (and in the search results!)

I'm trying to be doubly careful because at the moment I'm planning to use a single domain (with subdomains) for each of my sites until I'm earning enough of income that I can afford to begin purchasing seperate domains for each -- right now I'm flat out broke, you see ;)

Michael Gavre

07-20-2009 07:10 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Still refreshing my inbox... I'm gonna go for a run, maybe it'll be here when I get back.

McT

07-20-2009 08:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Just wondering if anyone has had any success in using this method with a wordpress theme and if so what theme they used?

Thanks

Thanks to John as well for all this great information!

Best Regards
Barb

XFactor

07-20-2009 08:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **mderbysire** (Post 1000404)

I have read this thread (over a period of weeks) in it's entirety, and the information here is incredible. I cannot thank XFactor and all other contributors enough! One thing is puzzling me still however, and I sincerely apologize if the question has indeed been covered already -- I tried to find/refind the answer, but I couldn't...

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What steps could we take to ensure we are not banned or penalized because of this? Should we only go so far in optimizing our sites for a better CTR, etc?

Do Google not mind so long as the content you have on your site is of good quality (readable, makes sense, and offers some value - even if only by reinforcing or encouraging a persons purchase decision, by way of a review)?

Personally, unless a site is built purely for the purpose of promoting specific products through affiliate links (in which case the reviews are normally biased), I am normally appreciative of the reviews I read and consider them to have been of value in helping me make purchase decisions and to find good deals. I'm just unsure as to whether Google understands this and sees things this way too... and also about what we can do to ensure as best as possible that Google does look favourably enough upon our sites to let them remain active on the Adsense program (and in the search results!)

I'm trying to be doubly careful because at the moment I'm planning to use a single domain (with subdomains) for each of my sites until I'm earning enough of income that I can afford to begin purchasing seperate domains for each -- right now I'm flat out broke, you see ;)

The rule is an oxymoron, but it does cause confusion.

I honestly believe that our sites are in good terms with Google, yet those sites that are sold as PLR in droves of hundreds and thousands may just be the "MFA" they are referring to.

In the end, what can you do? Google is a mysterious beast.

Contact them for all of your questions. This is your best bet.

- John

XFactor

07-20-2009 08:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Michael Gavre** (Post 1000764)
Still refreshing my inbox... I'm gonna go for a run, maybe it'll be here when I get back.

It's going to be another couple of days guys.

I completely underestimated the time it takes to write my first E-book, but this week for sure.

Don't worry, the internet is not going anywhere this week :)

- John

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **McT** (Post 1000921)

Just wondering if anyone has had any success in using this method with a wordpress theme and if so what theme they used?

Thanks

Thanks to John as well for all this great information!

Best Regards

Barb

I'm just starting out with this, and although I've not got my sites up yet, I'm planning on using WordPress for it (at least until I can afford to buy other software.. might well end up using XSitePro eventually when I have the money). Just take a pretty simple theme that is already somewhat close to what John has mentioned in terms of layout, and customize it.. or learn (or pay someone) to make one from scratch, it's not so hard.

As John said, there's no reason why using WordPress should make a blind bit of difference to the results. So long as you're doing your layout and on-page SEO properly and getting backlinks, what your site runs on in the backend or what it's managed with is really of no consequence - they're all just pages on the internet.

Time to get cracking!!!

internetmarketer99

07-20-2009 08:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **McT** (Post 1000921)

Just wondering if anyone has had any success in using this method with a wordpress theme and if so what theme they used?

Thanks

Thanks to John as well for all this great information!

Best Regards

Barb

I have been having great success using Dosh-Dosh's free BlueSense theme. Just wrote about it in another thread.

You can get the theme here: [BlueSense: An Adsense Ready SEO Wordpress Theme](#)

Hope that helps~

Mark

terryd

07-20-2009 08:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **McT** (Post 1000921)

Just wondering if anyone has had any success in using this method with a wordpress theme and if so what theme they used?

Thanks

Thanks to John as well for all this great information!

Best Regards

Barb

I've just started building sites focusing on mini niches using wordpress and they seem to work well.

Have built 7 sites and 5 of them are on the front page of google for their keywords (other 2 are hopefully works in progress!)

Will be building 10-15 before really knuckling down and promoting them.

I make my own wordpress themes.

dv8

07-20-2009 09:17 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Note on blogs vs html sites....

I have 2 sites. One is static html and the other is a WP blog. HTML has been up for a good week and still hasn't been indexed. Blog was indexed in one day. But, it hasn't shown in the rankings yet.

I will probably use blogs just for this reason. At least for now.

iKenT

07-21-2009 02:49 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1000964)

It's going to be another couple of days guys.

I completely underestimated the time it takes to write my first E-book, but this week for sure.

Don't worry, the internet is not going anywhere this week :)

- John

Hey John,

For me no problemo. In fact this little extra hiatus has given me some time to play around with my VM running Windows XP on my Mac (For Mac curiositees, I'm using Parallels v4-awesome!)

Holy guacamole! Can't tell the difference. Instead of yammering on about this. I have the following request...

'John, help me to help you', by posting your 'Xsite Pro' Affiliate link here in this thread or PM it to me.

Either way, I would like to get it (most likely in Aug after payday)

Mahalo Nui for your Kokua (Hawaiian for 'many thanks' for your 'help')

Ken

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I didn't want to submit to 25 SB sites at one go, because I was under the impression that it may cause sandboxing. Since it works for you, I'm going to try this out as well - I am doing about a site a day.

Is using UAW really any better than manual submission? I'm submitting to Ezine (for the PR) and GO (for the immediacy) manually. Even though articles on GO are live right away, it hasn't helped get me indexed yet.

Quote:

Originally Posted by **bay37** (Post 995599)

Maybe reseller plans come with more bandwidth? Or maybe there is no reason at all. It really doesn't matter what hosting you use. Seriously.

I'm currently putting amazon links on all of my websites, because I'm a little scared of a manual review from Google. Purely MFA sites are not exactly the best way to go IMO, but that is simply my choice. I don't want to risk my Adsense account getting closed. Even if having more links means lower ad ctr.

I'm currently posting 10 product reviews per website, then I SB the site to 25 do follow SB sites (manually). Then I wait for a day or two and see how I'm doing in Google. Then I submit 1-2 articles per website to UAW. Then about 3-5 days later do another 25 SBs and keep posting articles to UAW until I hit top 3 (or top 5) in Google.

I write about 3-4k words worth of content every day (5 days a week). Writing content takes me ~3hours. Then I set up 2 websites (I have a VPS), configure WP, change the template (I don't use any plugins as I found they don't help at all. Just a waste of time.), add content (pages), do SBs... Slowed down to 2 sites/day.

I'm almost at \$20/day now, ~20 days in. Changed my goals to \$100/day by 1st of September. I plan to reach \$100/day with around 40-50 sites.

Do work. If you work hard enough, success is guaranteed. Its all a numbers game really (and some common sense). Create a system for yourself and follow it every single day. Do not get distracted or discouraged. Things tend to go wrong from time to time, just keep working at it and you will succeed.

Do not look for a magic formula, there isn't one. Start doing.

blah.

jtwardy

07-21-2009 07:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

You can get your static html sites indexed within hours if you add an RSS feed and submit it to RSS directories then ping every time you make an addition of new content on your website.

capone2009

07-21-2009 10:52 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

john when do we get the content on your adsense course?... you said 20th

magentawave

07-21-2009 10:52 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John, or anyone else doing Adsense sites...

Has anyone made money feeding content to their sites from article sites like ezinearticles.com, and articlesbase.com, etc., etc.? Of course you can't modify these articles which means they include the authors links.

Steve

P.S. I've got lots of other work to do, so I would rather you take your time and make it right John.

exodian1

07-21-2009 11:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

That is just amazing. I'm thinking of testing this out but I wanna try with blogs instead. Hey Xfactor, I want to know if you target one certain brand of product or a certain product in general?

Carl Pruitt

07-21-2009 11:48 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **SoundsGood** (Post 995643)
Oh, man. I'm just gonna let this one go... ;)

If you are decide to sell the sites separately later on, a reseller plan makes it easier and you can just charge the new owner for hosting. Maybe throw in a few months for free with the sale.

Carl Pruitt

07-21-2009 12:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **DireStraits** (Post 1000404)
...

Basically.... to me (and I'm sure to the team at Google), any site which is built around specific products (or a group of products) and is monetized only by Adsense could be defined as being MFA (Made For Adsense), which is of course strictly against Googles terms of service.

What steps could we take to ensure we are not banned or penalized because of this? Should we only go so far in optimizing our sites for a better CTR, etc?

Do Google not mind so long as the content you have on your site is of good quality (readable, makes sense, and offers some value - even if only by reinforcing or encouraging a persons purchase decision, by way of a review)?

This is just my opinion, and that and a \$1.75 will get you a cup of black coffee, but I think the key is to look at your site and ask yourself "If I take the ads off of this website, is the site still interesting and useful to readers?". Are the ads the only purpose for the page to exist? It is obviously a fine line.

Many people fill pages with massively overused PLR, scraped content, other people's RSS feeds and sometimes even titles and article snippets to try to rig the search engine rankings, and the content on their site is clearly there solely for the purpose of getting someone to the site to click on the ads. I think this is what Google means when they prohibit MFA type sites.

For that reason alone, I would encourage anyone who uses this method to really take care to

make the content something Google doesn't find somewhere else. I think it only makes sense that if you want to make a living as a web publisher selling sponsorships of your content, you should make the content worthy of the money being paid. Give them a good value for their ad money and you most likely won't have any issues with the guidelines.

That being said, if you have quality content and you have traffic to it you can always find someone to advertise there even if you didn't have AdSense.

bay37

07-21-2009 12:40 PM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

I have never had any of my websites sandboxed because of SBs. Sometimes I do 100 SBs on day 1 of the website going live. Never had any problems.

From my experience, it takes Google from 4 to 8 days to crawl all of the SBs (if I do 100, Google normally finds ~15 straight away and then 5-10 a day for the next 5-10 days).

After 25-50 bookmarks I normally get a temporary boost in rankings (like jump from positions 7-8 to 2-3) for a couple of days, and then my website goes back to where it was before SB submissions. I like SBs because once the links get picked up by Google, their bot seems to crawl my sites at least once a day, which helps with testing and stuff.

Articles provide higher quality backlinks. I don't really get any traffic from my articles, but the backlinks have a long(er) lasting effect.

I haven't tried submitting to ezine. I'm just too lazy to write 6-8 quality articles/day (plus content for 2 mini sites). I like all the automation features that UAW offers.

See, I'm a tech guy, not a writer... I like to automate stuff (once I get a nice system worked out). I never abuse any of the automation tools, but I do use them once I'm comfortable with doing the work manually and know what works and what needs to be done.

At the moment I'm well on my way to automating everything apart from content writing and keyword research (even that is more or less automated). So far it seems to be working for me. Getting clicks every day, it is good fun I gotta admit.

Once I get to \$100/day, I'm going to diversify awaaay from Google, perhaps get a hundred or so CB sniper sites going, then try other contextual ad companies etc. I'm paranoid about my Google accounts being disabled, but hey, that's me!

p.s. I only use SBs for indexing purposes. Always get indexed within 4-12 hours of launching a site.

Quote:

Originally Posted by **loybond** (Post 1001944)

I didn't want to submit to 25 SB sites at one go, because I was under the impression that it may cause sandboxing. Since it works for you, I'm going to try this out as well - I am doing about a site a day.

Is using UAW really any better than manual submission? I'm submitting to Ezine (for the PR) and GO (for the immediacy) manually. Even though articles on GO are live right away, it hasn't helped get me indexed yet.

magentawave

07-21-2009 12:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Carl Pruitt** (Post 1003204)

This is just my opinion, and that and a \$1.75 will get you a cup of black coffee, but I think the key is to look at your site and ask yourself "If I take the ads off of this website, is the site still interesting and useful to readers?". Are the ads the only purpose for the page to exist? It is obviously a fine line.

Many people fill pages with massively overused PLR, scraped content, other people's RSS feeds and sometimes even titles and article snippets to try to rig the search engine rankings, and the content on their site is clearly there solely for the purpose of getting someone to the site to click on the ads. I think this is what Google means when they prohibit MFA type sites.

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That being said, if you have quality content and you have traffic to it you can always find someone to advertise there even if you didn't have Adsense.

Use a plugin for WP like Max Banner Ads to rotate your Adsense with affiliate banners from Commission Junction, Amazon, etc. in there to throw off Google - IF that is even a problem.

Duplicate content is only an issue if you have a do-follow link in it that goes directly back to the

original source of the article.

Steve

loybond

07-21-2009 01:23 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

That's good to hear. I submitted to 10 SB sites and got indexed in a few hours, though only the domain, not all the pages.

I've created a few sites so far, but the main problem was getting ranked in Google. I keep submitting articles but the sites are still buried deep. Once I get organic search traffic, I'll be fine, as my CTR is good.

Do you have a list or something for the 50/100 SB sites? I followed a couple of lists for dofollow SB sites, but I'd be interested to know which ones you use.

Quote:

Originally Posted by **bay37** (Post 1003247)

I have never had any of my websites sandboxed because of SBs. Sometimes I do 100 SBs on day 1 of the website going live. Never had any problems.

From my experience, it takes Google from 4 to 8 days to crawl all of the SBs (if I do 100, Google normally finds ~15 straight away and then 5-10 a day for the next 5-10 days).

After 25-50 bookmarks I normally get a temporary boost in rankings (like jump from positions 7-8 to 2-3) for a couple of days, and then my website goes back to where it was before SB submissions. I like SBs because once the links get picked up by Google, their bot seems to crawl my sites at least once a day, which helps with testing and stuff.

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p.s. I only use SBs for indexing purposes. Always get indexed within 4-12 hours of launching a site.

McT

07-21-2009 01:43 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks for the help everyone.

I have another question for John or anyone else that may know the answer.

With a product related mini site that shows only adsense ads in text with no other affiliate programs such as amazon, where would I get the product photos from to place the 4 or 5 product photos in a row at the top of the site as discussed in this thread?

Thanks

Best Regards
Barb

lonniewa2

07-21-2009 02:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I sure as heck hope the course will be ready today. John, give us an update please.

tim254

07-21-2009 02:29 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lonniewa2** (Post 1003508)

I sure as heck hope the course will be ready today. John, give us an update please.

Read up a couple of posts as John said it will be a couple of days.

Quote:

Originally Posted by **XFactor** (Post 1000964)

It's going to be another couple of days guys.

I completely underestimated the time it takes to write my first E-book, but this week for sure.

Don't worry, the internet is not going anywhere this week :)

- John

XFactor

07-21-2009 02:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lonniewa2** (Post 1003508)

I sure as heck hope the course will be ready today. John, give us an update please.

Please read Tim's post above.

And I would prefer anyone to just email me instead of posting a question on my course here on the thread.

These kinds of posts will get this thread deleted, which I also mentioned already.

Let's not ruin it, thanks!

- John

clickbump

07-21-2009 03:47 PM

I'm all set to go, just need some help with the domain name...

Got a wordpress site up, just need to lock in on the domain name and I'm ready to go.

Can you guys help me with the best domain name for the search phrase
"keyword for sale"

Here are the available domains

Group 1

(keyword)forsale.net
(keyword)forsale.org
(keyword)forsalenow.com
best(keyword)forsale.com
(keyword)onsale.com

Group 2

(keyword)Blowout.com
(keyword)Wholesale.com
(keyword)AtCost.com

I'm torn between the value of getting the exact match keywords (group 1) in the domain name and getting a more brandable and less suspicious domain like those in group 2...

Whenever I see domains like group 1, my B.S. receptors naturally perk up, but I'm wondering if that's just me...

Kael41

07-21-2009 04:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

(keyword)forsale.net would be my first choice

clickbump

07-21-2009 04:09 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Kael41** (Post 1003813)
(keyword)forsale.net would be my first choice

Thanks for the feedback. Would you choose the .net over the .org?

(keyword)forsale.org

tim254

07-21-2009 04:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I've heard various recommendations on that, but most said that .org is the better way to go.

internetmarketer99

07-21-2009 04:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

(keyword)onsale.com without question. It's the shortest, it's a .com, and contains your primary keywords. "On", "for", etc., are mostly irrelevant.

Mark

Kael41

07-21-2009 04:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It's actually a toss up to be honest. Sometimes i'll grab the .org over .net, and sometimes the other way around. In terms of ranking well, i really haven't seen a difference amongst my sites.

Quote:

Originally Posted by **clickbump** (Post 1003834)

Thanks for the feedback. Would you choose the .net over the .org?

(keyword)forsale.org

exodian1

07-21-2009 08:47 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hey John,

I was wondering if I would be able to employ this same method except with blogs instead of websites? Also I started up a blog and tried to target a niche so I targetted Sandisk Memory Cards. Would this be a good niche to start off with? Here's the website below:

www(dot)sandiskmemorycard(dot)blogspot(dot)com

bigbyte

07-21-2009 09:09 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I would not buy a .org in combination with the word "sale" in the domain name. Ask your not so Internet savvy family members and friends and .org will come back with the original meaning of this TLD and not with something commercial. The commercial intend is responding less to a .org.

XFactor

07-21-2009 09:22 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **exodian1** (Post 1004556)

Hey John,

I was wondering if I would be able to employ this same method except with blogs instead of websites? Also I started up a blog and tried to target a niche so I targetted Sandisk Memory Cards. Would this be a good niche to start off with? Here's the website below:

www(dot)sandiskmemorycard(dot)blogspot(dot)com

Yes you have the right idea with your tight niche.

And yes, you can use blogs indeed. I just prefer the higher CTR and better control of the layout that a plain static site gives me.

- John

madmagician

07-21-2009 10:34 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have two questions:

First Question:::

I was buying a domain name and wasn't thinking. I used brandname-producttype-.com and I remembered reading that it's a bad idea because you might be asked to take it down by the Brand Company?

Since I already bought it ...you think it'd be a good idea to just go ahead and pursue it? It's got a

very low competition and according to the GKWT is searched about 12k times a month.

Second Question:::

What information do you put on your pages? Price information and where to get the products?

XFactor

07-21-2009 10:37 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **madmagician** (Post 1004790)

I have two questions:

First Question:::

I was buying a domain name and wasn't thinking. I used brandname-producttype-.com and I remembered reading that it's a bad idea because you might be asked to take it down by the Brand Company?

Since I already bought it ...you think it'd be a good idea to just go ahead and pursue it? It's got a very low competition and according to the GKWT is searched about 12k times a month.

Second Question:::

What information do you put on your pages? Price information and where to get the products?

1) Personally, I would go for it. The worse thing that can happen is that you are told to take the site down. So always keep that in mind when making such a choice.

2) I have talked several times about content creation on this thread.

- John

wolfmiii

07-21-2009 10:46 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John....Thanks for this info man. You've lit a fire under me to just go and do the work and let the chips fall where they may. No more analysis paralysis!

McT

07-22-2009 12:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John

Don't know if you saw my question above or not but I was just wondering where I could get product pictures for my mini adsense sites?

Usually I would just use the amazon pictures available for the product that I was promoting, but I believe you have said that you have found it better to not have amazon on your sites and just have the adsense ads.

So I was wondering where you get your product photos from to use in these type of sites?

Thanks John

Best Regards

Barb

nielsencl

07-22-2009 12:34 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **madmagician**

I was buying a domain name and wasn't thinking. I used brandname-producttype-.com and I remembered reading that it's a bad idea because you might be asked to take it down by the Brand Company?

Since I already bought it ...you think it'd be a good idea to just go ahead and pursue it? It's got a very low competition and according to the GKWT is searched about 12k times a month.

I would agree that your risk in using the domain is low. If the company finds out and is bothered by it, they generally will have their lawyer send you a C & D letter which is pretty scary the first time it happens. But if you contact them, you should be able to give them the domain and that will be the end of it. Only in rare cases will a company sue for damages. That may only be in cases where they think the domain owner has money and they feel they have a case.

Here's an idea I have mentioned on other forums: You can try contacting the company and asking for permission to speak well about their products on your site with their trademark. They

may refuse, or not even respond, but they may also like getting the free advertising if they are not jerks or just stupid. At the very least you can save a copy of your email (send yourself a copy via email) and show that you tried to ask for their permission first.

andyj00

07-22-2009 01:28 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John, fantastic thread! So much information here, thanks a lot!

I have a question..... You say you write 5, 10 or 15 articles a day? Where the heck do you get ideas for the content? You surely cant be an expert in every niche that you write about so you must get your ideas from somewhere? Do you write about products? If so, what sources of information do you use?

Thanks.
Andy

Si_P

07-22-2009 05:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi,

This is my first post so go easy on me! :D

I have been reading through your thread and think it is awesome so after having thought of pursuing Adsense sites, this has set it in stone for me to get the finger out and get cracking at firing up some niche sites.

I have downloaded MNF and performed a few searches on products that i am interested in. I have found a keyword phrase which under 'exact' search has:

Search Count - 2900

Exact Search - 92

Ad Cost - 3.42

OCI - 99%

SOC - 1 (only 8 allinanchor results)

What I want to know is:

- 1) Is this a good find and worth pursuing?
- 2) What should you be looking for in Search Count, Exact Search, Ad Cost, OCI, SOC??

Which should have high values and which should have low??

Thanks,
Si

DireStraits

07-22-2009 07:09 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **andyj00** (Post 1005157)

Hi John, fantastic thread! So much information here, thanks a lot!

I have a question..... You say you write 5, 10 or 15 articles a day? Where the heck do you get ideas for the content? You surely cant be an expert in every niche that you write about so you must get your ideas from somewhere? Do you write about products? If so, what sources of information do you use?

*Thanks.
Andy*

In an earlier post, he stated that only about 1 in 10 articles he writes are related to the page/site he's linking to and promoting in the resource box.

I find it hard to write articles about a specific topic I'm not an expert or passionate about too - even after doing bucketloads of research, the words just don't flow when the knowledge isn't your own and well organized inside your head.

However, I know that when given free reign to write about whatever I want in whatever manner I want, the words tend to flow easy and it's possible to churn out article after article.

Try it. Just make sure that there's something useful and sensical in what you write and you're not just spitting out dreamy thought babble that makes no sense to anyone reading it, and your articles will still be accepted and you should be fine.

bay37

07-22-2009 07:39 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Si_P** (Post 1005538)

Hi,

This is my first post so go easy on me! :D

I have been reading through your thread and think it is awesome so after having thought of pursuing Adsense sites, this has set it in stone for me to get the finger out and get cracking at firing up some niche sites.

I have downloaded MNF and performed a few searches on products that i am interested in. I have found a keyword phrase which under 'exact' search has:

Search Count - 2900

Exact Search - 92

Ad Cost - 3.42

OCI - 99%

SOC - 1 (only 8 allinanchor results)

What I want to know is:

1) Is this a good find and worth pursuing?

2) What should you be looking for in Search Count, Exact Search, Ad Cost, OCI, SOC??

Which should have high values and which should have low??

Thanks,

Si

I only look at search count and soc. Then Google the keyword and look at the competition (page one). I say go for it. You'll most likely get onto page one without any backlinking (somewhere between positions 6 and 9). Try it.

Lucky500

07-22-2009 09:59 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John probably already wrote about this and I am too lazy to go through the whole thread again.

Quick question:

If you find a great niche, is there a minimum CPC that you should go for, in other words would you pursue a great niche where the CPC is only, say \$2 bucks?

Good luck to y'all.

reelfat

07-22-2009 10:33 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **nielsencl** (Post 1005058)

I would agree that your risk in using the domain is low. If the company finds out and is bothered by it, they generally will have their lawyer send you a C & D letter which is pretty scary the first time it happens. But if you contact them, you should be able to give them the domain and that will be the end of it. Only in rare cases will a company sue for damages. That may only be in cases where they think the domain owner has money and they feel they have a case.

Here's an idea I have mentioned on other forums: You can try contacting the company and asking for permission to speak well about their products on your site with their trademark. They may refuse, or not even respond, but they may also like getting the free advertising if they are not jerks or just stupid. At the very least you can save a copy of your email (send yourself a copy via email) and show that you tried to ask for their permission first.

Everyone needs to realize that the real threat is NOT that 'cease and desist' letter, it's the affiliate network kicking you out of their program. Read EPN's latest update. They will kick you out of their program if you're using trademarks in your domain names. Amazon and Adsense may likely follow suit.

RF

reelfat

07-22-2009 10:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

From epn (eBay partner network)...

"We have also updated the language in the Network Agreement to make it clear that our partners may not use promotional methods that violate intellectual property or proprietary rights of third party trademarks. This includes, but is not limited to, using a third party trademark (or a term confusingly similar to it) in your URLs"

I see more of this coming from other big players who are getting complaints from the trademark owners. If you are promoting in a niche where you can swap out affiliate programs, no worries.

But if one of the 800 pound gorillas (Adsense, Amazon, EPN, etc)...is providing you with the bulk of your revenues, you best rethink your strategy of using trademarks in your domains.

RF

Boulderby

07-22-2009 10:52 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It has been stated that not all sites will be a success, and with the multiple small site approach obviously the occasional failure is not to be cried over.

But what makes a site unsuccessful? Failure to rank in the SERPs? Failure to attract visitors, or receiving plenty of visitors but failure to get a CTR? What is the most common of these, or are there other factors also?

Si_P

07-22-2009 10:59 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1005756)

I only look at search count and soc. Then Google the keyword and look at the competition (page one). I say go for it. You'll most likely get onto page one without any backlinking (somewhere between positions 6 and 9). Try it.

See when you look at the competition on page one, is that for the keyword phrase on its own without any allintitle and quotes? And is that a a broad or exact search?

I really would like to know if the Exact Count should be high in the tens of thousands or be low, less than a hundred???

I'm going to try and set up my first site tonight and see how it goes. I am also going to try and write at least five articles and submit to at least 10 directories with some social bookmarking. If you say i shouldnt need backlinks for 6-9 then I would hope at least in the top 3.

Thanks,
Si

bay37

07-22-2009 11:06 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Ouch, got half of my sites de-indexed today (due to violating Google's quality guidelines). So there goes half of my income. :) Time to re-group.

Basically they emailed me back saying that "thin" affiliate-like websites do not meet their quality guidelines and I got a manual review = removed from index until fixed. Apparently, re-written product descriptions (some sites had 2-3, others 4-6) won't cut it.

No big deal, but re-inclusion could take up to a few months(!) so I just deleted those sites that got penalized and registered a new batch of domains, this time with better keywords, etc. :) Good times, I love challenge.

I got a manual review because my Adsense income started going up after a long time of inactivity. All (around 12) mini sites got de-indexed at almost the same time.

weeeeeee

kevin campbelle

07-22-2009 11:37 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **reelfat** (Post 1006306)

Everyone needs to realize that the real threat is NOT that 'cease and desist' letter, it's the affiliate network kicking you out of their program. Read EPN's latest update. They will kick you out of their program if you're using trademarks in your domain names. Amazon and Adsense may likely follow suit.

RF

This is so true. People be careful with Adsense. You never know when they may add trademarks to their list of things that they will ban you for, from their program. They have been moving aggressively within the last year to clean house with even some vague guidelines that are subject to their interpretation..

Kevin.

Bounderby

07-22-2009 11:40 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

^ This suggests to me that this is a pretty risky model to follow? Isn't a small site with basic product reviews essentially what this whole thread is about? Or do you think it was the few pages that did it - I am aiming for 15-20 pages of content on my sites, but it is still effectively re-writing product descriptions!

kevin campbelle

07-22-2009 11:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1006402)

Ouch, got half of my sites de-indexed today (due to violating Google's quality guidelines). So there goes half of my income. :) Time to re-group.

Basically they emailed me back saying that "thin" affiliate-like websites do not meet their quality guidelines and I got a manual review = removed from index until fixed. Apparently, re-written product descriptions (some sites had 2-3, others 4-6) won't cut it.

wEEEEEEE

Ouch...Which is basically the same strategy that many are attempting to follow in this thread?

Kevin.

kevin campbelle

07-22-2009 12:08 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1006402)

so I just deleted those sites that got penalized and registered a new batch of domains, this time with better keywords, etc. :) Good times, I love challenge.

What do you mean by better keywords? So what are you going to do to these new sites that will be different?

Kevin.

bay37

07-22-2009 12:10 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **kevin campbelle** (Post 1006512)

Ouch... Which is basically the same strategy that many are attempting to follow in this thread?

Kevin.

Nah, I don't think so. Well, not entirely anyways.

The sites that got penalized had very little content (3-4 250 word product descriptions), yet were ranking on page one for their keywords. So if you are doing the same - pray you don't get reviewed and add some 5-7 pages of content asap. :)

I must note that the penalized sites had no other outgoing links apart from Adsense ads. I truly believe now that it is important not too look like you put them reviews/descriptions out there only for people to click the ads.

Other sites with more content (10 pages or more), some pictures and a few outgoing links passed the review just fine.

From what I understand, the way your site "looks" does matter to the reviewer. Which makes sense anyways.

I also know that this had nothing to do with backlinks (2 mini sites were literally 1 day old, with 0 SBs or article links pointing to them) or duplicate content (all content was written by me). All of them got the exact same penalty from Google.

I'm now changing my strategy (slightly) for new sites. The idea is still good, and it's not difficult to make some nice money with Adsense.

kevin campbelle

07-22-2009 12:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1006596)

Nah, I don't think so. Well, not entirely anyways.

The sites that got penalized had very little content (3-4 250 word product descriptions), yet were ranking on page one for their keywords. So if you are doing the same - pray you don't get reviewed and add some 5-7 pages of content asap. :)

I must note that the penalized sites had no other outgoing links apart from Adsense ads. I truly believe now that it is important not too look like you put them reviews/descriptions out there only for people to click the ads.

Other sites with more content (10 pages or more), some pictures and a few outgoing links passed the review just fine.

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I also know that this had nothing to do with backlinks (2 mini sites were literally 1 day old, with 0 SBs or article links pointing to them) or duplicate content (all content was written by me). All of them got the exact same penalty from Google.

I'm now changing my strategy (slightly) for new sites. The idea is still good, and it's not difficult to make some nice money with Adsense.

Ok Thanks. It might also be a good idea to not build too many sites too fast so that they would not see a big jump in income. At least for people with inactive accounts.

Kevin.

bay37

07-22-2009 12:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **kevin campbelle** (Post 1006591)

What do you mean by better keywords? So what are you going to do to these new sites that will be different?

Kevin.

I noticed how easy it was (for me anyways) to rank for most of the keywords. I also get loads of traffic from random long term searches I'd never even dream of.

So my new strategy is to pick a slightly more competitive phrase as the main keyword and build 15-25 page websites around that niche. Yeah, nothing new. :) But a lot safer (again, that is just my opinion).

Also, better keywords = slightly broader phrases. If I can think of at least 10-15 related (but not re-worded) phrases (to the main keyword/url), and SOC for the main phrase is less than 30 or 40 - it's killing time.

I'm not very good at SEO, but I'm getting there. Slowly. :)

exodian1

07-22-2009 12:44 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Should I put both affiliate links and adsense ads on my blog or just focus on adsense ads?

Bishop81

07-22-2009 01:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It sounds like you just don't want to go from \$0 - \$1 per day to \$15 - \$30 per day in a short time. I would recommend building your sites, getting them indexed, and slowly adding your Adsense to them. If you want to add other advertising avenues at the beginning, then it could possibly help, but I doubt it would do too much. Just do what you can to stay under the radar and you should be fine.

Google's concern is providing quality information to their users, so if your info is basically just recompiled reviews, then that would not be considered high enough quality for Google and they won't like it if you get triggered for a manual review.

Bounderby

07-22-2009 02:56 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Woop! Got my first click! Makes it all worthwhile. And so the empire begins...

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **McT** (Post 1005018)

Hi John

Don't know if you saw my question above or not but I was just wondering where I could get product pictures for my mini adsense sites?

Usually I would just use the amazon pictures available for the product that I was promoting, but I believe you have said that you have found it better to not have amazon on your sites and just have the adsense ads.

So I was wondering where you get your product photos from to use in these type of sites?

Thanks John

Best Regards

Barb

Sorry for the late reply, I'm really trying to get this ebook and videos finished, but I'll chime in on a few questions now.

About pictures, sometimes you just have to grab them from around the web.

Is this the best, most honest way of doing this? *NO*.

Should you do it? *YOU DECIDE*

Do I do it? *Yes, when I have to.*

Just being honest :)

- John

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **andyj00** (Post 1005157)

Hi John, fantastic thread! So much information here, thanks a lot!

I have a question..... You say you write 5, 10 or 15 articles a day? Where the heck do you get ideas for the content? You surely cant be an expert in every niche that you write about so you must get your ideas from somewhere? Do you write about products? If so, what sources of information do you use?

Thanks.

Andy

Because, as discussed already in this thread, I write about stuff I know and like most of the time.

Just because your site is about wine glasses, it doesn't mean you cannot write about cars if cars is your passion, yet have your resource box link to your sites.

And before you think of any more questions about this, take the time to go through this thread. It has already been talked about.

- John

XFactor

07-22-2009 04:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1005756)

I only look at search count and soc. Then Google the keyword and look at the competition (page one). I say go for it. You'll most likely get onto page one without any backlinking (somewhere between positions 6 and 9). Try it.

Yep, me too.

Keep it simple folks!

Keeping this simple is the straightest route from A to Z.

- John

XFactor

07-22-2009 04:17 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 1006362)

It has been stated that not all sites will be a success, and with the multiple small site approach obviously the occasional failure is not to be cried over.

But what makes a site unsuccessful? Failure to rank in the SERPs? Failure to attract visitors, or receiving plenty of visitors but failure to get a CTR? What is the most common of these, or are there other factors also?

Whatever factor you decide, really.

If earnings meant failure, then every one of my sites are a success.

If lack of top rankings meant failure then about 75% of my sites are a success.

If low CTR is failure, then all of my sites are a success.

- John

RaShon Wells

07-22-2009 04:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Guys stop asking question and just start taking action this is my 5th day with adsense and Im already averaging \$10 per day and I only have adsense on 3 of my 24 sites I made.

Bounderby

07-22-2009 04:47 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **RaShon Wells** (Post 1007397)

Guys stop asking question and just start taking action this is my 5th day with adsense and Im already averaging \$10 per day and I only have adsense on 3 of my 24 sites I made.

Congratulations on your success. But if you have put up 24 sites in 5 days I doubt you are a complete beginner like many of us, who seek reassurance of at least heading in the right direction. The first step is the hardest.

It has taken me three weeks to do some research, get a domain, get a WP theme up, write half a dozen posts, get an article approved on Ezine etc. And today I earned my first few pence! Unfortunately I still have a job and can't throw myself into this with your commitment. Yet.

I agree that we should start taking action, but no harm in asking questions along the way.

Avidpoet

07-22-2009 05:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Im wondering if it would be a good idea to put adsense on your site right out the gate rather than waiting a few days to even a few weeks. I think its much easier for a Human reviewer to see your site in the beginning but I could be wrong. Im also gonna test this as well.

bay37

07-22-2009 05:13 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 1006506)

^ This suggests to me that this is a pretty risky model to follow? Isn't a small site with basic product reviews essentially what this whole thread is about? Or do you think it was the few pages that did it - I am aiming for 15-20 pages of content on my sites, but it is still effectively re-writing product descriptions!

I think it was mainly the lack of content. And lack of some header images/graphics. Those sites looked very, very simple and boring. With ads right below the title.

They left the ads running though, only de-indexed my sites so yeah. bitches. :)

Anyways, I got a new template up now, all nice and user friendly. Now to spread some "positive user experience" lol...

reelfat

07-22-2009 06:09 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Avidpoet** (Post 1007467)

Im wondering if it would be a good idea to put adsense on your site right out the gate rather than waiting a few days to even a few weeks. I think its much easier for a Human reviewer to see your site in the beginning but I could be wrong. Im also gonna test this as well.

For what it's worth...I leave all ads off for the first couple weeks. The sites seem to indexed quicker and with better rankings than ones with ads out the gate.

RF

RaShon Wells

07-22-2009 06:24 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bounderby** (Post 1007433)

Congratulations on your success. But if you have put up 24 sites in 5 days I doubt you are a complete beginner like many of us, who seek reassurance of at least heading in the right direction. The first step is the hardest.

It has taken me three weeks to do some research, get a domain, get a WP theme up, write half a dozen posts, get an article approved on Ezine etc. And today I earned my first few pence! Unfortunately I still have a job and can't throw myself into this with your commitment. Yet.

I agree that we should start taking action, but no harm in asking questions along the way.

Yes it is true that I am not a beginner to IM, but I am a complete NOOB to adsense. I just took what was in this thread and took action. Did keyword research, check competition, get a kw optimized domain, get hosting, write content for websites, then write articles for backlinks.

It was that easy and the 3 sites I am making money with have ZERO backlinks. As soon as they got indexed they shot straight to the first page and started making money.

So even though I am not a complete newbie to IM I am new to adsense.

Gabby12

07-22-2009 06:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

"I only look at search count and soc"

I just cant seem to recall what soc stands for can someone explain?
Thanks, Mark

mathius23

07-22-2009 07:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have a question about ranking. I am using MNF and I found a keyword that has 11k exact search results, but 34 million results when i search in google. My question is: does the broad search affect anything? Or when using MNF, you just find something with low exact search results, good cpc, low soc and go for it? Thanks.

RaShon Wells

07-22-2009 07:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Strength of competition.

mrtrance

07-22-2009 07:34 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **RaShon Wells** (Post 1007697)

Yes it is true that I am not a beginner to IM, but I am a complete NOOB to adsense. I just took what was in this thread and took action. Did keyword research, check competition, get a kw optimized domain, get hosting, write content for websites, then write articles for backlinks.

It was that easy and the 3 sites I am making money with have ZERO backlinks. As soon as they got indexed they shot straight to the first page and started making money.

So even though I am not a complete newbie to IM I am new to adsense.

I assume you selected some nice "buying" keyword niches that are making you money with

Adsense already. I have several of my sites on the first page of Google (from #3-#10) with no backlinks as well, but only getting about 5-10 impressions a day on each with maybe a 1-2 clicks total daily among the 4-5 sites. I guess it comes down to making sure your visitor is in a buying state and then they will click away.

By the way from those 3 sites that you Adsense on are you getting alot of traffic and also high CTR? Are you clicks per decent (more than \$0.25)?

peter gibson

07-22-2009 07:44 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I have a question for John or anyone. I just read (not sure where) that it's not a good idea to use Google Analytics to track stats on multiple adsense oriented sites. If I remember the article correctly, it stated that it's better to use a stats tracker that has no affiliation with google, so that they can't make an easy connection that one is building many adsense sites.

I'm certainly not suggesting this is true, in fact I don't think google would (or should) be looking at my analytics for any kind of data. I'm just wondering if that is at all possible, and also which stats service should we grab if Analytics is a bad idea? I know of a few, just wondering if anyone has better recommendations. :)

dv8

07-22-2009 07:48 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1005756)

I only look at search count and soc. Then Google the keyword and look at the competition (page one). I say go for it. You'll most likely get onto page one without any backlinking (somewhere between positions 6 and 9). Try it.

In MNF, what is the difference between Search Count and Exact Phrase Count?

I know search count is how many searches in Google. But what is Exact Phrase Count....it's always drastically different than Search Count.

I'm confused because MNF uses exact by default. So why are different numbers showing?

What am I missing here?

terryd

07-22-2009 08:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1006596)

The sites that got penalized had very little content (3-4 250 word product descriptions), yet were ranking on page one for their keywords. So if you are doing the same - pray you don't get reviewed and add some 5-7 pages of content asap. :)

I must note that the penalized sites had no other outgoing links apart from Adsense ads. I truly believe now that it is important not too look like you put them reviews/descriptions out there only for people to click the ads.

I just found a site today which had the .com version of a domain while I had the .net version , he had the default wordpress links on the page, one big square adsense banner , a custom header and one 10 word sentence and was ranking 1 spot ahead of me!

A site like that has to be slapped off surely?

Video Gal Becky

07-22-2009 08:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Bery inspiring thread, indeed. Thank you.

AussieT

07-22-2009 08:26 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Gabby12** (Post 1007799)

"I only look at search count and soc"

*I just cant seem to recall what soc stands for can someone explain?
Thanks, Mark*

From MNF website:

Exclusive Strength of Competition (S.O.C.) Index Tells You at a Glance How Strong the Existing Competition is for any Keyword Phrase.

lonniewa2

07-22-2009 09:16 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 1007940)

In MNF, what is the difference between Search Count and Exact Phrase Count?

I know search count is how many searches in Google. But what is Exact Phrase Count....it's always drastically different than Search Count.

I'm confused because MNF uses exact by default. So why are different numbers showing?

What am I missing here?

Exact phrase count is showing you how many web pages for that keyword that is in Google's index with quotes.

XFactor

07-22-2009 09:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Let me also remind everyone that Micro Niche Finder has it's own customer service blog, videos, and customer service contact form :)

[MNF Blog](#)

[MNF Videos](#)

penny_preston

07-22-2009 09:38 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi John,

This is interesting reading. I'm currently focusing on the affiliate marketing and product review route but I'm interested in diversifying. I've always felt that Amazon was a waste of time as they pay such a low commission. Please set me straight. Are you simply using Amazon to draw

people to your site with a particular product keyword but the main income comes from Adsense?

I would definitely be interested in learning more about your techniques. I also use XSitePro (version 2).

dv8

07-22-2009 09:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks John and lonnie.

RaShon Wells

07-22-2009 10:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **mrtrance** (Post 1007897)

I assume you selected some nice "buying" keyword niches that are making you money with Adsense already. I have several of my sites on the first page of Google (from #3-#10) with no backlinks as well, but only getting about 5-10 impressions a day on each with maybe a 1-2 clicks total daily among the 4-5 sites. I guess it comes down to making sure your visitor is in a buying state and then they will click away.

By the way from those 3 sites that you Adsense on are you getting alot of traffic and also high CTR? Are you clicks per decent (more than \$0.25)?

From those 3 sites my clicks are averaging around \$0.75. I have had a couple of good \$1 and \$2 clicks.

Magy

07-23-2009 04:22 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I planned to put online a website with 4 pages of content (about 200-250 words/page, only one good keyword) but with bay37's bad experience, i understand that i must be careful. Well, i have a nice template that looks professional, but i have to put some 4-5 pages more now :)

John, you think that your one-page websites can resist at a manual review, or you just prefer "not to think about that scary thing"? :D

Avidpoet

07-23-2009 04:57 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **penny_preston** (Post 1008203)

Hi John,

This is interesting reading. I'm currently focusing on the affiliate marketing and product review route but I'm interested in diversifying. I've always felt that Amazon was a waste of time as they pay such a low commission. Please set me straight. Are you simply using Amazon to draw people to your site with a particular product keyword but the main income comes from Adsense?

I would definitely be interested in learning more about your techniques. I also use XSitePro (version 2).

Amazon may pay low commissions but there brand is trustworthy in the avg persons mind. I work in the mail room at my job and we are always delivering packages to employees who sit at there desk and shop on Amazon doing work hours. The majority of the shoppers are women which I plan on targetting when the Ebook comes out.

loybond

07-23-2009 05:10 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **RaShon Wells** (Post 1007697)

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It was that easy and the 3 sites I am making money with have ZERO backlinks. As soon as they got indexed they shot straight to the first page and started making money.

So even though I am not a complete newbie to IM I am new to adsense.

Did you do any social bookmarking or anything at all to help them get indexed?

bay37

07-23-2009 06:32 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **terryd** (Post 1007978)

I just found a site today which had the .com version of a domain while I had the .net version , he had the default wordpress links on the page, one big square adsense banner , a custom header and one 10 word sentence and was ranking 1 spot ahead of me!

A site like that has to be slapped off surely?

Yep, unless they add more content fast. I had over sites like that, all got slapped before I got around to developing them further. SO yeah, better do one by one and make sure you have some content there before you launch (first few days are fine). Don't leave empty pages with Adsense ads sitting in the SERPS.

XFactor

07-23-2009 10:09 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **mrtrance** (Post 1007897)

I assume you selected some nice "buying" keyword niches that are making you money with Adsense already. I have several of my sites on the first page of Google (from #3-#10) with no backlinks as well, but only getting about 5-10 impressions a day on each with maybe a 1-2 clicks total daily among the 4-5 sites. I guess it comes down to making sure your visitor is in a buying state and then they will click away.

By the way from those 3 sites that you Adsense on are you getting alot of traffic and also high CTR? Are you clicks per decent (more than \$0.25)?

This is why I like to focus on products so much. Of course just about every niche will work for getting Adsense clicks, but when your site has just one little block of ads above the fold on products, sales, deals, discounts, trials, etc. then of course most people are going to click.

- John

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **peter gibbon** (Post 1007925)

I have a question for John or anyone. I just read (not sure where) that it's not a good idea to use Google Analytics to track stats on multiple adsense oriented sites. If I remember the article correctly, it stated that it's better to use a stats tracker that has no affiliation with google, so that they can't make an easy connection that one is building many adsense sites.

I'm certainly not suggesting this is true, in fact I don't think google would (or should) be looking at my analytics for any kind of data. I'm just wondering if that is at all possible, and also which stats service should we grab if Analytics is a bad idea? I know of a few, just wondering if anyone has better recommendations. :)

The only tracking I use is awstats now and again to pick up any keywords that people are finding my page for, that I did not plan on.

I then build a page around those keywords.

- John

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Magy** (Post 1008883)

I planned to put online a website with 4 pages of content (about 200-250 words/page, only one good keyword) but with bay37's bad experience, i understand that i must be careful. Well, i have a nice template that looks professional, but i have to put some 4-5 pages more now :)

John, you think that your one-page websites can resist at a manual review, or you just prefer "not to think about that scary thing"? :D

1) I do not purposefully build 1-page websites. I just get so loaded with dozens of new niche ideas every day that I just forget a few, but they still continue to earn each day on their own.

2) No, I do not stress over having my sites reviewed. If I stressed over every little thing that the big "G" can do, I'd never get any work done.

I would just be sitting at the computer in fear, never wanting to do anything (been there, done that).

- John

Magy

07-23-2009 10:30 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Yeah, i think i am your exact opposite :D

I think too much about risks, and i do nothing at the end. I have an ebook finished, i have my sales-letter done too, but, well, i am still thinking about things and i dont jump in the water. It's time too change my behaviour.

bay37

07-23-2009 10:55 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1009746)

2) No, I do not stress over having my sites reviewed. If I stressed over every little thing that the big "G" can do, I'd never get any work done.

I don't think it's so much "stressing over" having them reviewed. If it happens, your 1 page websites are going down. :) that is guaranteed, as it just happened to me, I have no reason to lie or anything.

I moved on, **** it. Shit happens. That shouldn't stop anyone from taking action.

bay37

07-23-2009 11:05 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1009732)

The only tracking I use is awstats now and again to pick up any keywords that people are finding my page for, that I did not plan on.

I then build a page around those keywords.

- John

Yeah I do the exact same thing.

peter:

I wouldn't worry about using analytics on your pages. If you already have AdSense ads on them, Google knows that the sites belong to you. Whoever told you that stuff about analytics and stuff is full of shit.

If I was creating CB sniper sites or Amazon sniper sites, or any other type of websites not related to AdSense then yeah I wouldn't use anything Google... Not even Gmail.

SoundsGood

07-23-2009 11:06 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **peter gibson** (Post 1007925)

I just read (not sure where) that it's not a good idea to use Google Analytics to track stats on multiple AdSense oriented sites. If I remember the article correctly, it stated that it's better to use a stats tracker that has no affiliation with Google, so that they can't make an easy connection that one is building many AdSense sites.

I've often wondered about this too. I love the stats that GA provides, and the ease of having all my site's stats in on one page -- but I hate that I'm telling Google exactly which sites are mine.

Then again, I understand that they know this info either way, since they bought/own a domain name Registry just for this purpose.

Quote:

Originally Posted by **peter gibson** (Post 1007925)

I'm certainly not suggesting this is true, in fact I don't think Google would (or should) be

looking at my analytics for any kind of data.

Should? Maybe not. Would? Think again. Why do you suppose Google paid millions to buy Urchin (the best stats software on the market that collects data on every single move a user makes) then gave away the service for free? Do you really think they just wanted to be nice? ;)

arnoldschwartz

07-23-2009 01:07 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

CONGRATULATIONS, hopefully one day ill be able to make the same amount

amerigo

07-23-2009 01:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

There is a setting in google analytics to not share data with google. It says that, when enabled (default) it sends anonymous data back to google.

internetmarketer99

07-23-2009 01:34 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

As was pointed out above, if have Adsense on your sites, then obviously Google knows each and every site by your pub-id, how many impressions, etc.

The one thing I would disagree with Xfactor about is the importance of using some sort of analytics. Not having some sort of good tracking i.e. who, what, when, where, how, is akin to 'driving blind'.

It's easy to dismiss it when you're getting clicks, but how many are you leaving on the table? There is soooo much you can do to boost your pageviews, CTR's, ranking, etc. by knowing how and what your site is doing, not to mention how effective various efforts are, or aren't.

Mark

XFactor

07-23-2009 01:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **internetmarketer99** (Post 1010469)

The one thing I would disagree with Xfactor about is the importance of using some sort of analytics. Not having some sort of good tracking i.e. who, what, when, where, how, is akin to 'driving blind'.

Mark

Actually Mark, there is nothing to disagree about.

I never said that using tracking *wasn't* important, I just was being honest about the fact that I do not use stats as much as I probably should.

For every move I make, there will be another move someone says I should do better. This could go on forever.

But I'm very happy with my results, very happy.

So my advice is this: *Take my information and use what you like, take out what you don't like, and move forward.*

- John

internetmarketer99

07-23-2009 02:23 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1010488)

Actually Mark, there is nothing to disagree about.

I never said that using tracking wasn't important, I just was being honest about the fact that I do not use stats as much as I probably should.

For every move I make, there will be another move someone says I should do better. This could go on forever.

But I'm very happy with my results, very happy.

So my advice is this: Take my information and use what you like, take out what you don't like, and move forward.

- John

John,

Obviously your results speak for themselves, and I didn't mean to imply you were suggesting not to use analytics.

You have an advantage over many who read this thread in that you've been doing this a while, have went through a great deal of trial and error, and developed a good intuition from empirical data.

For those who don't yet have the experience or intuition, analytics data provides feedback as to what works and why, why something that seems right isn't, etc.

Mark

lonniewa2

07-23-2009 05:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I do not what you guys think but as a paying customer this has gotten old. I smell something fishy.

XFactor

07-23-2009 05:30 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lonniewa2** (Post 1011159)

I do not what you guys think but as a paying customer this has gotten old. I smell something fishy.

Lonnie, at first I thought this was going to be an easy 25 page report.

However, the course is now turning into a 60 page ebook, action plan, videos, and a members area where I will be taking your questions by email and *posting very thorough answers daily*, at no extra charge.

So it's taking me a lot longer than expected but will definitely be up by tomorrow.

Please, I have asked that these questions not be posted on this thread because threads are not supposed to be self-promotional.

You could ruin this great thread for everyone else.

- John

XFactor

07-23-2009 05:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **internetmarketer99** (Post 1010630)
John,

Obviously your results speak for themselves, and I didn't mean to imply you were suggesting not to use analytics.

You have an advantage over many who read this thread in that you've been doing this a while, have went through a great deal of trial and error, and developed a good intuition from empirical data.

For those who don't yet have the experience or intuition, analytics data provides feedback as to what works and why, why something that seems right isn't, etc.

Mark

Yes you are absolutely correct as well. and I do plan on becoming a "stat guy" in the near future. It can only help :)

- John

SoundsGood

07-23-2009 05:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1011175)

So it's taking me a lot longer than expected but will definitely be up by tomorrow.

I think those of us that have waited patiently without complaining should get a little bonus! ;) :p

peter gibson

07-23-2009 07:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Firstly, thanks all for answering my questions about the stats tracker. I love google analytics as well, which is why I wondered how I might put new sites at risk by using it to track all of them. I thought it was a rather dodgy comment considering they will already know I am linking many sites to one adsense account.

John,

Tracking is truly golden once you get hip to all the features and areas in which it can help boost productivity. For setting and tracking goals, for managing multiple campaigns and strategies, e.t.c... Analytics is one service I would find it very hard to do without. :)

Lonniewa2,

sorry but I don't think you should be questioning the motives of a guy that consistently comes in here to answer replies, even when the questions he answers are for the most part redundant, repetitive, and sometimes downright ridiculous.

If he says it's taking him longer in order to provide you a better customer experience, I just don't see what the issue is. While I agree it's prudent to be wary on the internet, this is just simply not one of those cases. He has consistently given great advice here and does not deserve that comment.

lonniewa2

07-23-2009 07:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **peter gibson** (Post 1011425)

Firstly, thanks all for answering my questions about the stats tracker. I love google analytics as well, which is why I wondered how I might put new sites at risk by using it to track all of them. I thought it was a rather dodgy comment considering they will already know I am linking many sites to one adsense account.

John,

Tracking is truly it's golden once you get hip to all the features and areas in which it can help

boost productivity. For setting and tracking goals, for managing multiple campaigns and strategies, e.t.c... Analytics is one service I would find it very hard to do without. :)

Lonnie2,

sorry but I don't think you should be questioning the motives of a guy that consistently comes in here to answer replies, even when the questions he answers are for the most part redundant, repetitive, and sometimes downright ridiculous.

If he says it's taking him longer in order to provide you a better customer experience, I just don't see what the issue is. While I agree it's prudent to be wary on the internet, this is just simply not one of those cases. He has consistently given great advice here and does not deserve that comment.

Listen why do some members think that they can take upon themselves to defend others like they some know it all. I can question whoever I want and when I want.

Actually I appreciate all he has done with this thread. There is no question about that but paying money for a course that I have not yet to receive after missed deadline and so forth I have the right to complain and whine about it

I am sure John is a nice guy but that and the fact that he gave us free information is a whole other issue.

What if your pay a bill (internet provider) and they interrupt your service (non delivery of product) and they wait 4 weeks to provide the service even though you was expecting it weeks ago. Do you have a right to complain? Sure you do and what if I told you that you should not complain because they have given us a free month access in the past. Do you still have the right and is it justified. It is call customer service.

thanks,

XFactor

07-23-2009 07:34 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It's ok everyone. We are all entitled to our feelings and opinions.

But let's keep this thread on-topic.

If it goes south with these types of replies, I do not doubt that it will get locked, or even worse - deleted.

- John

Najat Engineer

07-23-2009 07:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

this is great, I wish I've seen this before..

the best results I had were always from 1 page content!! I have 1 page that pulls \$12 each day and the CTR is around %50 and higher, this is crazy cuz I didn't put any hard work into it..

thanks for sharing John
Najat

peter gibson

07-23-2009 07:45 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **lonniewa2** (Post 1011445)

Listen why do some members think that they can take upon themselves to defend others like they some know it all. I can question whoever I want and when I want.

Actually I appreciate all he has done with this thread. There is no question about that but paying money for a course that I have not yet to receive after missed deadline and so forth I have the right to complain and whine about it

I am sure John is a nice guy but that and the fact that he gave us free information is a whole other issue.

In the first place I'm not arbitrarily jumping in at all, I have been a part of this conversation since the beginning of the thread. Before you, in fact. So being a part of this communal conversation, I will state an ignorant post when I see it - **because that is my right.**

If there were the smallest amount of disingenuous reasoning going on in here, I would be the first to point it out. Ask around. I don't fall for hype.

Secondly, don't jump on me because I am pointing out that you are adding an unnecessary negative connotation to an innocuous situation. OP is offering you a system and advice that will more than likely help you to earn money.

John has been up front and honest about every delay - and the reasons for such - well you should be so lucky to find that. Most hitters around here wouldn't give you the time of day after that original post.

And yes, while you may have the right to whine and whinge about just about anything, it doesn't mean it's not incredibly **BAD FORM**. There are more people in here than you.

Quote:

Originally Posted by **lonniewa2** (Post 1011445)

What if your pay a bill (internet provider) and they interrupt your service (non delivery of product) and they wait 4 weeks to provide the service even though you was expecting it weeks ago. Do you have a right to complain? Sure you do and what if I told you that you should not complain because they have given us a free month access in the past. Do you still have the right and is it justified. It is call customer service.

thanks,

Way to compare an apple to an elephant and then complain when the elephant doesn't taste like an apple. What is being offered to you is a system that will help you increase your skills, not host your websites. You are in on a product as it is being built, not a stand alone server set up already in business. How much more "customer service" do you want? :rolleyes:

BTW, are you really that bad at being criticized? Because if so, you may want to consider a career that won't have you running into people with actual insight and educated opinions. Around these parts people let you know when you are being whiny, unreasonable, and whingy. In fact I know a few cats around here that would have just tore you a new one for being so bloody rude. I was not trying to insult you at all. Take that for what it's worth - and if you need to continue a flame war, PM or just ignore me because I don't want to hijack this thread.

D3t0x

07-23-2009 07:57 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I think I may be researching my competition wrong. I have 14 sites so far.

5 of which are indexed - I made these on Monday.

9 which are not indexed yet - I made these on Wednesday.

All sites are keyword domains, either .com, .net, or .org. Some with an extra word like online, store, now etc.

For every keyword I picked, there was extremely low SOC. Usually 5-10 at the most. Also pretty low Exact Phrase Count less then 5000, in fact most being 100 or less. I made sure that most keywords had amazon or nextag at the top search results so that I would most likely take the first spot. Then I started getting backlinks.

Despite doing all these things, none of my sites have got the first page of google so far. I can find some of my sites on page 3, 8, 10 etc.

Am I being too impatient? I've been reading that people here have been automatically indexed to the first page with no backlinks making \$10 a day.

With all these sites I've got 47 views and made 32 cents today, my CTR is 1.82% using the bluesense wordpress theme!?! This doesn't make sense I have ads everywhere and in good spots.

Could anyone that is having success so far point out my errors?

Michael Gavre

07-23-2009 08:46 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

The first thing that I noticed is that you indicated that you have added an extra word like online, store, now etc...

All of the sites that I have had 'instant' success with have only used KEYWORD. com, net, org.

No Extra words. Just the KEYWORD or KEYWORDPHRASE, no extra words.

peter gibson

07-23-2009 09:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **D3t0x** (Post 1011532)

5 of which are indexed - I made these on Monday.

9 which are not indexed yet - I made these on Wednesday.

Am I understanding correctly that you have just created the sites on Monday and Wednesday? If that is the case than you've answered your own question bro.

You need to wait, the amount of time is dependent on the niche and strength of your competition, to see any major SERP improvement. Sometimes it takes a few weeks, sometimes it takes a few months. And while you're waiting you need to be building backlinks all the time - as well as adding content and using other promoting techniques. If you are doing that, judging by the numbers you've provided, you will eventually find success.

(Let me know if I misunderstood you :))

BTW, Michael, I've often used extra words within the keyword of my domain, and I have yet to notice this as having a negative effect. That's not to say you aren't right, just that IMO I haven't had any harder time by adding words to a keyword phrase.

terryd

07-23-2009 09:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Anyone had any experience in out ranking Ezinearticles with this method, I've got 2 in the keyword phrase that I'm looking to take on and I'm wondering if anybody else's site has overtaken a EZA article?

bigbyte

07-23-2009 09:40 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Anyone seeing the "*consumersearch.com*" domain competing in your "next" niche? Often a good sign actually that a niche is profitable for Adsense AND affiliate products.

dv8

07-23-2009 10:12 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **D3t0x** (Post 1011532)

*With all these sites I've got 47 views and made 32 cents today, my CTR is 1.82% using the bluesense wordpress theme!? This doesn't make sense **I have ads everywhere** and in good spots.*

According to John, having one block is the best. Not "having them everywhere".

And just because you think they are in good spots doesn't mean people that visit your site think so or it's the best spot for high CTR. It's never about what you think. It's what the customer/visitor thinks that matters.

bigbyte

07-23-2009 10:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Too many ad blocks on a page puts you at risk that a visitor clicks on the cheapest ad - meaning you do not know which ad is the highest bidding one where you would earn most. The more ads, the higher the chance that the lowest bidding ad gets the click. Reduce your number of ads to 1 ad block and you have the highest bidding ads guaranteed.

D3t0x

07-24-2009 12:51 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 1011844)

Too many ad blocks on a page puts you at risk that a visitor clicks on the cheapest ad - meaning you do not know which ad is the highest bidding one where you would earn most. The more ads, the higher the chance that the lowest bidding ad gets the click. Reduce your number of ads to 1 ad block and you have the highest bidding ads guaranteed.

Quote:

Originally Posted by **dv8**

According to John, having one block is the best. Not "having them everywhere".

And just because you think they are in good spots doesn't mean people that visit your site think so or it's the best spot for high CTR. It's never about what you think. It's what the customer/visitor thinks that matters.

Ah, makes sense. Never looked at it that way. So to make more money, quantity doesn't matter, its more quality. Thanks I was kind of puzzled how he was achieving such a high CTR. But now that I think about it this only increases my payout will that increase CTR too?

Quote:

Originally Posted by **peter gibson**

Am I understanding correctly that you have just created the sites on Monday and Wednesday? If that is the case than you've answered your own question bro.

You need to wait, the amount of time is dependent on the niche and strength of your competition, to see any major SERP improvement. Sometimes it takes a few weeks, sometimes it takes a few months. And while you're waiting you need to be building backlinks all the time -

as well as adding content and using other promoting techniques. If you are doing that, judging by the numbers you've provided, you will eventually find success.

Yeah, you're probably right. I am just being impatient. Well back to getting more backlinks it is!

loybond

07-24-2009 03:01 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

The fact that some are on page 1 with no backlinks messes with my mind too, but in your case, I think you haven't waited long enough. Also, what kind of backlinking have you done? It doesn't always show right away. Try using this tool:

[Backlinks Checker Tool - Backlink Watch](#)

Secondly, about your CTR, if you have 47 views from 14 sites, you've got +/- 3 views per site. With such a low number, CTR doesn't mean much. Looking at it daily doesn't mean all that much, because for a particular site, I have days that have 100% CTR and days with 0% CTR. You'll need to see what it averages out to over a week or so.

The niche also matters - some niches encourage more clicks. If you go back and read XFactor's posts, he talks about how his chosen niches are good for CTR.

Quote:

Originally Posted by **D3t0x** (Post 1011532)

Am I being too impatient? I've been reading that people here have been automatically indexed to the first page with no backlinks making \$10 a day.

With all these sites I've got 47 views and made 32 cents today, my CTR is 1.82% using the bluesense wordpress theme!? This doesn't make sense I have ads everywhere and in good spots.

Could anyone that is having success so far point out my errors?

XFactor

07-24-2009 09:50 AM

Re: 6 Months Later: \$300 Daily w/AdSense (Lessons Learned)

Quote:

Originally Posted by **bigbyte** (Post 1011761)

Anyone seeing the "consumersearch.com" domain competing in your "next" niche? Often a good sign actually that a niche is profitable for Adsense AND affiliate products.

Great site. I also use this for starting points on niche ideas.

- John

XFactor

07-24-2009 09:52 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **terryd** (Post 1011736)

Anyone had any experience in out ranking Ezinearticles with this method, I've got 2 in the keyword phrase that I'm looking to take on and I'm wondering if anybody elses site has overtaken a EZA article?

Yes I have outranked many ezinearticles pages. This is not a problem so long as you put the work into backlinking your sites.

- John

XFactor

07-24-2009 09:53 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 1011822)

According to John, having one block is the best. Not "having them everywhere".

And just because you think they are in good spots doesn't mean people that visit your site think so or it's the best spot for high CTR. It's never about what you think. It's what the customer/visitor thinks that matters.

So, so true.

For those of you waiting on my course, I've got a replica site in the book which shows you just how minimalistic my template is.

1 Adsense block not only pays more per click, but it really gives the viewer no other choice but to click if they are truly after information on pricing of the product they are searching for.

- John

azagon

07-24-2009 10:56 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Ive actually split test only 1 large (336x280) adsense block at the top of page compared to a large at the top and a banner and/or large block at the bottom.

I did this on a site with approx 1000 visitors a day over a few days and the 1 single large at the top paid and got a higher CTR (and made more \$s) than having a large at the top and more at the end of article (2 blocks).

Strange.. You would think you would make more by having more adsense blocks even if they are not even visible on the same page. Through testing, my best adsense results are from 1 adsense block and sometimes 1 ad link somewhere.

Basically what John has described :)

Oooo I keep on hitting my email send/receive to see if the course is finished... (Just make it a Beta 0.87 version John) hehe...

XFactor

07-24-2009 11:01 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **azagon** (Post 1013426)

Ive actually split test only 1 large (336x280) adsense block at the top of page compared to a large at the top and a banner and/or large block at the bottom.

I did this on a site with approx 1000 visitors a day over a few days and the 1 single large at the top paid and got a higher CTR (and made more) than having a large at the top and more at

the end of article (2 blocks).

Strange.. You would think you would make more by having more adsense blocks even if they are not even visible on the same page. Through testing, my best adsense results are from 1 adsense block and sometimes 1 ad link somewhere.

Basically what John has described :)

Yep, no matter how many ways I've sliced it over the last 3-4 years, 1 block is best.

Quote:

Oooo I keep on hitting my email send/receive to see if the course is finished... (Just make it a Beta 0.87 version John) hehe...

I'm adding my 7-day action plan to the last chapter and then have to adjust the example niche videos with settings that I messed up somehow (camtasia).

Almost ready...

- John

EricGiguere

07-24-2009 11:23 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1013253)

1 Adsense block not only pays more per click, but it really gives the viewer no other choice but to click if they are truly after information on pricing of the product they are searching for.

I'm always surprised that most AdSense publishers don't realize that the highest-paying ads are always shown in the first ad block on the page, where "first" means first in the HTML. It makes a lot of sense if you think about it: just as with the ads on search results, an internal auction is used to determine which ads get shown on a content page, and generally the ads with higher CPCs end up first in the list. All things being equal, then, the first ad (leftmost for horizontal ad units, topmost for vertical ad units) in the first ad block will pay the most per click.

John, kudos for opening up. I don't visit the forum too often (you can waste all your time here

and get nothing done!) and just happened on this, so I'll be sure to point the readers of my [whitehat VRE](#) blog series to it, it fits perfectly with what I've been saying for a long time now.

Eric

XFactor

07-24-2009 11:46 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **EricGiguere** (Post 1013513)

I'm always surprised that most AdSense publishers don't realize that the highest-paying ads are always shown in the first ad block on the page, where "first" means first in the HTML. It makes a lot of sense if you think about it: just as with the ads on search results, an internal auction is used to determine which ads get shown on a content page, and generally the ads with higher CPCs end up first in the list. All things being equal, then, the first ad (leftmost for horizontal ad units, topmost for vertical ad units) in the first ad block will pay the most per click.

John, kudos for opening up. I don't visit the forum too often (you can waste all your time here and get nothing done!) and just happened on this, so I'll be sure to point the readers of my [whitehat VRE](#) blog series to it, it fits perfectly with what I've been saying for a long time now.

Eric

Hi Eric,

I've been an avid reader of your blog for some time now, so I'll return the "kudos" right back at you, thanks!

About the 1 block paying more, I didn't even realize that for over a year when I first started.

But of course, I was scraping content and using programs like traffic equalizer in my beginning days, when adsense was easy, so I did not care much about details.

- John

peter gibson

07-24-2009 11:55 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1013576)

Hi Eric,

I've been an avid reader of your blog for some time now, so I'll return the "kudos" right back at you, thanks!

About the 1 block paying more, I didn't even realize that for over a year when I first started.

But of course, I was scraping content and using programs like traffic equalizer in my beginning days, when adsense was easy, so I did not care much about details.

- John

OK, I've not heard of this and I've just taken my sidebar adsense off a few sites to test this out. I've always just assumed that 2 are better than one.

Thanks for the heads up!

EricGiguere

07-24-2009 12:48 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1013576)

I've been an avid reader of your blog for some time now, so I'll return the "kudos" right back at you, thanks!

Thanks, glad you like it... that blog is truly a labor of love, not a moneymaker. Been so busy lately moving that I haven't updated it much, but I'll get back to a normal posting schedule shortly.

Quote:

About the 1 block paying more, I didn't even realize that for over a year

when I first started.

But of course, I was scraping content and using programs like traffic equalizer in my beginning days, when adsense was easy, so I did not care much about details.

Yeah. In theory the single-ad units like the half-banner would give you the most bang for the buck by showing only the best-paying ad. But it doesn't give the visitor much to click on, so total earnings may be less. The only way is to find out by experimenting!

You can stack three single-ad units on top of each other and track them separately to see which ones are being clicked on, too. Looks funny, though, and that may detract. Best is to do A/B testing with two different ad units and see which performs best.

But all that takes work. I like your approach -- create some content, put an ad up, promote the site a bit, move on. Perfect for busy AdSense publishers.

Eric

EricGiguere

07-24-2009 12:57 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **peter gibson** (Post 1013601)

OK, I've not heard of this and I've just taken my sidebar adsense off a few sites to test this out. I've always just assumed that 2 are better than one.

I discuss this in detail in my [Uncommon AdSense](#) ebook, but it definitely doesn't work that way. There's a concept I call the "bid gap" which refers to the gap between successive ad bids. In highly competitive niches, the bid gap will be small and there will be a lot of advertisers, giving you a lot of inventory to deal with. But as often as not you'll see one, two or three advertisers at the top paying decent money and then a big gap to the next bid. For example, say we have 3 advertisers bidding \$1, \$0.90 and \$0.75 as the top. But then the next advertiser only bids \$0.20. The first gap is \$0.10, the next gap is \$0.15, but the third gap (between the 3rd and 4th advertisers) is \$0.55, significantly higher. Basically you have advertisers trying to "bottom feed" for impressions and cheap clicks. So if you're displaying 3 ad units of 4 ads each, chances are good that the bottom N ads out of the 12 are low-paying ads that don't make you much per click.

That's why reducing the number of ads shown can dramatically increase your earnings. Even if the total CTR is lower (because there aren't so many ads, more visitors are likely to leave without clicking) the earnings can be better.

But it's not a hard-and-fast rule. Try it yourself and see how it goes. If your earnings go down, not up, bring back the other ads.

Eric

EricGiguere

07-24-2009 01:51 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Let me also quote a relevant passage from a book I recently reviewed, *The Drunkard's Walk*:

Quote:

What I've learned, above all, is to keep marching forward because the best news is that since chance does play a role, one important factor in success *is* under our control: the number of at bats, the number of chances taken, the number of opportunities seized. For even a coin weighted toward failure will sometimes land on success. Or as the IBM pioneer Thomas Watson said, 'If you want to succeed, double your failure rate.'

This is exactly what John's done... he took action and tried different things until he hit on something that works for him. I'm not normally a rah-rah kind of guy, but there's a lot of wisdom in that quote above.

D3t0x

07-24-2009 03:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **EricGiguere** (Post 1013952)

Let me also quote a relevant passage from a book I recently reviewed, The Drunkard's Walk:

This is exactly what John's done... he took action and tried different things until he hit on something that works for him. I'm not normally a rah-rah kind of guy, but there's a lot of wisdom in that quote above.

Thank you, that is a very inspiring quote.

loybond

07-24-2009 05:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

This may be a little misplaced, but when you guys use one big adblock, doesn't it look a little weird that it doesn't take up the whole width? How do you guys deal with this (wrap in div to center it etc)?

Boulderby

07-24-2009 05:38 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

If you have a niche that would ideally be, e.g. hotandcold[dot]com, would the next best alternative be hotcold[dot]com? Is 'and' a superfluous word that google would ignore anyway? It may not read well, but so long as it ranks...

Ciara Mac Mahon

07-24-2009 06:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Phhhewwww! There is so much to learn around here, thanks to everyone for the fantastic info on this thread, I'll be adding this to my (long!) list of threads to study!

moralde

07-24-2009 07:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

After reading almost all of the messages on this thread, I felt like I have some new secret in my hand to blaze my way through adsense earning. But like John said, this is actually basic knowledge that everyone should have known when they enter the adsense world.

Thanks John and all the experts who generously shared their experience here. I learned a lot. I'm gonna go now and implement this newfound information.

azagon

07-25-2009 02:23 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Heya Eric,

I bought your adsense uncommon book, not a bad read at all (Way better than Joel Comm's Adsense Secrets v4 - He had too much Yabba Yabba (info) IMHO).

Today I've just had my biggest adsense earnings day ever - and I owe it to this thread (Thanks to everyone who gave away solid info). I'm gonna go buy something on ebay to celebrate :)

Cheers

Adrian

bay37

07-25-2009 11:39 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Just a note: I stopped looking at SOC (in MNF). Kinda developed my own way of finding out what my "real" competition is, so there you go... I now rank for a handful of keywords that have a SOC (again, in MNF) over 3-9k. With just a domain/1 article on the homepage and zero backlinks.

I'm only using MNF for the search count feature atm, which you can easily find out for free, but since I bought the thing I figured I might as well use it for something. :)

MNF is still great, especially for beginners, as it's "numbers" are mostly correct and it just makes things a lot easier.

I now only go for keywords that get at least 3k "exact" searches/month.

At first I registered like 20 domains for keywords I thought were good. Then once I launched I noticed that one minisite was doing much better than the rest (most brought in around \$0.40/day on average, but one of them was earning like \$2-4/day without any work).

So I looked at the stats and basically the only two things that are different about that site are search count (around 6k/month) and competition (amazon-like-websites). So theres your magic formula. :) Now all of my domains fit that criteria.

The hardest part at the moment is writing at least 10 articles/day... I'm shit at writing so its a struggle.

All who pmed me, sorry if I havent replied yet; I'm very busy trying to take my adsense business off the ground.

Oh and so far Google nerds have killed 13 minisites of mine. Basically all the sites that had 1 article+adsense ads for content were killed off. I now make sure to launch with at least 10 pages of content.

What I like to do is go through the top 10 Google results for my target keyword and pick one thing I like from each one of the 10 websites. Then either re-write or create my own articles (for

those 10 "ideas/products").

Also, I ONLY buy exactkeyword.tld domains now. The exact match boost in SERPS is amazing.

Chucky

07-25-2009 12:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1016425)

Also, I ONLY buy exactkeyword.tld domains now. The exact match boost in SERPS is amazing.

Hey, Thanks Bay for the nice post. What do you mean .tld domains? .com, .net etc or something else? Never heard of that before :-)

Thanks!
Chucky

bay37

07-25-2009 12:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Chucky** (Post 1016480)

Hey, Thanks Bay for the nice post. What do you mean .tld domains? .com, .net etc or something else? Never heard of that before :-)

*Thanks!
Chucky*

Top level domains. I only use .com/net/org. :)

Matt Johnson

07-25-2009 12:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

bay37,

Congrats on your success so far!

So basically you are disregarding SOC and just analyzing the top 10 pages for shopping sites (Amazon, Nextag, etc)? Usually I find that keyword phrases that have a high search count and match this criteria, have positions 1-3 taken by VERY strong sites with the shopping sites further down.

Are you just aiming for the front page or for top spot?

Also, are you using static sites or WordPress?

I love WP and am skilled enough to customize it in pretty much any way I want, but updating plugins and backing up databases on 40+ sites is not my idea of fun. :) Thinking I might have to checkout XSitePro....

XFactor

07-25-2009 02:20 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **loybond** (Post 1014464)

This may be a little misplaced, but when you guys use one big adblock, doesn't it look a little weird that it doesn't take up the whole width? How do you guys deal with this (wrap in div to center it etc)?

When I say the big ad block, I only use the 336 X 280

- John

XFactor

07-25-2009 02:24 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1016425)

Just a note: I stopped looking at SOC (in MNF). Kinda developed my own way of finding out what my "real" competition is, so there you go... I now rank for a handful of keywords that have a SOC (again, in MNF) over 3-9k. With just a domain/I article on the homepage and zero

backlinks.

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So I looked at the stats and basically the only two things that are different about that site are search count (around 6k/month) and competition (amazon-like-websites). So theres your magic formula. :) Now all of my domains fit that criteria.

The hardest part at the moment is writing at least 10 articles/day... I'm shit at writing so its a struggle.

All who pmed me, sorry if I havent replied yet; I'm very busy trying to take my adsense business off the ground.

Oh and so far Google nerds have killed 13 minisites of mine. Basically all the sites that had 1 article+adsense ads for content were killed off. I now make sure to launch with at least 10 pages of content.

What I like to do is go through the top 10 Google results for my target keyword and pick one thing I like from each one of the 10 websites. Then either re-write or create my own articles (for those 10 "ideas/products").

Also, I ONLY buy exactkeyword.tld domains now. The exact match boost in SERPS is amazing.

Great way to think outside the box, I like it! And yes, any keyword tool should only be used as a guide.

Like anyone's advice, the think I don't like to see is my word taken as gospel. Everything that I help with should only be used as guidance.

This business can work under hundreds of variables, all of them different.

- John

dv8

07-25-2009 02:35 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1016489)
Top level domains. I only use .com/net/org. :)

So if the keyword.com/.net/.org is NOT available you avoid the niche?

I only ask because I have found that most times it is not available. So I always just add a word.

Side note: I bought a .info domain the other day and put up a site. More of a testing sort of thing. I'm curious if .info's can rank well....they are only 89 cents.

bgmacaw

07-25-2009 03:36 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 1016845)
Side note: I bought a .info domain the other day and put up a site. More of a testing sort of thing. I'm curious if .info's can rank well....they are only 89 cents.

They can but it will depend on the competition. If the .com/.net/.org are parked by some domain name speculator and you build a good SEO'ed site you'll be in position #1 with your .info quite often. But, if the .com is a 10 year old authority site for that keyword, you probably won't have a good chance.

D3t0x

07-25-2009 03:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Just an update from my previous post - My earnings are up to \$2 a day and climbing from that 32 cents post. Also my CTR is upwards to 25%. WOO! :).

2/14 sites are on the first page, hopefully moving to the first position soon.

One thing that I have noticed though is that my two .net domains do not even come up at all in

the top 500 results in the SERPs. Yet all the .com's come up.

I am wondering if .net has less authority than .com's? Or is this just a coincidence?

XFactor

07-25-2009 03:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 1016845)

So if the keyword.com/.net/.org is NOT available you avoid the niche?

I only ask because I have found that most times it is not available. So I always just add a word.

Side note: I bought a .info domain the other day and put up a site. More of a testing sort of thing. I'm curious if .info's can rank well....they are only 89 cents.

Personally, I would never throw away a good niche because the keyword only is not available.

Nothing is set in stone. There are no search engine rules that say "sorry, but you can't rank for this keyword because there are no keyword-only domains available, better luck next time..."

Instead, go for it. You may not rank as fast, but if you have to get a domain with an extra keyword and submit a few more articles, so what?

You are going to be working every day anyways, so go for it and see what the results will be.

- John

XFactor

07-25-2009 03:59 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bgmacaw** (Post 1016982)

They can but it will depend on the competition. If the .com/.net/.org are parked by some domain name speculator and you build a good SEO'ed site you'll be in position #1 with your .info quite often. But, if the .com is a 10 year old authority site for that keyword, you probably won't have a good chance.

Also a good point, however I have also experienced good, solid earnings from just sitting between the #4 and lower positions below huge authority sites.

- John

XFactor

07-25-2009 04:00 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **D3t0x** (Post 1017014)

Just an update from my previous post - My earnings are up to \$2 a day and climbing from that 32 cents post. Also my CTR is upwards to 25%. WOO! :).

2/14 sites are on the first page, hopefully moving to the first position soon.

I love it, great job! :)

- John

Chucky

07-25-2009 04:45 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1016489)

Top level domains. I only use .com/net/org. :)

Ok got it, thanks!

bay37

07-25-2009 05:21 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **dv8** (Post 1016845)

So if the keyword.com/.net/.org is NOT available you avoid the niche?

I only ask because I have found that most times it is not available. So I always just add a word.

Side note: I bought a .info domain the other day and put up a site. More of a testing sort of thing. I'm curious if .info's can rank well....they are only 89 cents.

Yeah I normally avoid the niche. Plenty of great niches out there, no need to break my own balls trying to rank without a good domain. That is just my opinion. :)

I also avoid .info's. Although I have seen quite a few .info's ranking high on page one.

Just as a side note, I haven't really done much to get my sites to the top spots. I'm mostly between positions 6 to 14 (no backlinks done). Shouldn't be difficult to reach top 5 for most keywords once I get around to it.

Riposte

07-25-2009 06:23 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **D3t0x** (Post 1017014)

One thing that I have noticed though is that my two .net domains do not even come up at all in the top 500 results in the SERPs. Yet all the .com's come up.

I am wondering if .net has less authority then .com's? Or is this just a coincidence?

Does anyone have any input on this? Has anyone gotten a .net or .org domain on the first page with little to no backlinks?

I've been trying this for a while now with very little success, and I'd rather not have to spend any more money than I need to.

bay37

07-25-2009 06:33 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Riposte** (Post 1017242)

Does anyone have any input on this? Has anyone gotten a .net or .org domain on the first page with little to no backlinks?

I've been trying this for a while now with very little success, and I'd rather not have to spend any more money than I need to.

Yes. com/net/org are all equally good. No difference whatsoever.

bgmacaw

07-25-2009 07:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Riposte** (Post 1017242)

Does anyone have any input on this? Has anyone gotten a .net or .org domain on the first page with little to no backlinks?

Yes, and .info's and Blogger blogs. It all depends on the amount of competition in the niche and the work you're willing to put in promoting the site.

peter gibson

07-25-2009 08:25 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1017262)

Yes. com/net/org are all equally good. No difference whatsoever.

What he said. :)

ChrisBa

07-25-2009 09:31 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

They are equally good - however some people think that com's are the only way to go, if those people are potential visitors - you want to have a .com :)

nobluff

07-25-2009 09:38 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 911551)

I like using seperate domains. Very important for the 1 main keyword you are going after. The domain should have this keyword.

A basic strategy, but one that I did not realize until late last year.

- John

Hi John,

I have two questions:

1. Do you only use .com domains? or would do you try others, specifically .info.

Just read futher and saw you answered this already, for others interested he uses mainly .com but does have some .orgs.

2. You mention an example of "air mattresses for sale". I want to know if you personally have a limit to how long your domain name is? For instance if "air mattresses for sale in new york" is a well searched phrase, and is available, would you still take it?

Thanks for the tips.

Regards,

John.

Andrew Maule

07-25-2009 09:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Just wanted to say I'm also trying this and see the huge potential :D Got a keyword only .com

with a Godaddy coupon, total invest so far: \$7.60 or so. Wrote a few posts, submitted an article, made 10 high PR backlinks, we'll see how it goes... will definitely be scaling this to the sky if it works :D!

ChrisBa

07-25-2009 10:04 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I'm curious what your revenue would be like if you swapped out adsense for related cpa offers

Razorblade

07-25-2009 10:53 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **ChrisBa** (Post 1017667)

I'm curious what your revenue would be like if you swapped out adsense for related cpa offers

I'm interested in this too. But how about having Adsense **and** related CPA offers on the site? ;)

Pravir

07-26-2009 03:44 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

If I get a niche and the keyword only domain is not available shall I go with hyphen . Like keyword1-keyword2-keyword3.com

Does it make any difference if I put hyphen in between to get the domain.

Any views ??

Magy

07-26-2009 03:51 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hello, it's me... again :)

I have now my website online. (the first one, the second will be online today) First article live in an article directory with a link to the website with the main keyword.

My question is, it is good to write more articles to get more link with the keywords if they are published in the same site, i mean, Google will see more strength for my keyword with ten articles from the same site than just one? I know that i must have a lot of backlinks from differents websites but it works with just one?

In France, we have a lot of articles directory but not with high PR like ezinearticles (and i write in french, so i can't use ezine :()), so, what is the best way, write differents articles and publish in differents articles directory, or everything on the better only?

XFactor

07-26-2009 01:39 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Pravir** (Post 1018153)

If I get a niche and the keyword only domain is not available shall I go with hyphen . Like keyword1-keyword2-keyword3.com

Does it make any difference if I put hyphen in between to get the domain.

Any views ??

Try it and see. I personally do not use hyphens, but again, that is not based on any type of testing.

Create your own tests. Make a few domains with hypens and a few without.

Let us know how it turned out.

- John

JWT

07-26-2009 01:42 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Hi to all,

I have just been reading a post about how Google are now supposedly badly penalising product review type sites that get traffic using PPC. Does anybody have any thoughts about whether

Google will carry this over into the searched listings?

John.

bay37

07-26-2009 01:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **JWT** (Post 1019192)

Hi to all,

I have just been reading a post about how Google are now supposedly badly penalising product review type sites that get traffic using PPC. Does anybody have any thoughts about whether Google will carry this over into the searched listings?

John.

It's mostly re-bills, diet, online money, workout guides and similar that are getting slapped.

My mini sites have pretty good info on them. I actually enjoy this because most of my sites contain clear info describing actual products that people have been using every day for years and years.

EricGiguere

07-26-2009 02:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

One suggestion for you folks is to add Google Analytics tracking code to your AdSense pages. It's very easy to do (see my blog). Like John, I don't spend a lot of time looking at my traffic stats, but on occasion I find one of my sites is doing particularly well and I want to figure out why. Having the tracking in place makes it easy to go back for those cases and do some analysis.

Eric

ChrisBa

07-26-2009 04:06 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bay37** (Post 1019223)

It's mostly re-bills, diet, online money, workout guides and similar that are getting slapped.

My mini sites have pretty good info on them. I actually enjoy this because most of my sites contain clear info describing actual products that people have been using every day for years and years.

x2 - google is going after shady/scammy offers

as long as your sites offer reasonable content and your not scammy you should be fine

JWT

07-27-2009 09:24 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Is this course available yet or have I missed it?

AdvancedSamurai

07-27-2009 09:40 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

com/net/org are all equally good. No difference whatsoever.

What about other domains like .me, .tv, and other country domains? How do they rank?
I mean, if the content is in English.

Jeremy123

07-27-2009 09:43 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

just use .com, keep it simple

the way to rank is to find high demand and low competition and get backlinks.

seo is not complicated

guess the course is delayed again, it is worth the wait

JWT

07-27-2009 10:04 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Oh good. I wasn't sure if it had come and gone or not yet arrived 'cause am unable to click on the link for it on Xfactor's comments.

Jeremy123

07-27-2009 10:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

the price will go up soon

[Adsense Masters Course - Adsense Masters Course](#)

iblbuilder

07-27-2009 10:36 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Great advice. I would also add that backlinks should be one way, and that relevance, although a factor is not key. links from relevant pages with anchor text keywords are great, but one from a non relevant page is good, so don't spend your life only looking for relevance.

Quote:

Originally Posted by **Jeremy123** (Post 1021600)
just use .com, keep it simple

the way to rank is to find high demand and low competition and get backlinks.

seo is not complicated

guess the course is delayed again, it is worth the wait

lonniewa2

07-27-2009 10:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Riposte** (Post 1017242)

Does anyone have any input on this? Has anyone gotten a .net or .org domain on the first page with little to no backlinks?

I've been trying this for a while now with very little success, and I'd rather not have to spend any more money than I need to.

I have a .org domain on page 1 in the 10 spot. Two article got me to the first page.

Marigold

07-27-2009 11:08 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 961870)

Yep, I do maintain my sites, always submitting articles now and again for those that drop.

Eventually, however, you will start getting traffic from searches not related to your main keyword - fun stuff!

About article marketing, yes I'll pop in a keyword or two, but I do not stress over it.

And no, NEVER put in your site's main keyword into those articles, only have your main keyword in the anchor text (I covered this already a few pages back).

- John

Suppose I want to get the first three position for my 10 something keyword/category.

It will be a huge boost for my traffic.

What do I do?

I have a one year old site with my main keyword in the second position.

But I also want to be there for my other related keywords.

I have not tried article marketing.

So if I do article marketing do I back link with my related keyword as anchored text?

Marigold

Magy

07-27-2009 11:26 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

damn, my first website is now indexed but not like i want...

with an addon domain i created for my niche website domain, i have in google results :

mymaindomain.info/thenichesitedomain.org/index.html...

my main domain is the domain that i choose when i got my hosting.

this one is not ready to be well ranked in SERPS :(

someone know what's my problem, if you do multiple websites, you use cpanel and addons domains too?

XFactor

07-27-2009 11:45 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Marigold** (Post 1021892)

Suppose I want to get the first three position for my 10 something keyword/category.

It will be a huge boost for my traffic.

What do I do?

I have a one year old site with my main keyword in the second position.

But I also want to be there for my other related keywords.

I have not tried article marketing.

So if I do article marketing do I back link with my related keyword as anchored text?

Marigold

Yes, that is what works for me: Submitting articles with your keyword in the anchor text of the resource box.

(But nowhere else in the article)

- John

EricGiguere

07-27-2009 11:51 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Magy, you should be able to fix your problem with redirection directives in a .htaccess file at the root of your domain. See [my blog post here](#) for some instructions, look at the section "Prefixed with 'www' or not?", which also links to some other examples. Basically once you do this it will force anyone who comes into your domain without the "www.thenichesitedomain.org" as the root of the URL to be redirected to the proper URL.

Magy

07-27-2009 12:14 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Ok thanks Eric, do you think that google will change the url with the correct one when it's redirected? the site is not fully indexed now, only one page and not the same, i hope that will work.

Bishop81

07-27-2009 12:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I'm curious about the ways that some of you are figuring out your competition strength without using MNF. Are you checking the keywords in Google Adwords Keyword Tool, then searching Google for that exact phrase and finding the number of competing websites?

Is that basically what MNF does for you, only a lot faster?

EricGiguere

07-27-2009 12:24 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Magy** (Post 1022167)

Ok thanks Eric, do you think that google will change the url with the correct one when it's redirected? the site is not fully indexed now, only one page and not the same, i hope that will work.

Yes, Google is very good at tracking redirections and updating its site. Make sure you do a permanent redirect (301), which is what my examples do.

EricGiguere

07-27-2009 12:32 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bishop81** (Post 1022169)

I'm curious about the ways that some of you are figuring out your competition strength without using MNF. Are you checking the keywords in Google Adwords Keyword Tool, then searching Google for that exact phrase and finding the number of competing websites?

Is that basically what MNF does for you, only a lot faster?

Yeah, although MNF has some other analysis. Mind you, I have my own tool for doing this that I've been thinking of making into a proper product... but it's a lot of work. Same basic idea, though: I download a spreadsheet of keywords from the AdWords Keyword Tool and my tool looks for keywords that match certain criteria, i.e. searches \geq 3000, competing pages \leq 10000, no PR 5+ pages, etc.

Eric

stevendennis

07-27-2009 12:54 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

great things you done there ..thanks for posting nice informative post

Magy

07-27-2009 12:55 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Eric you are a genius :) it works!

In my main domain i have the 301 for each /folder to each <http://www>. and in the different folders, the different rules to rewrite from http:// to <http://www>. and addondomain.mydomain.com to addondomain.com, etc. Well, everything works correctly now, i will wait for google to reindex it correctly now.

Thanks a lot again Eric, i was pretty sad when i see that it was not indexed correctly. I am now confident and ready to work :)

EricGiguere

07-27-2009 02:09 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Glad I could help. Bonne chance!

jbgal

07-27-2009 04:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **EricGiguere** (Post 1022079)

Magy, you should be able to fix your problem with redirection directives in a .htaccess file at the root of your domain. See [my blog post here](#) for some instructions, look at the section "Prefixed with 'www' or not?", which also links to some other examples. Basically once you do this it will force anyone who comes into your domain without the "www.thenichesitedomain.org" as the root of the URL to be redirected to the proper URL.

Eric,

Should this 301 redirect work for human visitors too, not just search engines? When I use Wordpress for my adsense sites, I just set it to use www in the general settings but not as easy in Dreamweaver/Xsitepro. I used your .htaccess file but when I typed <http://mydomain.com> in my browser, it did not redirect to <http://www.mydomain.com> like I wanted it to.

JB

amerigo

07-27-2009 04:18 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I am done waiting for the wso, i had about 20 domains I was going to use on it. Since Xfactor is having trouble with the launch, i am going to go ahead and start launching the sites.

D3t0x

07-27-2009 04:45 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **amerigo** (Post 1022981)

*I am done waiting for the wso, i had about 20 domains I was going to use on it.
Since Xfactor is having trouble with the launch, i am going to go ahead and start launching the sites.*

Yeah, that's what i've done with mine too. Couldn't wait any longer so I started a week ago.

XFactor

07-27-2009 04:49 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

It's coming guys, should be posted tonight.

- John

jspmedia

07-27-2009 05:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1023088)
It's coming guys, should be posted tonight.

- John

great..can't wait to see.

Oling

07-27-2009 05:03 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Welcome back John!

I have been hearing form you since your Adsense membership stuff. I learn too from your previous thread here about adsense and again now.

Thanks for sharing your new discoveries about how you use more websites to and make them to the top of Big G searches..

thanks again
Oling

reelfat

07-27-2009 07:11 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1023088)

It's coming guys, should be posted tonight.

- John

New thread title...

"6 Months Later: John Finishes His Adsense Course (Lessons Learned)

:)

RF

reelfat

07-27-2009 07:16 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Bishop81** (Post 1022169)

I'm curious about the ways that some of you are figuring out your competition strength without using MNF. Are you checking the keywords in Google Adwords Keyword Tool, then searching Google for that exact phrase and finding the number of competing websites?

Is that basically what MNF does for you, only a lot faster?

I've actually found some really killer keywords using MNF....30,000+ searches a month with only 20,000, or less, exact matches. SOC shows under 20 and green.

On Google though, all of the big boy sites, pr 4-6, are taking up the top 20 listings. Not sure whether these are worth pursuing.

RF

D3t0x

07-27-2009 08:26 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I think that would take a long time to pass those other sites. Probably months. I've done it before with an old site of mine but it took forever.

I just found a niche with 27,100 searches, 5 SOC, and an Ezine Article on the first page.

I better jump on this one!

Chucky

07-27-2009 08:51 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Riposte** (Post 1017242)

Does anyone have any input on this? Has anyone gotten a .net or .org domain on the first page with little to no backlinks?

.

I have a .info ranking at #4 on first page for a term that is searched 22,000 times/day. May be five backlinks max (other than bookmarking)

lonniewa2

07-27-2009 09:01 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Well since the cat is out of the bag up until last week I had a .info ranking for # 4 & 5. It is not ranking #5 & 6.

blopsy

07-27-2009 09:15 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **reelfat** (Post 1023453)

New thread title...

"6 Months Later: John Finishes His Adsense Course (Lessons Learned)

:)

RF

Give the guy a break, the internet isn't going anywhere and better a good product than some of the half baked products that I have seen rushed to the market just to lock in a \$... most wont do the work required anyway, so why the panic.

Chucky

07-27-2009 09:19 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **D3t0x** (Post 1023072)

Yeah, that's what i've done with mine too. Couldn't wait any longer so I started a week ago.

Me three :-)

madmagician

07-27-2009 09:27 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **blogsy** (Post 1023755)

Give the guy a break, the internet isn't going anywhere and better a good product than some of the half baked products that I have seen rushed to the market just to lock in a \$... most wont do the work required anyway, so why the panic.

What panic? I'm just tired of seeing posts or getting emails that says "it'll be released on this date", only for that date to be passed several times. Like 5 hours ago a post that says "tonight". It's 10:30.

I don't mind waiting for a good product but to be let down on every release date sucks. IDC, I'm

just glad he's made this thread.

Anyway to anyone waiting, just go start! That's some of the advice mentioned over and over in this thread.

Mark McClure

07-27-2009 09:58 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

@MadMagician - lol - it's like waiting for Xmas ;-)

I agree with you that there's enough info in this thread alone to get started. I wonder how many would still delay if the course was unavailable for months? Carpe Diem!

XFactor

07-27-2009 11:28 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **reelfat** (Post 1023453)

New thread title...

"6 Months Later: John Finishes His Adsense Course (Lessons Learned)

:)

RF

A comedian in the house! :)

Listen guys, I am working my tail off on this course. Yes I know that I have been saying "tomorrow" or "tonight", etc. and each time I honestly think it will be ready.

Two days ago I had 6 chapters and 53 pages to wrap up.

Tonight I'm editing 8 chapters and around 90 pages.

Every time I go through the course I realize that there is another little ****important**** item to add.

But really, I'm sitting on the finished product now, but the last thing I can do is release something with information out of order, bad spelling and grammar, etc.

And it is equally important for me to create a video to accompany each chapter, especially when it is about my template and finding niches.

There are just certain things that need to be said instead of written.

So yes, 2 or so weeks ago I did jump the gun and thought I was going to put together a course in a couple of days.

However, I had no idea that once I poured open my brain that I was really creating a long-term, kick-ass E-book and a members area that will be constantly updated with new information and detailed answers to questions that I open myself up to.

Whееew... I'm winded. Back to work :)

But seriously guys, anyone that does not want to participate in getting the course at your early discount can surly let me know and we can take care of it.

- John

skytechhosting

07-27-2009 11:31 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Nice Information john i have started 5 websites lets see soon ill post my sucess

Zor Prime

07-27-2009 11:50 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I was waiting around myself, doing niche research and this or that.

Picked up a couple domains and just jumping in. I've got the bare bones of a new site up using Drupal - I'll see how that goes. Learning experience since I've never used Drupal before but I figured why not try something new. I might end up just using XSPRO2 which I have on hand if I want things to be quick and dirty, but hey who knows. I would prefer someone from Google taking a look and seeing some effort invested and throw me in the accepted column without thinking twice.

And when the finished product does come around, it'll be like Christmas and I can review what I've already done and get on what I should be doing.

John did say everything in the product is already laid out in this thread. If I get hard up enough I'll just review what already has been wrote.

The date might be delayed but every time the finished product is getting larger beyond what John anticipates. That's pretty cool, IMO, and added value. Am I frustrated, yes. But I've got stuff to do, so, I'll just get on my way. John is probably frustrated as much as everyone else, I would be. It's one of the projects you've done before where every corner there's some other damn thing that pops up that you need to handle. I can relate.

Chucky

07-28-2009 12:16 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Zor Prime** (Post 1024141)

I was waiting around myself, doing niche research and this or that.

Picked up a couple domains and just jumping in. I've got the bare bones of a new site up using Drupal - I'll see how that goes. Learning experience since I've never used Drupal before but I figured why not try something new. I might end up just using XSPRO2 which I have on hand if I want things to be quick and dirty, but hey who knows. I would prefer someone from Google taking a look and seeing some effort invested and throw me in the accepted column without thinking twice.

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Good one mate!

What took you so long to make your first post?

Thomas Wilkinson

07-28-2009 12:52 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John - Take your time - Get it right - Say what you want to say.
You've given away enough on this thread to keep me going for weeks,
maybe months.

Tom

Zor Prime

07-28-2009 12:55 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Chucky** (Post 1024211)
What took you so long to make your first post?

Guess I didn't really feel like saying anything until now. Hi btw!

iwebtopia

07-28-2009 05:22 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

I don't know how to set up a website at all and so am stuck and can't get off starting block. I desperately need to start making some \$\$, even if just one dollar! Once I can set up a simple site and understand what I'm doing, then everything will be good. So looking forward to the course and I don't mind that it's taking longer. It will be worth it.

EricGiguere

07-28-2009 06:03 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **jbgal** (Post 1022930)
Should this 301 redirect work for human visitors too, not just search engines? When I use Wordpress for my adsense sites, I just set it to use www in the general settings but not as easy

in Dreamweaver/Xsitepro. I used your .htaccess file but when I typed <http://mydomain.com> in my browser, it did not redirect to <http://www.mydomain.com> like I wanted it to.

301 redirects absolutely work for humans as well. It's what websites use when they move pages around to make sure that visitors who come in via old links still get to the right page.

The .htaccess examples I gave on my blog definitely work, so there must be something in your setup that's not working.

runner

07-28-2009 06:57 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Looks like a clear strategy for AdSense earnings.
But how you can reach high PR without a battery of backlinks?
Hmmm...

Actually you are saying that your templates convert extremely well, right?

Si_P

07-28-2009 07:26 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Can anyone tell me realistically how long Google takes to index sites?

I have had my first adsense site up and going since Wednesday (5 days), I have 9 pages, 20 backlinks (not from main keyword articles), I have submitted the sitemap and main URL to Google but none of my pages are yet indexed. I am holding off doing any social bookmarking as i dont want to risk outranking my main URL

I am either very impatient or just too eager as I wanted just to use this site to test the water and see if i can really make the first page for my main keyword.

Anyone got advice to get indexed quicker??

Thanks,
Si

terryd

07-28-2009 07:33 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Si_P** (Post 1024916)

Can anyone tell me realistically how long Google takes to index sites?

I have had my first adsense site up and going since Wednesday (5 days), I have 9 pages, 20 backlinks (not from main keyword articles), I have submitted the sitemap and main URL to Google but none of my pages are yet indexed. I am holding off doing any social bookmarking as i dont want to risk outranking my main URL

I am either very impatient or just too eager as I wanted just to use this site to test the water and see if i can really make the first page for my main keyword.

Anyone got advice to get indexed quicker??

*Thanks,
Si*

Most of my sites seem to get indexed and ranking in a day or less. In fact I just finished off one of these sites this morning and it's already at #7 with just RSS submission.

msalada

07-28-2009 07:35 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Woedpress usually indexes within 2 days. Normally less. If you submit an article to EZA with a link back to the site or submit the site to an RSS feed directory, this can sometimes speed up the indexing process.

~Marj

internetmarketer99

07-28-2009 08:03 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Si,

It can vary widely, from a day or two to many weeks. 5 days is not terribly unusual.

Things you can do to help:

Submit your sitemap
Submit pages to Digg
Social Bookmark pages
Submit a RSS feed to aggregators
Ping your pages (pingoat.com, pingomatic.com)

Mark

SoundsGood

07-28-2009 08:30 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **reelfat** (Post 1023453)
New thread title...

"6 Months Later: John Finishes His Adsense Course (Lessons Learned)

Now **this** is funny. :) I love it.

SoundsGood

07-28-2009 08:39 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1024085)
However, I had no idea that once I poured open my brain that I was really creating a long-term, kick-ass E-book and a members area that will be constantly updated with new information and detailed answers to questions that I open myself up to.

Pheww, it's a good thing self-promotion is not allowed here. :)

kidding, jussst kidding... :p

BrightLife

07-28-2009 09:38 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **XFactor** (Post 1024085)

A comedian in the house! :)

Listen guys, I am working my tail off on this course. Yes I know that I have been saying "tomorrow" or "tonight", etc. and each time I honestly think it will be ready.

Two days ago I had 6 chapters and 53 pages to wrap up.

Tonight I'm editing 8 chapters and around 90 pages.

*Every time I go through the course I realize that there is another little ****important**** item to add.*

But really, I'm sitting on the finished product now, but the last thing I can do is release something with information out of order, bad spelling and grammar, etc.

And it is equally important for me to create a video to accompany each chapter, especially when it is about my template and finding niches.

There are just certain things that need to be said instead of written.

So yes, 2 or so weeks ago I did jump the gun and thought I was going to put together a course in a couple of days.

However, I had no idea that once I poured open my brain that I was really creating a long-term, kick-ass E-book and a members area that will be constantly updated with new information and detailed answers to questions that I open myself up to.

Wheeeew... I'm winded. Back to work :)

But seriously guys, anyone that does not want to participate in getting the course at your early discount can surly let me know and we can take care of it.

- John

Hi John,

you should remember that you sent us a mail for your course on a Friday weeks ago that you gave the material to a beta tester and that we should have it on the following Monday. Since then we got 2 or 3 mails from you with the next dates that all exploded. Every time I see a sign of life from you I read that you are nearly done. I gave up wondering what is going with you, but something isn't right. I mean, when you started to announce the course did you have nothing? And after getting the first money you began to work?

Si_P

07-28-2009 09:39 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **msalada** (Post 1024941)

Woodpress usually indexes within 2 days. Normally less. If you submit an article to EZA with a link back to the site or submit the site to an RSS feed directory, this can sometimes speed up the indexing process.

~Marj

Ive just realised that EZA still havent approved my articles. I am Platinum level but for some reason they are taking longer than 48hours!

Si_P

07-28-2009 09:42 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **internetmarketer99** (Post 1025001)

Si,

It can vary widely, from a day or two to many weeks. 5 days is not terribly unusual.

Things you can do to help:

Submit your sitemap

Submit pages to Digg

Social Bookmark pages

Submit a RSS feed to aggregators

Ping your pages (pingoat.com, pingomatic.com)

Mark

I am running Wordpress but as you mentioned it pinging, i had actually deleted my ping list during my site development and forgot to add it back in. Silly Si! :o

Can you recommend any top RSS aggregators?

internetmarketer99

07-28-2009 10:13 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Si,

I'm PM'ing you a link for the RSS list I use. Drop it into "Update Services" (under Settings/Writing).

Mark

EricGiguere

07-28-2009 10:13 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **BrightLife** (Post 1025274)

you should remember that you sent us a mail for your course on a Friday weeks ago that you gave the material to a beta tester and that we should have it on the following Monday. Since then we got 2 or 3 mails from you with the next dates that all exploded. Every time I see a sign of life from you I read that you are nearly done. I gave up wondering what is going with you, but something isn't right. I mean, when you started to announce the course did you have nothing? And after getting the first money you began to work?

Speaking as someone who's been down the path that John is on, I can assure you that delays in creating and putting up material for a new product are quite normal when you're a one-person operation doing other things. Life often interferes, trust me, and you end up having way less time than you thought to work on things, plus inevitably it takes longer than you thought it would in the first place, so it's a double-whammy.

Pre-announcing a product is a good way to see if there's actually any interest in it, but it has the unfortunate side effect of making things harder when you miss your own self-imposed deadlines.

All I can say is to be patient.

remodeler

07-28-2009 10:14 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Si_P** (Post 1025278)

I've just realised that EZA still haven't approved my articles. I am Platinum level but for some reason they are taking longer than 48 hours!

It happens. I've been submitting to them for years and some days you can get approved in just a few hours, while other times it can take 5 days. But it all works out in the end.

Chucky

07-28-2009 10:54 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **Si_P** (Post 1024916)

I am holding off doing any social bookmarking as I don't want to risk outranking my main URL

Si

Hey Si,

Can you please elaborate what you're saying here? Are you saying that you will bookmark internal pages and not the home page so that it looks more natural? And if you do bookmark the internal pages, there's a threat that it/they will outrank the home page? Is that what you're saying?

I just experienced that. One of my homepages (let's say HomeTheaterSystems.com) were ranking on something like page 5-7 for the keyword home theater systems. Then I built links for an internal page from Angela's packet. The page was something like Philips Home Theater Systems. Now the homepage is there no more! And neither is the Philips page (which was never ranked in the top 10 pages anyways). Don't know if it's the Google dance or something like what you're talking about.

Anybody?

Thanks!
Chucky

Si_P

07-28-2009 11:11 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **internetmarketer99** (Post 1025363)

Si,

I'm PM'ing you a link for the RSS list I use. Drop it into "Update Services" (under Settings/Writing).

Mark

Mark thanks, i received it and have updated my ping list.

Michael Stuart Kelly

07-28-2009 11:52 AM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John,

This thread has enormous value for me (along with one by Mark-internetmarketer99). I have literally copied several posts into a Word document, printed them out and put them in my Adsense study binder. I have learned more about getting real results from Adsense from these 2 threads than I have from studying several formal courses.

Or maybe the knowledge is accruing... At any rate, these 2 threads killed dead some frustrating issues I was having.

Also, your tip on using the anchor text only in the resource box on Ezine articles (not using the main keyword in the rest of the article in order to avoid competition between the site being promoted and the article) was one of those priceless "Why didn't I think of that?" gems.

I have already had good results from putting only one block of Adsense code between the header and the content before I read this thread. I did it because it seemed like a good idea and my conversions increased. But I have never seen anyone come out and say this is one of the best ways, so there was always a doubt lingering in the back of my mind that maybe I have been missing something.

About your delays, I say take all the time you need. Just make a kick-ass product. Once that happens, all the people who are complaining will go silent and no one will remember the inconvenience after a very short time. But they will talk about the product.

As a positive result from the dark side, a delay controversy like the present one is great build-up for promotion. You will probably get more initial sales from it.

:)

Michael

glencumbie

07-28-2009 12:05 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Thanks John.. great information. I am still a bit of a newbie when it comes to Adsense, however have spent the last 3 months off and on, trying to figure out why I cannot get clicks on Adsense For Feeds. I have watched video after video and still cannot get a click to save my life. This after over 10,000 impressions.. you would think I would get at least one. I have checked and double and triple checked to make sure I am doing it right, and I must be messing up somewhere. Am I understanding correctly that after redirect on lets say Blogger, that the landing page would be the blog itself (placed into the site field), or should the landing page be Feedburner itself? Found I think under optimize. Sorry for so many questions but this has been a huge time consumer that I feel very close in figuring out. Anyone have any suggestions? Training videos? I am needing an expert in the Adsense For Feeds field.. is it okay to reach out? Thank you all in advance for any help. Glen

bgmacaw

07-28-2009 12:10 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **glencumbie** (Post 1025803)
I am needing an expert in the Adsense For Feeds field..

RSS feed readers aren't buyers, they're information and entertainment seekers. Adsense needs targeted buyers to work well.

azagon

07-28-2009 12:29 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

John's Adsense Course should just be this thread copy and pasted to a pdf file. Everything is in these pages folks, and the info here is worth \$1000s to the folks who sit back, grab a coffee and soak it in.

If you can't wait around for an eBook, where will you find the patience to wait for your site/s to start making money? eh? ;)

Cause it's gonna take time.. a whole lotta precious time (I can hear George Harrison...) before you see results with any new site.

But I do have another question...

With Adsenses new sizes, what size and font do you usually use John?

I don't think this has been asked.

I'm using Arial and Small on most of my ads with fairly good CTR. But just wondering if there is a size and font that works good / better for you?

Cheers

Adrian

remodeler

07-28-2009 12:51 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **azagon** (Post 1025888)

With Adsenses new sizes, what size and font do you usually use John?

I don't think this has been asked.

I'm using Arial and Small on most of my ads with fairly good CTR. But just wondering if there is a size and font that works good / better for you?

Cheers

Adrian

I'm not John, but I have been testing the new sizes this month on a few of my sites. I've noticed an overall 2-5% increase in CTR with using the medium size font for each of the sites I'm testing. I would suggest to everyone to test it out for themselves. Of course, as with any changes...results will vary. Hope that helps.

EricGiguere

07-28-2009 01:06 PM

Re: 6 Months Later: \$300 Daily w/Adsense (Lessons Learned)

Quote:

Originally Posted by **bgmacaw** (Post 1025829)

RSS feed readers aren't buyers, they're information and entertainment seekers. Adsense needs targeted buyers to work well.

I agree, I haven't had good results with the feed stuff and don't recommend it. It works better to put partial content into a feed and get people to click through to the full content on a normal HTML page, and put ads there. Fewer people will click through to the full content, but you'll make more money from AdSense despite that.

Just my opinion.